



NOTIFICATION

Ref. No.: AJU/Exam./2026/902

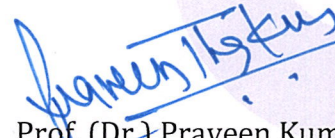
Date: 15.09.2026

This is for the information of all concerned that on the recommendations of the Board of Examiners, the Vice- Chancellor has been pleased to order that the candidate as detailed below is declared to have qualified for the award of the Degree of Doctor of Philosophy (Ph.D) in the respective subject/department mentioned.

It is also certified that the Ph.D Degree has been awarded in accordance with the provisions of the UGC (Minimum Standards and Procedure for Award of Ph.D Degree) Regulation 2016.

Name of the Candidate	Enrollment No.	Subject / Department	Name of the Supervisor	Title of Thesis
Aprajita Choudhary	AJU/211718	Commerce and Management	Prof. (Dr.) Angad Tiwary	The Role of Digital and Social Media Marketing in Consumer Behaviour

By order of the competent authority


Prof. (Dr.) Praveen Kumar
Controller of Examinations


Copy to:

01. PS to Vice - Chancellor: For kind information
02. PS to Pro Vice - Chancellor For information
03. PS to Registrar For information
04. Finance Officer
05. Concerned Candidate
06. The Supervisor
07. Dean Student Welfare
08. Concerned Dean
09. The Dean / HoD, Department of Research
10. The External Examiners Concerned
11. All Concerned
12. AJU Website
13. Notice board
14. Central Library, AJU

Campus

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