



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2026/209

Date: 29.06.2026

This is to inform all faculty members, research scholars, academicians, and PG students that the Department of Management (BBA), is organizing a **6-Day Offline AICTE Training and Learning (ATAL) Academy Sponsored Faculty Development Programme (FDP)** on the theme: **"Business on Wheels: A Catalyst for Entrepreneurship & Start-up Ecosystems in Emerging Markets"**

The programme aims to enhance participants understanding of entrepreneurship, innovation, and start-up ecosystems while promoting knowledge sharing and industry-academia collaboration.

Programme Details:

- **Duration:** 12 July 2026 to 17 July 2026
- **Time:** 9:00 AM – 5:30 PM
- **Mode:** Offline
- **Venue:** ARKA JAIN University Campus

Co-Coordinator: Dr. Pompi Das Sengupta

Coordinator: Dr. Ankita Singh

Faculty Coordinator: Dr. Rama Singh, Dr. Vijyata, Dr. Nikita Shukla & Mr. Ujwal Prakash

Pompi
Assistant Dean (UG)
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Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

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