

CIRCULAR

ARKA JAIN
University
Jharkhand

SCHOOL OF COMMERCE AND MANAGEMENT

Department of ManagementNOTICE**Ref No: AJU/SCoM/DoM/MBA/2025/069****Date: 16/04/2026**

This is to inform all the students of **MBA Batch - 2025-27 Semester II** that the Department of Management - MBA is organizing a specialization seminar titled "**Chayan**" focusing on the specialization/ electives which the students need to choose in the second year of their MBA Program.

The session shall be unique with respect to the insights about the elective courses offered in each specialization, semester wise, the job opportunities available in local, regional and Pan India region and the unique skill sets required to shape their career in the respective fields.

Event Schedule:

- **Date:** 23-04-2026
- **Time:** 10:00 AM
- **Venue:** Room No – 629, "F" Block, AJU Campus, Gamharia
- **Co-ordinators:** Faculty Members, Department of Management - MBA
- **Convenor:** Dr. Urvashi Thakur, HoD, MBA

All students are instructed to attend this session promptly. Participation is highly encouraged.

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand
Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

Copy for the information:

1. PS to the Pro Vice-Chancellor
2. PS to the Registrar
3. PS. to the Join-Registrar
4. PS to the Director-IQAC
5. Controller of Examinations
6. In charge Web services for Website Updation
7. Notice Board
8. PS. to all concerned personnels
- 9 Guard File

CHAYAN: SPECIALIZATION SEMINAR

Date of Event	23-April-2026
Name of the Event	Chayan: Specialization Seminar
Type of the Event	Specialization and Career Related Guidance
Conducted by	MBA Program, Department of Management
Coordinated by	Dr. Abhishek Upadhyay
No. of Participants	29

OBJECTIVES:

- To provide clarity to MBA Semester II students regarding available specializations and elective choices for the second year.
- To offer in-depth understanding of semester-wise elective courses within each specialization.
- To create awareness about diverse career opportunities at local, regional, and Pan-India levels.
- To help students identify the skill sets required for different domains such as HR, Marketing and Finance.
- To support students in making informed and career-oriented specialization decisions.

DETAILS:

The Department of Management – MBA at Arka Jain University organized “**CHAYAN – The Specialization Seminar**” for the MBA First Year students (Batch 2025–27) on 23 April 2026 (Thursday) from 10:00 AM onwards at Smart Room – 629, Second Floor, F Block. The event was convened by Dr. Urvashi Thakur, HoD – MBA, and coordinated by all faculty members of the Department of Management – MBA.

The seminar was designed to provide students with a comprehensive overview of the available specializations, namely HR, Marketing and Finance. It included a detailed semester-wise breakdown of elective subjects, along with insights into current industry trends and emerging opportunities. The session also highlighted various career pathways and job roles available at local, regional, and Pan-India levels, while emphasizing the key skills required for each specialization.

TAKEAWAYS (OUTCOME)

- A comprehensive understanding of all available specializations and electives gained.
- Interests, strengths, and career goals aligned with the appropriate specialization.
- Awareness of job opportunities across local, regional, and national levels enhanced.
- Domain-specific competencies and skill gaps for career readiness identified.
- Decision-making ability regarding specialization selection improved, leading to better career planning.

POSTER OF THE EVENT



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DEPARTMENT OF MANAGEMENT - MBA
ORGANIZES

CHAYAN
THE SPECIALIZATION SEMINAR

FOR
THE STUDENTS OF MBA PROGRAM
FIRST YEAR - 2025-27 BATCH

 **THURSDAY, 10:00 AM ONWARDS**
23 April, 2026

 **F BLOCK -**
SMART ROOM - 629
SECOND FLOOR

EVENT COORDINATORS:
ALL FACULTY MEMBERS
DEPARTMENT OF MANAGEMENT - MBA

EVENT CONVENOR:
Dr. Urvashi Thakur
HoD, MBA

Family Business | Finances
HR | Marketing

PHOTOS OF THE EVENT



Fig. 1. Specialization Seminar for MBA Students in progress



Fig. 2. Specialization Seminar for MBA Students in progress



Fig. 3. Specialization Seminar for MBA Students in progress

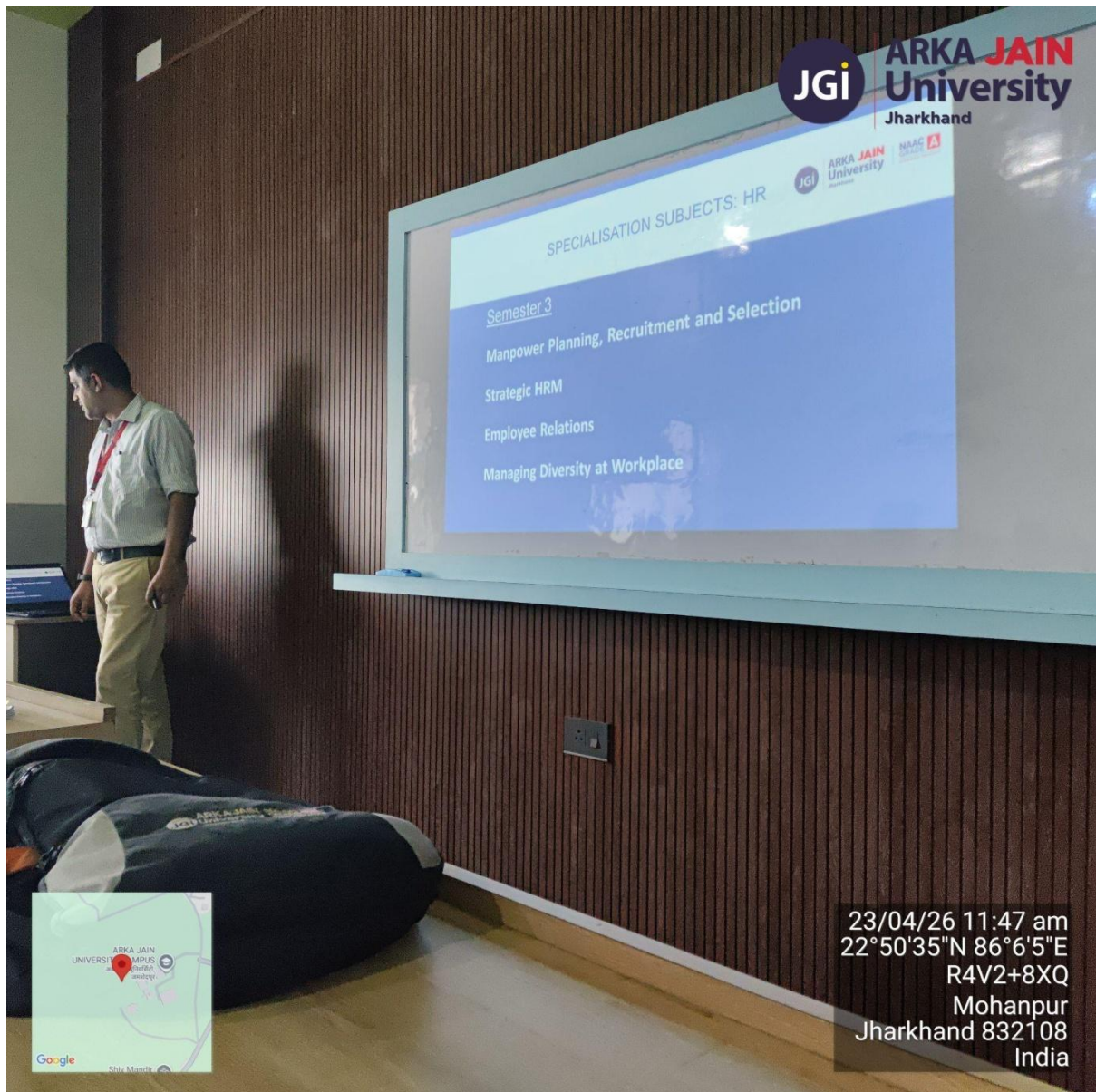


Fig. 4. Specialization Seminar for MBA Students in progress

LIST OF PARTICIPANTS

 ARKA JAIN University Jharkhand 				
ARKA JAIN UNIVERSITY- DEPARTMENT OF MANAGEMENT- MBA ATTENDANCE SHEET EVENT NAME- CHAYAN - SPECIALIZATION SEMINAR DATE- 23.04.2021				
SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	BATCH/SEMESTER	SIGNATURE
01	Ankit Patra Topno	AJU/250114	II nd Sem	Ankit
02	Naureen Francis	AJU/252407	I "	Naureen
03	Preeti Kumari	AJU/250575	"	Preeti
04	Harshu Anand	AJU/250039	"	Harshu
05	Ankit Kumar Agarwal	AJU/251687	"	Ankit
06	SUMAN KUMARI	AJU/251791	"	Suman Kumari
07	ROHIT KUMAR	AJU/250144	"	Rohit
08	Mahima Sharma	AJU/250820	"	Mahima
09	Supriya Verma	AJU/250710	"	Supriya
10	Zareem Fathima	AJU/251735	"	Zareem
11	Yogesh	AJU/2525809	"	Yogesh
12	Satoni Kumari	AJU/252113	"	Satoni
13	Prince Kumar Gaurav	AJU/252486	"	Prince
14	Sahil Prasad	AJU/251664	"	Sahil Prasad
15	NADIM AKHTER	AJU/252021	"	Nadim
16	Bhakti Sinha	AJU/252133	"	Bhakti
17	Shivam Singh	AJU/252385	"	Shivam
18	Yashika Sahu	AJU/250140	"	Yashika



Name & Signature of the Event Coordinator



Dr. Urvashi Thakur

HoD, MBA

Department of Management



EVENT NAME- CHAYAN - SPECIALIZATION SEMINAR
DATE- 23.04.2026

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Department of Management