



ARKA JAIN
University
Jharkhand



Circular

Ref. No. AJU/AD/ENGG/13/26-27

Date: 11.08.2026

This is to inform all the students of **Diploma CSE 5th Semester students** that the **School of Engineering & IT, ARKA JAIN University**, is going to **organize One Day Awareness Workshop** on **"Digital Marketing"** on **12th August 2026**.

The event aims at covering digital marketing fundamentals, current trends, AI, career opportunities, and practical industry insights.

Coordinators:

Dr. Md. Irfan Ahmed

Aditi Keshri

Dr. Ashwini Kumar

Assistant Dean

School of Engineering & IT

Arka Jain University, Jharkhand

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