

CIRCULAR**ARKA JAIN
University**
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****Department of Management**
NOTICE

RefNo: AJUSCoMDoM/2229/146

Date: 25.04.2026

Department of Management (BBA), in association with the National Service Scheme (NSS), is organizing a visit to Old Age Home as part of its "Outreach Activity and Community Engagement Initiative".

The objective of this visit is to encourage social responsibility, empathy, and community involvement among students. All participants are expected to maintain discipline and actively engage in the activities planned during the visit.

Details:Date: 30th April 2026

Time: 8:30 AM onwards

Venue: Funda, Dimna Road, Jamshedpur.

NSS Coordinator: Mr. Paras Nath Mishra

Event Coordinators: Dr. Rajeev Kumar Sinha & Ms. Purnali Pandey

P. Das
Asst. Dean (UG)
School of Commerce and Management
Arkajain University, Jharkhand
Dr. Pooja Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

R. Sinha
Dr. Rajeev Kumar Sinha
Assistant Professor
NSS P.O. - 4311
Program Officer / NSS Unit
National Service Scheme / Arkajain University
Arkajain University / Jamshedpur

Copy for the information:

1. PS to the Vice-Chancellor
1. PS to the Director
1. PS to the Registrar
4. Controller of Examinations
3. In charge Web services for Website Updation
6. Notice Board
7. Guard File

OUTREACH ACTIVITY AND COMMUNITY ENGAGEMENT INITIATIVE- FURIDA

Date of Event	30-04-2026
Name of the Event	Outreach Activity and community Engagement initiative- FURIDA- a visit to old Age Home
Type of the Event	Extension Activity
Conducted by	Department of Management - School of Commerce & Management and National Service Scheme (NSS)
Faculty Co-ordinators	Dr. Rajeev Kumar Sinha and Ms. Pranjali Pandey
No. Of Participants	39

OBJECTIVE:

The objective of the Outreach Activity and Community Engagement Initiative at FURIDA, an old age home, is to foster social responsibility, empathy, and community connection among participants. The visit aims to provide emotional support and companionship to elderly residents, addressing issues of loneliness and social isolation. It also seeks to sensitize students to the challenges faced by senior citizens and encourage values of respect, care, and inclusivity. Additionally, the initiative promotes experiential learning by engaging participants in meaningful interactions, cultural activities, and service-oriented tasks, thereby strengthening community bonds and contributing to the well-being and dignity of the elderly population.

DETAILS:

The Outreach Activity and Community Engagement Initiative organized by the Department of Management, School of Commerce & Management, in association with the National Service Scheme (NSS), was conducted at FURIDA Old Age Home with the objective of fostering social responsibility, empathy, and community involvement among students. This initiative served as a platform for experiential learning, allowing participants to engage directly with elderly residents and understand their emotional, social, and psychological needs.

The primary aim of the visit was to bridge the generational gap and provide companionship to the elderly, many of whom experience loneliness and social isolation.

Students actively interacted with the residents through conversations, storytelling sessions, and informal discussions, creating a warm and inclusive environment. These interactions not only brought joy to the elderly but also helped students develop a deeper sense of respect and sensitivity toward senior citizens.

The program commenced with a brief orientation session led by faculty members and NSS coordinators, highlighting the importance of community service and ethical responsibility. Students were encouraged to approach the activity with compassion and openness. Upon arrival at FURIDA, the team was warmly welcomed by the management and staff of the old age home, who provided an overview of the institution's mission and the daily lives of the residents.

A series of engaging activities were organized to make the visit meaningful and interactive. Cultural performances, including singing and light entertainment, were presented by students to uplift the spirits of the residents. Additionally, group activities such as games and memory-sharing sessions were conducted to encourage participation and create a lively atmosphere. Students also spent time listening to the life experiences and stories of the elderly, which proved to be both inspiring and insightful.

As part of the outreach initiative, essential items such as fruits, snacks, and daily-use materials were distributed among the residents. This gesture symbolized care and solidarity, reinforcing the importance of giving back to society. The activity emphasized that community engagement is not limited to material support but also involves emotional connection and human interaction.

The visit also provided valuable learning outcomes for the students. It enhanced their interpersonal and communication skills, as they interacted with individuals from different age groups and backgrounds. Moreover, it instilled values such as empathy, patience, and social awareness. Students gained practical exposure to real-life social issues, complementing their academic knowledge with meaningful experiences.

Faculty members and NSS coordinators played a crucial role in guiding and supervising the activity. Their presence ensured smooth coordination and encouraged students to actively participate. The initiative reflected the institution's commitment to holistic education, where academic excellence is combined with social responsibility and ethical values.

In conclusion, the Outreach Activity at FURIDA Old Age Home was a highly enriching and impactful experience for both students and residents. It successfully achieved its objective of promoting community engagement and fostering a sense of compassion among participants. Such initiatives highlight the importance of integrating social service into educational frameworks, thereby nurturing responsible and socially conscious individuals. The collaboration between the Department of Management and the National Service Scheme (NSS) demonstrates a strong commitment to community development and the well-being of society.

TAKEAWAY (OUTCOMES):

1. **Enhanced Empathy and Social Sensitivity**
The visit significantly strengthened students' emotional intelligence by exposing them to the realities of aging, loneliness, and social isolation faced by elderly residents. Direct interaction fostered compassion, patience, and respect for senior citizens, helping students develop a deeper understanding of human values beyond academic learning. This experiential exposure cultivated a sense of responsibility towards marginalized and vulnerable sections of society.
2. **Development of Communication and Interpersonal Skills**
Engaging with elderly residents through conversations, storytelling, and group activities improved students' communication abilities and interpersonal effectiveness. They learned how to interact with diverse age groups, listen actively, and respond empathetically. These skills are essential for both personal growth and professional development, especially in management and leadership roles.
3. **Promotion of Community Engagement and Civic Responsibility**
The initiative reinforced the importance of community service and active citizenship. Students realized that meaningful social contribution extends beyond theoretical knowledge and requires direct involvement. Participation in such outreach programs encouraged them to become socially responsible individuals committed to contributing positively to society through continuous engagement.
4. **Holistic Learning and Value-Based Education**
The activity provided a platform for holistic development by integrating academic knowledge with real-world social experiences. It highlighted the importance of ethical values, teamwork, and leadership. Students gained insights into social welfare systems and the functioning of old age homes, enriching their overall learning experience and preparing them to become compassionate and responsible professionals.

POSTER OF THE EVENT



JGI | **ARKA JAIN UNIVERSITY**
Jharkhand

SCHOOL OF COMMERCE AND MANAGEMENT
DEPARTMENT OF BBA
in Association with
NATIONAL SERVICE SCHEME
Organises
VISIT TO OLD AGE HOME
as part of
OUTREACH ACTIVITY & COMMUNITY ENGAGEMENT

VENUE:
FURIDA,
Dimna Road,
Jamshedpur

DATE:
30TH APRIL 2026
TIME:
8.30 AM ONWARDS

**SERVE TODAY,
INSPIRE TOMORROW,
BUILD A BETTER SOCIETY.**

CONVEYOR:
SCOM
Dr. Pongli Das Sengupta
Assistant Dean, (UG)
SCOM

CONVEYOR NSS:
Paras Nath Mishra
NSS University
Coordinator

CO-ORDINATOR:
Dr. Rajeev Kumar Sinha
Assistant Professor,
NSS P.D

CO-ORDINATOR:
Ms. Pranjali Pandey
Assistant Professor,
SCOM

Together, we can create a kind, inclusive and responsible society.

Fig- 1: Poster of the Event- FURIDA

PHOTOS OF THE EVENT



Fig - 2 - Team



Fig-3: Event in Progress

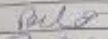
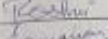
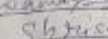
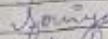
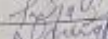
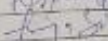
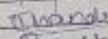
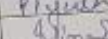
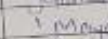
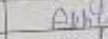
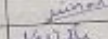
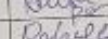
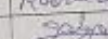
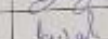
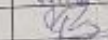
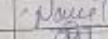
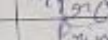
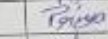
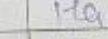
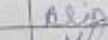
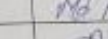
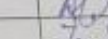


Fig- 4: Students from BBA & NSS preparing at FURIDA



Fig- 5: Students from BBA & NSS presenting their Work

List of Participants

 ARKA JAIN University Jharkhand 				
Department of Management				
Event Name: Visit to Old Age Home, Furda - Dimna Road				
Date - 30 April 2026				
Sl No.	Student Name	Enrollment No	Department	Signature
1	FARHAT AFTAB KHAN	ATU/251730	BBA	
2	Rishika Sarinwala	ATU/252087	BBA	
3	Samayara Mahtola	ATU/251677	BBA	
4	Shikha Devi Bose	ATU/251495	BBA	
5	Sonika Tudu	ATU/252020	BBA	
6	Aurad Parveen	ATU/251815	BBA	
7	Nilima Dasgupta	ATU/251373	BBA	
8	Pooja Singh	ATU/251221	BBA	
9	Tuina Chanda	ATU/252091	BBA	
10	Piyush Chandra	ATU/252169	BBA	
11	Himanshu Kumar	ATU/251926	BBA	
12	Mamank Kumar	ATU/251555	BBA	
13	Akhil K. Singh	ATU/251851	BBA	
14	Nihal Singh	ATU/251962	BBA	
15	Rishi Phule	ATU/252244	BBA	
16	Rahul Kumar	ATU/251475	BBA	
17	Satyam K. Singh	ATU/251451	BBA	
18	Rishi Singh	ATU/252773	BBA	
19	Prashant K. Gazi	ATU/251673	BBA	
20	Prashant K. Gazi	ATU/251673	BBA	
21	Nawitara Raj	ATU/252599	BBA	
22	Harsh Vardhan Singh	ATU/252218	BBA	
23	Pratham Kumar	ATU/252588	BBA	
24	Pranav Kumar	ATU/252631	BBA	
25	Ashu Thakur	ATU/252349	BBA	
26	Ashu Prakash Dasgupta	ATU/251201	BBA	
27	Ashu Kumar Dasgupta	ATU/251841	BBA	
28	Prayanshu Raj	ATU/251718	BBA	
29	Hansa Patwari	ATU/252064	BBA	
30	Mirza Alina Fatima	ATU/252094	BBA	
31	Md Mektab Ansari	ATU/251909	BBA	
32	Anya Gupta	ATU/252086	BBA	
33	Kumar Bhupendra	ATU/252076	BBA	
34	Amritha Yadav	ATU/252745	BBA	
35				


**ARKA JAIN
University**
Jharkhand

Department of Management
Event Name: Visit to Old Age Home , Furida - Dimna Road
Date - 30 April 2026

Sl No.	Student Name	Enrollment No	Department	Signature
36	Pariya Singh	AJU/252323	BBA	Pariya
37	Shilpika Kumar	AJU/2523218	BBA	Shilpika
38	Gurpreet Kaur	AJU/252300	BBA	Gurpreet
39	Aarti Kalundia	AJU/251884	BBA	Aarti
40	Amrita Kumari Jha	AJU/252837	BBA	Amrita
41	Pooja Pramanik	AJU/252854	BBA	Pooja
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P. Pandey
30/4/26
Event Coordinator

P. Pandey
30/4/26
Asst. Dean (UG)
SCoM

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

FEEDBACK BY THE STUDENTS OF BBA WHO VISITED THE OLD AGE HOME

Feedback 1:

Name - Shruisti Bose

BBA

Sec E

Enrollment No. - AJU/251495

The visit to the old age home organised by our university was a meaningful and eye-opening experience. It gave me an opportunity to interact with elderly people and understand about their lives, emotions and challenges. The biggest thing they longed for was not money or gifts, but someone they could talk to. Even a few minutes of genuine conversation brought smiles to their faces. I learned that loneliness can be harder than old age itself. Despite their age and being away from families, they shared valuable life lessons, experiences, and wisdom that inspired me deeply. This visit made me realize the importance of respect, care and emotional support for senior citizens. It also taught me that small acts of kindness, like listening to them or spending time with them, can bring great happiness to their lives.

As students we often focus only on academics and careers. This visit showed me that giving back to society, even in small ways can bring real satisfaction that no grade or salary can match. The old age home visit was not just an activity, it was a life lesson. It taught me the importance of human connection and gratitude. I sincerely thank the university for initiating this visit.

Feedback 2:

Date : 30th April, 2025
Place : Furida's Old Age Home, Jharkhand
Respected Sir/Madam,

I had the privilege of visiting Furida's Old Age home today with my College friends. Spending time with the residents was truly a humbling and heartwarming experience.

The home is very well maintained - clean rooms, peaceful garden, and a warm atmosphere.

I spoke with dadi's and their stories, laughter, and wisdom touched me deeply. They don't ask for much - just a little time, a listening ear, a genuine company.

Today's visit was an eye-opener. We came here thinking we would "do charity" for few hours. We left with a heavy heart and a lifetime lesson. We realized how important it is for us to stay connected

with our elders.

Thank you to the entire Florida's old age home team for your selfless service. You are not just running a home, you are keeping families alive in spirit. I will definitely visit again and try to contribute in whatever small way we can.

And also, Thank you to Pranjali ma'am and Rajeev sir for giving us a lesson that no book can teach.

Thank you for going beyond textbooks and teaching us to be better human beings.

With gratitude and respect,

Peiya Singh

BBA (H).

Roll no - 495

Feedback 3:

FREEMIND
Date _____
Page _____

Visit Report : Old age Home
Date : 30th March 2026
Place : Fwida (N.G.O) Gherua, Jamshedpur.

Today, I visited an old age home, and it turned out to be
of the most emotional experiences of my life. As soon as
I entered, I felt a strange silence - one that spoke more
than words ever could.

I saw many elderly people sitting quietly. Some had gentle
smiles on their faces, but their eyes told a different story
one of waiting, memories and loneliness. When I
started talking to them, they opened up about their lives.
They shared their past, their families, and the moments
they still hold close to their hearts.

One thing that touched me deeply was how much they
valued even a few minutes of conversation. A
simple "Kaise Ho" made them smile. Some of them held
my hand and spoke as if they had been waiting for
someone to listen for a long time.

I felt very emotional, but I controlled my tears because I
didn't want them to feel sad seeing me cry. I kept
smiling so that they could smile too, but inside, my
heart felt heavy. It was painful to realise that
many of them are living without the warmth of their
families.



Date _____

Page _____

This visit made me understand that old age is not just about growing older - it is about needing love, care and emotional support the most. They don't need big things, just someone who can sit with them, talk to them, they hugged me, they gifted me a pen and for me, it feels like a blessing and make them feel valued.

I returned with moist eyes and a heavy heart but also with an important lesson - to always respect and spend time with our elders, because one day, everyone reaches that stage of life.

This experience will stay with me forever. It didn't just make me emotional, it made me more human.