

Date: 20/04/2023

List of Enrolled Ph.D Candidates

SI No	Name	Enrollment No.	Name of the Department	Name of the Guide/Co-Guide	Title of the Thesis	Year of Registration of the Ph.D Scholars
1	Sristi Gupta	AJU/211616	Commerce & Management	Dr. Urvashi Thakur	Critical review on workforce diversity with special reference to the LGBTQ+ community in India	2022
2	Niharika Kumari	AJU/211632	Commerce & Management	Dr. Rama Singh	Sustainable business in Jharkhand: Investigating awareness, attitudes, and behaviours towards green business practices	2022
3	Atul Kumar Pathak	AJU/211638	Commerce & Management	Dr. Rajeev Kumar Sinha	A study on financial literacy in personal finance in the state of Jharkhand	2022
4	Jaya Mukherjee	AJU/211639	English	Dr. Rupa Sarkar	The writings of Mahasweta Devi: A study of the Subaltern voices	2022
5	Mukesh Kumar Karn	AJU/211662	Commerce & Management	Dr. Rama Singh	The impact of effective supply chain management on retail marketing: A study in the context of Jharkhand State	2022
6	Shailesh Kumar Dubey	AJU/211667	Commerce & Management	Dr. Rajeev Kumar Sinha	Impact of goods and services tax in the state of Jharkhand - An observational study based on final taxpayers awareness	2022
7	Anupama Sahay	AJU/211669	Commerce & Management	Dr. Vijyata	Evaluation of marketing - mix of wellness and beauty E- Commerce - A case study on Nykaa	2022
8	Abhay Kujur	AJU/211697	Commerce & Management	Dr. Pompe Das Sengupta	Study of variables affecting CSR performance and develop a standard CSR index for Jharkhand based BSE NSE listed companies	2022
9	Rahul Raj	AJU/211715	Commerce & Management	Dr. Rama Singh	Artificial Intelligence's effects on digital marketing	2022
10	Piyush Deep	AJU/211716	Commerce & Management	Dr. Pompe Das Sengupta	Impact of Artificial Intelligence on consumer behaviour towards online shopping in Patna	2022
11	Pragati Pallavi	AJU/211717	Journalism & Mass Communication	Dr. Rahul Amin	Adoption of ICT applications and its usage among school students of secondary education: A study	2022
12	Aprajita Choudhary	AJU/211718	Commerce & Management	Dr. Rajeev Kumar Sinha	The role of digital and social media marketing in consumer behaviour	2022





Sl No	Name	Enrollment No.	Name of the Department	Name of the Guide/Co-Guide	Title of the Thesis	Year of Registration of the Ph.D Scholars
13	Sanjay Shandil	AJU/211719	Commerce & Management	Dr. Rajeev Kumar Sinha	Exploring the role of NCC in fostering HR potential among tribal youth: A comparative study of NCC cadets in Himachal Pradesh and Jharkhand	2022
14	Madan Sharma	AJU/211736	Commerce & Management	Dr. Vijyata	A comparative study of new labour codes with existing labour laws in the context of Tata Steel Ltd., Jamshedpur	2022
15	Shahnawaz Alam	AJU/211737	Commerce & Management	Dr. Vijyata	The Role of trade union in building resilience, responsible, and sustainable workforce in Tata Steel Ltd., Jamshedpur	2022

