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ARKA JAIN UNIVERSITY Mail - Links for Presentations and Photographs to be uploaded for MBA24-26 EDSD paper



Mukul Pandey <mukul.p@arkajainuniversity.ac.in>

Links for Presentations and Photographs to be uploaded for MBA24-26 EDSD paper

1 message

Fri, Apr 25, 2025 at 9:00 AM
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Cc: "Dr. Urvashi Thakur" <dr.urvashi@arkajainuniversity.ac.in>, Rana Ifat Perween <rana.perween@arkajainuniversity.ac.in>

Dear Students,
Please find below the links for uploading your Presentations and Photographs of Class Presentations below. You have to ensure that the files are uploaded in correct drive on the day it is ready and presented in class.

Business Ideas, Business Models & Business Plans-

https://drive.google.com/file/d/1AAqLVV4GuVqSQ5VlaGHHLRgsf2_w0ntp/view?usp=drive_link

Business Plans-

https://drive.google.com/drive/folders/1Qh9aqltXrInoFJKcVXHVovw3imDKw-N?usp=drive_link

<https://mail.google.com/mail/u/0/?ik=e0fb31c75e&view=pt&search=all&permthid=thread-a-r-2041410459704098036&simpl=msg-a-r-2018275681785618355>

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ARKA JAIN UNIVERSITY Mail - Links for Presentations and Photographs to be uploaded for MBA24-26 EDSD paper

Roots to Rise-

https://drive.google.com/drive/folders/19uOi6KFEACHJNdM7bFjKD8c0SvwcBUWQ?usp=drive_link

Corporate Mirage-

<https://drive.google.com/drive/folders/1bF9eeXyJUXnGwySjgiAWV2xR8SEKVp0W?usp=sharing>

Thank you,
Mukul Pandey

<https://mail.google.com/mail/u/0/?ik=e0fb31c75e&view=pt&search=all&permthid=thread-a-r-2041410459704098036&simpl=msg-a-r-2018275681785618355>

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ROOTS TO RISE – DREAM BIG, ACT BOLDLY, STAY RESILIENT, AND LEAD WITH PURPOSE AND INTEGRITY

Date of Event	28-April-2025
Name of the Event	Roots to Rise
Type of the Event	Experiential Learning/ Participative Learning/ Problem Solving Methodologies.
Conducted by	Mukul Pandey
No. Of Participants	38

OBJECTIVE:

The primary objective of this guest speaker session was to inspire and motivate management students by exposing them to the real-life journeys of iconic global business leaders. The session aimed to help students understand how ordinary individuals can rise to extraordinary heights through determination, resilience, visionary thinking, and ethical leadership. By exploring the personal and professional stories of world-renowned entrepreneurs, the session encouraged students to develop leadership skills, adopt a growth mind-set, and lead with purpose and integrity.

DETAILS:

ARKA Jain University, Jharkhand, through its MBA Department of Management, in collaboration with the Saksham Club, organized an insightful guest speaker session under the theme “*Roots to Rise*” from 29th April to 1st May 2025. The session was conducted in Room No. 629, F Block AJU Campus, Gamharia, from 10:00 AM to 11:00 AM.

The session was coordinated by Prof. Mukul Pandey, Faculty, MBA Department, and convened by Dr. Urvarshi Thakur, HOD – MBA. The event featured engaging presentations by MBA Semester II students, who highlighted the life journeys, struggles, strategies, and philosophies of nine iconic business figures:

- 1) Jack Welch
- 2) Steve Jobs
- 3) Warren Buffet
- 4) Bill Gates
- 5) Elon Musk
- 6) Jeff Bezos
- 7) Richard Branson
- 8) Oprah Winfrey
- 9) Jack Ma

Each presentation brought to light how these individuals began their careers with limited resources, overcame adversity, took bold decisions, and eventually became symbols of global entrepreneurship and leadership. Their stories emphasized qualities such as innovation, resilience, customer focus, communication, risk-taking, and ethical decision-making.

The event fostered an interactive environment where students engaged in discussions on the importance of adaptability, emotional intelligence, visionary leadership, and staying true to one's purpose despite challenges. Visual slides, success timelines, and short video clips enhanced the understanding of each leader's unique journey and the turning points that shaped their success.

TAKEAWAY:

The session delivered strong learning outcomes for the students of management:

- **Inspiration from Real-Life Stories:** Students were deeply inspired by the humble beginnings and growth of iconic business leaders. It strengthened their belief in the idea that success is possible through consistent effort and belief in one's vision.
- **Leadership and Management Insights:** The session brought forward key leadership lessons such as the power of innovation (Steve Jobs), risk-taking (Elon Musk), ethical investing (Warren Buffet), and customer obsession (Jeff Bezos).
- **Resilience and Purpose:** Students learned the importance of staying resilient during failures and focusing on long-term goals. The idea of leading with purpose and integrity was reinforced through the lives of Oprah Winfrey and Jack Ma.
- **Skill Development:** The event enhanced students' presentation, research, and public speaking skills as they analyzed and presented real-world case studies of business icons.
- **Career Motivation:** The session helped students align their own career goals with values such as perseverance, innovation, learning agility, and ethical decision-making.

Overall, *Roots to Rise* was a highly engaging and motivating experience that connected classroom learning with the real challenges and triumphs of the business world, making a lasting impact on students' perspectives on leadership and entrepreneurship.

POSTER OF THE EVENT

MBA, Department of Management in collaboration with Saksham club Presents

Roots to Rise

Dream Big, Act Boldly, Stay Resilient, and Lead with Purpose and Integrity

Convenor
Dr. Urvarshi Thakur
HOD, MBA,

29th Apr to 1st May 2025

Room No - 629, "F" Block
AJU Campus, Gamharia

Presentations by
MBA
SEM II

10.00AM to 11.00 AM

Co-ordinator
Prof. Mukul Pandey
MBA, Department of Management

Visionary Thinking, Resilience and Perseverance, Innovative Mindset, Strong Decision-Making Ability, Customer-Centric Approach

Adaptability and Learning Agility, Empowering Leadership, Risk-Taking Ability, Charisma and Communication Skills, Ethical Grounding and Purpose

PHOTOS OF THE EVENT

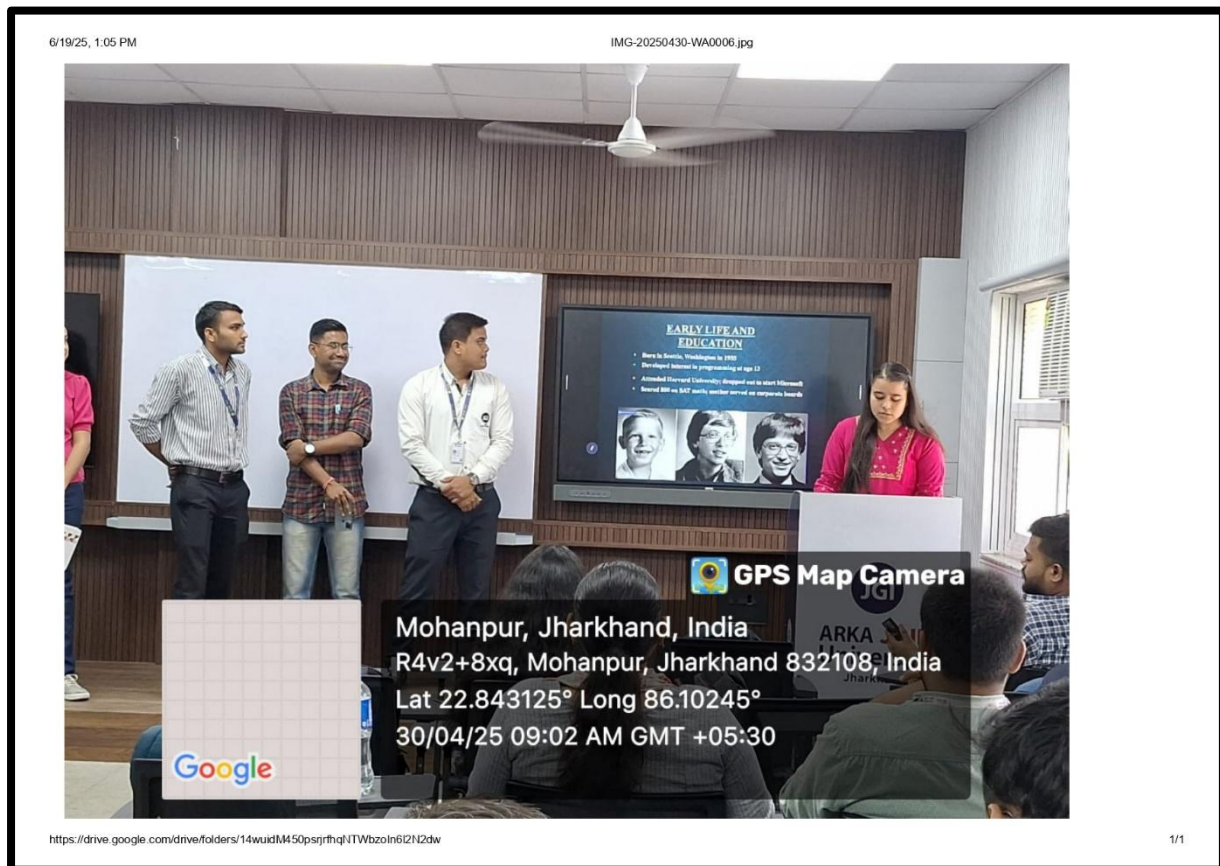
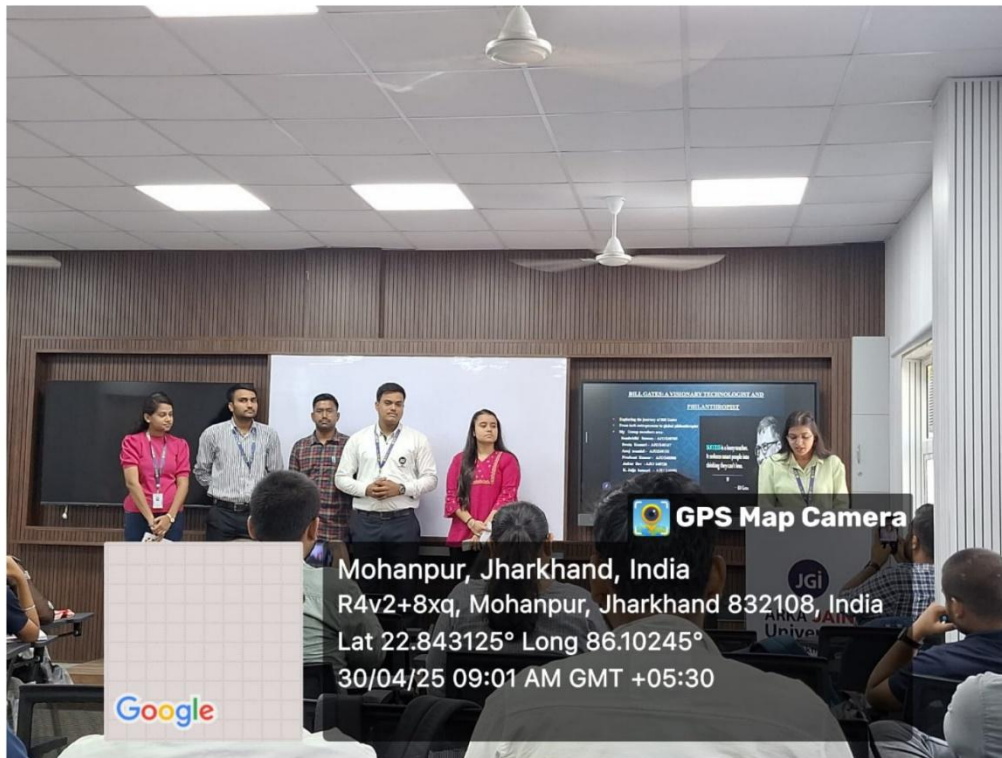


Photo 1 – Students presentation in the session

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Photo 2 – Students presentation in the session

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WhatsApp Image 2025-05-02 at 9:36:42 AM.jpeg

<https://drive.google.com/drive/folders/1yHUNwEtpuJlNEVwv2BhwEwqfJKn-8U>

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Photo 3 – Students presentation in the session



Photo 4 – Students presentation in the session

LIST OF PARTICIPANTS

SEC - A

ARKA JAIN
University
Jharkhand

(MBA) DEPARTMENT OF MANAGEMENT

NAME OF THE EVENT- ROOTS TO RISE

BATCH- 2024-26

SEMESTER- 2

SECTION-A

DATE-29-04-2025 TO 01-05-2025.

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	PRESENT/ABSENT	SIGNATURE
1	AVINASH	AJU/240380	P	Avinash
2	Dwisty Bagchi	AJU/240156	P	D. Bagchi
3	Saket Suman	AJU/240313	P	Saket
4	Abhimanyu	AJU/240024	P	Abhi
5	Riya Sharma	AJU/240287	P	Riya
6	Raina Patra	AJU/240347	P	Raina
7	Sweta Kumari Gope	AJU/240148	P	Sweta Kumari Gope
8	Rajlaxmi Mahabo	AJU/240212	Present	Rajlaxmi Mahabo
9	Anant Garg	AJU/240031	Present	Anant
10	SUJATA GOPE	AJU/240783	Present	Sujata Gope
11	chintu kumar	AJU/240691	present	Chintu
12	Neha Kumari	AJU/240251	Present	Neha Kumari
13	Anshu Jha	AJU/240821	Present	Anshu Jha
14	Rini Singh Kuntia	AJU/240887	Present	Rini
15	Pratima Kumari	AJU/240058	Present	Pratima

Dr. Urvashi Thakur

HoD, MBA

Department of Management



**ARKA JAIN
University**
Jharkhand



(MBA) DEPARTMENT OF MANAGEMENT

NAME OF THE EVENT- ROOTS TO RISE

BATCH- 2024-26

SEMESTER- 2

SECTION-B

DATE- 19-04-2025 To 01-05-2025

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	PRESENT/ABSENT	SIGNATURE
16	Ishaan Anant	AJU/242142	Present ✓	
17	Priyash Kumar	AJU/242071	P	
18	ANKIT KUMAR	AJU/241410	Present ✓	
19	Haron farhan	AJU/241228	Present	
20	Shadaf Rahman	AJU/241684	Present	
21	Priyanshu Kumari	AJU/241983	Present	
22	Sumita Kumari	AJU/242144	present	
23	Raj Nandani	AJU/241851	P	
24	Mou Chakraborty	AJU/241850	P	
25	Paritosh Ojha	AJU/242215	P	
26	Priya Pandey	AJU/241921	P	
27	Jyoti Kumari Joshi	AJU/241837	Present	
28	Meenal Kumar	AJU/241575	Present	
29	Manish Patel	AJU/241672	Present	
30	Rohit Kumar	AJU/242052	Present	

Dr. Urvashi Thakur

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Department of Management



**ARKA JAIN
University**
Jharkhand



(MBA) DEPARTMENT OF MANAGEMENT

NAME OF THE EVENT- ROOTS TO RISE

BATCH- 2024-26

SEMESTER- 2

SECTION-A

DATE- 29-04-2025 - 01-05-2025

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	PRESENT/ABSENT	SIGNATURE
30.	Gulshan kr Sahu	AJU/240349	P	<u>Gulshan</u>
31.	Himanshu shukla	AJU/240163	P	<u>Himanshu</u>
32.	Komal	AJU/240129	P	<u>Komal</u>
33.	Sanikalp Shandilya	AJU/240098	P	<u>Sanikalp</u>
34.	Amrit kumar	AJU/240266	P	<u>Amrit kumar</u>
35.	Anurag kumar	AJU/240145	P	<u>Anurag kumar</u>
36.	Syed Amaan	AJU/240138	P	<u>Amaan</u>
37.	Sulejara Miltra	AJU/240794	P	<u>Sulejara</u>
38.	Amrit Raj	AJU/240322	P	<u>Amrit Raj</u>

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