



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2025/1029

Date: 22.04.2025

This is to inform all the students of **MBA Semester-II (2024-2026) & Semester- IV (2023-2025)** that MBA, Department of Management, School of Commerce & Management in association with Saksham Club of ARKA JAIN University is organizing a **Guest Lecture Session** on the topic **"From Idea to Impact: A Startup Journey Unfolded"** on **Monday, 28th April, 2025.**

Details of the Event:-

- 1- Name of the Guest – Ms. Shilpa Mahapatra, Co-Founder, The Stray Army
Mr. Piyush Agarwal, Co- Founder, The Stray Army
Jay Biswas, Rescuer & Trainer, The Stray Army
- 2- Time- 02:00 pm – 03:00 pm
- 3- Venue- F Block, Room No- 629

Event Convener- Dr. Urvashi Thakur, HoD, MBA, Department of Management

Event Coordinator- Mr. Mukul Pandey, Faculty, MBA, Department of Management

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management
HOD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

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FROM IDEA TO IMPACT: A START UP JOURNEY UNFOLDED

Date of Event	28-April-2025
Name of the Event	From Idea to Impact: A Start up Journey Unfolded
Type of the Event	Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship, Skill Development
Conducted by	Mukul Pandey
No. Of Participants	42

OBJECTIVE:

The primary objective of the session was to inspire MBA students with real-life insights into entrepreneurship by showcasing the journey of a successful social start up. The event aimed to help students understand the process of ideation, implementation, and overcoming challenges in the start-up world. It also sought to instill in students the importance of persistence, innovation, and social responsibility in business.

DETAILS:

ARKA Jain University organised an inspiring guest speaker session titled **“From Idea to Impact: A Start up Journey Unfolded”** on **28th April 2025**, under the aegis of the **MBA Department of Management** in collaboration with the **Saksham Club**.

The guest speakers for the day were:

- 1) **Ms. Shilpa Mahapatra (Co-Founder, The Stray Army)**
- 2) **Mr. Piyush Agarwal (Co-Founder, The Stray Army)**
- 3) **Mr. Jay Biswas (Rescuer & Trainer, The Stray Army)**

These inspiring individuals shared their entrepreneurial journey of launching and growing **“The Stray Army”**, a social startup dedicated to rescuing and rehabilitating stray animals. They detailed how the idea was born out of compassion and concern for neglected stray animals and how they transformed their passion into a purposeful venture.

Ms. Shilpa Mahapatra spoke about the initial conceptualization, highlighting how the startup began with small community drives and awareness campaigns. Mr. Piyush Agarwal shared insights into the structuring of the organisation, building a volunteer network, and managing limited resources in the early stages. Mr. Jay Biswas added value by discussing the ground-level challenges in rescuing and training animals, and the importance of resilience and teamwork in difficult situations.

They discussed multiple challenges such as public apathy, lack of funding, logistical hurdles, and managing operations during emergencies. Despite these difficulties, they persevered by adopting a collaborative approach, partnering with local authorities, raising awareness through social media, and self-funding their initiatives in the beginning. Gradually, their work gained visibility and support from the community, and today The Stray Army is a recognised name in animal welfare.

The session was coordinated by **Prof. Mukul Pandey**, Department of Management, and convened by **Dr. Urvashi Thakur**, Head, MBA Department.

TAKEAWAY:

The session left a lasting impression on the students. Key outcomes included:

1. An understanding of how a social concern can be transformed into a viable entrepreneurial venture.
2. Real-life lessons on overcoming start up challenges such as resource limitations, lack of awareness, and team management.
3. Motivation for students to think creatively and empathetically while solving real-world problems.
4. Insight into how passion, persistence, and purpose are the foundation of impactful entrepreneurship.
5. Encouragement to pursue start up ideas not only for profit but also for positive social impact.

Overall, the event was a great success, and students walked away inspired and better informed about the entrepreneurial path from idea to impact.

POSTER OF THE EVENT



 MBA, Department of Management in collaboration with Saksham club Presents

From Idea to Impact: A Startup Journey Unfolded

Every big dream starts small — your spark could be the next big thing!

Ms Shilpa Mahapatra,
(Co- Founder)



Mr. Piyush Agarwal,
(Co- Founder)



Jay Biswas,
Rescuer & Trainer



28th Apr 2025



**Room No 629, F Block,
AJU Campus**



12.00 PM - 1.00 PM

Convenor-
Dr Urvashi Thakur,
Head, MBA Department

Co-ordinator
Prof. Mukul Pandey,
Department of Management, MBA

PHOTOS OF THE EVENT

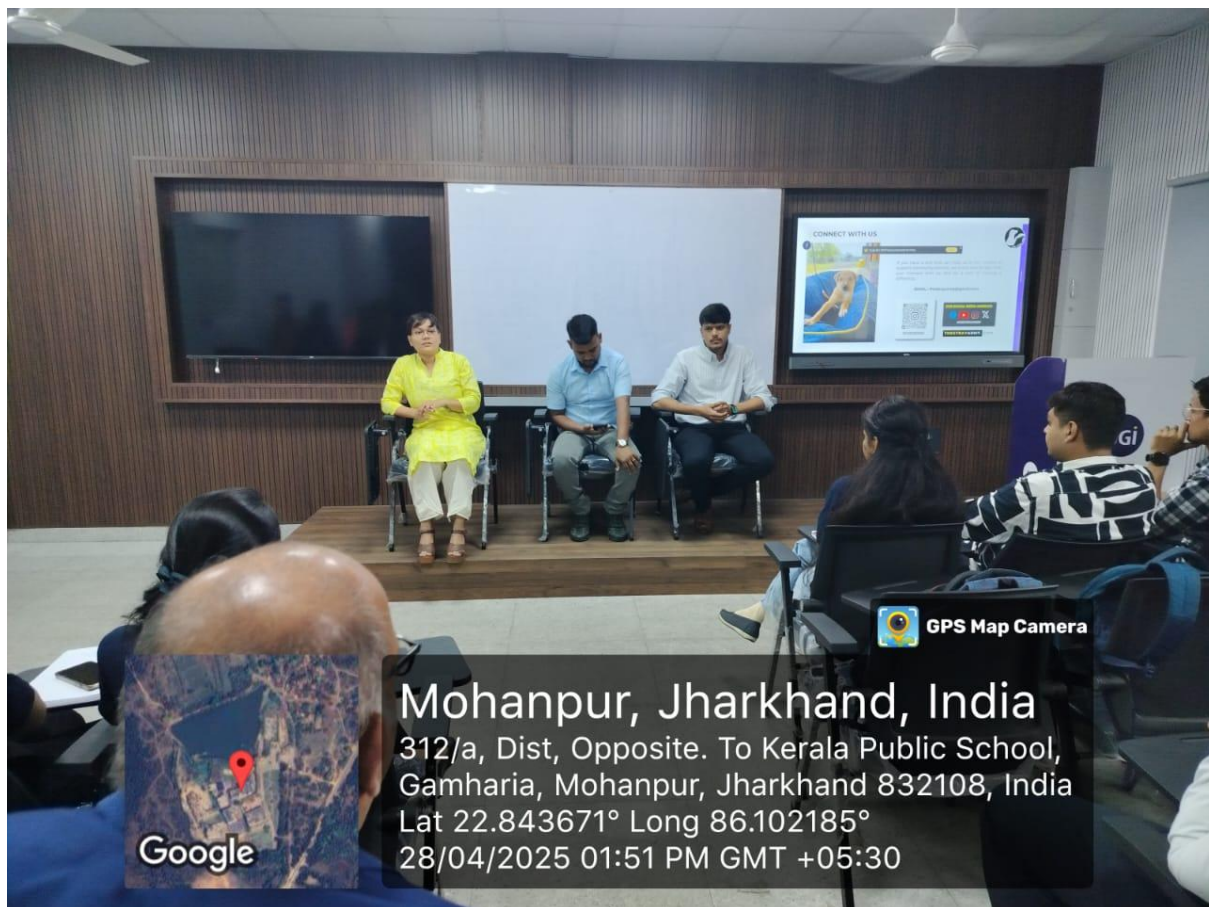


Fig. 1 – Stray Army Team delivering the concept and Idea of their business

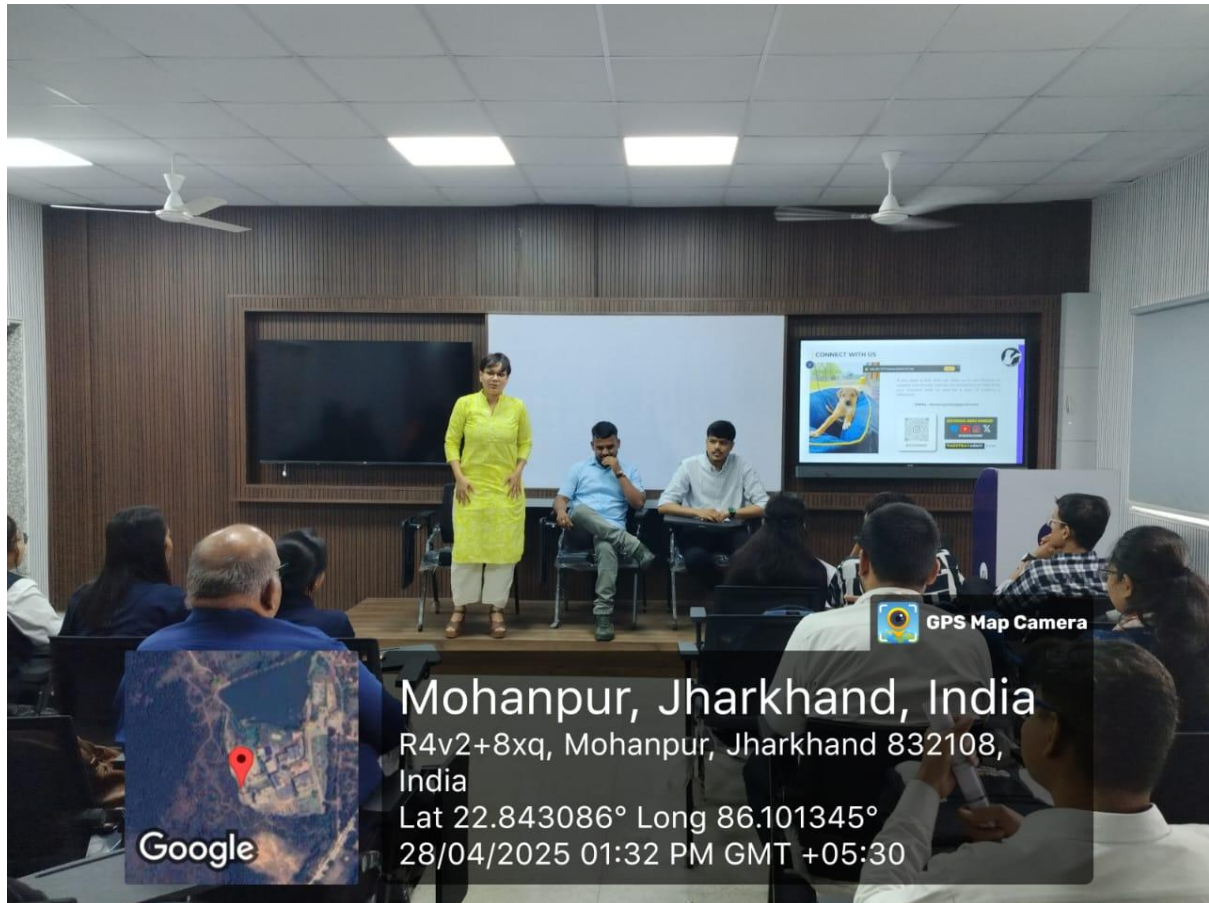


Fig.2- Ms. Shilpa Mhapatra Co-Founder Stray Army delivering her session



Fig.3 – Students attending the session and leaning from the same.

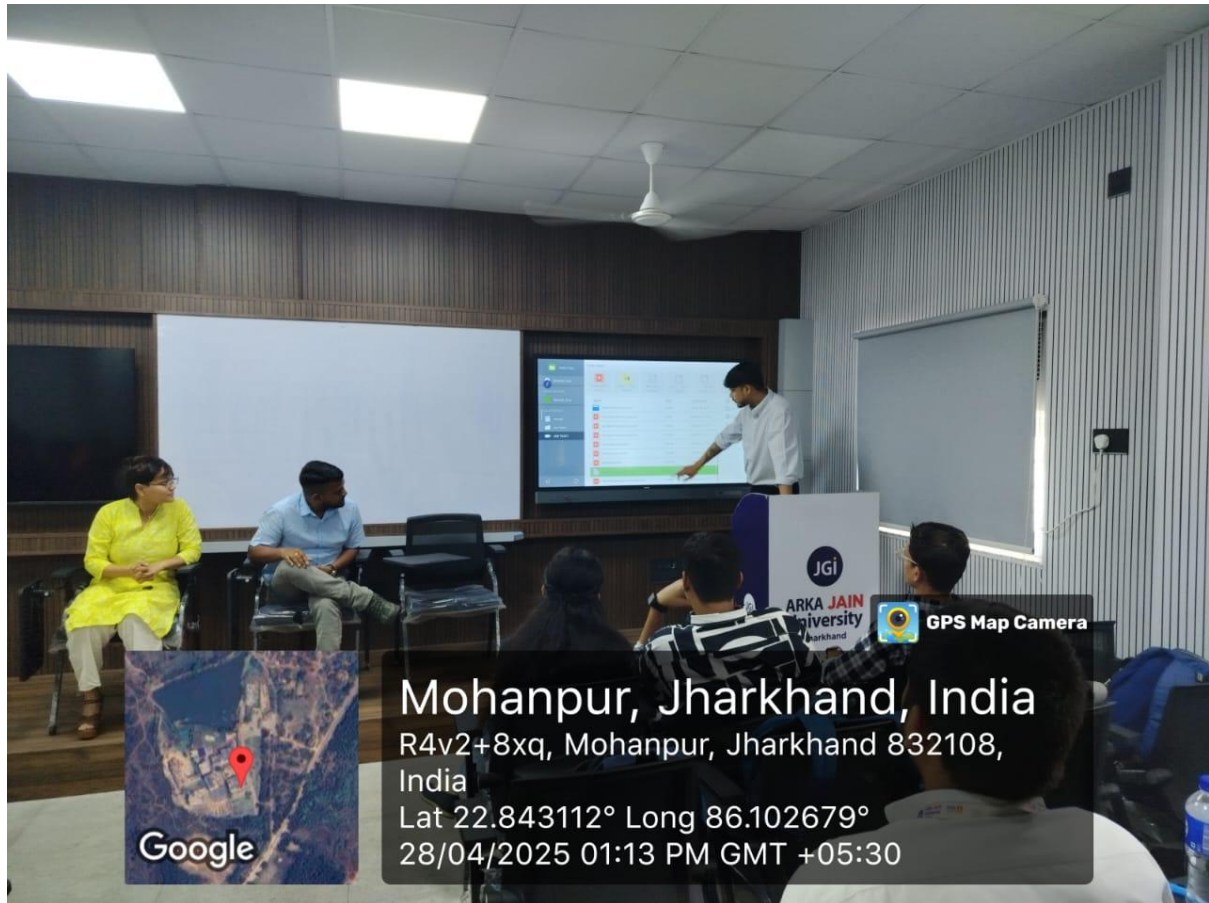


Fig. 4- Mr. Piyush Agarwal delivering his session

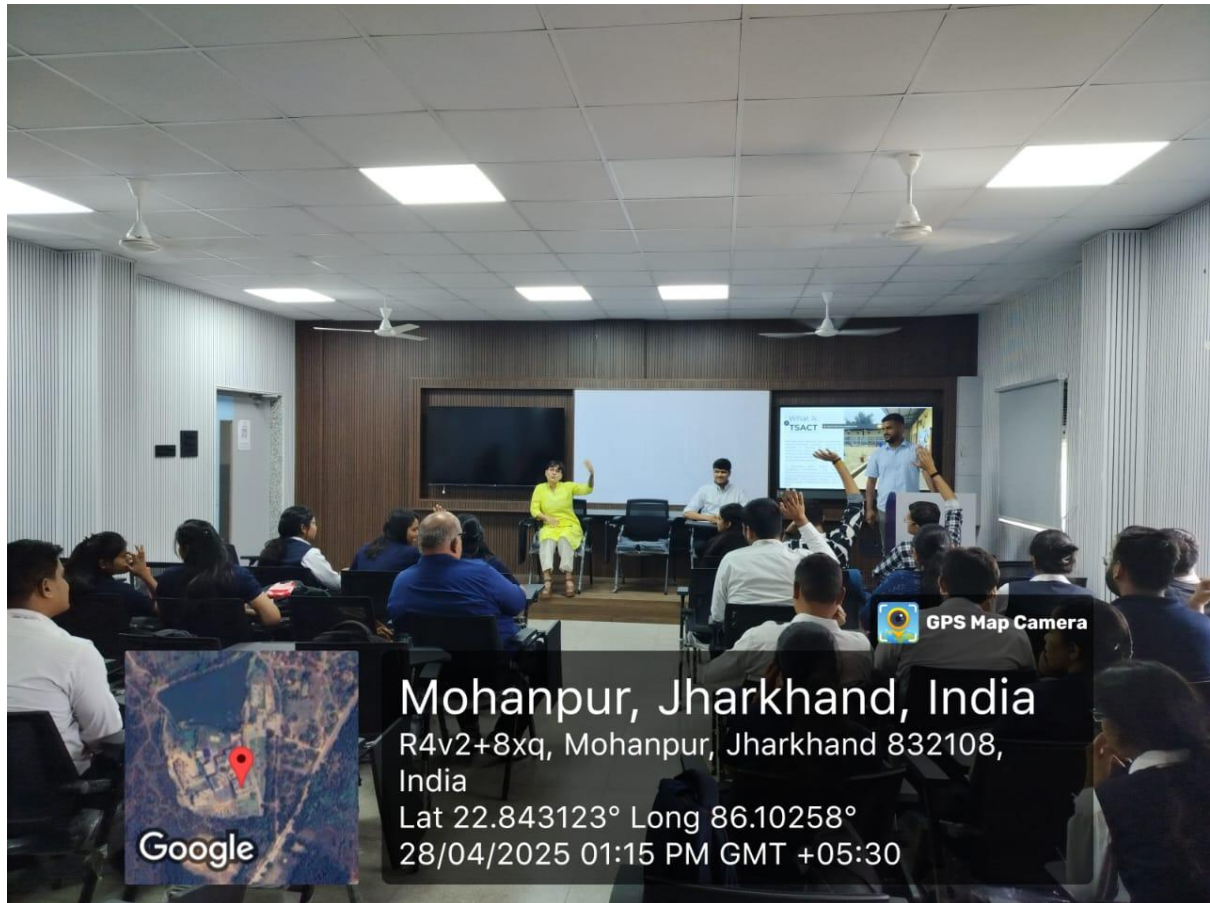


Fig.5 – Mr. Jay Biswas delivering his inspiring session

LIST OF PARTICIPANTS



**ARKA JAIN
University**
Jharkhand



ARKA JAIN UNIVERSITY- DEPARTMENT OF MANAGEMENT- MBA

NAME OF THE EVENT- ~~SOCIAL ENTREPRENEURSHIP~~ - FROM IDEA TO IMPACT

EVENT COORDINATOR- MR. MUKUL PANDEY

DATE- 28-04-2025

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	CONTACT NUMBER	SIGNATURE
1.	Shadab Rahman	AJU/241684	6205177592	<i>[Signature]</i>
2.	Hasan Farhan	AJU/241228	8252797443	<i>[Signature]</i>
3.	Pratam Ojha	AJU/242218	6206655646	<i>[Signature]</i>
4.	Samkalp Shandilya	AJU/240098	7091909382	<i>[Signature]</i>
5.	Syed Amaan	AJU/240138	6287863095	<i>[Signature]</i>
6.	Rohul Ranjan	AJU/240023	6297085225	<i>[Signature]</i>
7.	Railaxmi Mahato	AJU/240212	8170827474	<i>[Signature]</i>
8.	Sweta Kumari Gope	AJU/240148	9668513668	<i>[Signature]</i>
9.	Sujata Gope	AJU/240783	7667108087	<i>[Signature]</i>
10.	Neha Kumari	AJU/240251	9334542087	<i>[Signature]</i>
11.	Pratima Kumari	AJU/240058	9123404977	<i>[Signature]</i>
12.	VISHAL KUMAR DUBEY	AJU/240142	7209993910	<i>[Signature]</i>
13.	Sourav Chakraborty	AJU/240170	9508681306	<i>[Signature]</i>
14.	Gulshan Kr Sahu	AJU/240349	6205177592	<i>[Signature]</i>
15.	Vikash Kr Hla.	AJU/241214	6205177592	<i>[Signature]</i>

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Event Coordinator Name & Signature

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Dr. Urvashi Thakur

HoD, MBA

Department of Management



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ARKA JAIN UNIVERSITY- DEPARTMENT OF MANAGEMENT- MBA

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EVENT COORDINATOR- MR. MUKUL PANDEY

DATE- 28-04-2025

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	CONTACT NUMBER	SIGNATURE
16.	PIYUSH RAY	AJU/241243	838 4311218	Piyush Ray
17	Prerana Tiwari	AJU/241320	7355233607	Prerana
18	Priyash Kumar	AJU/242071	8271044659	Priyash Kumar
19	Ishaan Anand	AJU/242172	7488939409	Ishaan Anand
20.	Piyush Yadav	AJU/241744	7004880414	Piyush Yadav
21.	FAREEZA BANO	AJU/242023	7644095977	Farzeza Bano
22.	Piyush K. Yadav	AJU/241511	9334878697	Piyush K. Yadav
23.	Mohini Bhattacharya	AJU/241715	9798255093	Mohini
24	Prashant Kumar	AJU/240508	9973562405	Prashant
25	Sweta Kumari	AJU/240167	9162221310	Sweta
26	Sambidhi Suman	AJU/240705	8294693281	Sambidhi
27	Anshu Mandaf	AJU/240151	9110913288	Anshu
28	Ankita Dev	AJU/240739	9431931490	Ankita
29	K. Jalpa Kumari	AJU/240086	7858872887	Jalpa
30	Pragya	AJU/240106	7765805722	Pragya

Mukul Pandey

Event Coordinator Name & Signature

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NAME OF THE EVENT- ~~SOCIAL~~ **ENTREPRENEURSHIP**. - FROM IDEA TO IMPACT.

EVENT COORDINATOR- MR. MUKUL PANDEY

DATE- 28-04-2025

SL NO.	NAME OF THE STUDENT	ENROLLMENT NUMBER	CONTACT NUMBER	SIGNATURE
31.	Santosh	AJU/242032	9798604932	Santosh
32.	Sandhya Kumari	AJU/240010	6299528909	Sandhya
33.	Komal	AJU/240129	9142208544	Komal
34.	Raima	AJU/240347	6201797418	Raima
35.	Komoleek9	AJU/241535	7667449530	Komol
36.	Sucharita	AJU/241462	8294878746	Sucharita
37.	Avinash Kumar Singh	AJU/240780	8084818987	Avinash
38.	Amit Raj	AJU/240322	9835280152	Amit
39.	Riya Sharma	AJU/240287	7061034710	Riya
40.	Rini Singh Kuntia	AJU/240887	8340536546	Rini
41.	Kundan Rajan Tiwary	AJU/240104	9931272757	Kundan Rajan Tiwary
42.	Sarvesh Mani	AJU/270166	6205071502	Sarvesh

Mukul Pandey
Event Coordinator Name & Signature

Dr. Urvashi Thakur
Dr. Urvashi Thakur

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