

CIRCULAR



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**Ref: JMC/CC/298****CIRCULAR****Date: 21-04-2026**

It is notified for information to all the students of the department that an online career counselling session on **"Campus to Career: Your Roadmap Ahead"** shall be conducted as per below mentioned schedule. Hence all the students are instructed to register to attend the session.

Registration Link: <https://forms.gle/B6dq4MR2d28995D18>

Convener	Dr. Rahul Amin
Resource Person	Md. Shahid Anwar Veteran Broadcaster, International Sports Commentator
Coordinator	Mohammed Usman Raza
Date and Time	24 th April / 10:00 AM onwards
Venue	Google Meet

Asst. Dean**School of Humanities****Head, Department of Journalism and Mass Communication****HEAD/DEAN****Dept. of Journalism & Mass Communication****School of Humanities****Copy To:**

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty / Mentor
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

CAREER COUNSELLING SESSION - “CAMPUS TO CAREER: YOUR ROADMAP AHEAD”

Date of Event	24.04.2026
Name of the Event	Career Counselling Session - “Campus to Career: Your Roadmap Ahead”
Type of the Event	Career Counselling Session, Skill Development Program and Participative Learning
Conducted By	Department of Journalism and Mass Communication
Coordinated By	Md. Ushman Raza
No. Of Participants	24

OBJECTIVE:

The objective of the workshop was to guide final year Journalism and Mass Communication students regarding career opportunities in media and communication industry, to provide students with knowledge about professional skills, career planning, and industry expectations. The event also aimed to motivate students for career growth, higher education, and placement opportunities.

DETAILS:

The Department of Journalism and Mass Communication of Arka Jain University in association with the Training and Placement Cell organized a Career Counselling Session titled “Campus to Career: Your Roadmap Ahead” for the final year Journalism and Mass Communication students on 24th April 2026 on online mode. The event focused on creating awareness among students regarding career opportunities in the field of journalism, media, broadcasting, digital communication, and related industries. The session also aimed at helping students understand the transition from academic life to professional career.

The guest speaker for the session was M. Shahid Anwar, a renowned broadcaster and international sports commentator. During the session, he shared his professional experiences and guided students about career opportunities in media industry. He emphasized the importance of communication skills, confidence, professionalism, networking, and continuous learning for building a successful career. The speaker also discussed the changing trends in journalism and digital media, and encouraged students to develop practical skills along with academic knowledge. He motivated students to explore opportunities in broadcasting, sports journalism, digital content creation, public relations, anchoring, and media production.

The convener of the event was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication. The coordinators of the event were Mohammed Usman Raza (Assistant Professor, Department of Journalism and Mass Communication) and Zeba Bukhtayar from the Training and Placement Cell.

Students actively participated in the interaction session and asked questions related to career planning, placements, internships, and industry expectations. The session proved to be highly informative and beneficial for the students.

TAKEAWAY (OUTCOMES):

Students gained awareness about various career opportunities in journalism and media industry. The session helped students understand the skills and professional qualities required for career growth. Students became motivated towards career planning, skill enhancement, and industry readiness. The interaction session enhanced students' confidence and understanding of media professions.

POSTER OF THE EVENT



ARKA JAIN
University
Jharkhand





Department of Journalism and Mass Communication
organizes

Campus to Career: Your Roadmap Ahead

CAREER COUNSELLING SESSION

for Final Year Journalism and Mass
Communication Students

in association with
Training and Placement Cell

Date : 24th April 2026,
Time : 10 am Onwards,
Venue: Onlin (Google Meet)

EVENT CONVENER : DR. RAHUL AMIN

EVENT COORDINATORS : MOHAMMED USMAN RAZA
ZEBA BUKHTAYAR (T&P)

GUEST SPEAKER



M. Shahid Anwar
Veteran Broadcaster,
International Sports Commentator

 @jmc_aju

 @jmcaju

 @jmc_aju

 @aju tv

PHOTOS OF THE EVENT

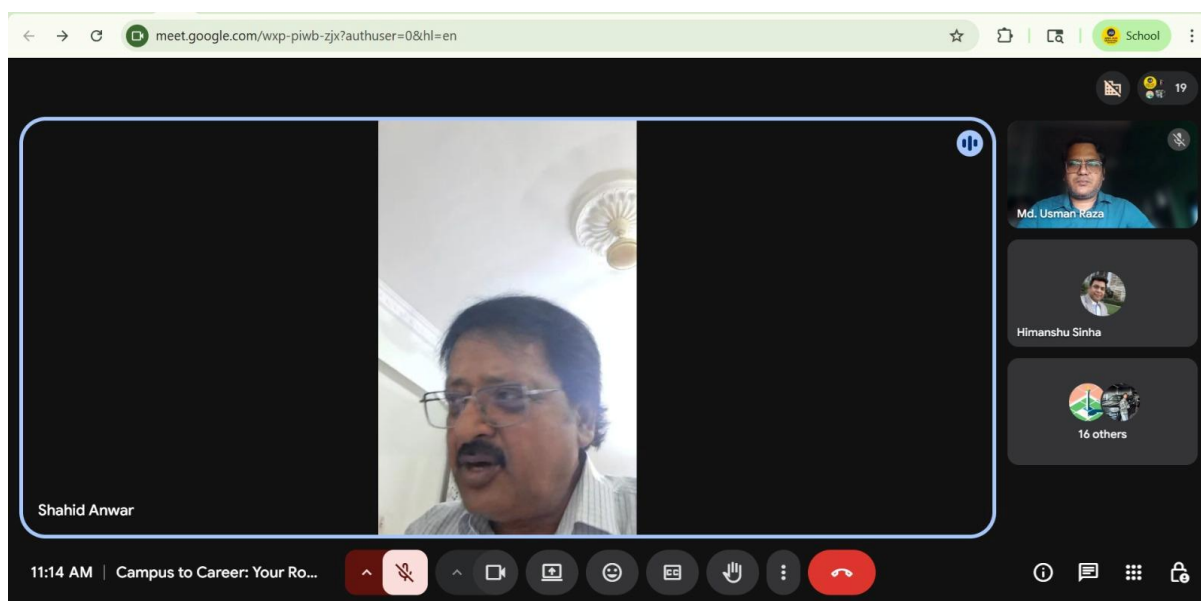


Fig.1-Guest Speaker M. Shahid Anwar, Veteran Broadcaster and International Sports Commentator taking career counselling session with the students.

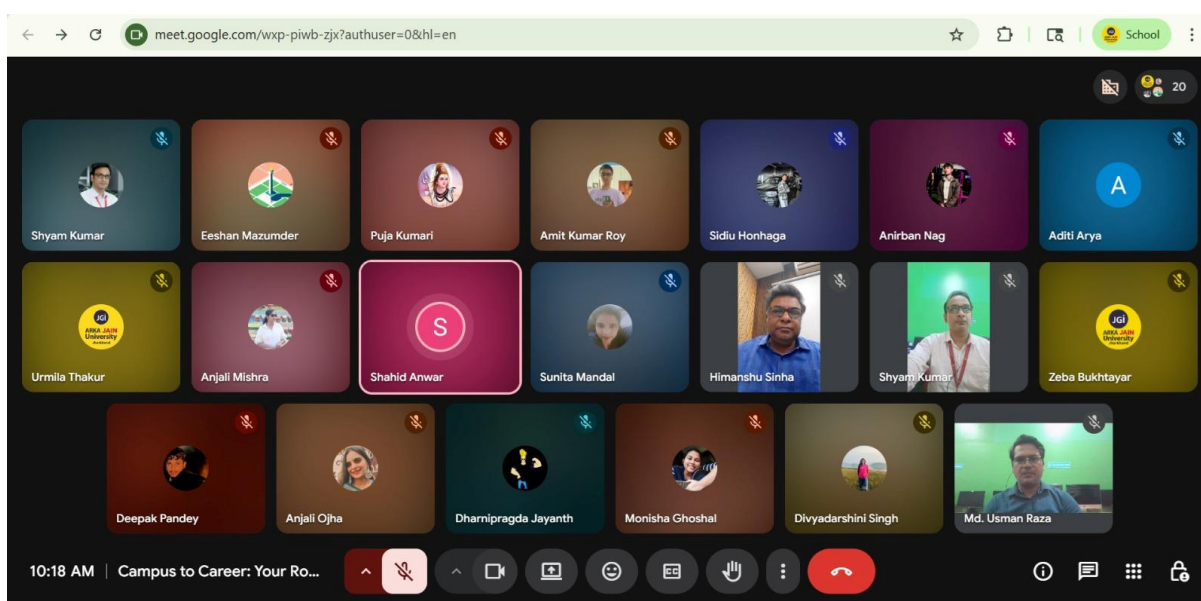


Fig.2- Guest Speaker guiding students about career opportunities in media industry during online Career Counselling Session.

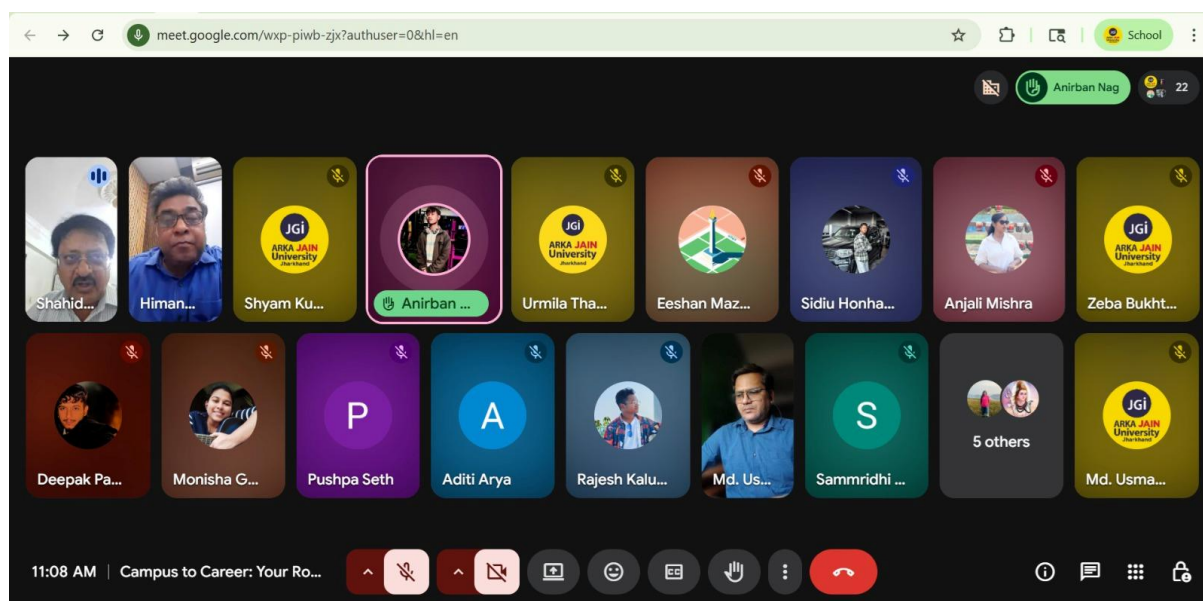


Fig.3- Students asking questions related to career planning with the guest speaker during online Career Counselling Session.

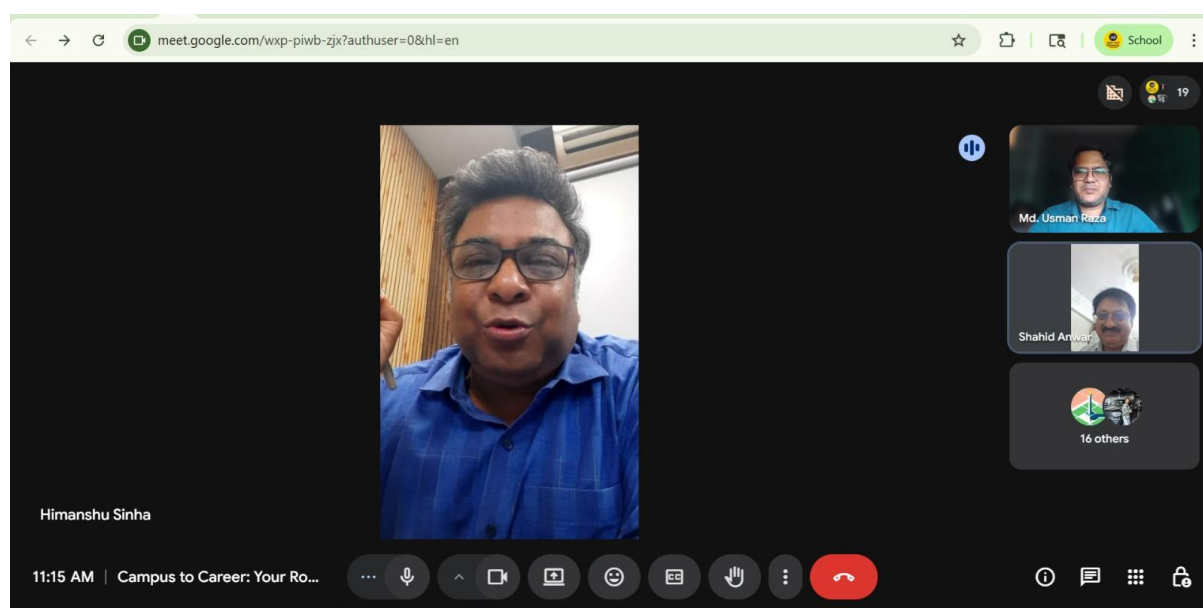


Fig.4- Dean of the Training and Placement Cell, Mr. Himanshu Sinha interacting with the guest speaker and students.

LIST OF PARTICIPANTS

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