



**ARKA JAIN**  
**University**  
Jharkhand

**NAAC**  
**GRADE A**  
ACCREDITED UNIVERSITY

## **B. Com | B. Com (Hons. / Hons. with Research)**

**(AS PER NEP 2020)**

**SCHOOL OF  
COMMERCE &  
MANAGEMENT**



OF EXCELLENCE

**APPLY FOR  
AJUCET 2026**



# Join Us ON YOUR JOURNEY To Success!

## ABOUT ARKA JAIN UNIVERSITY

ARKA JAIN University was established in the year 2017 by the Jharkhand State Legislature under **"The ARKA JAIN University Act"** and is recognized by UGC.

Located in the tribal district Seraikela-Kharsawan, it is the first state private university in the Kolhan region (comprising of three districts) of the state.

First **NAAC 'A'** Grade Accredited State Private University (in the First Cycle) in Bihar, Jharkhand & West Bengal.

The University has its root in the prestigious JAIN Group of Institutions, Bengaluru which has 77-plus educational institutions under its fold.

It is mentored by JAIN (Deemed-to-Be-University), Bengaluru, a NAAC A++ and NIRF Top-100 HEI.

The university has the necessary affiliations, recognitions and memberships from different bodies such as **AICTE, BCI, PCI, INC, JNRC, AIU, ASCO.**





1

## ILLUSTRIOUS LEGACY

ARKA JAIN University is part of the famed JAIN Group of Institutions, Bengaluru and mentored by JAIN (Deemed-to-be-University), Bengaluru

2

## WHAT EMBODIES OUR IDENTITY

NAAC-A Grade Accreditation, Academic Excellence, Diverse Program Options, Industry-ready Graduates – We have' em All!

3

## NAAC A GRADE

Accredited with A Grade by NAAC in the first cycle with a CGPA Score of 3.15 / 4.0

4

## RANKED 38TH AMONG PRIVATE & DEEMED MULTI-DISCIPLINARY UNIVERSITIES IN INDIA

in THE WEEK-Hansa Research Survey 2026 - India's Best Universities

5

## RECOGNIZED IN THE R WORLD INSTITUTIONAL RANKING - GREEN RANKINGS 2026

with the prestigious Titanium+ Band, under the category "Institution of Accelerated Sustainability Impact"

6

## ISO-CERTIFIED

ISO 21001:2018 Certified "Educational Organization Management System" University

7

## AIU MEMBER

Member of Association of Indian Universities

8

## 80+ MOUS

Learn from the best, network with the brightest

9

## ROBUST CAMPUS RECRUITMENT

₹ 23 LPA Highest Package, 3900+ Placements and 800+ Companies visited till date

## RAGGING-FREE CAMPUS

A ragging-free campus that fosters a safe, respectful, and welcoming environment for every student.



# How the Year Unfolds at

Beginning of Odd Semester Classes  
for the Non-First-Year Students



## AARAMBH

Welcome Day Function for  
First-year Students



## Induction-cum-Orientation

and Beginning of Classes  
for First-year Students



## Jain Premier League

Inter-school Annual T-20 Cricket  
Tournament



Beginning of Even Semester Classes  
(Except First Year)



## Aagaaz

Annual Cultural  
Fest



Odd Semester End-term  
Examination (First Year)



## Shikhar

The Annual Entrepreneurial  
Conclave



Beginning of Even Semester Classes  
(First Year)



# ARKA JAIN University

## Roo-b-Roo

Fresher's Function for  
First-year Students



## Navotsav

Gandhi / Shastri Jayanti-  
cum-Navotsav Celebration Week



## Roshni

Annual Celebration  
of Light



## Carvaan

Annual Excursion  
Tour



## Runbhoomi

Annual Sports  
Meet



Odd Semester End-term  
Examination (Except First Year)



## Holi Invasion

Annual Pre-Holi  
Bash



## Rukhsat

Farewell to Final  
Year Students



Even Semester End-term  
Examination





# TOP 5

REASONS TO BE A PART OF

## ARKA **JAIN** UNIVERSITY

- 1 First NAAC 'A' Grade Accredited State Private University (in the First Cycle) in Bihar, Jharkhand & West Bengal.

.....

- 2 Part of the JAIN Group of Institutions, Bengaluru; Mentored by NAAC A++ and NIRF-Top 100 JAIN (Deemed-to-be-University), Bengaluru

.....

- 3 Member - Association of Indian Universities (AIU)

.....

- 4 80+ MOUs (International & National) with Corporate and Academic Partners

.....

- 5 ISO 21001:2018 Certified "Educational Organization Management System" University



**SCHOLARSHIP**

For Scholarships, visit - <https://arkajainuniversity.ac.in/admissions/scholarship/>





# B. Com | B. Com (Honours / Honours with Research)

(AS PER NEP 2020)

## BUILDING FINANCE PROFESSIONALS, BUSINESS ANALYSTS AND COMMERCE LEADERS OF TOMORROW

- Designed in alignment with the Four-Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential commerce, finance, accounting, taxation and business management skills.

At the end of the second year, students can choose from the following specializations:

FINANCE

HUMAN RESOURCE MANAGEMENT

MARKETING

BANK MANAGEMENT

CORPORATE SECRETARYSHIP

- Students can exit after 3 years with a B. Com Degree.
- 4th Year is optional, leading to B. Com (Honours | Honours with Research) Degree.
- After 4 years, students may go for a One-year Master's Degree Program (Lateral Entry).
- Students who complete the Four-year Bachelor's Honours with Research Degree Program with a minimum CGPA of 7.5 out of 10 may pursue a Ph.D. Program as per UGC (Ph.D.) Regulations aligned with NEP 2020, subject to institutional norms.

## INTRODUCTION

The B. Com (Honours with Research) program at ARKA JAIN University is a 3+1 years undergraduate degree offered as per NEP 2020 and designed to equip students with in-depth knowledge and practical skills in finance, accounting, auditing, taxation, and banking.

With a multidisciplinary approach and specialization options across key commerce domains, students gain practical exposure, industry-relevant knowledge and professional competencies required for successful careers in commerce, banking, finance, taxation, corporate governance and entrepreneurship.

The program follows the Choice-Based Credit System (CBCS), providing flexibility to tailor learning experiences in line with individual career aspirations.



## QUICK FACTS

- **ELIGIBILITY** : Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
- **DURATION** : 3+1 Years Full-time (6+2 Semesters)
- **CURRICULUM COMPONENTS** : Core Subjects, Electives, Ability Enhancement Courses, Skill Enhancement Courses, Projects and Internships.
- **SPECIALIZATIONS AVAILABLE** :  
Finance | HR | Marketing | Bank Management | Corporate Secretaryship
- **CAREER-FOCUSED CURRICULUM** : A well-structured blend of commerce fundamentals, specialization-focused learning, professional certifications, internships, industry exposure and experiential projects.

## BEST PRACTICES

- **360-DEGREE DEVELOPMENT THROUGH LEARNEDGE SATURDAYS**
  - Management games, guest lectures and team-building exercises
  - Pre-placement training (CRIT), workshops and value-added courses
- **RENOWNED CERTIFICATION OPPORTUNITIES**
  - Preparation support for NCFM Certification Courses
  - Exposure to industry-recognized financial certifications
- **ASSOCIATION WITH PROFESSIONAL BODIES**
  - Collaborations with leading financial and commerce institutions
  - Industry interactions with finance and banking professionals
- **GUIDANCE FOR COMPETITIVE EXAMINATIONS**
  - Preparation support for CA, CMA, CFA, Banking, CAT, XAT, RBI and other competitive examinations

## PROGRAM TAKEAWAYS

- Strong foundation in finance, accounting, taxation, auditing, and banking, preparing students for diverse career opportunities.
- A blend of theoretical concepts and practical applications, aligned with the latest industry trends.
- Opportunity to gain expertise in such areas as Finance, Auditing, Taxation, Banking, and Accounting, thus enhancing career prospects.
- Equips students with critical thinking, problem-solving, and analytical skills, making them job-ready for corporate roles.
- Encourages innovation and business acumen, helping students develop an entrepreneurial mindset.
- Hands-on learning through internships, industry projects, guest lectures, and workshops.
- Exposure to emerging business technologies, including financial software, data analysis, and digital commerce.
- Dedicated placement assistance, career guidance, and networking opportunities with industry professionals.
- Focus on corporate ethics, sustainability, and responsible business leadership.

# CAREER OPPORTUNITIES

## Finance & Accounting Careers

- Accountant
- Financial Analyst
- Investment Analyst
- Portfolio Manager
- Financial Planner

## Banking & Financial Services

- Banker
- Credit Analyst
- Relationship Manager
- Banking Operations Executive
- Loan Processing Officer

## Taxation & Audit Careers

- Auditor
- Tax Consultant
- GST Executive
- Internal Audit Associate

## Capital Market Careers

- Stock Broker
- Equity Research Associate
- Wealth Management Executive
- Investment Advisor

## Corporate & Management Careers

- Business Executive
- Corporate Compliance Officer
- Corporate Secretary Associate
- Operations Executive

## Entrepreneurship & Higher Education

- Entrepreneur
- Commerce Researcher
- Professional Certification Aspirant  
(CA, CMA, CFA, CS)







## KEY COURSES

- **SEMESTER I** : Financial Accounting, Principles of Auditing, Basics of Economics
- **SEMESTER II** : Corporate Accounting, Business Law, Management Principles & Applications
- **SEMESTER III** : Income Tax Law & Practice, Corporate Law & Secretaryship, Principles of Marketing
- **SEMESTER IV** : Cost Accounting, Financial Management, Principles of Banking
- **SEMESTER V** : Management Accounting, Principles of Investment Management, Consumer Behaviour, Recruitment & Selection
- **SEMESTER VI** : Indirect Taxation, Financial Markets & Institutions, Company Accounts & Audit, Retail Management
- **SEMESTER VII** : Corporate Financial Reporting, Capital Markets, Market Research, Banking Theory
- **SEMESTER VIII** : Financial Analytics, HR Analytics, Global Marketing, Electronic Banking

## MAJOR HIGHLIGHTS

- Industry-Oriented Curriculum with Multiple Specialization Options.
- Strong Focus on Accounting, Finance, Taxation, Banking and Corporate Governance.
- Experiential Learning through Projects, Internships and Industry Exposure.
- Preparation Support for Professional Certifications and Competitive Examinations.
- Exposure to Emerging Financial Technologies and Modern Business Practices.
- Strong Emphasis on Employability, Professional Development and Career Readiness.

# PROGRAM STRUCTURE

- The B. Com (Honours with Research) Program consists of 6+2 Semesters\*.
- Students have the option to graduate with a B. Com Degree after Six Semesters.
- 7th and 8th Semesters are optional, leading to a B. Com (Honours / Honours with Research) Degree.
- During the 7th and 8th Semesters, students undertake research projects along with pursuing advanced specialization courses.

## SEMESTER I

|                                                            |
|------------------------------------------------------------|
| Life Skills and Personality Development                    |
| Understanding India                                        |
| Indian Heritage                                            |
| Principles of Auditing                                     |
| Environment and Sustainable Development in Global Business |
| Basics of Economics                                        |
| Financial Accounting                                       |

## SEMESTER II

|                                        |
|----------------------------------------|
| Hindi                                  |
| Investment & Trading                   |
| Behavioral Science and Human Values    |
| Business Law                           |
| Computer Applications in Business      |
| Management Principles and Applications |
| Corporate Accounting                   |

## SEMESTER III

|                               |
|-------------------------------|
| Principles of Marketing       |
| Human Resource Management     |
| Corporate Law & Secretaryship |
| Income Tax Law & Practice     |
| E-Commerce & Cyber Security   |
| Public Finance                |

## SEMESTER IV

|                                     |
|-------------------------------------|
| Cost Accounting                     |
| Financial Management                |
| Introduction to Business Statistics |
| Fundamentals of Entrepreneurship    |
| Employability Skills                |
| Principles of Banking               |
| Managerial Communication            |

## SEMESTER V

|                                                   |
|---------------------------------------------------|
| <b>Common Courses</b>                             |
| Business Ethics & Corporate Social Responsibility |
| Summer Internship – I                             |
| Summer Internship – II                            |

|                                                |
|------------------------------------------------|
| <b>Human Resource Management</b>               |
| Recruitment & Selection                        |
| Training & Development                         |
| Change Management & Organizational Development |

## Finance

|                                     |
|-------------------------------------|
| International Finance               |
| Principles of Investment Management |
| Banking & International Trade       |

## Marketing

|                                    |
|------------------------------------|
| Consumer Behavior                  |
| Integrated Marketing Communication |
| Service Marketing                  |



| <b>Bank Management</b>                   |
|------------------------------------------|
| Indian Economy & Financial System        |
| Introduction to Banking & Its Operations |
| Retail Banking & Operations              |

| <b>Corporate Secretaryship</b>        |
|---------------------------------------|
| Company Law & Secretarial Practice II |
| Elements of Insurance                 |
| Securities Laws & Capital Market      |

## SEMESTER VI

| <b>Common Courses</b>                |
|--------------------------------------|
| Indirect Taxation                    |
| Financial Literacy                   |
| Production and Operations Management |
| Project                              |

| <b>Finance</b>                   |
|----------------------------------|
| Financial Markets & Institutions |
| Company Accounts & Audit         |
| Financial Statement Analysis     |

| <b>Human Resource Management</b>          |
|-------------------------------------------|
| Performance Management & Appraisal System |
| Industrial Relations & Labour Laws        |
| Knowledge Management                      |

| <b>Marketing</b>                |
|---------------------------------|
| Retail Management               |
| Sales & Distribution Management |
| Digital Marketing               |

| <b>Bank Management</b>                     |
|--------------------------------------------|
| Insurance                                  |
| Financial Planning & Investment Management |
| Rural Banking                              |

| <b>Corporate Secretaryship</b> |
|--------------------------------|
| Insolvency Law & Practice      |
| Forensic Audit                 |
| Corporate Governance & Ethics  |

## Semester VII\*

| <b>Common Courses</b>         |
|-------------------------------|
| Advanced Research Methodology |
| Mental Health and Wellness    |

| <b>Finance</b>                |
|-------------------------------|
| Corporate Financial Reporting |
| Capital Markets               |

| <b>Human Resource Management</b>              |
|-----------------------------------------------|
| Human Resource Planning & Employee Engagement |
| International Human Resource Management       |

| <b>Marketing</b>                 |
|----------------------------------|
| Market Research                  |
| Search Engine Optimization (SEO) |

| <b>Bank Management</b>  |
|-------------------------|
| Banking Theory          |
| Banking Law & Practices |

| <b>Corporate Secretaryship</b>              |
|---------------------------------------------|
| Capital Market & Securities Law             |
| Setting Up of Business Entities and Closure |
| <b>Major Project – I</b>                    |

## Semester VIII\*

### Common Courses

Research and Publication Ethics

Introduction to Project Management

### Human Resource Management

HR Analytics

Strategic Human Resource Management

### Bank Management

Cooperative Banking

Electronic Banking

### Finance

Risk & Insurance Management

Financial Analytics

### Marketing

Global Marketing

Agricultural Marketing

### Corporate Secretaryship

Jurisprudence, Interpretation & General Laws

Economics, Commerce & Intellectual Property Laws (IPL)

Major Project – II







**3+1 Years**

# **BACHELOR OF COMMERCE**

**FINANCE & ACCOUNTING WITH ARTIFICIAL INTELLIGENCE  
(APPRENTICESHIP EMBEDDED DEGREE PROGRAM–AEDP)**



**(HONOURS | HONOURS WITH RESEARCH)**

**In Association with ICA Edu Skills**

**(AS PER NEP 2020)**

## **BUILD THE FUTURE OF FINANCE WITH AI-DRIVEN BUSINESS INTELLIGENCE**

- Designed in alignment with the Four-Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential commerce, accounting, taxation, finance and business analytics skills.
- Offered in association with ICA Edu Skills, the program combines strong academic foundations with practical industry training in accounting software, ERP platforms, taxation systems, business analytics and AI-enabled finance tools to prepare students for the evolving world of finance and accounting.
- Fully-paid apprenticeship/ internship for the entire third year duration.
  - Students can exit after 3 years with a B. Com (Honours) Degree in Finance & Accounting (AEDP).
  - 4th Year is optional, leading to a B. Com (Honours with Research) Degree in Finance & Accounting (AEDP).
  - After 4 years, students may go for a One-year Master's Degree Program (Lateral Entry).
  - Students who complete the Four-year Bachelor's Honours with Research Degree Program with a minimum CGPA of 7.5 out of 10 may pursue a Ph.D. Program as per UGC (Ph.D.) Regulations aligned with NEP 2020, subject to institutional norms.

## **INTRODUCTION**

The Bachelor of Commerce (Honours with Research) – Finance & Accounting with AI (AEDP) program at ARKA JAIN University is a future-ready undergraduate program designed to build strong competencies in accounting, finance, taxation, auditing, ERP systems and business analytics.

Offered in association with ICA Edu Skills, the program equips students with industry-relevant knowledge and practical skills required to excel in the modern accounting and finance ecosystem. Students gain hands-on exposure to Tally Prime, SAP FICO, Zoho ERP, Power BI, Tableau, AI-enabled accounting tools, taxation systems and financial analytics through a blend of academic learning, software training, live projects and internship opportunities.

The program follows the Choice-Based Credit System (CBCS), providing flexibility to tailor learning experiences in line with individual career aspirations while developing technical, analytical and managerial capabilities demanded by today's organizations.

## QUICK FACTS

- **ELIGIBILITY** : Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board.
- **DURATION** : 3+1 Years Full-time (6+2 Semesters)
- **CURRICULUM COMPONENTS** : Core Subjects, Finance & Accounting Specialization Courses, ERP Training, AI-enabled Finance Tools, Skill Enhancement Courses, Projects and Internships.
- **CAREER-FOCUSED CURRICULUM** : A well-structured blend of commerce fundamentals, accounting, taxation, ERP systems, business analytics, professional certifications, internships and experiential projects.

## BEST PRACTICES

- **APPRENTICESHIP EMBEDDED DEGREE PROGRAM (AEDP)**
  - Integration of academic learning with practical workplace exposure.
  - Opportunity for fully-paid one-year apprenticeship/ internship experience and industry engagement.
- **360-DEGREE DEVELOPMENT THROUGH LEARNEDGE SATURDAYS**
  - Management games, guest lectures and team-building exercises.
  - Pre-placement training (CRIT), workshops and value-added courses.
- **INDUSTRY SOFTWARE TRAINING**
  - Practical exposure to Tally Prime, SAP FICO, Zoho ERP, Power BI, Tableau and AI-powered accounting tools.
  - Hands-on learning through simulation software and real-world business applications.
- **ASSOCIATION WITH ICA EDU SKILLS**
  - Industry-integrated curriculum delivered by academic and industry experts.
  - Exposure to current accounting, taxation and finance practices.
- **GUIDANCE FOR PROFESSIONAL CERTIFICATIONS**
  - Preparation support for industry-recognized certifications and professional development pathways.

## PROGRAM TAKEAWAYS

- Build a strong foundation in Accounting, Finance, Taxation, Auditing and Corporate Finance.
- Experience the benefits of the Apprenticeship Embedded Degree Program (AEDP) through structured industry engagement and workplace learning opportunities.
- Gain practical exposure through internships, live projects, simulations and real-world business applications.
- Develop expertise in ERP systems, business analytics and AI-enabled finance and accounting tools.
- Gain proficiency in Tally Prime, SAP FICO, Zoho ERP, Tableau, Power BI and taxation software.
- Enhance employability through professional certifications, career readiness initiatives and industry-oriented learning.



# CAREER OPPORTUNITIES

## Finance & Accounting Careers

- Accountant
- Financial Analyst
- Corporate Finance Executive
- Finance Associate
- Accounts Executive

## Taxation & Audit Careers

- Tax Consultant
- GST Executive
- Audit Associate
- Compliance Executive
- Internal Audit Associate

## ERP & Business Analytics Careers

- ERP Executive
- SAP Associate
- Business Analyst
- Data Analytics Associate
- Financial Reporting Executive

## Banking & Financial Services

- Banking Professional
- Credit Analyst
- Relationship Executive
- Financial Services Associate

## Entrepreneurship & Higher Education

- Entrepreneur
- Commerce Researcher
- Professional Certification Aspirant (CA, CMA, CFA and other professional qualifications)





## KEY COURSES

- **SEMESTER I** : Business Accounting, Tally Prime, Business Mathematics & Statistics
- **SEMESTER II** : AI Tools in Accounts & Finance, Advanced Excel, Advanced Accounting
- **SEMESTER III** : Banking & Auditing, Business Analysis (Tableau & Power BI), ERP – SAP FICO / Zoho
- **SEMESTER IV** : Cost Accounting, Business Finance, Business Laws
- **SEMESTER V** : Entrepreneurship, Industry Internship, Business Innovation & Venture Creation
- **SEMESTER VI** : Business Ethics & Corporate Governance, Industry Internship, Professional Development in Commerce
- **SEMESTER VII** : Investment & Trading, International Finance, Business Analysis through Tableau & Power BI – II
- **SEMESTER VIII** : Strategic Performance Management, Accounting Standards, Corporate Law & Secretaryship

## HIGHLIGHTS OF THE PROGRAM

- Industry-Oriented Curriculum developed in association with ICA Edu Skills.
- Strong Focus on Accounting, Finance, Taxation, ERP Systems and Business Analytics.
- Hands-on Learning through Industry Software, Projects and Internship Opportunities.
- Exposure to AI-enabled Finance Tools and Emerging Financial Technologies.
- Preparation Support for Professional Certifications and Career Development.
- Strong Emphasis on Employability, Professional Development and Industry Readiness.







# PROGRAM STRUCTURE

- The B Com in Finance and Accounting with Artificial Intelligence (Apprenticeship Embedded Degree Programme – AEDP) (Honours with Research) Program consists of 6+2 Semesters\*.
- Students have the option to graduate with a B Com in Finance and Accounting with Artificial Intelligence (Apprenticeship Embedded Degree Programme – AEDP) (Honours) Degree after Six Semesters.
- 7th and 8th Semesters are optional, leading to a B Com in Finance and Accounting with Artificial Intelligence (Apprenticeship Embedded Degree Programme – AEDP) (Honours with Research) Degree.
- During the 5th and 6th Semesters, students undertake internship along with pursuing advanced courses.
- During 7th and 8th Semesters, students undertake advanced dedicated courses along with Research Project, Dissertation & Grand Viva.

## SEMESTER I

|                                              |
|----------------------------------------------|
| Life Skills and Personality Development      |
| Tally Prime                                  |
| Understanding India                          |
| Business Computer Application                |
| Business Mathematics & Statistics            |
| AI Empowered Personality Development Program |
| Business Accounting                          |

## SEMESTER II

|                                     |
|-------------------------------------|
| Hindi                               |
| AI Tools in Accounts & Finance      |
| Behavioral Science and Human Values |
| Advanced Excel                      |
| Indirect Taxation & E-Filing        |
| Direct Taxation & E-Filing          |
| Advanced Accounting                 |

## SEMESTER III

|                                        |
|----------------------------------------|
| Banking & Auditing                     |
| MCA (Including XBRL & LLP)             |
| Business Analysis (Tableau & Power BI) |
| ERP-SAP-FICO/Zoho                      |
| Social Awareness/Behavioral Science    |
| Ind AS                                 |

## SEMESTER IV

|                                       |
|---------------------------------------|
| Cost Accounting                       |
| Business Finance                      |
| Principles and Practice of Management |
| Managerial Communication              |
| Employability Skills                  |
| Micro Economics                       |
| Business Laws                         |

## SEMESTER V

|                  |
|------------------|
| Entrepreneurship |
| Internship       |

## SEMESTER VI

|                                        |
|----------------------------------------|
| Business Ethics & Corporate Governance |
| Internship                             |

## SEMESTER VII

|                                                 |
|-------------------------------------------------|
| Quantitative Techniques                         |
| Business Analysis through Tableau & Power BI-II |
| Business Policy & Strategy                      |
| Research Methodology                            |
| Investment and Trading                          |
| International Finance                           |

## SEMESTER VIII

|                                                 |
|-------------------------------------------------|
| Production & Operations Management              |
| Strategic Performance Management                |
| Accounting Standards                            |
| Data Analysis, Report Writing & Research Ethics |
| Corporate Law and Secretaryship                 |
| Research Project, Dissertation & Grand Viva     |

### AT THE END OF THE PROGRAM, THE STUDENT WILL GET –

- B Com in Finance and Accounting (AEDP) (Honours) Degree (after 3 Years) / B Com in Finance and Accounting (AEDP) (Honours with Research) Degree (after 4 Years) from the University
- Four Industry-recognized Certifications
  - SAP
  - ZOHO
  - Internship by CA
  - Certificate from ICA Edu Skills Pvt. Ltd.







3+1 Years

## B. COM (HONS. | HONS. WITH RESEARCH) – CAPITAL MARKET

In Association with  SMI  
STOCK MARKET  
INSTITUTE

### DEVELOPING PROFESSIONALS FOR THE FUTURE OF FINANCE AND CAPITAL MARKETS

- Designed in alignment with the Four-Year Undergraduate Program (FYUGP) framework as outlined in the National Education Policy (NEP) 2020.
- Tailor your academic experience over 3+1 years while acquiring essential commerce, accounting, finance and capital market expertise.
- The program is offered in association with Stock Market Institute (SMI), Bengaluru, enabling students to gain specialized knowledge and practical exposure in stock markets, investment management, portfolio management, financial analysis and wealth creation.
- 5-day study tour to NISM/NSE/BSE
  - Students can exit after 3 years with a B. Com (Honours) Degree in Capital Market.
  - 4th Year is optional, leading to a B. Com (Honours with Research) Degree in Capital Market.
  - After 4 years, students may go for a One-year Master's Degree Program (Lateral Entry).
  - Students who complete the Four-year Bachelor's Honours with Research Degree Program with a minimum CGPA of 7.5 out of 10 may pursue a Ph.D. Program as per UGC (Ph.D.) Regulations aligned with NEP 2020, subject to institutional norms.

### INTRODUCTION

The Bachelor of Commerce (Honours with Research) – Capital Market program at ARKA JAIN University is a future-ready undergraduate program designed to build strong competencies in financial markets, investment analysis, portfolio management, risk management and wealth creation.

Developed in collaboration with Stock Market Institute (SMI), Bengaluru, the program equips students with industry-relevant knowledge and practical skills required to excel in the rapidly evolving financial services and capital market ecosystem. Students gain exposure to equity markets, mutual funds, derivatives, technical analysis, financial planning and investment advisory through a blend of classroom learning, live market simulations, projects and industry interactions.

The program follows the Choice-Based Credit System (CBCS), providing flexibility to tailor learning experiences in line with individual career aspirations.

## QUICK FACTS

- **ELIGIBILITY** : Candidate should have passed Senior Secondary Examination (10+2) from any recognized Board and should have a valid score card of the entrance exam conducted by the university, AJU-Combined Entrance Test (AJUCET) or Common University Entrance Test (CUET) by National Testing Agency (NTA).
- **DURATION** : 3+1 Years Full-time (6+2 Semesters)
- **CURRICULUM COMPONENTS** : Core Subjects, Capital Market Specialization Courses, Ability Enhancement Courses, Skill Enhancement Courses, Projects and Internships.
- **CAREER-FOCUSED CURRICULUM** : A well-structured blend of commerce fundamentals, capital market specialization, professional certifications, internships, industry exposure and experiential projects.

## BEST PRACTICES

- **LIVE TRADING EXPERIENCE**
  - Real-time trading exposure through industry-standard trading platforms.
  - Practical understanding of market operations, investment strategies and portfolio management.
- **360-DEGREE DEVELOPMENT THROUGH LEARNEDGE SATURDAYS**
  - Management games, guest lectures and team-building exercises.
  - Pre-placement training (CRIT), workshops and value-added courses.
- **RENOWNED CERTIFICATION OPPORTUNITIES**
  - Preparation support for NCFM Certification Courses.
  - Exposure to industry-recognized financial market certifications.
- **ASSOCIATION WITH STOCK MARKET INSTITUTE (SMI), BENGALURU**
  - Industry-aligned learning through expert mentoring and practical market exposure.
  - Interactions with professionals from the financial services and capital market industry.
- **GUIDANCE FOR COMPETITIVE EXAMINATIONS**
  - Preparation support for CFA, CA, CMA, Banking, CAT, XAT, RBI and other competitive examinations.

## PROGRAM TAKEAWAYS

Upon successful completion of the program, students will:

- Build a strong foundation in Commerce, Accounting, Finance and Capital Markets.
- Develop expertise in investment analysis, portfolio management and wealth creation.
- Gain practical exposure through internships, projects, case studies, market simulations and industry interactions.
- Learn to analyze equity markets, mutual funds, fixed income securities and derivative instruments.
- Develop analytical thinking, financial decision-making and problem-solving skills required in modern financial organizations.
- Learn to apply modern financial tools, trading platforms and data-driven approaches in investment management.

# CAREER OPPORTUNITIES

## Capital Market & Investment Careers

- Investment Analyst
- Equity Research Analyst
- Portfolio Manager
- Wealth Management Executive
- Financial Advisor
- Stock Broker

## Banking & Financial Services

- Credit Analyst
- Relationship Manager
- Financial Services Executive
- Investment Consultant

## Risk & Insurance Careers

- Risk Analyst
- Underwriter
- Insurance Advisor

## Entrepreneurship & Higher Education

- Financial Entrepreneur
- Capital Market Researcher
- Professional Certification Aspirant (CFA, CA, CMA, NCFM)

## Corporate Finance Careers

- Financial Analyst
- Treasury Executive
- Corporate Finance Associate

**JGI** | **ARKA JAIN University** Jharkhand | **NAAC GRADE A** ACCREDITED UNIVERSITY | **NSE**

**EXPERIENCING THE PULSE**  
OF INDIA'S CAPITAL MARKETS

**BBA & B. COM**  
(CAPITAL MARKET)  
**STUDENTS AT NSE MUMBAI**

**NISM, MUMBAI**  
ARKA JAIN UNIVERSITY  
School of Commerce and Management Studies

**EXPERIENCING THE PULSE OF INDIA'S CAPITAL MARKETS  
B COM CAPITAL MARKET STUDENTS' VISIT TO NISM AND NSE, MUMBAI**





## KEY COURSES

- **SEMESTER I** : MS Excel & Statistics for Financial Markets, Start-up Ecosystem and Valuations, Basics of Economics
- **SEMESTER II** : Secondary Market Operations, Financial Accounting for Stock Market, Corporate Accounting
- **SEMESTER III** : Fundamental Analysis & Portfolio Management, Fixed Income Securities & Bond Valuation, Introduction to Technical Analysis
- **SEMESTER IV** : Mutual Funds Product Positioning, Cost Accounting, Principles of Banking
- **SEMESTER V** : Commodities & Currency Derivatives, Equity Sales & Advisory, Management Accounting
- **SEMESTER VI** : Entrepreneurship in Financial Advisory, Insurance & Risk Management, Indirect Taxation
- **SEMESTER VII** : Corporate Financial Reporting, Capital Markets
- **SEMESTER VIII** : Financial Analytics, Risk & Insurance Management

## HIGHLIGHTS OF THE PROGRAM

- Industry-Oriented Curriculum developed in association with ICA Edu Skills.
- Strong Focus on Accounting, Finance, Taxation, ERP Systems and Business Analytics.
- Hands-on Learning through Industry Software, Projects and Internship Opportunities.
- Exposure to AI-enabled Finance Tools and Emerging Financial Technologies.
- Preparation Support for Professional Certifications and Career Development.
- Strong Emphasis on Employability, Professional Development and Industry Readiness.





# PROGRAM STRUCTURE

- The B. Com in Capital Market (Honours with Research) Program consists of 6+2 Semesters\*.
- Students have the option to graduate with a B. Com in Capital Market (Honours) Degree after Six Semesters.
- 7th and 8th Semesters are optional, leading to a B. Com in Capital Market (Honours with Research) Degree.
- During the 7th and 8th Semesters, students undertake research projects along with pursuing advanced dedicated courses.

## SEMESTER I

|                                               |
|-----------------------------------------------|
| Life Skills and Personality Development       |
| Understanding India                           |
| Indian Heritage                               |
| MS Excel and Statistics for Financial Markets |
| Start-up Ecosystem and Valuations             |
| Basics of Economics                           |
| Investor Advisor Level-I                      |

## SEMESTER II

|                                        |
|----------------------------------------|
| Hindi                                  |
| Secondary Market Operations            |
| Behavioral Science and Human Values    |
| Financial Accounting for Stock Market  |
| Computer Applications in Business      |
| Management Principles and Applications |
| Corporate Accounting                   |

## SEMESTER III

|                                               |
|-----------------------------------------------|
| Fundamental Analysis and Portfolio Management |
| Fixed Income Securities and Bond Valuation    |
| Corporate Law & Secretaryship                 |
| Income Tax Law & Practice                     |
| Introduction to Technical Analysis            |
| Public Finance                                |

## SEMESTER IV

|                                     |
|-------------------------------------|
| Cost Accounting                     |
| Mutual Funds Product Positioning    |
| Introduction to Business Statistics |
| Fundamentals of Entrepreneurship    |
| Employability Skills                |
| Principles of Banking               |
| Managerial Communication            |

## SEMESTER V

|                                                   |
|---------------------------------------------------|
| Commodities & Currency Derivatives                |
| Equity Sales & Advisory                           |
| Business Ethics & Corporate Social Responsibility |
| Management Accounting                             |
| Summer Internship                                 |

## SEMESTER VI

|                                        |
|----------------------------------------|
| Entrepreneurship in Financial Advisory |
| Project                                |
| Indirect Taxation                      |
| Insurance & Risk Management            |
| Production and Operations Management   |
| Financial Literacy                     |



## SEMESTER VII

|                               |
|-------------------------------|
| Advanced Research Methodology |
| Mental Health and Wellness    |
| Corporate Financial Reporting |
| Capital Markets               |
| Major Project – I             |

## SEMESTER VIII

|                                    |
|------------------------------------|
| Research and Publication Ethics    |
| Introduction to Project Management |
| Risk & Insurance Management        |
| Financial Analytics                |
| Major Project – II                 |

### AT THE END OF THE PROGRAM, STUDENTS WILL RECEIVE

- B Com in Capital Market (Honours) Degree (after 3 Years) / B Com in Capital Market (Honours with Research) Degree (after 4 Years) from the University
- Industry Certification/Diploma in Capital Market from Stock Market Institute (SMI), Bengaluru (subject to successful completion of institute requirements).



# BEYOND THE CLASSROOM

A YEAR OF INNOVATION, ENGAGEMENT  
& CELEBRATION



Developing Persona -Outbound Program for  
First Year Students



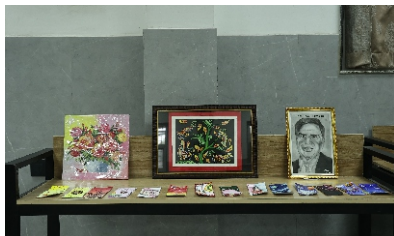
Employability Skill Training Program



International Conference - VISTA 2026 -  
Redefining Business, Technology and  
Society in a VUCA World



Visit to The Sonnet Hotel, Jamshedpur



Art Attack - The Art Fest - Where Creativity  
Meets Passion



Rotaract Farewell & Welcome Ceremony



Yuva - The Youth Fest



Rubaroo - Freshers Welcome Program



Rukhsat - The Farewell Program



Commerce Conclave - Building Resilient  
Supply Chains for a Viksit Bharat



# ALUMNI ACHIEVEMENTS

From Excelling in securing Global Employment Opportunities to Securing Admissions in Reputed Inter/national Institutions to Dominating the Sports Arenas to Clearing Toughest Examinations, Our Alumni continue to shine across every sphere of professional landscape



**CA SOURAV AGRAWAL**  
BATCH 2018-21  
Finance Manager  
Ramkrishna Forgings Ltd.



**NISHANT KUMAR**  
BATCH 2019-22  
Master of Science – Finance  
2024-Present  
University of Bridgeport Connecticut, US



**ARCHITA MOHANTY**  
BATCH 2023-26

National-level Taekwondo medalist, winner of a Silver Medal at the 13th National Senior Poomsae Taekwondo Championship 2024–25, multiple Gold Medals at national championships, and 1st Position at Sansad Khel Mahotsav 2025.



**NIDHI KESHRI**  
BATCH 2021-24  
Tax Associate 2  
PwC Acceleration Centers



**SWETA DAS**  
BATCH 2022-25  
Packaged App Development Associate  
Accenture



**PRAKRITO KARMAAKAR**  
BATCH 2022-25  
Officer (UK-FX/Derivs Ops.)  
Standard Chartered Bank



**MAYANK GARG**  
BATCH 2022-25 (Gold Medalist)  
Senior Analyst, Brokerage Ops  
Standard Chartered Bank



# PLACEMENT



<sup>3</sup>  
₹ 7.8 LPA



<sup>2</sup>  
₹ 7 LPA



₹ 6.5 LPA



₹ 6 LPA



<sup>2</sup>  
₹ 5 LPA



<sup>2</sup>  
₹ 4 LPA



<sup>2</sup>  
₹ 4 LPA



<sup>13</sup>  
₹ 3.83 LPA

and many more...



₹ 7.8 LPA



AADRITA LAHIRI



SNEHA KUMARI



REKHA PANDA

# S 2026 At a Glance



**SHUBHAM  
RAY**

*Elegance*  
Enterprises

**K.CHANDAR  
SHEKHAR RAO**

₹ **7** LPA



**GAGANJEET SINGH**

₹ **6.5** LPA

 **PLANETSPARK**

**ROZY KUMARI**

₹ **6** LPA

 **MOVIDU**



**ANJALY**

 **UNLOX**

₹ **5** LPA

**AMAN RAJ  
UPADHYAY**



**SHUBHAM RAY**

 **standard  
chartered**

**SUMIT SWARNAKAR**

₹ **4** LPA



**YOGITA SOUNDHA**

 **pwc**

₹ **3.5** LPA

# PLACEMENTS HIGHLIGHTS

PLACEMENT SUCCESS STORIES @ 2026



**80+**

SELECTIONS



**15**

DUAL OFFERS



**04**

TRIPLE OFFERS



**20+**

COMPANIES  
RECRUITED



HIGHEST PACKAGE

**7.8** LPA



AVERAGE PACKAGE

**3.3** LPA



HIGHEST SELECTIONS

**16**

(SELECTIONS)

COMMScope®



RECRUITERS ACROSS SECTORS OFFER DIVERSE CAREER OPPORTUNITIES  
TO OUR COMMERCE GRADUATES.



13 Dreams. One Global Brand. EY.  
(Selected B Com Students, Along with BBA Students)

# Centre for Capacity Building and Human Resource Development (CCHRD)



Building Capacity. Developing Skills. Creating Leaders.

The CCHRD aims to enhance the skills and capabilities of students, faculty, staff members, and external stakeholders.

## Purpose of Establishment:

The CCHRD is dedicated to fostering growth and development through targeted capacity-building initiatives for the students. Further, it aims to create a supportive environment for continuous learning and professional advancement for faculty and staff members as well as external stakeholders.

## Benefits of Establishment:

1. **Skill Enhancement for Students:** Providing specialized training, courses and workshops to equip students with industry-relevant skills and competencies.
2. **Professional Development for Faculty and Staff:** Offering professional development and faculty development programs to enhance teaching methodologies, research capabilities, and administrative efficiency.
3. **Support for External Stakeholders:** Engaging with industry partners and community members fostering collaboration, and sharing expertise in the form of management development programs.
4. **Resource Hub:** Serving as a central resource for accessing the latest knowledge, tools, and techniques in various fields of study and practice.
5. **Career Advancement:** Facilitating career growth and opportunities for all participants by bridging the gap between academic knowledge and practical application.

## CCHRD: A Hub for Capacity Building & Holistic Skill Development, Creating Excellence through

Student Development Programs  
Management Development Programs (MDPs)  
Outbound Training & Experiential Learning Exercises  
Industry Visits  
Capacity Building & Skill Development Workshops  
Dialogue with Leaders Series  
Corporate Mentoring

Digital Literacy Initiatives  
Career Readiness & Interview Preparation  
Industry-Driven Skill Development Workshops  
Mental Well-being Support  
Data Analytics Training  
Foreign Language Learning  
Competitive Examination Preparation

## Outbound Training for Experiential Leadership & Team Development

The Centre for Capacity Building and Human Resource Development (CCHRD) regularly conducts outbound training exercises designed to blend fun with experiential learning beyond the classroom environment. These structured outdoor activities aim to strengthen teamwork, leadership qualities, and self-confidence while enhancing physical fitness and mental resilience. Through engaging, interactive, and problem-solving-based challenges, students develop practical skills, adaptability, and a collaborative spirit—preparing them for real-world professional demands in a dynamic and holistic manner.





MoU with Markhub24, a cognitive marketing intelligence and learning platform



# LEARNING BY DOING

## PROJECT & APPLICATION-BASED LEARNING

At the School of Commerce & Management, students learn through practical assignments, financial case studies, accounting simulations, taxation exercises, internships, and industry-integrated learning experiences. The curriculum combines classroom knowledge with hands-on exposure through financial statement analysis, stock market applications, Tally and ERP-based accounting, auditing practices, GST and taxation exercises, business analytics, and entrepreneurship projects. Students develop analytical, financial, problem-solving, and decision-making skills required for successful careers in commerce, banking, finance, taxation, and corporate sectors.



## AARAMBH – STUDENT INDUCTION PROGRAM

Aarambh is a structured induction programme designed to help students transition smoothly into university life. It includes orientation sessions, faculty interactions, peer engagement activities, skill development sessions, and career awareness programmes. The programme equips students with communication skills, professional ethics, teamwork, and a strong foundation for academic and career success.

## LIBRARY

The Central Library offers an extensive collection of commerce, accounting, finance, taxation, economics, and management books, along with journals, e-resources, financial databases, and digital learning platforms. It serves as a valuable academic resource for students pursuing careers in commerce, banking, finance, accounting, taxation, auditing, and capital markets.



Financial Case Studies



Industry Training & Internships



Accounting & ERP Simulations



Capital Market Exposure



Finance & Taxation Projects

# INTEGRATED MODE OF TEACHING & LEARNING

At ARKA JAIN University, the School of Commerce & Management follows an industry-oriented teaching approach that combines conceptual learning with practical exposure to prepare future-ready commerce professionals.



**INDUSTRY-INTEGRATED LEARNING & REAL-WORLD EXPOSURE** - Practical assignments, accounting simulations, financial modelling, internships, taxation exercises, and business projects enable students to apply classroom concepts in real business and financial environments.



**WORKSHOPS, CERTIFICATIONS & INDUSTRY INTERFACES** - Regular workshops, certification programmes, expert sessions, and industry interactions expose students to emerging trends in accounting, taxation, banking, financial services, auditing, and capital markets.



**INTERACTIVE LEARNING (ONLINE & OFFLINE)** - A balanced blend of classroom teaching, digital learning platforms, accounting software, financial tools, simulations, and collaborative learning enhances conceptual understanding and practical competence.



**EXPERT TALKS & PROFESSIONAL MENTORING** - Sessions by Chartered Accountants, finance professionals, tax consultants, bankers, investment experts, and industry leaders provide valuable insights into professional practices, emerging regulations, and career opportunities.



**CASE STUDIES & PRACTICAL APPLICATIONS** - Business case studies, accounting problems, financial analysis, auditing assignments, and taxation exercises strengthen analytical thinking, problem-solving, and decision-making abilities.

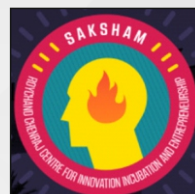


**PROFESSIONAL SKILL DEVELOPMENT & INDUSTRY READINESS** - Industry collaborations, internship opportunities, entrepreneurship initiatives, finance competitions, and career development programmes prepare students for successful careers in accounting, finance, banking, taxation, auditing, investment services, and corporate organisations.

This integrated learning approach ensures that students graduate with strong conceptual knowledge, practical expertise, professional ethics, and industry-ready competencies required for the evolving world of commerce and finance.

# COMMITTEES, CENTRES, SOCIETIES, STUDENT CHAPTERS/ BRANCHES, CELLS, CLUBS, UNITS, COUNCILS

## 1. CENTRES



## 2.COMMITTEES

- INTERNAL COMPLAINTS COMMITTEE

## 3. CELLS

- INTERNAL QUALITY ASSURANCE CELL
- ANTI RAGGING CELL
- STUDENT GRIEVANCE REDRESSAL CELL
- EQUAL OPPORTUNITY CELL
- ADMISSION FACILITATION CELL
- INDUSTRY INSTITUTE INTERACTION CELL
- TRAINING & PLACEMENT CELL
- RESEARCH AND DEVELOPMENT CELL
- AJU NYAY SAMARTHAN CELL – LEGAL AID & AWARENESS CELL (SCHOOL OF LAW)



## 4.COUNCILS



## 5. SOCIETIES



## 6.UNITS





## 7.CLUBS



## 8.STUDENT CHAPTERS/ BRANCHES



# ADMISSION PROCESS

## OFFLINE MODE

- Collect the Application Form, and Prospectus by paying the application fee, ₹ 1000/- (General Category) or ₹ 500/- (SC/ST Category) from
- City Office : D-28, Danish Arcade, Opp. Asian Inn Hotel Dhatkidih, Jamshedpur – 831001, Jharkhand  
or  
University Campus : Opp. Kerala Public School, Mohanpur Gamharia, District Seraikela-Kharsawan Jharkhand – 832108
- Submit the duly-filled application form along with the supporting documents and applicable fees at the City Office or University Campus.

## ONLINE MODE

- Fill out the online application form by visiting: [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)
- Pay the application fee online: ₹ 1000/- (General Category) or ₹ 500/- (SC/ST Category)
- Download and submit the duly-filled application form at the City Office or University Campus.
- After document verification by the University Admission Officer, proceed with the payment of the applicable fees to confirm admission.

## CONTACT DETAILS

☎ 📞 7371037371 | 0657-2220285 | 2312007

**Admission Office :** D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

**Campus Address :** Opp. Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108

**Apply Online:** [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

**Email:** [admission@arkajainuniversity.ac.in](mailto:admission@arkajainuniversity.ac.in)



SCAN FOR WEBSITE

