

CIRCULAR

DEPARTMENT SCHOOL OF PHARMACY
NOTICE

No: AJU/SOHAS/096/26

Date 02.04.2026

It is hereby notified that the MAHA BISHUBA MILAN 2026 (ODIA NEW YEAR) will be celebrated on 13th April 2026 by School of Pharmacy, emphasizing the philosophy of Ek Bharat Shreshtha Bharat for the Promotion of **Indian culture & heritage**. The event will be conducted in association with **Bhāratīya Vivek Peeth: Centre for IKS, BHESAJAM, SRIJANAM** Cultural Club and **GIGNOSCO** the Domain Specific Club of Pharmacognosy of School of Pharmacy to justify **Unity in diversity**. All the students and faculties members are instructed for the generous participation and smooth conduction of the event. The event will be coordinated by the member coordinators of SRIJANAM (Mr. Sumanta Sen, Ms. Mansi, Mr Pravash, Ms. Srishti Shreya, Ms. Arpita Dash and Ms. Ankita Moharana, Mr Barun Mandal, Mr Prananjali Gope, Mr. Rahul Munda, Ms. Akriti Sinha, Ms. Sunidhi Suman and Mr. Jabes Naik).


Dean
School of Pharmacy
ARKA JAIN University Jharkhand

Dean
School of Pharmacy

Coordinator
Bhāratīya Vivek Peeth: Centre for IKS
ARKA JAIN University Jharkhand

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Office of the Registrar
SRIJANAM
BHESAJAM
Class Coordinators
Academic Coordinator
ERP Coordinator
In charge website
Office Record

MAHA BISHUBA MILAN 2026 ODIA NEW YEAR

Date of Event	13TH April 2026
Name of the Event	Maha Bishuba Milan 2026 Odia New Year
Type of the Event	Cultural and Life Skill Development Program
Conducted by	School of Pharmacy in Association with SRIJANAM the Cultural Club, GIGNOSCO the Domain Specific Club of Pharmacognosy, BHESAJAM Club and Bharatiya Vivek Peeth: Centre for IKS
No. Of Participants	70

OBJECTIVE:

Maha Bishuba Milan 2026 aims to promote Indian cultural heritage, especially Odia Traditions, while strengthening the spirit of unity in diversity. It seeks to encourage active participation in both cultural and academic activities, providing a dynamic platform for creative expression and talent showcase. Additionally, the initiative focuses on integrating traditional knowledge system with modern education, fostering a holistic learning environment. Through this, it aspires to develop leadership qualities, teamwork, and a sense of community engagement among students.

DETAILS:

Pana Sankranti, also known as Maha Bishuba Sankranti, is the traditional Odia New Year. It marks the sun's transition into Mesha Rashi (Aries) zodiac sign which corresponds to the Baisakha month in the traditional Odia calendar and signals the beginning of summer as well as the new agricultural cycle. The festival is observed by offering "Pana," a sweet and refreshing drink made from bael, alongside rituals like Basundhara Theki (water offering) to honour nature, is prepared in every household from hindu Odia over the Tulsi Chaura (तुलसी-मंचा). This day is also commemorated as Hanuman Jayanti.

On this occasion Maha Bishuba Milan 2026 celebration, marking the Odia New Year, was organized under the leadership of (Prof.) Dr. Jyotirmaya Sahoo, Dean School of Pharmacy ARKA JAIN University with great enthusiasm. The event beautifully reflected the theme "Ek Bharat Shreshtha Bharat," emphasizing unity through cultural diversity and traditional values.

The event was graced by the presence of esteemed dignitaries including Dr. Angad Tiwari Pro Vice Chancellor, Dr. S.S. Razi Chairperson, Board of Management, Dr. Amit Srivastava Registrar, Dr. Jasbir Singh Dhanjal Joint Registrar, and various HODs along with respected faculty members and students.

The program was successfully coordinated by the student bodies including **SRIJANAM the**

Cultural Club which promotes creativity, preserve cultural values, and provide a platform for artistic expression. **The club** organized dance, drama, and cultural performances, encouraged talent showcase, and promoted unity through cultural diversity. **GIGNOSCO Club the domain specific club of Pharmacognosy** which enhances knowledge in pharmacognosy and medicinal plants. **The club** connected the traditional medicine system Bel Panna with Bael fruit, explained medicinal uses, and demonstrated practical relevance of pharmacognosy in traditional practices. **BHESAJAM Club** which introduces the students to pharmacy, to promote leadership, networking, and community service. The club leads the event for the execution and ensured coordination to encourage leadership and participation; linked with healthcare awareness. **Bharatiya Vivek Peeth: Centre for IKS**, which promotes Indian Knowledge Systems and traditional wisdom. reflecting strong collaboration and student engagement. The Cell highlighted cultural and traditional significance of the festival, promoted indigenous knowledge aligned with NEP 2020. The event coordinators included Mr. Sumanta Sen, Ms. Mansi, Ms. Srishti, and Mr. Ashutosh, whose dedicated efforts ensured smooth execution of the program. The program commenced with the ceremonial lamp lighting followed by a floral tribute to Swami Vivekananda Ji and Bhagwan Birsa Munda photographs by the dignitaries, faculty members, and student coordinators, symbolizing respect towards great leaders and their contributions to society. This was followed by a Lord Jagannath-themed devotional dance performance, which created a spiritual ambiance and highlighted the rich cultural heritage of Odisha. Dr. Jyotirmaya Sahoo Dean, School of Pharmacy, addressed the gathering and elaborated on the significance of Maha Bishuba Milan, explaining its cultural, historical, and social importance. The speech emphasized the importance of preserving traditions while integrating them with modern education. Students then showcased a vibrant dance drama depicting various traditional foods and famous places of Odisha. This performance not only entertained the audience but also educated them about the diverse cultural aspects of the state. A group dance performance on popular Odia songs further energized the event and demonstrated the enthusiasm and coordination among the students.

The event concluded with a formal vote of thanks delivered by Mr Sumanta Sen, acknowledging the efforts of all participants, organizers, and dignitaries. This was followed by the National Anthem, marking the formal closure of the program. After the official proceedings, all attendees enjoyed Bel Panna, a traditional Odia drink, skillfully prepared by Mr. Pravas Ranjan Dash from Bael fruit (*Aegle marmelos*). Bael (*Aegle marmelos*), a prominent Ayurvedic medicinal plant of the Rutaceae family, is characterized by its bioactive compounds like marmesinin and aegelin. It acts as a potent antioxidant, antidiarrheal, and anti-inflammatory agent, with pharmacological applications in diabetes, hepatoprotection, and cardiovascular health. Bael Pana (wood apple drink) is a refreshing, nutrient-dense summer cooler known for treating digestive issues like constipation and diarrhea. Packed with antioxidants, vitamins A and C, it provides natural body cooling, boosts immunity, detoxifies the liver, and treats peptic ulcers. The drink not only added authenticity to the celebration but also highlighted its medicinal importance such as aiding digestion, cooling the body, boosting immunity, and supporting overall health, thereby linking cultural practices with pharmacognosy knowledge.

TAKEAWAY (OUTCOMES): The Maha Bisuba Milan celebration organized by the School of Pharmacy was met with enthusiasm and joy by all attendees. The event successfully blended cultural traditions with academic spirit, providing a platform for students and faculty to come together to understand the value of Indian Culture and heritage, Unity in Diversity and Traditional Indian Knowledge system that is how food since is linked with culture and festival.

POSTER OF THE EVENT



PHOTOS OF THE EVENT



Fig 1: United to before Basundhara Theki (water offering) over the Tulsi Chaura (तुलसी-मंचा)



Fig 2: lamp lighting ceremony



Fig 3: Students performing devotional dance



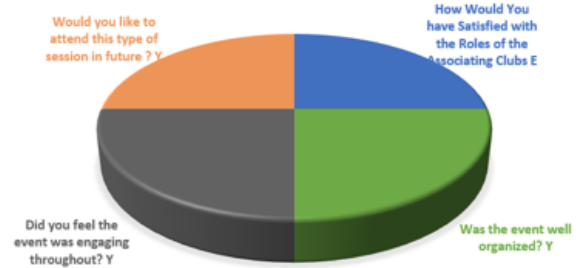
Fig 4: Students performing Odia Culture

FEEDBACK ANALYSIS

MAHA BISHUBA MILAN 2026



MAHA BISHUBA MILAN 2026



LIST OF PARTICIPANTS

ARKA JAIN
University
JharkhandSCHOOL OF PHARMACY
Event Registration cum
Attendance FormName of the Event: Maha Bishuba Milan 2026Date of the Event: 13.04.26 to 13.04.26

				Feedback										Attendance		
Sl. No.	Name of the Candidate	Enrollmen t No./UID No.	Signature of the Candidate	How Would You have Satisfied with the Roles of the Associating Clubs					Was the event well organized?		Did you feel the event was engaging throughout?		Would you like to attend this type of session in future ?		D1	D2
				E	V	G	A	P	Y	N	Y	N	Y	N		
1	Dr. Rishu Singh	ARKA/160/197	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
2	Chandan Mondal	ARKA/160/166	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
3	Vishal Das	ARKA/160/166	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
4	Arisita Das	ARKA/160/166	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
5	Kuldeep Kumar	ARKA/160/167	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
6	Ramprasad Kumar	1240	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
7	Santosh Kumar	1862	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
8	Santosh Kumar	1927	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
9	Shubham Ghosh	1832	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
10	Badal Kumar	1865	[Signature]	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		

* Enclosed is a copy of the feedback form.

*E-Excellent, V-Very good, G-Good, A-Average, P-Poor

[Signature]
Signature of the Head
School of Pharmacy
ARKA JAIN University Jharkhand

[Signature]
Signature of Event Coordinator

SCHOOL OF PHARMACY
Event Registration cum
Attendance FormName of the Event: *Maha Navishubh Milan 2026*Date of the Event: *13-04-26 to 13-04-26*

Date of the Event: 13.04.26 to 13.04.26										Attendance									
Sl. No.	Name of the Candidate	Enrollmen t No./UID No.	Signature of the Candidate	Feedback												D1	D2		
				How Would You have Satisfied with the Roles of the Associating Clubs					Was the event well organized?		Did you feel the event was engaging throughout?		Would you like to attend this type of session in future ?						
				E	V	G	A	P	Y	N	Y	N	Y	N	Y			N	
11	Debasmita Patra	1792		✓						✓			✓			✓			
12	Pratiksha Khatun	1831		✓						✓			✓			✓			
13	Pranav Kumar (M)	1395		✓						✓			✓			✓			
14	Pranav Kumar	1321		✓						✓			✓			✓			
15	Samir Kumar	1015		✓						✓			✓			✓			
16	Arjun Ghosh	1868		✓						✓			✓			✓			
17	Abhishek Ghosh	1740		✓						✓			✓			✓			
18	Sumit Kumar	1690		✓						✓			✓			✓			
19	Tanul Kumar	1340		✓						✓			✓			✓			
20	Sat Debasmita Pandey	1293		✓						✓			✓			✓			

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*[Signature]*Signature of the Head
School of Pharmacy
ARKA JAIN University Jharkhand*[Signature]*

Signature of Event Coordinator

SCHOOL OF PHARMACY
Event Registration cum
Attendance FormName of the Event: *Maha Navishubh Milan 2026*Date of the Event: *13-04-26 to 13-04-26*

Date of the Event: 12-04-26 to 12-04-26																	
Sl. No.	Name of the Candidate	Enrollment No./UID No.	Signature of the Candidate	Feedback												Attendance	
				How Would You have Satisfied with the Roles of the Associating Clubs					Was the event well organized?		Did you feel the event was engaging throughout?		Would you like to attend this type of session in future ?			D1	D2
				E	V	G	A	P	Y	N	Y	N	Y	N			
21	Sumit Kumar	AJU/250116	Sumit	✓					✓		✓		✓				
22	Alok Kumar	AJU/250043	Alok K	✓					✓		✓		✓				
23	Ashish Kumar	AJU/250521	Ashish	✓					✓		✓		✓				
24	Shubhit Kumar	AJU/251922	Shubhit	✓					✓		✓		✓				
25	Rangopal Mahata	AJU/250143	Rangopal	✓					✓		✓		✓				
26	Prashant Kumar	AJU/250030	Prashant	✓					✓		✓		✓				
27	Anmol Kumar	AJU/250211	Anmol K	✓					✓		✓		✓				
28	Dr. Arun Kumar	1185	Arun	✓					✓		✓		✓				
29	Harsh Singh	1523	Harsh	✓					✓		✓		✓				
30	Smith Shreeya	1904	Smith	✓					✓		✓		✓				

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*[Signature]*Signature of the Head
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SCHOOL OF PHARMACY
Event Registration cum
Attendance FormName of the Event: Maha Bishukha Milan 2026Date of the Event: 13-04-26 to 13-04-26

Date of the Event: 13-04-26 to 13-04-26																	
Sl. No.	Name of the Candidate	Enrollment No./UID No.	Signature of the Candidate	Feedback												Attendance	
				How Would You have Satisfied with the Roles of the Associating Clubs					Was the event well organized?		Did you feel the event was engaging throughout?		Would you like to attend this type of session in future ?		D1	D2	
				E	V	G	A	P	Y	N	Y	N	Y	N			
31	Sushma Jay Saini	AJO/251064	Sushma	✓					✓		✓		✓				
32	Sonali Prusty	AJO/250526	Sonali	✓					✓		✓		✓				
33	Rishi Shamma	AJO/241203	Rishi	✓					✓		✓		✓				
34	Pratiksha Das	AJO/241753	Pratiksha	✓					✓		✓		✓				
35	Abhijit Saha	AJO/231607	Abhijit	✓					✓		✓		✓				
36	MR. SARTHAK SINGH	1676	Sarthak	✓					✓		✓		✓				
37	Hiranjyoti K. Mahapatra	1610	Hiranjyoti	✓					✓		✓		✓				
38	Mr. Abdul Quadir Khan	1869	Abdul	✓					✓		✓		✓				
39	Soumyajit Das	1905	Soumyajit	✓					✓		✓		✓				
40	Priyanka Choudhary	1119	Priyanka	✓					✓		✓		✓				

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				E	V	G	A	P	Y	N	Y	N	Y	N			
41	Sunil Pratapa	AJO/24246	Sunil	✓					✓		✓		✓				
42	Prashant Kumar	AJO/250070	Prashant	✓					✓		✓		✓				
43	Abh Kumar	AJO/250048	Abh	✓					✓		✓		✓				
44	Sumit Kumar	AJO/250186	Sumit	✓					✓		✓		✓				
45	Abhinash Kumar	AJO/251783	Abhinash	✓					✓		✓		✓				
46	Mahab Prasad	AJO/24204	Mahab	✓					✓		✓		✓				
47	Ram gopal Mahapatra	AJO/250194	Ram Gopal	✓					✓		✓		✓				
48	Shashib K. Mahapatra	AJO/251577	Shashib	✓					✓		✓		✓				
49	Shaly Singh	AJO/251168	Shaly	✓					✓		✓		✓				
50	Shruti Mahapatra	AJO/240094	Shruti	✓					✓		✓		✓				

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Name of the Event: Maha To. Shubha Milan 2026

Date of the Event: 13.04.26 to 13.04.26

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				E	V	G	A	P	Y	N	Y	N	Y	N							
51	Jagdish Mandal	ASU/24042		✓					✓		✓		✓								
52	Yuvraj Mahanta	ASU/24083		✓					✓		✓		✓								
53	Shivam Kumar	ASU/24088		✓					✓		✓		✓								
54	Ayush Kumar	ASU/24089		✓					✓		✓		✓								
55	Moushumi	ASU/24090		✓					✓		✓		✓								
56	Sheha Mandal	ASU/24082		✓					✓		✓		✓								
57	Ankit Gupta	ASU/24084		✓					✓		✓		✓								
58	Dyanshu Sinha	ASU/24074		✓					✓		✓		✓								
59	Aman Kumar	ASU/25185		✓					✓		✓		✓								
60	Shubhag Ky	ASU/25092		✓					✓		✓		✓								

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				E	V	G	A	P	Y	N	Y	N	Y	N			
61	Sahil Ky Mandal	ASU/252217		✓						✓		✓		✓			
62	Rohan Bhaskar Yadav	ASU/251685		✓						✓		✓		✓			
63	Md. Sayid Hasan	ASU/252220		✓						✓		✓		✓			
64	Rishabh Kumar	ASU/252221		✓						✓		✓		✓			
65	Dhishka K. Sen	ASU/252222		✓						✓		✓		✓			
66	Ayush Kumar	ASU/252223		✓						✓		✓		✓			
67	Ram Azad	ASU/252224		✓						✓		✓		✓			
68	Gurmeet Singh	ASU/252225		✓						✓		✓		✓			
69	DHANVIK KISHAN	ASU/252226		✓						✓		✓		✓			
70	ABHISHEK SORAN	ASU/252227		✓						✓		✓		✓			

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