

CIRCULAR



SCHOOL OF HUMANITIES

Ref: SOH/N.Conference/293

Circular

Date: 03-03-2026

It is being notified for information to all students and faculty members of all the department (English, JMC & FD) that the School of Humanities is going to organize **Two-day National Conference on 'Intersections of Literature, Media and Design in Shaping Social Narratives'** in association with IPR & IQA Cell, AJU, has been scheduled on **13th & 14th March 2026** in Hybride mode in Jeh Auditorium. Hence, It is **mandatory for all the students and faculty members** of the respective departments to remain present and coordinate to make the conference a grand success. In this connection, all the respective program coordinators are also advised to issue a separete notice to students and faculties stating mandatory attendance for the conference.

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty / Mentor
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)


Dr. Rahul Amin
Associate Professor & Asst. Dean
School of Humanities
JGI
School of Humanities

TWO-DAY NATIONAL CONFERENCE ON “INTERSECTIONS OF LITERATURE, MEDIA AND DESIGN IN SHAPING SOCIAL NARRATIVES”

Dates of Event	13th and 14th March, 2026
Name of the Event	Two-Day National Conference on “Intersections of Literature, Media and Design in Shaping Social Narratives”
Type of the Event	Conference
Conducted by	School of Humanities (Dept. of English/Dept. of JMC/Dept. of Fashion Design) in association with IPR & IQA Cell.
Convenor & Co-Convenors	Dr. Rahul Amin, Dr. Rajkumari Ghosh, Ms. Usha Kiran Barla
Organizing Secretary	Dr. Manoj Kumar Pathak
Resource Persons	Dr. R. S. Dayal, Dr. Sunil Kumar Mishra, Dr. Rupa Kumari, Ms. Nikunj Naredi
No. of Participants	109

OBJECTIVE:

To explore the dynamic interplay between literature, media, and design in constructing, interpreting, and disseminating social narratives in contemporary society.

DETAILS:

The School of Humanities in association with the IPR and IQA Cell successfully organized a two-day National Conference on “Intersections of Literature, Media and Design in Shaping Social Narratives” on 13th and 14th March 2026 in hybrid mode.

Details:

The School of Humanities successfully organized a two-day National Conference on “Intersections of Literature, Media and Design in Shaping Social Narratives” on 13th and 14th March 2026 in hybrid mode. The conference aimed to explore the dynamic interplay between literature, media, and design in constructing, interpreting, and disseminating social narratives in contemporary society. The event brought together academicians, researchers, designers, media professionals, and students from diverse disciplines to deliberate on interdisciplinary perspectives.

The conference successfully highlighted the importance of integrating literature, media, and design to understand and shape contemporary social narratives. It provided a meaningful academic platform for dialogue, collaboration, and future research in interdisciplinary humanities.

Day 1: 13 March 2026

Venue: Jeh Auditorium and Google Meet (<https://meet.google.com/vfp-ohpr-dei?hs=224>)

Inaugural Session (11:00 AM – 12:20 PM)

The inaugural session commenced with the arrival of the Chief Guest, Dr. R. S. Dayal, Former Head, University Department of English & Cultural Studies, Kolhan University. The audience assembled at the Jeh Auditorium, setting a formal and enthusiastic tone for the conference.

The session was anchored by Ms. Nishka Atanu Tarafdar, who delivered the introductory note and guided the proceedings. The dignitaries were invited onto the dais and welcomed with bouquets and shawls as a mark of respect and hospitality.

The ceremonial lamp lighting symbolized the pursuit of knowledge and enlightenment. This was followed by the Welcoming Note and Thematic Address delivered by the Convenor-cum-Assistant Dean, School of Humanities, Dr. Rahul Amin, who highlighted the significance of interdisciplinary engagement among literature, media, and design in shaping societal discourse.

Several distinguished dignitaries addressed the gathering:

- Prof. S. S. Razi, Chairperson, Board of Management, emphasized the importance of academic collaboration and innovation.
- Prof. (Dr.) Angad Tiwary, Pro Vice-Chancellor, reflected on the role of higher education in fostering critical thinking and creativity.
- Dr. Arvind Kumar Pandey, Director, IQA Cell, discussed quality enhancement in academic initiatives.
- The Chief Guest, Dr. R. S. Dayal, delivered an insightful address on cultural narratives and the evolving nature of interdisciplinary studies.

The session concluded with the felicitation of the Chief Guest with a memento. The Vote of Thanks was delivered by the Organizing Secretary, Dr. Manoj K. Pathak, expressing gratitude to all dignitaries, participants, and organizers. The session ended with the National Anthem.

Keynote Address 1 (12:30 PM – 1:30 PM)

The first keynote address was delivered by Ms. Nikunj Naredi, Senior Designer and Entrepreneur. The session was anchored by Ms. Usha Kiran Barla from the Department of Fashion Design.

Ms. Naredi provided valuable insights into the role of design in shaping visual narratives and influencing public perception. She emphasized the integration of aesthetics,

storytelling, and functionality in modern design practices and highlighted the impact of digital platforms on design communication.

Technical Session (2:30 PM – 3:30 PM)

The technical session was chaired by Dr. Rahul Amin and moderated by Dr. Rupa Sarkar. Scholars and researchers presented their papers on diverse themes related to literature, media, and design. The session facilitated engaging discussions, critical analyses, and exchange of ideas, enriching the academic environment.

Day 2: 14 March 2026

Venue: Jeh Auditorium & Google Meet (<https://meet.google.com/emo-yguq-vqp?hs=224>)

Keynote Address 2 (10:30 AM – 11:30 AM)

The second keynote address was delivered by Dr. Sunil Kumar Mishra, Professor of English and Dean, School of Humanities and Social Sciences, JECRC University, Jaipur. The session was anchored by Mr. Shyam Kumar from the Department of Journalism and Mass Communication, AJU.

Dr. Mishra discussed the evolving landscape of literature and its interaction with media in shaping public discourse. He emphasized the importance of critical engagement and interdisciplinary research.

Keynote Address 3 (11:30 AM – 12:30 PM)

The third keynote was delivered by Dr. Rupa Kumari, Assistant Professor, Faculty of Journalism and Mass Communication, Usha Martin University. The session was anchored by Dr. Manoj K. Pathak.

Dr. Kumari elaborated on media's role in constructing social realities and narratives, focusing on the ethical responsibilities of media practitioners and the influence of digital media ecosystems.

Dr. Rupa Kumari highlighted the growing significance of environmental journalism in the contemporary world, where ecological concerns have become central to global discourse. She emphasized that environmental journalism is not merely about reporting environmental issues but about creating awareness, influencing public opinion, and advocating for sustainable practices.

Technical Session (1:00 PM onwards)

The post-lunch technical session was chaired by Dr. Rajkumari Ghosh, Program Coordinator, Dept. of English, AJU and moderated by Ms. Usha Kiran Barla. Participants presented research papers addressing contemporary issues such as digital storytelling, representation, identity, media ethics, and design innovation.

The session witnessed active participation and meaningful academic exchange among presenters and attendees.

Valedictory Session (2:30 PM – 3:30 PM)

The valedictory session was anchored by Ms. Urmila Thakur from the Department of Journalism and Mass Communication, AJU.

The highlights of the session included:

- A comprehensive Summary of the Conference presented by the Organizing Secretary, Dr. Manoj K. Pathak, encapsulating the key discussions and outcomes. Dr. M. K. Pathak highlighted its interdisciplinary focus on literature, media, and design in shaping social narratives. He reflected on the insightful keynote addresses, engaging technical sessions, and active participation of scholars and students. He emphasized that the conference successfully fostered academic dialogue, encouraged innovative thinking, and opened avenues for future research and collaboration across disciplines.
- An address by the Convenor, Dr. Rahul Amin, who appreciated the contributions of participants and organizers.
- The Pro Vice-Chancellor, Prof. (Dr.) Angad Tiwary, in his valedictory address, appreciated the efforts of the School of Humanities in organizing a meaningful academic event. He commended the organizers, speakers, and participants for their contributions and emphasized the importance of interdisciplinary learning in today's academic landscape. He also encouraged continued research, collaboration, and initiatives that connect academia with societal needs.
- Feedback from participants, reflecting the success and academic value of the conference were taken.
- Distribution of certificates to offline participants was done by the University dignitaries.

The session concluded with a formal Vote of Thanks by Ms. Usha Kiran Barla, Program Coordinator, Dept. of Fashion Design and the National Anthem, marking the successful completion of the conference.

The two-day National Conference proved to be a significant academic event that fostered interdisciplinary dialogue and intellectual exchange. It successfully highlighted how literature, media, and design collectively contribute to shaping social narratives in a rapidly changing world. The conference not only enriched participants academically but also opened avenues for future research and collaboration.

BROCHURE

Organizing Body:

Advisory Board

Ms. Richa Gang, CFO, AJU
Dr. Jasbir Singh Dhanraj, Jt. Registrar, AJU
Dr. Anvild Kumar Pandey Director, IQAC, AJU
Dr. Jyotirmay Sahoo, Dean School of Pharmacy, AJU
Dr. Preetam Kumar Thakur, Dean IYC, School of Law, AJU
Dr. Ashwini Kumar, Asst. Dean, School of Engg & IT, AJU
Dr. Pompi Das Sengupta, Asst. Dean, School of Commerce & Management, AJU
Prof. Gini Annie Joseph Principal, School of Nursing, AJU
Dr. Sonit Riyat, Head, Dept. of Research
Dr. Unvashi Thakur, Head, PG Department of Management, AJU
Dr. Santosh Kumar Singh, Head, Department of Biotechnology, AJU
Dr. Amit Kumar, Member, IQA Cell
Mr. Sarbojeet Goswami, PC, Department of Optometry, AJU

Chief Patron
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Prof. (Dr.) S. S. Razi
Hon'ble Chairperson, BOM, AJU
Prof. (Dr.) Angad Tiwary
Hon'ble Pro-VC, AJU

Co-Patron
Dr. Amit Kumar Shrivastava
Director-cum Registrar, AJU

Convener
Dr. Rahul Amin
Asst. Dean, School of Humanities, AJU

Co-Convenors
Dr. Rajkumari Ghosh
Program Coordinator, Dept. of English
Ms. Usha Kiran Barla
Program Coordinator, Dept. of Fashion Design

Organizing Secretary
Dr. Manoj Kumar Pathak
Associate Professor of English, Coordinator, Centre for IKS

Executive Committee Members
Dr. Rupa Sarkar | Dr. Shahin Fatma | Mr. Anup Kumar Singh | Mr. Shyam Kumar | Mr. Md. Usman Raza | Ms. Urmila Thakur
Deyra Gosain

Admin & IT Committee
Mr. Umesh Tiwari | Mr. Ashish Kumar

Conference Assistance
Ms. Manisha Singh | Ms. Poonam Topno
Mr. Sanjay Kumar Thakur

Students Coordinators
Souav Tudu | Tanusheer Ghosh | Samiddhi Rajkumar | Anuj Chhatry | Riya Singh | Akansha Priya

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JGI ARKA JAIN University Jharkhand

NAAC GRADE A ACCREDITED UNIVERSITY

SCHOOL OF HUMANITIES
(DEPARTMENT OF ENGLISH | DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION | DEPARTMENT OF FASHION DESIGN)
IN ASSOCIATION WITH THE IPR & IQA CELL

Organizes
Two-Day National Conference
on
INTERSECTIONS OF LITERATURE, MEDIA AND DESIGN
IN SHAPING SOCIAL NARRATIVES

13 & 14 March, 2026
(Hybrid mode)

Convenor
Dr. Rahul Amin
Asst. Dean, School of Humanities, AJU

Organizing Secretary
Dr. Manoj Kumar Pathak
Associate Professor of English, Coordinator, Centre for IKS

www.arkajainuniversity.ac.in

ARKA JAIN University:

ARKA JAIN University (AJU) is a leading private multi-disciplinary university located in Garhbari, in the Indian state of Jharkhand. Established in 2017, AJU has earned NAAC Grade A accreditation in its first cycle—the first for a state private university covering Bihar, Jharkhand and West Bengal.

AJU offers a broad range of undergraduate, postgraduate, and doctoral programs across disciplines such as Humanities, Engineering, Commerce and Management, Health and Allied Sciences, Law.

Mentored by the esteemed JAIN Group, Bengaluru, the University fosters academic excellence, industry engagement, research culture, and holistic student development through vibrant campus life, state-of-the-art infrastructure, and strong placement support.

School of Humanities

The School of Humanities (SoH) of ARKA JAIN University (AJU) is a vibrant academic space comprising the Department of English (DoE), Journalism and Mass Communication (JMC), and Fashion Design (FD). The School fosters critical thinking, creativity, and interdisciplinary learning by integrating literary studies, media practices, and fashion innovation. Through a blend of theory and practice, SoH nurtures communication skills, cultural awareness, ethical sensitivity, and professional competence. It encourages research, experiential learning, and industry engagement, enabling students to respond meaningfully to contemporary social narratives. The School thus plays a vital role in shaping socially responsible, skilled, and future-ready professionals.

Objectives:

- To promote multidisciplinary and interdisciplinary engagement in accordance with NEP-2020 by integrating literature, media, fashion, science management, and health studies.
- To encourage critical and creative inquiry into how narratives across literature, media, and fashion shape social values, identities, and public discourses.
- To strengthen research culture and innovation by addressing contemporary issues such as digital media, sustainability, and technological transformation.
- To foster industry-academia collaboration through discussions on media practices, fashion entrepreneurship, and cultural industries.
- To support inclusive and ethical perspectives in narrative construction, aligning with NEP-2020's focus on equity, diversity, and social responsibility.
- To enhance skill development and employability by linking academic knowledge with communication design, and cultural literacy.
- To contribute to national and global knowledge systems, including Indian Knowledge Systems (IKS), through context-based and culturally rooted research.

Theme Note

The conference "Intersections of Literature, Media and Design in Shaping Social Narratives" examines how literature, media, and fashion operate as interconnected narrative systems that reflect, construct, and influence social realities. Literature provides symbolic depth and historical continuity, media enables wide circulation and reinterpretation of meanings, while fashion functions as a visual and material language through which identities, ideologies, and cultural values are expressed and contested.

In an era of digital media, globalization, and technological innovation, narratives are created not only through texts but also through images, performances, and embodied practices. Fashion, mediated through journalism, cinema, advertising, and digital platforms, plays a crucial role in shaping discourses on gender, class, caste, body, sustainability, consumerism, and resistance.

The conference promotes a multidisciplinary dialogue across literature, journalism and mass communication, commerce and management, science and technology, health and allied sciences, and social sciences. It aims to foster critical engagement with cultural narratives that shape collective consciousness in contemporary society.

Sub-Themes:

I. Literary, Cultural and Aesthetic Perspectives

1. Fashion as Text: Reading Clothing, Body, and Style in Literature
2. Colonialism, Postcolonial Fashion, and Cultural Resistance in Literary Narratives
3. Gender, Sexuality, and the Politics of Appearance in Fiction and Drama
4. Design, Modernity, and Urban Experience in Literary Texts
5. Folklore, Indigenous Dress, and Narrative Memory
6. Costume, Theatre, and Performance as Social Commentary
7. Poetry, Prose, and the Semiotics of Style

II. Media and Communication

1. Cultural Communication and Social Media
2. Media Construct and Literary Social Image
3. Digital Humanities and Literary Creation
4. Journalism and the Construction of Public Taste
5. Media Narratives of Beauty, Body Image, and Social Norms
6. Advertising, Visual Culture, and Ideological Messaging
7. Cinema, OTT Platforms, and Costume as Narrative Strategy
8. Social Media Influencers and the Democratization of Literary Discourse
9. Fashion Magazines, News Media, and Agenda Setting
10. Ethical Journalism and Representation of Race, Gender, and Class in Fashion Media
11. Digital Communication in the Age of AI, Algorithms, and Digital Storytelling

III. Commerce, Management

1. Design Industry as Cultural Industry: Narratives of Branding and Identity
2. Storytelling in Fashion Marketing and Consumer Psychology
3. Corporate Social Responsibility (CSR) and Ethical Fashion Discourses
4. Design Entrepreneurship and Cultural Capital
5. Globalization, Supply Chains, and Narratives of Labour and Inequality
6. Consumerism, Lifestyle Branding, and Aspirational Media
7. Management of Fashion Events, Shows, and Cultural of Festivals

IV. Science and Technology

1. Technology, Textiles, and the Future of Fashion Narratives
2. Smart Fabrics, Wearable Technology, and Human-Machine Interaction
3. Artificial Intelligence in Design, Media, and Trend Forecasting
4. Biotechnology, Material Innovation, and Ethical Storytelling
5. Data, Algorithms, and Predictive Culture in Fashion Media
6. Science Fiction, Speculative Design, and Futuristic Fashion
7. Imaginaries

V. Health and Allied Sciences

1. Fashion, Body Image, and Mental Health Narratives
2. Media Representation of Health, Disability, and Inclusive Fashion
3. Clothing, Comfort, and Well-Being: A Health Perspective
4. Medical Textiles and Functions in Fashion
5. Gendered Bodies, Beauty Standards, and Psychological Impact
6. Fashion, Nutrition, Fitness Culture, and Lifestyle Media
7. Public Health Communication and Dress Codes
8. Traditional Healing Practices, Textiles, and Cultural Knowledge

VI. Social Sciences and Interdisciplinary Studies

1. Fashion as Social Practice and Cultural Communication
2. Sociology of Dress: Class, Caste, Race, and Identity
3. Political Narratives, Protest Fashion, and Visual Resistance
4. Low, Intellectual Property, and Design Media
5. Education, Pedagogy, and Fashion Literacy
6. Fashion, Environment, and Climate Narratives
7. Cultural Memory, Museums, and Archival Fashion
8. Ethics, Aesthetics, and Responsibility in Narrative Construction

VII. Indian and Global Perspectives

1. Indian Textiles, Handlooms, and Narrative Traditions
2. Media Representation of Indigenous and Regional Fashion
3. Fashion, Nationalism, and Cultural Identity
4. Global South Perspectives on Design and Media
5. Diaspora, Migration, and Hybrid Fashion Narratives
6. Tradition vs Modernity in Indian Literary and Media Discourses

Registration & Paper Submission Guidelines:

Registration Link: <https://forms.gle/63ngc2P4kU4VcAuD6>

Account details & QR Code

Account Name: ARKA JAIN UNIVERSITY
Account No.: 202009196634
IFSC Code: IDIBL0002495
Bank Name: Bandhan Bank
Branch: Adityapur
Swift Code: IDIBIN33

Registration Fees:

Students (UG/PG): ₹250/-
Research Scholars: ₹400/-
Faculty and Academicians: ₹600/-

Paper Submission Guidelines:

Abstract: Word limit 250 words including key words (Submission deadline: 5 March 2026)

Full Paper: Word limit 3500-6000 words including Title, Author(s) details, Affiliation and contact details (Submission deadline: 8 March 2026)

Format: Times New Roman (Title 16, Name & Affiliations 14, Text 12, Line space—15)

Submission Email ID: dr.manoj@arkajainuniversity.ac.in, CC- dr.rahul@arkajainuniversity.ac.in

Note: Please follow APA/MLA style for references and ensure plagiarism free submissions.

Key Highlights:

- Selected papers will be published in an edited book with ISBN
- Best paper award to selected papers in various disciplines

POSTER

JGI **ARKA JAIN** University Jharkhand **NAAC** GRADE **A** ACCREDITED UNIVERSITY

13 & 14 March, 2026
(Hybrid mode)

SCHOOL OF HUMANITIES
(DEPARTMENT OF ENGLISH, DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, DEPARTMENT OF FASHION DESIGN)
IN ASSOCIATION
WITH THE IPR & IQAC CELL
Organizes
Two-Day National Conference
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INTERSECTIONS OF LITERATURE, MEDIA AND DESIGN
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Convenor
Dr. Rahul Amin
Asst. Dean, School of Humanities, AJU

Chief Guest
Dr. R. S. Dayal
Former Head
Department of English and Cultural Studies
Kolhan University, Chaibasa

Organizing Secretary
Dr. Manoj Kumar Pathak
Associate Professor of English,
Coordinator, Centre for IKS

f arkajainuniversity **@** arkajainuniversity **☎** 1800 - 1200 - 200

Fig.1- Poster of the Event

PHOTOS OF THE EVENT



Fig.2- Registration Process at Jeh Auditorium entrance



Fig.3- Inaugural Lamp Lighting in presence of the Chief Guest and Univ Dignitaries



Fig.4- Welcome and thematic address by Asst. Dean, SoH Dr. Rahul Amin



Fig.5- Address by Chairperson, BoM, Prof. (Dr.) S. S. Razi



Fig.6- Address by Hon'ble Pro-VC Prof. (Dr.) Angad Tiwary



Fig.7- Address by Director, IQAC Dr. Arvind K Pandey



Fig.8- Address of the Chief Guest Dr. R. S. Dayal in the inaugural session



Fig.9- Dr. Manoj K Pathak, Organizing Secretary proposing the Inaugural Vote of Thanks



Fig.10- National Anthem at the end of the inaugural session



Fig.11- Ms. Nikunj Naredi delivering the Keynote Address of Day I on Contemporary Design



Fig.12- Technical Session-I Chaired by Dr. Rahul Amin and moderated by Dr. Rupa Sarkar



Fig.13- Offline paper presentation on Day I



Fig.14- Mr. Shyam Kumar anchoring for Keynote Address of Day-2 and inviting Dr. Sunil K Mishra for his keynote address



Fig.15- Dr. Manoj K Pathak introducing the Keynote Speaker Dr. Rupa Kumari on Day 2



Fig.16- Dr. Rupa Kumari delivering the keynote address on Environmental Journalism



Fig.17- Prof. Usha K Barla moderating the Technical Session of Day 2 chaired by Dr. Rajkumari Ghosh



Fig.18- Dr. Rajkumari Ghosh listening to the Paper presenters of Day-2



Fig.19- Ms. Urmila Thakur anchoring the Valedictory Session.



Fig.20- Feedback by the participants during the Valedictory session



Fig.21- Valedictory address by the Pro-VC Prof. Angad Tiwary



Fig.22- Vote of Thanks by Ms. Usha Kiran Barla at the Valedictory session

PARTICIPANTS



SCHOOL OF HUMANITIES

Department of English I Department of Journalism and Mass Communication I
Department of Fashion Design

Two-Day National Conference on

INTERSECTIONS OF LITERATURE, MEDIA AND DESIGN IN SHAPING SOCIAL NARRATIVES

13 & 14 March, 2026

Attendance Sheet

Sl. No.	Name of the Participant	Dept. & Univ.	Signature
1.	Sonali Sinha	B.A-F.D	Sonali
2.	Aparajita Bhattacharya	B.A-F.D	Aparajita
3.	Sneha Singh	B.A-F.D	Sneha
4.	Pallavi Shankar	B.A-F.D	Pallavi
5.	Shilpi Pandey	B.A-F.D	Shilpi
6.	Apurva Sinha	B.A-F.D	Apurva Sinha
7.	Manisha Singh	BA-FD	Manisha
8.	Riya Singh	BA-FD	Riya Singh
9.	Jyoti Kaur	BA-FD	Jyoti
10.	Sonali Maity	BA-FD	Sonali
11.	Agastya Bha	BA-JMC	Agastya
12.	Supriya Kumari Bani	BA-JMC	Supriya Kumari Bani
13.	Vidhan Kaushal	BA-JMC	Vidhan
14.	Sirvan Gounder	BA-ENG (Hon)	Sirvan
15.	Tanushree Ghosh	BA-ENG (Hon)	Tanushree
16.	Shanna Hembrom	BA-ENG (Hon)	Shanna
17.	Priya Kumari, Hansda	BA-ENG (Hon)	Priya
18.	Sidhi Chakraborty	BA-JMC	Sidhi
19.	Kumari Sneha	BA-FD	Kumari Sneha
20.	Raksha Nayak	BA-FD	Raksha
21.	Ro		
22.	Deepika Kumari	BA-FD	Deepika Kumari

Organizing Secretary

14/3/26
Convenor-cum-Assl. Dean, SoH
DEAN
School of Humanities

SCHOOL OF HUMANITIES

Department of English I Department of Journalism and Mass Communication I
Department of Fashion Design

Two-Day National Conference on

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13 & 14 March, 2026

Attendance Sheet

Sl. No.	Name of the Participant	Dept. & Univ.	Signature
1.	Dr. Rupa Sarkar	Dept. of English	Dr. Rupa Sarkar
2.	Dr. Rahul Amin	Dept. of JMC, ASU	Dr. Rahul Amin
3.	Sarbajit Choudhury	Dept. of Optometry	Sarbajit Choudhury
4.	ADITI ARYA	Dept. of JMC	Aditi Arya
5.	Sumita Mandal	Dept. of JMC	Sumita Mandal
6.	Akshay Kumar	Dept. of JMC	Akshay Kumar
7.	Nishka Tazari Das	Dept. of Eng	Nishka Tazari Das
8.	VIDHAN KAVSHAP	Dept. of JMC	VIDHAN KAVSHAP
9.	ADITJA SINHA	Dept. of JMC	ADITJA SINHA
10.	Somnudi Raj Kumar	Dept. of JMC	Somnudi Raj Kumar
11.	Fashan Mazumder	JMC	Fashan Mazumder
12.	D. JAYANTH	JMC	D. JAYANTH
13.	Sachin Kumar	FD	Sachin Kumar
14.	Saurav Tudu	BA English	Saurav Tudu
15.	USHA K. BARUA	F.D.	USHA K. BARUA
16.	MOHAMMED USMAN BAZA	JMC	MOHAMMED USMAN BAZA
17.	ARANCHADIVE KERRETTA	F.D.	ARANCHADIVE KERRETTA
18.	URMILA THAKUR	JMC	URMILA THAKUR
19.	Divya Dasain	JMC	Divya Dasain
20.	Anjali Singh	ENG	Anjali Singh
21.	Roham Samayyar	ENG	Roham Samayyar
22.	Rahul Ekka	Eng	Rahul Ekka

Organizing Secretary
13/3/26

14/3/26
Convenor-cum-Assl. Dean, SoH

DEAN
School of Humanities

SCHOOL OF HUMANITIES

Department of English I Department of Journalism and Mass Communication I
 Department of Fashion Design

Two-Day National Conference on

INTERSECTIONS OF LITERATURE, MEDIA AND DESIGN IN SHAPING SOCIAL NARRATIVES

13 & 14 March, 2026

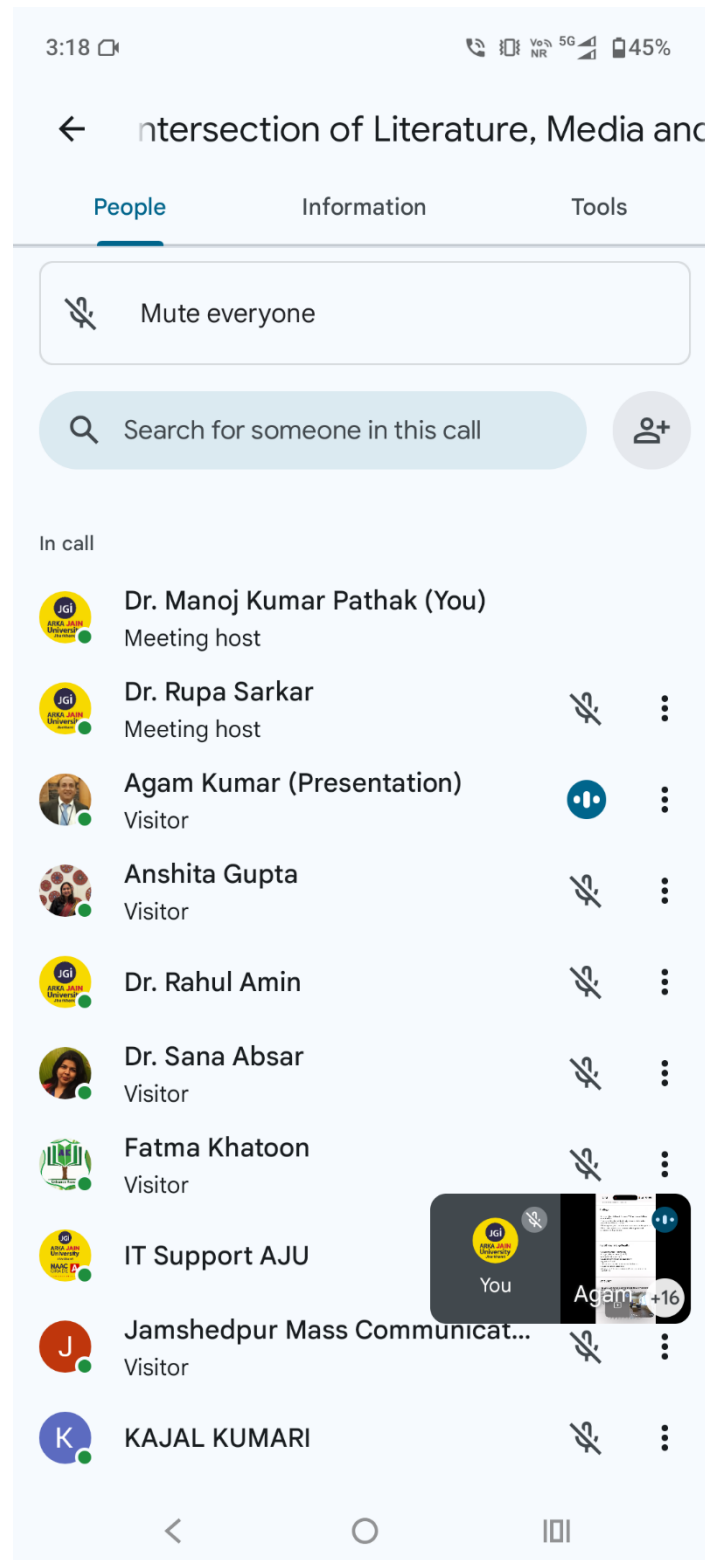
Attendance Sheet

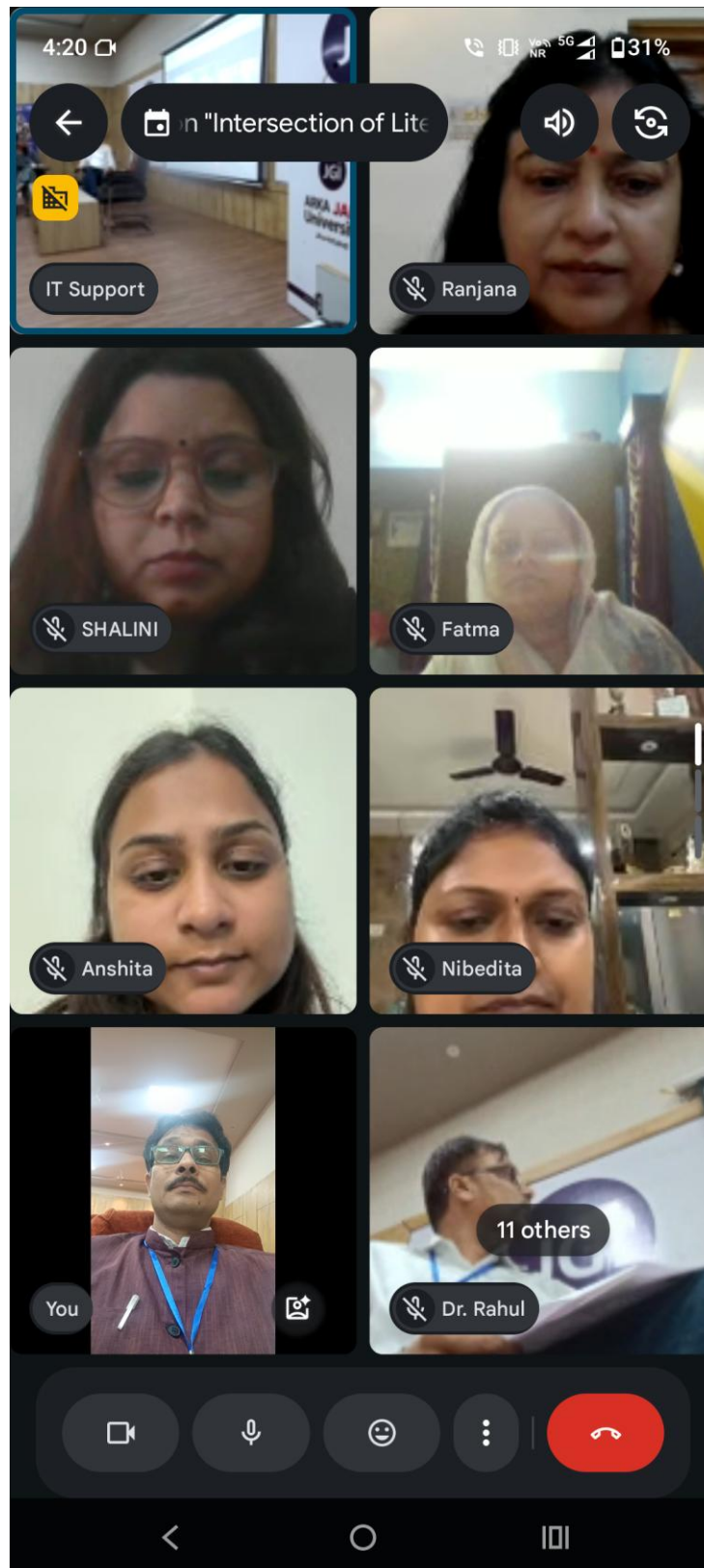
Sl. No.	Name of the Participant	Dept. & Univ.	Signature
1	Spandish Arya	BA JMC	Spandish Arya
2	Shashank Deyvish	BA JMC	S. Deyvish
3	Vicky Kumar Sharma	B.A. F.D	Vicky Kumar
4	ANUR K.R. SINGH	BA (H) FD	Anur K.R. Singh
5	AYUSH PANDAY	BA(H)-JMC	Ayush Pandey
6	Shyam Kumar	BA(H) JMC	Shyam Kumar
7	Apurva Dabey	BA-ENG(H)	Apurva Dabey
8	Pooja Paul	BA (ENG H.)	Pooja Paul
9	Sudhy Debnath	BA (Eng. H.)	Sudhy Debnath
10	Ishani Lahiri	BA (English)	Ishani Lahiri
11	Shreya Jyoti	B.A. (Eng. Hons.)	Shreya Jyoti
12	Shreya Dutta	B.A. Eng. Hons.	Shreya Dutta
13	Tanisha Arya	B.A. Eng. Hons.	Tanisha Arya
14	Harshit Kishor	B.A. Eng. Hons.	Harshit Kishor
15	Sagarika Dey	B.A. Eng. Hons.	Sagarika Dey
16	Annu Singh	B.A. ENGL.	Annu Singh
17	Zarrah Hashmi	B.A. ENGL.	Zarrah Hashmi
18	Shivani Jha	B.A. ENGL.	Shivani Jha
19	Sanchita Hashi	B.A. Eng. Hons.	Sanchita Hashi
20	Shada Zareen	B.A. Eng. Hons.	S. Zareen
21	Dr. Rajkumar Singh	B.A. English	Dr. Rajkumar Singh
22	Mehak Mishra	B.A.P.D	Mehak Mishra

Organizing Secretary
 13/3/26

Convenor-cum-Asst. Dean, SoH
 14/3/26

DEAN
 School of Humanities





MEDIA COVERAGE



एक नजर में

अरका जैन विवि में दो दिवसीय राष्ट्रीय सम्मेलन

जमशेदपुर। अरका जैन विश्वविद्यालय के स्कूल ऑफ ह्यूमैनिटीज के अंतर्गत अंग्रेजी विभाग, पत्रकारिता एवं जनसंचार विभाग और फैशन डिजाइन विभाग के संयुक्त तत्वावधान में 13 और 14 मार्च को इंटरसेक्शन ऑफ लिटरेचर, मीडिया एंड डिजाइन इन शोपिंग सोशल नेटवर्क्स विषय पर दो दिवसीय राष्ट्रीय सम्मेलन किया गया। जिसका आयोजन हाइब्रिड मोड में किया गया, जिसमें देशभर से प्रतिभागियों ने ऑनलाइन और ऑफलाइन भागीदारी की। उद्घाटन सत्र जेह ऑडिटोरियम में हुआ। संयोजक डॉ राहुल आमिन ने स्वागत भाषण देते हुए कार्यक्रम के शैक्षणिक महत्व पर प्रकाश डाला। प्रो एसएस रजी, प्रो (डॉ) अंगद तिवारी और डॉ अरविंद कुमार पांडेय ने अपने विचार व्यक्त करते हुए अंतर्विषयी शोध की आवश्यकता पर बल दिया। मुख्य अतिथि डॉ आरएस दयाल ने साहित्य और मीडिया के सामाजिक प्रभाव पर चर्चा की। अंत में आयोजन सचिव डॉ मनोज कुमार पाठक ने धन्यवाद ज्ञापन किया।

मला होने भी

अरका जैन यूनिवर्सिटी के स्कूल ऑफ ह्यूमैनिटीज को दो दिवसीय राष्ट्रीय सम्मेलन आयोजित

जमशेदपुर, 14 मार्च (रिपोर्टर): अरका जैन यूनिवर्सिटी के स्कूल ऑफ ह्यूमैनिटी के तहत अंग्रेजी विभाग, पत्रकारिता व संचार विभाग व फैशन डिजाइन विभाग के तहत 13 व 14 मार्च को इंटरसेक्शन ऑफ लिटरेचर, मीडिया एंड डिजाइन इन शोपिंग सोशल नेटवर्क्स विषय पर दो दिवसीय राष्ट्रीय सम्मेलन का सफल आयोजन किया गया। इस सम्मेलन का उद्देश्य साहित्य, मीडिया व डिजाइन के पारस्परिक संबंधों के माध्यम से समाज में निर्मित हो रहे अलग-अलग आख्यानों पर विमर्श करना था। सम्मेलन का आयोजन हाइब्रिड मोड में किया गया, जिसमें ऑफलाइन व ऑनलाइन दोनों माध्यमों से प्रतिभागियों ने भाग लिया। सम्मेलन के संयोजक एवं सहायक अधिष्ठाता, स्कूल ऑफ ह्यूमैनिटीज, डॉ. राहुल आमिन ने स्वागत भाषण एवं विषयगत वक्तव्य प्रस्तुत करते हुए सम्मेलन की रूपरेखा तथा उसके शैक्षणिक महत्व पर प्रकाश डाला। इस मौके पर मुख्य अतिथि कोल्हान विश्वविद्यालय के अंग्रेजी व सांस्कृतिक अध्ययन विभागाध्यक्ष डा आर एस दयाल ने साहित्य और मीडिया के सामाजिक प्रभाव और समकालीन संदर्भों में उनके महत्व को रेखांकित किया। अरका जैन यूनिवर्सिटी के निदेशका व कुलसचिव डा. अमित श्रीवास्तव ने कहा कि ऐसे सम्मेलन के माध्यम से ज्ञान विनियम का अदान प्रदान होता। उन्होंने ऐसे सम्मेलनों को अहम मंच बताया। इस मौके पर यूनिवर्सिटी के मैनेजमेंट बोर्ड के अध्यक्ष डा. एस एस रजी, प्रतिकुलपति डा. अंगद तिवारी, डा. मनोज पाठक, डा. राहुल अमीन आदि मौजूद थे।

