



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2026/169

Date: 20.05.2026

Department of Management (BBA), in association with the Marketing Club of SCoM – SPARK, is organizing an **Expert Talk** on the occasion of “**International Marketing Day**” for the students of BBA semester IV (2024-27).

The session aims to provide students with valuable insights into modern marketing practices, emerging trends, and industry-oriented perspectives in the field of marketing.

Details:

Date: 27th May 2026

Day: Wednesday

Time: 12.00 pm onwards

Mode: Online, Google Meet

Guest Speaker: **Dr. Komal Rawat**, Marketing Specialist & Assistant Professor, Department of Commerce, St. Aloysius' Autonomous College, Jabalpur.

Event Coordinators: Dr. Nikita Shukla, Dr. Vijyata, Dr. Partha Priya Das & Mr. B C Anant

Dr. Pompi Das Sengupta
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce and Management

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