



ARKA JAIN
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Circular

Ref. No. AJU/AD/ENGG/195/2025-26

Date: 13.02.2026

This is to inform all the students, faculty and staff that our School of Engineering & IT, ARKA JAIN University in **association with NCC** is going to organize an extension activity to raise “**Traffic Awareness Program**” among the society to be scheduled **on 17th February, 2026**. **This extension activity aims to spread a message of awareness among common public.**

Coordinators:

Lt. Ranjeet Kumar
Prof. Aditi Keshri

Dr. Ashwini Kumar
Assistant Dean
School of Engineering & IT
Arka Jain University, Jharkhand

Copy for information & necessary action please: -

1. PS to Vice Chancellor
2. PS to Pro Vice-Chancellor
3. PS to Director
4. Office of the Registrar
5. Director Campus /DSW
6. Finance Officer
7. Dean/ HOD/ PC of the School/Department
8. All Officers
9. Concerned Personnel



TRAFFIC AWARENESS PROGRAM IN ASSOCIATION WITH NCC

Date of Event	17.02.2026
Name of the Event	Traffic Awareness Program
Type of the Event	Extension Activity
Conducted by	School of Engineering & IT
Coordinators	LT. Ranjeet Kumar & Dr. Arvind Kumar Pandey
No. Of Participants	25

OBJECTIVE:

The **objective of a Traffic Awareness Program** is to educate people about road safety and the importance of following traffic rules and regulations. It aims to create awareness among drivers, pedestrians, and cyclists about safe road behavior, traffic signals, and road signs. The program encourages responsible driving habits such as wearing helmets and seat belts, avoiding the use of mobile phones while driving, and not driving under the influence of alcohol. It also seeks to reduce road accidents, injuries, and loss of life by promoting discipline and responsibility on the road. Overall, the program helps in developing a sense of civic responsibility and ensures safer roads for everyone.

DETAILS: School of Engineering & IT, organised a Traffic Awareness program for promoting safety measures. This program was conducted under the name “**Traffic Awareness Program**” in Association with NCC. The event was held near Regal Ground Bistupur on 17th February 2026.

Every day we come across various unfortunate reports regarding, the reckless drivers and their non adherence to the traffic rules. This negligence of traffic safety tends to cause many accidents which results in untimely death, serious injuries or at times loss of body parts permanently.

The **aim of a Traffic Awareness Program** is to educate people about traffic rules and road safety so that accidents can be reduced. It focuses on encouraging drivers, pedestrians, and cyclists to follow traffic signals, wear helmets and seat belts, and avoid careless or rash driving. The program aims to develop responsible behavior on the road and promote safe and disciplined use of transportation, ensuring the safety of all road users.

This Traffic Awareness Program was conducted by Students of School of Engineering & IT and NCC Cadets. The Faculty Members and NCC Coordinator along with Inspector Rajesh Kumar and his team, from Bistupur Police Station encouraged the students in successful accomplishment of this event.



TAKEAWAY(OUTCOMES): The **outcome of a Traffic Awareness Program** is increased awareness among people about traffic rules and road safety measures. It helps individuals understand the importance of following traffic signals, wearing helmets and seat belts, and driving responsibly. As a result, people become more disciplined and cautious on the road, which can lead to a reduction in road accidents, injuries, and traffic violations. Ultimately, the program contributes to creating safer roads and a more responsible driving culture in society.



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POSTER OF THE EVENT

Traffic Awareness Program



ARKA JAIN
University
Jharkhand



Department of Mechanical
(School of Engineering & IT)

in Association with
NCC



Organises Traffic Awareness Program on
17th February 26, Near Regal Bistupur



Coordinators:
LT. Ranjeet Kumar(NCC)
Prof. Aditi Keshri

Convener:
Dr. Ashwini Kumar
Asst. Dean, School of
Engineering & IT



PHOTOS OF THE EVENT



Fig. 1, Faculty & Students at the Bistupur Police Station to commence the Traffic Awareness Program.



Fig. 2, Student displaying the poster for safety rules to the rider.



Fig. 3, Faculty explaining the importance of wearing helmet to the rider.



Fig 4. Students along with the Inspector Rajeev Kumar at Bistupur Circle



LIST OF PARTICIPANTS



Event Name: TRAFFIC AWARENESS- EXTENSION ACTIVITY IN COLLAB WITH NCC

Event Date: 17th February, 2026

Attendance Sheet:

Sl. No	Name of Students	Enrollment No.	E-mail Id	Signature
1	ELLAN PATRICK	AJU/C1/252690	patrickgathehal4@gmail	
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19	Rudra Pratap Singh	AJU/C1/2510109	RudrapratapSingh119721@gmail.com	

Ashish

Asst. Dean
School of Engineering & IT
ARKA JAIN UNIVERSITY



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25	Preety	AJU/C/2510184	preetykori9155@gmail.com	Preety
26				
27				
28				
29				
30				

Anshu

Asst. Dean
School of Engineering & IT
ARKA JAIN UNIVERSITY

MEDIA COVERAGE

अरका जैन के छात्रों ने बताये सड़क सुरक्षा के महत्व



जमशेदपुर. अरका जैन यूनिवर्सिटी के छात्र-छात्राओं ने सड़क सुरक्षा के महत्व को बढ़ावा देने के लिए एक जागरूकता कार्यक्रम का आयोजन बिष्टुपुर थाना के निकट किया. इस दौरान न केवल यातायात नियमों के पालन के प्रति लोगों में जागरूकता बढ़ाई, बल्कि सड़क सुरक्षा के महत्व पर भी बल दिया. यूनिवर्सिटी के कुलपति डॉ. ईश्वरन अय्यर और यूनिवर्सिटी मैनेजमेंट बोर्ड के चेयरपर्सन डॉ. एसएस रजी के मार्गदर्शन में इसका आयोजन किया गया था.