

CIRCULAR



Notice No: AJU/R/707

Date: 27th September, 2024

NOTICE

This is to inform all the students that the University will organize Navotsav 2024 "Gandhi Shastri Jayanti cum Navratra Utsav week" on 03rd (Thursday) & 4th (Friday) October 2024.

Copy to:

1. PS to Vice Chancellor
2. Registrar
3. Director Campus /DSW
4. Finance Office
5. Deans/HODs/PCs of various Schools
6. All Officers
7. Concerned Personnel

By the order of the Vice Chancellor



NAVOTSAV'24

Date of Event	3rd October 2024 & 4th October 2024
Name of the Event	NAVOTSAV'24
Type of the Event	Cultural Activities, Competition
Conducted by	School of Commerce and Management
No. Of Participant	All the students of the University

OBJECTIVE: One of the primary objectives of NAVOTSAV is to celebrate and promote Indian culture and tradition, particularly during the auspicious occasion of Durga Puja. It aims to provide a platform for students to come together and showcase their talents, creating an environment of cultural immersion.

BRIEF OF THE EVENT: Navotsav 2024, scheduled on **3rd October 2024 & 4th October 2024**, begins with a grand Inaugural Ceremony filled with cultural vibrancy and traditional grace at the **Multipurpose Ground**. The celebrations commence with the auspicious Lamp Lighting and Floral Tribute, symbolizing enlightenment, knowledge and the formal beginning of the festivities. A warm welcome address is then delivered by **Dr. Pompi Das Sengupta**, Assistant Dean (UG), SCOM, extending heartfelt greetings to guests, faculty, and students. Soon after, the audience is treated to the first cultural stage performance—Dance & Drama by the School of Engineering & IT (BCA) setting an energetic tone for the day. This is followed by an engaging Skit Performance by the School of Law and the School of Humanities, highlighting the artistic abilities and theatrical talent of the students. A formal academic welcome is then extended through an address by **Prof. (Dr.) Angad Tiwary**, Dean Student Welfare & Campus Director, marking an important moment in the day's proceedings.

As the inaugural celebrations progress, Navotsav transitions into a series of high-quality cultural performances scheduled throughout the noon session. The School of Commerce and Management presents an expressive Dance Drama, blending rhythm, emotion, and narrative storytelling. The program then welcomes distinguished dignitaries to share

their thoughts and inspire the student community. The **Chief Guest** brings industry insights and motivational reflections for the participants. Continuing the momentum, the School of Humanities performs Navras a vibrant showcase of nine human emotions through dance and expression.

The final segment of Day 1 continues to celebrate the creativity and talent of students across departments. The School of Engineering and IT (B.Tech) lights up the stage with an energetic dance performance, maintaining the festive enthusiasm. The on-stage events culminate with a spiritually enriching performance, Devi Aavahan, presented by the School of Commerce and Management symbolizing devotion, strength, and the traditional spirit of Indian festivities. Parallel to the stage programs, Navotsav hosts a wide range of off-stage competitions across various venues to encourage diverse student participation. These include Classical & Folk Dance and the Fashion Show on the central stage, Mehendi in Room 608, Terracotta Painting and Face Painting at the F-Block Portico, Debate (Gandhi Shastri) in Room 601, Laugh for a Minute in Room 602, Poster Making in Room 609, as well as Mobile Photography and Short Film/Reel Making conducted on-field. Each event is supervised by designated faculty coordinators to ensure smooth organization and active engagement. Together, this comprehensive schedule reflects a well-curated blend of art, culture, creativity, and academic spirit, capturing the true essence of **Navotsav 2024**.

TAKEAWAY (OUTCOMES): NAVOTSAV enriches cultural awareness by immersing students in Indian traditions and the significance of Durga Puja, fostering deep respect and understanding. It also serves as a platform for skill development, allowing students to showcase their creative talents and gain valuable experience. Furthermore, the event promotes the development of interpersonal skills and lasting friendships, nurturing unity and camaraderie among students from different schools and departments within the institution.

Poster of the Event

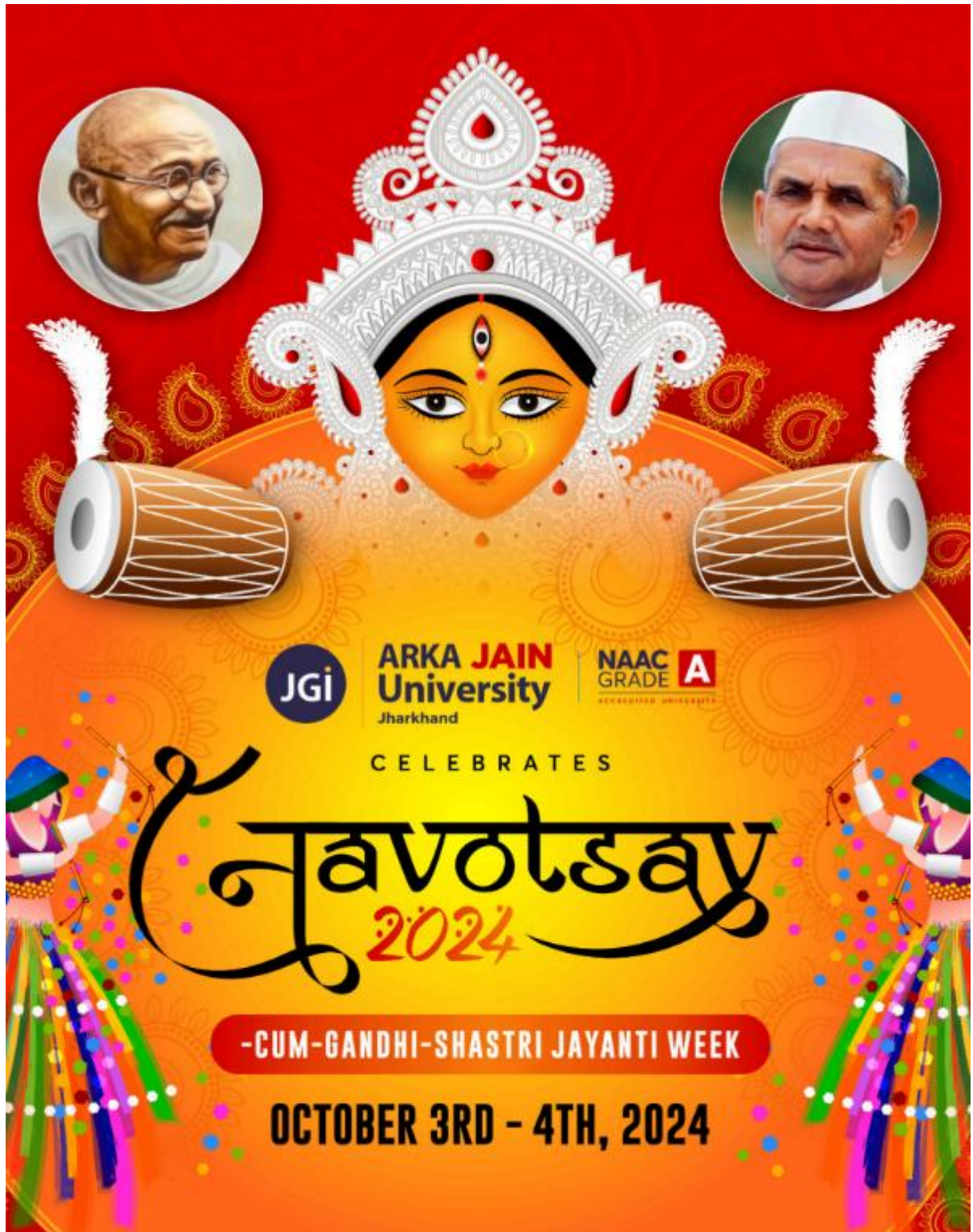


Figure 01: Poster of the Event: NAVOTSAV 2024



NAVOTSAV DAY 1

Sl. No.	Event Name	On stage / Off Stage & Time	Event Coordinators	Room No.	Remarks
1	Inaugural	On Stage	Ms. Sudeshna Sarkar & Dr. Anupam (Anchoring) Ms. Sneha & Ms. Aarsi Kumari (Dance)		
2	Nritya Shastra: Classical / Folk Dance	On Stage	Dr. Rupa Sarkar Ms Sudeshna Sarkar (9470198390)	JEH Auditorium Block A	Participation - Faculty/ Students Solo Time: Max 3 Mins Group Participant (Max 10 Min 5) Group Time: Max 5 mins
3	Rang-e-Heena: Mehandi Art	Off Stage	Ms. Sunita Jha (7004467314)	Brahmagupta Block F Room 608	Participation in pairs. (Unrestricted); Time - 1 hour Material to be brought by the participants
4	Terracotta Painting (Water Bottles) - Indian Traditional Art forms	Off Stage	Ms. Aarsi Kumari	Brahmagupta Block F Room 602	Solo Participation (Unrestricted) Material to be brought by the participants Time - 1 hour
5	Face Painting	Off Stage	Ms. Subhasree Rout (9178134028)	Block A Room 137	Participation in pairs (Unrestricted) Time - 1 hour Theme - "Faces of Idols"
6	Food and Game stall		Mr. Sarbojeet Goswami (9123444651) Mr. Debanjan Ghosh (9475549144)		





NAVOTSAV DAY 1

Sl. No.	Event Name	On stage / Off Stage & Time	Event Coordinators	Room No.	Remarks
7	Tark - Vitark: Debate	Off Stage Time: 10 AM	Ms. Sabrina Roy Chaudhary (9123100646) Ms. Sameera Fatima (8412846689)	Block E Moot Court	Participation - Faculty/ Students Speech for 5 Mins & 2 Mins Rebuttal Topic would be declared on spot
8	Laugh for a Minute	Off Stage Time: 11.00 AM	Dr. Abhishek Upadhyay (9570098628) Ms. Aditi Keshri (9123287087)	Block A Conference Room	Solo Participation Theme - Humorous Impromptu
9	Bill Board: Poster Making	Off Stage Time: 11.00AM	Dr. Anupam Kumari (8987517330)	Block C Drawing Hall	Solo Participation; Time : 1 hour Topic to be given on spot Material to be brought by the participants
10	Mobile Photography	Off Stage Time: 10.00 AM	Mr. Amit Kumar Singh (8210857164)	JMC Block E	Solo Participation
11	Featurette: Short-film Making	Online submission	Dr. Manoj Kumar Pathak (9973680146)	Send the film to dr.manoj@arkajainuniversity.ac.in	Solo Participation Theme: Festivals and fairs *All entries must have the name of the film-maker in the film itself. *The duration for the short film must be from 1 minute - 3 minutes and must be original. *Any films received after October 3, 2024 will not be considered for the competition.





NAVOTSAV DAY 2

Sl. No.	Event Name	On stage / Off Stage & Time	Event Coordinators	Room No.	Remarks
1	Inaugural	(ON STAGE)	Mr. Abishek Israel & Ma. Seema Das (Dance) Ms. Sudeshna Sarkar & Dr. Anupam (Anchoring)		
2	Gandhi and Shastri Ji Floral Tribute				
3	Melody Melore (Singing)	(ON STAGE)	Dr. Abhishek Upadhyay (9570098628) Dr. Shweta (8340482995)	Block A - Conference Room	Participation - Faculty / Students Time begins with the announcement of name. Either group / solo Group: max 7 participants including instrument players Time: Max 5 mins or solo time: Max 3 mins
4	Dance (SOE)	(ON STAGE)	Dr. Nupur Sharma (9649295182) Dr. Keerti Rai (9470996380)		
5	Festive Finesse (Fashion Show)	(ON STAGE)	Dr. Nikita Shukla (8889368092) Mr. Anup Kumar Singh (8375046927)		Theme: NAVRATRI Participants must perform a ramp walk in themed attire, either solo or as couples. Each participant will be evaluated individually. The talent showcase round will allow contestants 2-3 minutes on stage to showcase their talents. In the Q&A segment, participants will answer questions from judges to demonstrate their attitude and smartness.





NAVOTSAV DAY 2

Sl. No.	Event Name	On stage / Off Stage & Time	Event Coordinators	Room No.	Remarks
6	Rangoli	Off Stage Time: 10.00 AM	Dr. Keerti Rai (9470996380) Dr. Nupur Sharma (9649295182)	JMC Block E	Theme of the competition is Bharatiya Utsav aur Sanskriti. Individual participation or a group of 3 only. There will be only one round of competition. The participants have to bring their own material. Only colours and flowers can be used for making rangoli.
7	Dance (SCOM)	(ON STAGE)	Mr. Abhishek Israel (8580286524) Ms. Seema Das (9337271378)		
8	Dance/Skit (SOH & SOL)	(ON STAGE)	Mr. Shyam (8002488660) Ms. Samridhi (7974713237)		
9	Dance (SOHAS)	(ON STAGE)	Ms. Pinki Dey (9706212540)		
10	Food and Game stall	Mr. Sarbojeet Goswami (9123444651) Mr. Debanjan Ghosh (9475549144)			



Figure 02: Brochure of the Event: NAVOTSAV 2024

PHOTOS OF THE EVENT



Figure 03: Geo Tagged Photo of Fashion Show of a student



Figure 04: Geo Tagged Photo of Stalls



Figure 05: Photos of Stalls



Figure 06: GPS Tagged Photo of Dance Competition

Sample Certificates





Media coverage