

**CIRCULAR**



**ARKA JAIN**  
**University**  
Jharkhand



**SCHOOL OF COMMERCE & MANAGEMENT**

**Department of Management**

**NOTICE**

**Ref No: AJU/SCoM/DoM/2026/007**

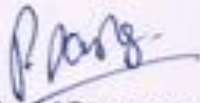
**Date: 05.01.2026**

Dear Students,

As you are aware that the biggest fest – AAGAAZ 2K26, organized by School of Commerce and Management is scheduled on 09<sup>th</sup> & 10<sup>th</sup> January 2026.

Therefore, all the students are hereby informed that you can enter the university campus and participate in AAGAAZ 2k26 with your university student ID card.

Students of SCoM who have not purchased the pass can also come for the event.



**Dr. Pompi Das Sengupta**  
Asst. Dean (UG)  
School of Commerce & Management

Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University, Jharkhand

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## EVENT REPORT: GREENIFY – SUSTAINABILITY IDEA CHALLENGE

<b>Date of Event</b>	<b>10.01.2026</b>
<b>Name of the Event</b>	<b>AAGAAZ 2026 – Celebrating 25 Years of Jharkhand-GREENIFY – Sustainability Idea Challenge</b>
<b>Type of the Event</b>	<b>Participative Learning</b>
<b>Conducted by</b>	<b>Dr. Rama Singh</b>
<b>No. Of Participants</b>	<b>7</b>

### OBJECTIVE:

The primary objective of GREENIFY was to encourage students to think creatively and critically about environmental sustainability and climate responsibility. The event aimed to promote awareness regarding sustainable practices, resource conservation, waste management, and climate action by providing a platform for students to present innovative and feasible solutions to real-world environmental challenges.

### DETAILS:

GREENIFY was conducted as an online Sustainability Idea Challenge, where participants were invited to submit innovative ideas focusing on environmental protection and sustainable development. Participants presented their ideas through a 3–4 minute video presentation, clearly explaining the problem, proposed solution, and its potential impact.

The competition witnessed enthusiastic participation from students who showcased ideas related to eco-friendly products, waste reduction techniques, sustainable consumption, renewable energy usage, and climate-conscious business models. Both individual participants and teams (up to three members) were allowed, which encouraged collaboration and interdisciplinary thinking. Rules and Participation Details:

- Participation: Individual or team (maximum 3 members)
- Mode: Online video submission
- Duration of presentation: 3–4 minutes
- Theme focus: Environmental sustainability, climate action, waste management, resource conservation

### TAKEAWAY (OUTCOMES):

GREENIFY successfully sensitized students toward sustainability and responsible innovation. The event fostered environmental consciousness and encouraged students to integrate sustainable thinking into academic, professional, and entrepreneurial

perspectives. The quality of ideas reflected a strong awareness of contemporary environmental issues among the participants. It Enhanced:

- Enhanced understanding of sustainability and climate challenges
- Development of problem-solving and critical thinking skills
- Improved presentation and communication skills
- Encouragement of eco-conscious and ethical decision-making

### POSTER OF THE EVENT



Fig. 1- Poster of the event

## PHOTOS OF THE EVENT



**Fig. 2- Participants during the Idea Challenge**



**Fig. 3- Participants during the presentation**



**Fig. 4- Runner ups of the event**



**Fig.5- Winner of the event**

**LIST OF PARTICIPANTS**

<b>ARKA JAIN University</b> <b>NAAC GRADE A</b> Attendance Sheet for AAGAAZ 2K26 - Outstation School of Commerce and Management Name of the Event - GREENIFY Date: 10/01/2026 For School Student				
SL NO	Name of the Candidate	Institute	Contact No	Signature
1	Vansh Sengupta	Little Flower School	9572 861556	<i>[Signature]</i>
2	Riya Kumari	Shiksha Niketan School	7061971983	<i>[Signature]</i>
3	Amit Raj	Shiksha Niketan School	8204987859	<i>[Signature]</i>
4	Aditya Kumari	Shiksha Niketan School	9234334342	<i>[Signature]</i>
5	R. Sahana	Little Flower School	9031398985	<i>[Signature]</i>
6	Manavi P. Nagarkar	SDSM school for excellence	9720104716	<i>[Signature]</i>
7	Arusha Kumari	SDSM School for excellence	6295996223	<i>[Signature]</i>
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*[Signature]*

Assistant Dean  
 Dr. Pompi Das Sengupta  
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