



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: AJU/JMC/Event/288

Circular

Date: 27-01-2026

Sanitation Awareness Program

It is hereby notified for information to all concerned that Department of Journalism and Mass Communication is organizing a **Sanitation Awareness Program** in Association with **National Service Scheme (NSS)** under Unnat Bharat Abhiyan at Mohanpur village on 29th January 2026. It is instructed to all the students to attend the Sanitation Awareness program.

Event Name	Event Coordinator	Date	Time	Venue
Sanitation Awareness Program	Mohammed Usman Raza	29 th January 2026	09:00 AM onwards	Mohanpur Village, Gamharia

Dr. Rahul Amin
Asst. Dean
School of Humanities
Head, Department of Journalism and Mass Communication

HEAD/DEAN
Dept. of Journalism & Mass Communication
School of Humanities

Dr. Manoj Kumar Pathak
NSS Cell
ARKA JAIN University
NSS Coordinator/राष्ट्रीय सेवा
National Service Scheme/राष्ट्रीय सेवा योजना
ARKA JAIN University/आरका जैन विश्वविद्यालय

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty / Mentor
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

SANITATION AWARENESS PROGRAM IN ADOPTED VILLAGE UNDER UNNAT BHARAT ABHIYAN

Date of Event	31.01.2026
Name of Event	Sanitation Awareness Program in Adopted Village Under Unnat Bharat Abhiyan
Type of the event	Communication for Development, Participative Learning.
Conducted by	Department of Journalism and Mass Communication
No. of Participants	09

OBJECTIVE: To create awareness about sanitation and hygiene among rural residents and to promote participative communication for development under Unnat Bharat Abhiyan. To provide students practical exposure in community engagement and development communication.

DETAILS: The Department of Journalism and Mass Communication of Arka Jain University organized a Sanitation Awareness Program in the adopted village under Unnat Bharat Abhiyan at Mohanpur Village, Gamharia, District-Seraikela Kharsawan. Students actively engaged with the local community to discuss the importance of cleanliness, proper waste disposal, personal hygiene, and the use of sanitation facilities. The initiative aimed at encouraging behavioral change through dialogue-based communication rather than one-way instruction.

Honorable dignitaries of Arka Jain University, Prof. Dr. S. S. Razi, Dr. Amit Kumar Srivastav, Mrs. Richa Garg, Prof. (Dr.) Angad Tiwary and Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing the productive event.

Dr. Rahul Amin, Assistant Dean-School of Humanities and Head of the department of journalism and mass communication guided the students during the awareness drive. He emphasized the role of media and communication professionals in social transformation and rural development. The students addressed issues related to sanitation practices, health hazards caused by improper waste management, and the importance of maintaining a clean environment. The awareness program included door-to-door interactions, small group discussions and demonstrations highlighting hand hygiene, waste segregation and cleanliness practices. Students also motivated villagers to actively participate in maintaining sanitation standards in their surroundings. The villagers appreciated the initiative and actively participated in the discussions.

OUTCOME: Students gained hands-on experience in Communication for Development and participative learning through direct community interaction. They developed practical skills in organizing awareness campaigns and understood the importance of media intervention in promoting social change and rural development.

POSTER OF THE EVENT



DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

In Association with National Service Scheme (NSS)

Organizes

Sanitation Awareness Program

In Adopted Village Under

UNNAT BHARAT ABHIYAN



CONVENER : DR. RAHUL AMIN
COORDINATOR : MD. USMAN RAZA

www.arkajainuniversity.ac.in

Date : 31st January 2026
Location : Mohanpur Village, Gamhariya,
District-Seraikela Kharsawan
Time : 10:30 AM Onwards

PHOTOS OF THE EVENT



Fig. 1- Student interacting with a villager about sanitation related issues



Fig. 2- Student and faculty members at Mohanpur village to conduct the sanitation awareness program.



Fig. 3- Student doing door-to-door interactions on sanitation awareness among villagers



Fig. 4- Student making villagers aware about sanitation related issues in the village localities



Fig. 5- Student providing awareness about the importance of cleanliness to Mohanpur village resident



Fig. 6- Student interacting with a senior citizen about sanitation during the awareness drive

