

**SCHOOL OF HUMANITIES****DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION****Ref: JMC/Event/NVD/287****Circular****Date: 27-01-2026**

It is being notified for information to all the students that the department is going to organize 'Field News Reporting on Voting Awareness to mark National Voter's Day' in association with National Service Scheme Unit of the University on 31<sup>st</sup> January 2026 which will commence at 9:00 am at Mohanpur Village which comes under the flagship of UNNAT BHARAT ABHIYAN (MHRD). Students are advised to participate in this outreach Extension activity to create Electoral awareness among rural citizens.



**Dr. Rahul Amin**  
Asst. Dean  
School of Humanities  
Head, Department of Journalism and Mass Communication

HEAD/DEAN  
Dept. of Journalism & Mass Communication  
School of Humanities



**Dr. Manoj Kumar Pathak**  
NSS Cell  
ARKA JAIN University  
NSS Coordinator/एनएसएस समन्वयक  
National Service Scheme/राष्ट्रीय सेवा योजना  
ARKA JAIN University/आरका जैन विश्वविद्यालय

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty / Mentor
- AJU website
- Office file
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

## National Voter's Day

|                            |  |
|----------------------------|--|
| <b>Date of Event</b>       | <b>31.01.2026</b>  |
| <b>Name of Event</b>       | <b>Field News Reporting on Voting Awareness to mark National Voter's Day</b> |
| <b>Type of the event</b>   | <b>Participative Learning, Skill Development</b>                             |
| <b>Conducted by</b>        | <b>Department of Journalism and Mass Communication</b>                       |
| <b>No. of Participants</b> | <b>09</b>  |

**OBJECTIVE:** To create awareness about the importance of voting among rural citizens. To help students understand the process of election coverage. To provide practical exposure to the students in field news reporting. To encourage rural voters to understand their voting rights and responsibilities. To create awareness about the role of media in spreading. To provide practical exposure to the students in field news reporting.

**DETAILS:** The Department of Journalism and Mass Communication of Arka Jain University in association with National Service Scheme unit of the university organized a field news reporting to mark National Voters Day at Mohanpur Village, Gamharia in Seraikela Kharsawan district. The event was conducted to promote electoral awareness among rural citizens. Students actively engaged with the local community to discuss the importance of voting, voter registration, and informed participation in the democratic process. The initiative aimed to aware rural citizens about their rights and responsibilities as voters and encourage maximum participation in elections. Honorable dignitaries of Arka Jain University, Prof. Dr. S. S. Razi, Dr. Amit Kumar Srivastav, Mrs. Richa Garg, Prof. (Dr.) Angad Tiwary and Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing the productive event.

Dr. Rahul Amin, Assistant Dean-School of Humanities and Head of the department of journalism and mass communication emphasized the role of media professionals in strengthening democracy by spreading awareness and ensuring responsible journalism. Students conducted interviews, recorded field reports, and interacted with villagers to understand their perspectives regarding voting and electoral participation.

The activity included live reporting exercises, community interactions and awareness discussions highlighting the significance of National Voters Day. Students explained the importance of ethical voting, the process of voter enrollment and the need to actively participate in shaping the nation's future through elections. The villagers appreciated the initiative and shared their experiences and views regarding electoral participation.

**TAKEAWAY (OUTCOMES):** Students gained hands-on experience in field news reporting and community-based communication. They developed practical skills in interviewing, reporting and creating awareness campaigns while understanding the importance of media in promoting democratic values and electoral participation.

## POSTER OF THE EVENT



**ARKA JAIN**  
University  
Jharkhand



**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

in association with NSS

Organizes

Field News Reporting on Voting Awareness to mark

**National Voters Day**



EVENT CONVENER : DR. RAHUL AMIN  
EVENT COORDINATORS : SHYAM KUMAR

[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

Date : 31st January 2026

Location : Mohanpur Village, Gamhariya,  
District-Seraikela Kharsawan

Time : 9:00 AM Onwards

## PHOTOS OF THE EVENT



**Fig. 1- Student and faculty members during the National Voters Day event at Mohanpur village**



**Fig. 2- Student interacting with a senior citizen to convey the importance of voting**



**Fig. 3- Student doing a field news reporting to mark National Voters Day**



**Fig. 4- Student taking a view of a woman on voting process in the rural community**



**Fig. 5- Student doing a field reporting to know about the villager's rights and responsibilities as voters**

