



Circular

Ref. No. AJU/AD/ENGG/006/2025-26

Date: 21.04.2025

The School of Engineering & IT, ARKA JAIN University, in collaboration with the Institution's Innovation Council (IIC), (STTP) is pleased to announce the celebration of a week-long IP UTSAVA from 21st to 26th April 2025 to celebrate the World IP Day to raise awareness about the crucial role of Intellectual Property Rights (IPR) in fostering innovation and creativity among students, educators, and innovators in HEIs across the country.

Link for registration: <https://forms.gle/2t7aXqsgRFzC95u587>

Mode of learning: Offline Mode

Registration fee: Nil

Max no. of Participants: 40

Last Date for Registration: 20.04.2024 (till 5:00.P.M)

Coordinators:

Prof. Taniya Ghosh (taniya@arkajainuniversity.ac.in)

Dr. Anup Kumar (dr.anup@arkajainuniversity.ac.in)

Dr. Chandrababha Sahu (dr.chandra@arkajainuniversity.ac.in)

Dr. Amit Prakash Sen (dr.amit@arkajainuniversity.ac.in)

Dr. Ashwini Kumar
Assistant Dean
School of Engineering & IT
Arka Jain University, Jharkhand

Copy for information & necessary action please: -

1. PS to The Vice-Chancellor
2. PS to The Director
3. PS to DSW/Director Campus
4. Controller of Examination for information
5. PS to The Registrar
6. In charge Web services for Website
7. Notice Board
8. Guard File

STTP ON IP UTSAV AND CELEBRATION OF IP DAY

| | |
|----------------------------|--|
| Date of Event | 21.04.2025 -26.04.25 |
| Name of the Event | STTP ON IP UTSAV and Celebration of WORLD IP DAY |
| Title of Session | IP UTSAV and Celebration of WORLD IP DAY |
| Type of the Event | Professional Skill |
| Conducted by | School of Engineering &IT in association of IIC, AJU |
| Organised by | Prof. Taniya Ghosh Dr. Anup Kumar Dr. Chandraprabha Sahu Dr. Amit Prakash Sen |
| No. Of Participants | 31 |

OBJECTIVE:

1. To highlight the importance of creativity and innovation as key drivers of economic, social, and cultural development.
2. To create awareness about Intellectual Property Rights (IPR) including patents, copyrights, trademarks, designs, and geographical indications.
3. To develop practical understanding of IP protection, registration processes, and legal frameworks.
4. To promote innovation, entrepreneurship, and commercialization of ideas through IP management.
5. To encourage interdisciplinary thinking and strengthen the innovation ecosystem aligned with national initiatives like Startup India and Atmanirbhar Bharat.

DETAILS:

The **IP UTSAV and Celebration of IP DAY 2025** celebrations at **Arka Jain University** were conducted from **21st April to 26th April 2025** under the banner of **IP UTSAV**, organized by the School of Engineering & IT in collaboration with the Institution's Innovation Council (IIC), supported by MIC and AICTE.

The event series began with an inaugural session featuring eminent global experts in intellectual property, followed by a sequence of specialized sessions covering key domains of IPR:

- **21 April:** Inauguration of IP UTSAV with insights on global innovation and IP systems.
- **22 April:** Masterclass on patents and industrial design registration, focusing on application processes and strategic benefits.
- **23 April:** Session on copyrights, highlighting legal frameworks and protection of creative works.
- **24 April:** Session on trademarks and geographical indications, emphasizing branding and identity.



- **25 April:** Discussion on IP protection and commercialization, including licensing and startup opportunities.
- **26 April:** “Patent to Product” session, focusing on transforming innovations into market-ready solutions.

The sessions were delivered by renowned experts from academia, government, and industry, providing a blend of theoretical knowledge and practical exposure.

TAKEAWAY (OUTCOMES):

- Faculty and student innovators were encouraged to contribute to **India’s vision of becoming a global innovation hub**, with proper IP management.
- The event motivated participants to actively engage in the upcoming sessions of **IP UTSAV**, paving the way for a deeper exploration of **copyrights, patents, trademarks, and designs**.
- It laid the foundation for establishing a **culture of innovation, protection, and commercialization** at ARKA JAIN University, aligned with national development goals.



ARKA JAIN
University
Jharkhand

NAAC
GRADE A
ACCREDITED UNIVERSITY



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

POSTER OF THE EVENT



SCHOOL OF ENGINEERING & IT

Organizes

**Short Term Training
Program**



**IP UTSAV and Celebration of
IP Day**

*From 21st April,
to 26th April,
2025*

**Link for registration:
[https://forms.gle/4oCAN
RbJD64ZUPt19](https://forms.gle/4oCANRbJD64ZUPt19)**

Coordinator:

Prof. Taniya Ghosh

Dr. Anup Kumar

Dr. Chandra Prabha Sahu

Dr. Amit Prakash Sen

Convenor:

Dr. Ashwini Kumar

PHOTOS OF THE EVENT



Fig.1- Celebration of IP Day



Fig. 2-celebration day 1 students attending the session



Fig.3- Students in the session



Fig.4- STUDENTS IN THE SESSION



Participants list

| | | | | |
|-----------------------|---------|-----|-----|------------|
| RISHI OM KUMAR | DIPLOMA | ME | 4th | AJU/232195 |
| Avishek Pradhan | DIPLOMA | EEE | 4th | AJU/230951 |
| PIYUSH MAHATO | DIPLOMA | ME | 4th | AJU/232198 |
| CHANDRADEW MURMU | DIPLOMA | CSE | 4th | AJU/232236 |
| SANOJ PRAJAPATI | DIPLOMA | ME | 4th | AJU/232178 |
| BIJAY NANDI | B.TECH | CSE | 2nd | AJU/241048 |
| Ankit pradhan | B.TECH | ME | 2nd | Aju/241170 |
| Mayank Srivastava | DIPLOMA | EEE | 4th | AJU/230967 |
| AASHUTOSH Mishra | B.TECH | EEE | 6th | AJU/222109 |
| Navin Mandal | B.TECH | CSE | 2nd | AJU/240868 |
| Asmita Nag | DIPLOMA | EEE | 4th | AJU/230308 |
| MD AMAN MONAZIR | B.TECH | CSE | 2nd | AJU/241774 |
| Jeet rai Murmu | B.TECH | ME | 2nd | 241873 |
| Harsh kumar | DIPLOMA | EEE | 4th | Aju/231760 |
| Niraj Chauhan | B.TECH | EEE | 6th | Aju/221113 |
| Rishant kumar singh | DIPLOMA | EEE | 4th | AJU/230112 |
| Ankit Kumar | DIPLOMA | EEE | 4th | AJU/232169 |
| Harshita kumari singh | DIPLOMA | CSE | 2nd | AJU/241900 |
| Priyanshu kumar | DIPLOMA | EEE | 4th | AJU/230092 |
| Niraj Chauhan | B.TECH | EEE | 6th | Aju/221113 |
| Rishant kumar singh | DIPLOMA | EEE | 4th | AJU/230112 |
| Ankit Kumar | DIPLOMA | EEE | 4th | AJU/232169 |
| Harshita kumari singh | DIPLOMA | CSE | 2nd | AJU/241900 |
| Samir das | DIPLOMA | CSE | 4th | Aju/231008 |
| KANIT IRFAN | B.TECH | EEE | 6th | Aju/222123 |
| Komal Singh | B.TECH | CSE | 2nd | AJU/240472 |
| Rani Tanti | B.TECH | EEE | 2nd | AJU/240656 |
| Sneha | B.TECH | EEE | 2nd | AJU/242069 |
| ANKIT RAJ | B.TECH | CSE | 2nd | AJU/240790 |
| NIKITA GOPE | B.TECH | EEE | 2nd | AJU/240330 |
| Riya Mandal | B.TECH | EEE | 2nd | AJU/240411 |