

CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2026/047

Date: 07.02.2026

Department of Management (BBA) in collaboration with the Research and Development Cell of ARKA JAIN University, Jharkhand is organizing a 5 Day Online FDP/RDP/SDP on "**Intellectual Property Rights (IPR)**" for all the faculty members, research scholars, academicians.

Programme Details:

- Dates: 17th February 2026 to 21st February 2026
- Time: 10:30 AM to 04:30 PM
- Mode: Online (Google Meet)
- Registration Link: <https://forms.gle/jB5u5j8ucnEobfoCA>

Participants are required to register through the link/QR code provided in the poster. **Registration charges are applicable.** E-certificates will be provided to participants upon successful completion of the programme.

Event Coordinators: Mr. B C Anant, Dr. Sudeshna Sarkar & Dr. Partha Priya Das


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WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

| | |
|----------------------------|---|
| Date of Event | 17.02.26 to 21.02.26 |
| Name of the Event | WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS |
| Type of the Event | INTELLECTUAL PROPERTY RIGHTS |
| Conducted by | School of Commerce and Management |
| No. Of Participants | 115 |
| Mode | Online |

OBJECTIVES

The 5-Day Workshop on Intellectual Property Rights (IPR) was organized as part of the University's Annual Awareness and Skill Development Initiative. The key objectives of the workshop were:

- To create awareness about Intellectual Property Rights among academicians, research scholars, and students.
- To understand the significance of IPR in academia, research, entrepreneurship, and innovation.
- To familiarize participants with copyrights, trademarks, and the process of filing them.
- To explore the role of IPR in nation-building initiatives such as *Atmanirbhar Bharat*.
- To understand ethical dimensions, AI implications, and entrepreneurship within the IPR framework.
- To align IPR awareness with NEP implementation and institutional development.

The workshop witnessed active participation from academicians of different grade levels, research scholars from various streams, and UG and PG students across disciplines.

EVENT DETAILS:

Event Convenors:

Dr. Pompei Das Sengupta, Assistant Dean (UG), SCoM

Dr. Sonia Riyat, Professor & HOD, Department of Research

Event Coordinators:

Dr. Partha Priya Das, Associate Professor, SCoM

Dr. Sudeshna Sarkar, Assistant Professor, SCoM
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Day 1 – 17th February 2026

The workshop commenced with an Inaugural Session graced by the Special Guest, Dr. Sushil Kumar who addressed the participants on “IPR, State of IPR in India, and its Significance in Academia,” along with a focused discussion on “Copyrights in Research Publication in Academia.”

The session emphasized the importance of protecting academic work, ethical publishing practices, plagiarism concerns, and the growing relevance of intellectual property in higher education and research institutions. The inaugural address set a strong foundation for the workshop by highlighting India’s evolving IPR ecosystem and its academic implications.

Day 2 – 18th February 2026

The second day featured an expert lecture on “IPR Role towards Atmanirbhar Bharat.”

The session elaborated on how intellectual property contributes to innovation-driven economic growth and self-reliance. The speaker discussed policy frameworks, innovation ecosystems, startup culture, and the role of research institutions in strengthening India's global competitiveness. The interaction provided participants with insights into how academia and industry can collaborate through IPR-driven initiatives.

Day 3 – 19th February 2026

On the third day, the focus shifted to “Copyrights and Trademarks: Meaning, Significance, Cases, and the Process of Filing.”

The session provided detailed explanations of various forms of intellectual property, supported by real-life case studies from different industries. Participants gained practical exposure to the procedures involved in filing copyrights and trademarks, documentation requirements, legal considerations, and common challenges faced during registration.

Day 4 – 20th February 2026

The fourth day centered on “NEP Implementation and Institutional Development.”

The guest speaker discussed how the National Education Policy (NEP) integrates research, innovation, and intellectual property into institutional frameworks. The session emphasized institutional capacity building, research culture development, and policy alignment to promote innovation and IPR awareness within universities. Participants

gained clarity on how IPR can be embedded into curriculum design and academic governance.

Day 5 – 21st February 2026

The final day featured a comprehensive session on “Ethical Issues, Entrepreneurship, and AI within the Framework of IPR.”

The speaker highlighted ethical challenges in intellectual property management, the intersection of artificial intelligence and IPR, and the role of IP protection in entrepreneurial ventures. Multiple examples from diverse industries were discussed to demonstrate real-world applications. The session concluded with interactive discussions addressing practical concerns of researchers, students, and faculty members.

OUTCOME (TAKEAWAYS)

The workshop fostered a culture of innovation, ethical research, and intellectual property awareness within the academic community. It significantly contributed to skill development and institutional capacity building in the domain of IPR.

POSTER OF THE EVENT



SCHOOL OF COMMERCE AND MANAGEMENT
DEPT. OF MANAGEMENT (BBA)
&
RESEARCH AND DEVELOPMENT CELL
5 DAYS ONLINE WORKSHOP
ON
INTELLECTUAL PROPERTY RIGHTS (IPR)
17TH - 21ST FEBRUARY 2026
10.30 AM TO 04.30 PM (GOOGLE MEET)

REGISTER HERE (CHARGES APPLY):

[HTTPS://FORMS.GLE/BKVNTGENTKSCYOUG
&](https://forms.gle/BKVNTGENTKSCYOUG8)



SCAN:

E-CERTIFICATES WILL BE PROVIDED

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KNOWLEDGE PARTNER



VYOM HANS PUBLICATIONS

ARKA JAIN UNIVERSITY

PHOTOS OF THE EVENT



Fig.1- Inauguration Ceremony with guest speakers

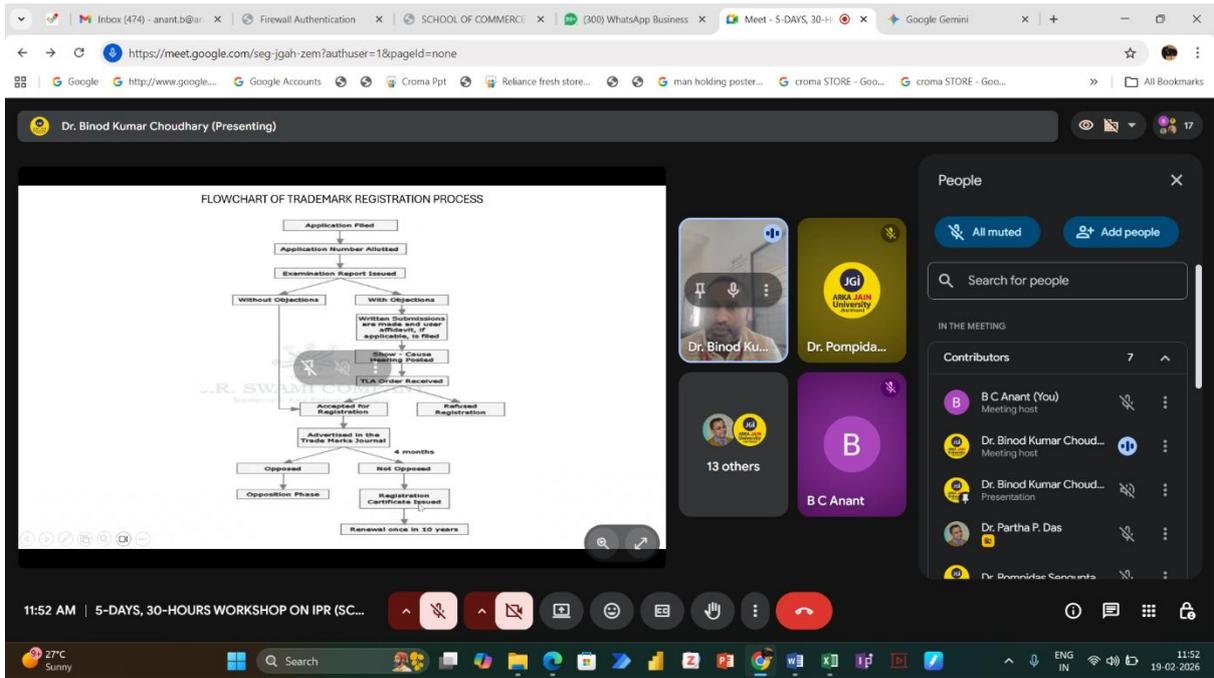


Fig. 2- Session by Guest Speaker Dr. Binod Kumar Choudhary

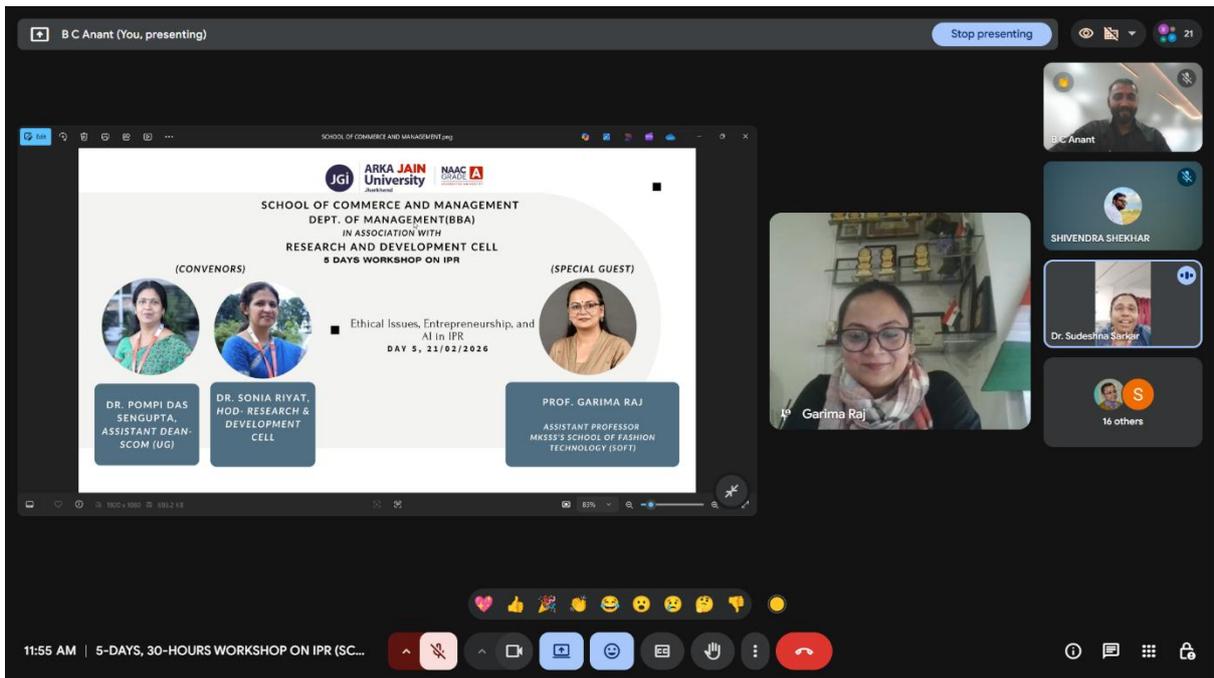


Fig. 3- Session by speaker Garima Rai

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CERTIFICATES SAMPLE:



Fig. 4- Certificate of Appreciation for the Guest of Honour – Shri Harsh Parikh



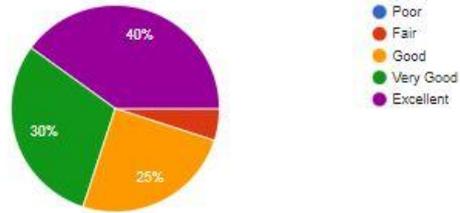
Fig. 5- Certificate of Appreciation for the Guest Speaker- Prof Versha Verma

Feedback Analysis:

The instructor explained the topic clearly and used Relevant examples

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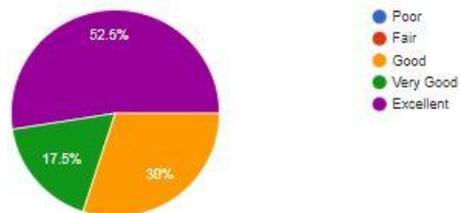
40 responses



The lecture was interactive and felt engaged

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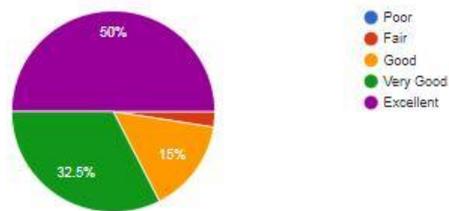
40 responses



Speaker positively influenced my view towards the topic

 Copy chart

40 responses



In future, I would like to attend the lectures from the speaker

 Copy chart

40 responses

