

CIRCULAR



ARKA JAIN
University
Jharkhand



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/1103(G)

Date: 01.08.2025

Department of Management, BBA is going to organize a session on “Clubs & Societies” during the Induction cum Orientation week for the students of batch 2025-29 on 19th August 2025.

In-charge – Mr. B C Anant

Event Coordinators – Mr. Atul Pathak, Dr. Sudeshna Sarkar & Dr. Nikita Shukla

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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CLUBS AND SOCIETIES

Date of Event	01.08.2025
Name of the Event	Clubs and Societies
Type of the Event	Holistic Development Activity
Conducted by	B C ANANT, Dept. of Management, School of Commerce and Management
No. Of Participants	35

OBJECTIVE:

The session on Clubs and Societies was organized with the objective of introducing the newly admitted batch of students to the various academic, cultural, and co-curricular forums available at ARKA JAIN University. The initiative aimed to create awareness about student engagement opportunities, nurture leadership qualities, and encourage participation in activities beyond academics for holistic development.

DETAILS:

On **1st August 2025**, the *Clubs and Societies Presentation* was conducted at Arka Jain University. Faculty coordinators along with senior student representatives showcased the vision, objectives, and upcoming activities of different clubs and societies functioning within the University.

The following clubs and societies were presented to the new batch:

- **HR Club – Hive:** Focused on human resource skills, teamwork, and people management.
- **Finance Club – FinWin:** Designed to strengthen financial literacy, investment knowledge, and analytical skills.
- **Marketing Club – Spark:** Dedicated to creativity, branding, market strategies, and promotional activities.
- **Hindi Club:** Aimed at promoting Hindi literature, poetry, drama, and cultural appreciation.
- **Saksham – Entrepreneurship Club:** Built to foster entrepreneurial thinking, innovation, and start-up culture.
- **Research Society:** Encouraging students towards academic research, publications, and intellectual exploration.
- **Newsletter Society:** Newly introduced to the batch, focused on reporting, documentation, and showcasing university activities through newsletters.

TAKEAWAY (OUTCOMES):

The presentation on Clubs and Societies created enthusiasm among the new batch and offered them a clear perspective on the diverse opportunities for growth available within

the University. Students realized the importance of engaging in co-curricular and extra-curricular activities for enhancing their skill sets beyond classroom learning. The session not only highlighted how participation in these clubs can foster leadership, teamwork, and innovation but also emphasized the role of societies in developing communication skills, networking abilities, and holistic personality development. By being introduced to platforms such as research, entrepreneurship, literature, finance, marketing, and human resource, the new entrants were motivated to actively involve themselves in areas aligned with their interests, thereby enriching their overall university experience.

POSTER OF THE EVENT



BBA ORIENTATION WEEK- BATCH 2025

SESSION ON

CLUBS & SOCIETIES

01/08/2025, 08.00 AM, F-BLOCK

EVENT CO-ORDINATOR:

Mr. B C ANANT, Assistant Professor, Dept. of BBA, SCOM, ARKA JAIN UNIVERSITY, Jharkhand



PHOTOS OF THE EVENT



Fig.1- Clubs and Societies Presentation Underway.



Fig. 2- Student Coordinators Addressing the New Students.

LIST OF PARTICIPANTS

Attendance Sheet for AARAMBH 2025				Date : 1 / 08 / 2025
Department of Management				Signature
Sl No	Enrollment Number	Name of the Students	Course	
33	AJU/251990	Ayush Kumar Jha	BBA (DM)	Ayush
34	AJU/251295	Sahil Singh	BBA (DM)	Sahil
35	AJU/252171	MOHIT KUMAR	BBA (DM)	Mohit
36	AJU/251732	Rajeev Kumar	BBA (DM)	Rajeev
37	AJU/250923	Kunal Verma	BBA (DM)	Kunal
38	AJU/251317	Abhay Singh	BBA (DM)	Abhay
39	AJU/250299	Rashmi Rey	BBA (H)	Rashmi
40	AJU/251482	Shailaja Mahato	BBA (DM)	Shailaja Mahato
41	AJU/250062	Priya Singupta	BBA	Priya
42	AJU/250154	Akansha	BBA	Akansha
43	AJU/251237	Priya Srivastava	BBA (DM)	Priya Srivastava
44	AJU/252015	Nikhilika	BBA (DM)	Nikhilika
45	AJU/252052	Dhruv Jha	BBA (HON)	Dhruv
46	AJU/252014	Karman Singh	BBA (H)	Karman
47	AJU/250267	Neha Agarwal	BBA (DM)	Neha
48	AJU/251862	Krishna Kumar	BBA (DM)	Krishna Kumar
49	AJU/251912	Manisha	BBA (DM)	Manisha
50	AJU/251465	Eshika Kumari	BBA (HON)	Eshika Kumari
51	AJU/251744	Hitesh Kumar	BBA (DM)	Hitesh
52	AJU/251642	Kaushal Sarda	BBA (DM)	Kaushal
53	AJU/251544	Tanisha Kumari	BBA (DM)	Tanisha Kumari
54	AJU/252242	Sakshi Kumari	BBA (DM)	Sakshi
55	AJU/250554	Nafisha Nazim	BBA (DM)	Nafisha
56	AJU/250740	Muskan Kumari	BBA (DM)	Muskan
57	AJU/251070	Hani Kumari	BBA (DM)	Hani
58	AJU/251872	I Rohan Varma	BBA (H)	Rohan
59	AJU/250196	Kamaldeep Sharma	BBA (DM)	Kamal
60	AJU/251364	Vishal Jaiswal	BBA (DM)	Vishal
61	AJU/250162	Harsh Choudhary	BBA (DM)	Harsh
62	AJU/251338	Shagun Sharma	BBA (DM)	Shagun
63	AJU/251343	Mahilal	BBA (DM)	Mahilal
64	AJU/250697	Sayan Chatterjee	BBA (H)	Sayan
65	AJU/251698	Rahul Ray	BBA (H)	Rahul
66	AJU/250628	Asima Swain	BBA (DM)	Asima
67	AJU/252011	Shriya Vohra	BBA (DM)	Shriya

Vijay

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand