

BRANDCOM PR(A Unit of Madison world)

1.Public Relations Executive 2. Digital Marketing Executive

Job Profile Details

Placement Cycle	ARKA JAIN University - Placements 2025-26
Job Location	Bangalore
Date of Visit	NA
Position Type	Full Time
Expected Hires	NA
Sector	Advertising, Media & PR
CTC	INR 350000 - 450000
Category	Level 2 - General
Description	<p>Dear Students,</p> <p>BRANDCOM PR (A Unit of Madison world) is hiring</p> <p>1.Public Relations Executive</p> <p>2. Digital Marketing Executive</p> <p>JOB TITLE: PUBLIC RELATIONS EXECUTIVE</p> <p>SKILLSETS AND EDUCATION REQUIREMENTS:</p> <p>The applicant should have done their graduation or post-graduation in English Literature/Communications/Journalism/Management with a strong affinity towards writing</p> <p>The applicant should have at least done their internship in a Public Relations agency</p> <p>Ability to quickly understand client's business for quick pitch creation is the priority</p> <p>Should be articulate enough in pitching story lines with journalists</p> <p>Excellent oral and written communication skills</p> <p>RESPONSIBILITY</p>

The candidate is expected to keenly observe the industry developments in their client's ecosystem

The candidate will be mentored to think like a journalist to ideate on follow up stories

He/she is expected to quickly understand the client's business environment, client's business objectives and deliver on communication plans that have been set

JOB TITLE: EXECUTIVE LEVEL - DIGITAL MARKETING

SKILLSETS AND EDUCATION REQUIREMENTS:

The applicant should have 0-2 years' experience in Digital Marketing (Agency experience a preference)

Experience in handling large accounts

Ability to quickly understand client's business for quick pitch creation is the priority

Should be articulate enough in giving strategic inputs and advice to clients

Excellent oral and written communication skills

RESPONSIBILITY

The candidate should be able to work on required marketing collaterals

He/she is expected to quickly understand the client's business environment, client's business objectives and work on a strategic communications approach

The candidate should be able to work in stressful environment, tight deadlines and meet agreed targets

ABOUT INTEGRATED BRANDCOM PVT LTD (brandcom).

Founded in 1998, Brandcom is among the leading communication consulting firms with prominent presence in 6 cities.

Founded by Ramanujam Sridhar, Founder and CEO, is a communication consultant, author, columnist, teacher, trainer, cricket enthusiast and a passionate social activist.

Our marquee clients are from diverse industry verticals some of them ranging from Retail, Education, Lifestyle, Hospitality, IT, eCommerce start-ups, Healthcare and Manufacturing space. Our consulting portfolio includes Public Relations, Digital Marketing and Brand Advisory.

We believe in influencing and managing brand perceptions through innovative solutions to address the situation.

For details visit www.brandcompr.com

For any further queries, please feel free to reach [Mr. Satish](#)

Open for Courses

- Jain - Arka Jain University Jharkhand

BA (Hons.)

1. English
2. Journalism & Mass Communication

MBA (Semester)

1. Marketing & Finance
2. Marketing & Human Resource

Eligibility Criteria

MBA (Semester)

All students are eligible

BA (Hons.)

All students are eligible

Work Experience Criteria

No work experience based criteria defined yet!

Allowed Genders

[Y] Male students
[Y] Female students
[Y] Other Genders

Backlogs

Students with backlog(s) not allowed

Hiring Workflow

Resume shortlisting

No Venue/Time specified

Pre-placement Talk

No Venue/Time specified

Group discussion

No Venue/Time specified

HR interview

No Venue/Time specified

Additional Info

No additional information