

TECHNOCULTURE BUILDING CENTRE PVT LTD (VASTU VIHAR)

Project Manager/Marketing Executive

Job Profile Details

Placement Cycle	ARKA JAIN University - Placements 2025-26
Job Location	Odisha/Jharkhand
Date of Visit	NA
Position Type	Full Time
Expected Hires	NA
Sector	Business Development
CTC	INR 180000 - 350000
Category	Level 2 - General
Description	<p>Key Responsibilities:</p> <p>Marketing Executive: Promote and market real estate projects effectively through various channels</p> <p>Engage with potential clients to understand their requirements and present suitable property options</p> <p>Coordinate with the sales team to ensure successful lead conversion</p> <p>Contribute to marketing strategies and promotional campaigns to enhance brand visibility</p> <p>Project Manager: Oversee and manage all aspects of real estate development projects including planning, design, budgeting, and execution.</p> <p>Prepare project schedules, cost estimates, and progress reports.</p> <p>Coordinate with architects, contractors, vendors, consultants, and government authorities to ensure smooth project progress.</p> <p>Monitor construction activities to ensure compliance with approved plans, specifications, and safety norms.</p> <p>Identify potential risks and develop mitigation strategies to</p>

avoid delays or cost overruns.

Ensure timely procurement of materials and adherence to project timelines.

Conduct regular site visits and project review meetings.

Manage project documentation, approvals, and quality control processes.

Provide leadership and direction to site engineers, supervisors, and support staff.

Desired Candidate Profile:

Strong communication, presentation, and negotiation skills

Proven interest or experience in sales and marketing

Goal-oriented, self-motivated, and able to work in a fast-paced environment

Have a knack for managerial position and able to handle pressure

Open for Courses

- Jain - Arka Jain University Jharkhand

BBA

1. Finance
2. Marketing
3. Human Resource

MBA (Semester)

1. Marketing & Finance
2. Marketing & Human Resource

Eligibility Criteria

BBA

All students are eligible

MBA (Semester)

All students are eligible

Work Experience Criteria

No work experience based criteria defined yet!

Allowed Genders

[Y] Male students
[N] Female students
[N] Other Genders

Backlogs

Students with backlog(s) not allowed

Hiring Workflow

Group discussion

No Venue/Time specified

Additional Info

No additional information