



CIRCULAR



SCHOOL OF COMMERCE AND MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/MBA/2025/025

Date: 03/09/2025

This is to inform all students of **MBA Batch 2025–27 (Semester I)** that the **Department of Management**, in association with the **National Service Scheme (NSS)**, is organizing a community outreach programme titled "**Saksharta Mission**" under the aegis of **Unnat Bharat Abhiyan**. The event will be held on **September 8, 2025**, at **Musari Kudder Village** from **10:00 a.m. onwards**.

All students are **mandatorily required to participate**, as the initiative will also include a **research-based assignment** to be completed and submitted post-visit. Details of the assignment will be shared by the faculty coordinators during the briefing session.

Event Details:

- **Title:** Saksharta Mission
- **Date:** September 8, 2025
- **Time:** 10:00 a.m. onwards
- **Venue:** Musari Kudder Village
- **Coordinators:** Dr. Subrato Dey and Mr. Abishek Israel
- **Convenors:** Dr. Urvashi Thakur and Mr. Paras Nath Mishra


Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand
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SHAKSHARTA MISSION ABHIYAN TO MUSARIKUDER, SARAIKELA, JHARKHAND

Date of Event	08.09.2025
Name of the Event	Shaksharta Mission Abhiyan to Musari Kuder Saraikela
Type of the Event	Outreach and extension activities conducted by NCC/NSS/ AJU ROTARACT/ ARKA Literary Club (and other similar Clubs) as well as Swachh Bharat, AIDS Awareness, Gender Issues as organized in collaboration with industry, community and NGOs
Conducted by	MBA Program, Department of Management
Coordinated by	Dr. Subrato Kumar Dey and Prof. Abhishek Israel
No. of Participants	36

OBJECTIVES:

The objective of the Shaksharta Mission survey as a part of initiatives like the Paripoorna Saksharatha (Complete Literacy) drive in Musari Kuder Village Saraikela—is to identify the current literacy rate and address gaps in literacy.

The aim is to focus on the rural community at Musari Kuder to reduce the gap in education and knowledge.

DETAILS:

The Department of Management, in association with the National Service Scheme (NSS), organized a community outreach programme titled “Saksharta Mission” under the aegis of Unnat Bharat Abhiyan. The event was held on September 8, 2025, at Musari Kuder Village. All students participated in this event, students submitted survey-based assignment post visit.

Title: Saksharta Mission Abhiyan to Musari Kuder, Saraikela

Date: September 8, 2025

Time: 10:00 a.m. onwards

Venue: Musari Kuder Village

Coordinators: Dr. Subrato Dey and Mr. Abishek Israel

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TAKEAWAYS (OUTCOME)

The outcomes of the Shaksharta Mission survey, particularly under the Nav Bharat Saksharta Karyakram (New India Literacy Program), were focused on enhancing literacy and foundational skills.

Assessment of Foundational Literacy and Numeracy (FLN):

The survey includes tests to evaluate basic reading, writing skills, identification of illiterate and helped out in mapping lack of basic literacy. Beyond literacy, the program integrated life skills such as financial literacy, digital literacy, and health awareness.

The survey provides baseline data to monitor progress and effectiveness of literacy initiatives over time. It encourages participation from local communities and volunteers to foster a culture of learning and support.



POSTER OF THE EVENT

JGI | **ARKA JAIN University** | **NAAC GRADE A** | **NATIONAL SERVICE SCHEME**
Jharkhand | ACCREDITED UNIVERSITY

DEPT. OF MANAGEMENT, MBA
IN ASSOCIATION WITH **NSS**

UNNAT BHARAT ABHIYAN
PRESENTS

SAKSHARTA MISSION

SEPTEMBER 8, 2025
VENUE: MUSARI KUDDER VILLAGE

Event Coordinators:
Dr. Subrato Dey
Mr. Abishek Israel

Event Convenors:
Dr. Urvashi Thakur
Mr. Paras Nath Mishra

PHOTOS OF THE EVENT



Fig.01. Group Picture of Students at Musari Kuker Village



Fig.02.Students doing survey at Musari Kuker Village



Fig.03.Students doing survey at Musari Kuder Village

LIST OF PARTICIPANTS

		ARKA JAIN University Jharkhand		NAAC GRADE A ACCREDITED UNIVERSITY	
MBA (Department of Management) in association with NSS CELL AJU					
Name of the Event- <i>Shakshata Mission Abhiyan, Musatikuda, Saraikela, Jharkhd.</i>					
Date- <i>09-09-2025</i>					
Sl No.	Enrollment No.	Batch & Semester	Name of the student	Signature	
1	AJU/252589	2025-27/IS1	Yogesh kumar	<i>Yogesh</i>	
2	AJU/251791	2025-27/1st	Suman kumari	<i>Suman Kumari</i>	
3	AJU/252382	2025-27/1st	Mokshikha	<i>Mokshikha</i>	
4	AJU/251655	2025-27/1st	Priyanka	<i>Priyanka</i>	
5	AJU/250710	2025-27/1st	Supriya	<i>Supriya Varma</i>	
6	AJU/250708	2025-27/1st	Nandan	<i>Nandan Kumar</i>	
7	AJU/250144	2025-27/1st	Rohit	<i>Rohit</i>	
8	AJU/250791	2025-27/1st	Kumar suraj	<i>Suraj</i>	
9	AJU/250448	2025-27/1st	K.Venkatesh	<i>K.Venkatesh</i>	
10	AJU/251027	2025-27/1st	Himanshu Bhargava	<i>Himanshu Bhargava</i>	
11	AJU/252385	2025-27/1st	Shivam Singh	<i>Shivam</i>	
12	AJU/250078	2025-27/1st	Vedya	<i>Vedya</i>	
13	AJU/252144	2025-27/1st	Diksha	<i>Diksha</i>	
14	AJU/252104	2025-27/1st	Shruti	<i>Shruti</i>	
15	AJU/252627	2025-27/1st	Saloni	<i>Saloni Singh</i>	

[Signature]
 Name & Signature of the event coordinator

[Signature]
 Dr. Urvasi Thakur
 HoD, MBA
 Department of Management



ARKA JAIN
University
Jharkhand



MBA (Department of Management) in association with NSS CELL AJU

Name of the Event

Date 08.09.2025

Sl No.	Enrollment No.	Batch & Semester	Name of the student	Signature
16	AJU/251802	2025-27 1 st	JaiPrakash Sanku	JaiPrakash
17	AJU/250982	2025-27 1 st	Himanshu Kumar Rai	Himanshu Kumar
18	AJU/251664	2025-27 1 st	Sahil Masad	Sahil Masad
19	AJU/251399	2025-27 1 st	Akanksha sharma	Akanksha
20	AJU/250802	2025-27 1 st	Amardeep Singh	Amardeep
21	AJU/261597	2025-27 1 st	Devgol Chakraborty	Devgol C.
22	AJU/251992	2025-27/1 st	Aman Kumar	Aman
23	AJU/252189	2025-27/1 st	Bhakti Sinha	Bhakti
24	AJU/252021	2025-27/1 st	Nadim Akhter	Nadim
25	AJU/251957	2025-27/1 st	Brijesh Agarwal	Brijesh
26	AJU/250042	2025-27/1 st	Ramita Kumari Palan	Ramita
27	AJU/252104	2025-27/1 st	Shreya Kumari	Shreya
28	AJU/250074	2025-27/1 st	Bhujang Kar	Bhujang Kar
29	AJU/251411	2025-27 1 st	Prayanshu	Prayanshu
30	AJU/251749	2025-27 1 st	Anand	Anand

Name & Signature of the event coordinator

Dr. Urvashi Thakur

HoD, MBA

Department of Management

