

# Brightcode Software Services Pvt. Ltd.

Marketing/Sales Executive & CRM

## Job Profile Details

Placement Cycle

**ARKA JAIN University - Placements 2025-26**

Job Location

2nd Floor, MIMEC IT Park, Near Loadih Chowk, Namkom, Ranchi - 834010

Date of Visit

NA

Position Type

Full Time

Expected Hires

NA

Sector

Information Technology

CTC

INR 240000

Category

Level 2 - General

Description

Job Description :-

Marketing / Sales Executive:

- \* Identify and develop new sales opportunities in the IT sector.

- \* Establish and maintain strong relationships with clients.

- \* Meet and exceed sales targets and revenue objectives.

- \* Provide product and service information to customers.

- \* Collaborate with the sales team to develop effective sales strategies.

- \* Stay updated on industry trends and competitive products.

CRM:

- \* Building and maintaining profitable relationships with key customers.

- \* Overseeing the relationship with customers handled by our team.

- \* Resolving customer complaints quickly and efficiently.

- \* Keeping customers updated on the latest services in order to increase sales.

- \* Understanding key customer individual needs and addressing these.

- \* Knowing your competition and strategizing accordingly.

Tentative Joining date (if selected): 1st or 2nd week of December 2025

Gender Eligible: Male & Female

Job Location: Ranchi

## Open for Courses

### - Jain - Arka Jain University Jharkhand

#### *BBA*

1. Finance
2. Marketing
3. Human Resource

#### *B.Com (Hons.)*

1. Finance
2. Marketing
3. Human Resource

#### *BA (Hons.)*

1. English

## Eligibility Criteria

BBA	<i>All students are eligible</i>
B.Com (Hons.)	<i>All students are eligible</i>
BA (Hons.)	<i>All students are eligible</i>
Work Experience Criteria	No work experience based criteria defined yet!
Allowed Genders	[Y] Male students [Y] Female students [Y] Other Genders
Backlogs	Students with backlog(s) not allowed

## Hiring Workflow

<b>Resume shortlisting</b>	<i>No Venue/Time specified</i>
<b>HR interview</b>	<i>No Venue/Time specified</i>

## Additional Info

No additional information