

CIRCULAR



SCHOOL OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Event/279-B**Circular****Date: 20-11-2025**

It is being notified for information to all the students and faculty members that the department shall observe **World Television Day on 26th November 2025**. On this occasion, the department is organizing '**Campus Bulletin Battle'- A News Reading Challenge**. The competition is open to students from all the departments. Hence, all the students are instructed to participate in the competition.

Convener	Dr. Rahul Amin
Faculty Coordinator	Shyam Kumar
Date	26.11.2025
Time	10:00 AM onwards
Venue	JMC Studio, E-Block Building
Registration Link	https://forms.gle/L1SKQ43pCW7LaATP8

Dr. Rahul Amin
Asst. Dean

School of Humanities
Head, Department of Journalism and Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- AJU website
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

HEAD/DEAN
 Dept. of Journalism & Mass Communication
 School of Humanities

World Television Day

Date of Event	26.11.2025
Name of the Event	World Television Day
Type of the Event	Skill Development Program, Entrepreneurship Development, Participative Learning
Conducted by	Department of Journalism and Mass Communication
No. of Participants	28

OBJECTIVE:

The objective of the event was to provide students with hands-on exposure to television journalism and news reading. The activity aimed to enhance students' understanding of news presentation, camera-facing techniques and studio practices. The event also sought to create awareness about the role and impact of television as a mass communication medium and motivate students to explore career opportunities in television journalism.

DETAILS:

The Department of Journalism and Mass Communication observed World Television Day by organizing an inter-departmental competition titled "Campus Bulletin Battle-A News Reading Challenge." The event was open to students from all departments of the university. The competition provided a platform for students to experience live news reading in the JMC studio, offering practical exposure to a professional broadcast environment. Participants actively engaged in news reading activities, which enabled them to face the camera and understand the fundamentals of television news presentation. The event encouraged experiential learning and enhanced students' practical understanding of television broadcasting.

The event concluded with words of appreciation from the honourable dignitaries of Arka Jain University, namely Dr. Easwaran Iyer, Prof. Dr. S. S. Razi, Dr. Amit Kumar Srivastava, Mrs. Richa Garg, Prof. Dr. Angad Tiwari and Dr. Jasbir Singh Dhanjal who congratulated the participants for their enthusiastic participation in "Campus Bulletin Battle - A News Reading Challenge."

TAKEAWAY (OUTCOMES):

Students acquired practical exposure to television news reading and studio operations. Students developed confidence in camera-facing and news presentation skills. The activity enhanced students' understanding of television journalism and news production practices. Students gained awareness of career opportunities in television and broadcast media.

POSTER OF THE EVENT

Department of Journalism and Mass Communication
Celebrates



ARKA JAIN
University
Jharkhand



WORLD TELEVISION DAY

Campus Bulletin Battle - A News Reading Challenge

Participate and Celebrate the Power of Television



Rules and Rewards:

Winning news readers will be featured on AJU TV. Win a Book on Television Programme Production.
The competition is open to students from all departments.

EVENT CONVENER : DR. RAHUL AMIN
EVENT COORDINATOR : SHYAM KUMAR

DATE- 26 November 2025
TIME- 10:00 am onwards
VENUE- JMC Studio, Nagarjuna , E-Block

PHOTOS OF THE EVENT



Fig. 1- Students and faculty participating in the World Television Day event



Fig. 2- Students of shooting a news bulletin as a part of Campus Bulletin Battle



Fig. 3- Students handling the Teleprompter to facilitate a swift news bulletin shooting



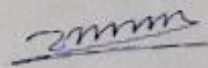


Fig.4- Students managing the camera while carrying out the shooting.



Fig.5- Students while shooting for the news bulleting to participate in News reading challenge

LIST OF PARTICIPANTS

 ARKA JAIN University Jharkhand 			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: <u>World Television Day</u>			
Date: <u>26.11.2025</u>			
Sl. no.	Student Name	Enrollment number	Signature
1	Anuj Chhatry	AJU/230611	Anuj Chhatry
2	Anjali Kumari	AJU/230446	Anjali Kumari
3	Shaima Parween	AJU/230389	Shaima Parween
4	Risham Mukhi	AJU/230996	Risham Mukhi
5	Divyansh Singh	AJU/232075	Divyansh Singh
6	Shreya Parvati	AJU/230391	Shreya Parvati
7	Anamika Singh	AJU/230716	Anamika Singh
8	Sanjana Dhotwal	AJU/230554	Sanjana Dhotwal
9	Amisha Arya	AJU/231872	Amisha Arya
10	Anurag Nag	AJU/230435	Anurag Nag
11	Mohini Mohanta	AJU/232055	Mohini Mohanta
12	Arushi Dhe	AJU/231790	Arushi Dhe
13	Mehak Choudhary	AJU/231921	Mehak Choudhary
14	Adarsh Kumar	AJU/231943	Adarsh Kumar
15	Devi Prasad Pandey	AJU/230872	Devi Prasad Pandey
16	S. D. Dhotwal	AJU/232031	S. D. Dhotwal
17	Sanku Manwar Aji	AJU/231251	Sanku Manwar Aji
18	Rishabh K. Sharma	AJU/231042	Rishabh K. Sharma
19	Rishi Singh	AJU/230277	Rishi Singh
20	Akanksha	AJU/230310	Akanksha
21	Priya Rajak	AJU/231258	Priya Rajak
22	Pushpa Sethi	AJU/231256	Pushpa Sethi
23	Monika Ghoshal	AJU/231505	Monika Ghoshal
24	Akash Sharma	AJU/230281	Akash Sharma
25	Amite Kumar Roy	AJU/230635	Amite Kumar Roy
26	Rajesh Kumar	AJU/230855	Rajesh Kumar
27	Shabash Arya	AJU/230508	Shabash Arya
28	JAYANTH	AJU/250107	Jayanth
Signature of Event Coordinator		 Dr. Rahul Amin Head / Dean Department of Journalism and Mass Communication School of Humanities	
HEAD/DEAN Dept. of Journalism & Mass Communication School of Humanities			