

## CIRCULAR

ARKA JAIN  
UniversityNAAC GRADE A  
ACCREDITED UNIVERSITYSCHOOL OF HUMANITIES  
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATIONRef: JMC/Event/279-BCircular

Date: 20-11-2025

It is being notified for information to all the students and faculty members that the department shall observe **World Television Day on 26<sup>th</sup> November 2025**. On this occasion, the department is organizing '**Campus Bulletin Battle- A News Reading Challenge**'. The competition is open to students from all the departments. Hence, all the students are instructed to participate in the competition.

Convener	Dr. Rahul Amin
Faculty Coordinator	Shyam Kumar
Date	26.11.2025
Time	10:00 AM onwards
Venue	JMC Studio, E-Block Building
Registration Link	<a href="https://forms.gle/L1SKQ43pCW7LaATP8">https://forms.gle/L1SKQ43pCW7LaATP8</a>

Dr. Rahul Amin  
Asst. DeanSchool of Humanities  
Head, Department of Journalism and Mass Communication**Copy To:**

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- AJU website
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

HEAD/DEAN  
Dept. of Journalism & Mass Communication  
School of Humanities

## World Television Day

<b>Date of Event</b>	<b>26.11.2025</b>
<b>Name of the Event</b>	<b>World Television Day</b>
<b>Type of the Event</b>	<b>Skill Development Program, Entrepreneurship Development, Participative Learning</b>
<b>Conducted by</b>	<b>Department of Journalism and Mass Communication</b>
<b>No. of Participants</b>	<b>28</b>

### OBJECTIVE:

The objective of the event was to provide students with hands-on exposure to television journalism and news reading. The activity aimed to enhance students' understanding of news presentation, camera-facing techniques and studio practices. The event also sought to create awareness about the role and impact of television as a mass communication medium and motivate students to explore career opportunities in television journalism.

### DETAILS:

The Department of Journalism and Mass Communication observed World Television Day by organizing an inter-departmental competition titled "Campus Bulletin Battle-A News Reading Challenge." The event was open to students from all departments of the university. The competition provided a platform for students to experience live news reading in the JMC studio, offering practical exposure to a professional broadcast environment. Participants actively engaged in news reading activities, which enabled them to face the camera and understand the fundamentals of television news presentation. The event encouraged experiential learning and enhanced students' practical understanding of television broadcasting.

The event concluded with words of appreciation from the honourable dignitaries of Arka Jain University, namely Dr. Easwaran Iyer, Prof. Dr. S. S. Razi, Dr. Amit Kumar Srivastava, Mrs. Richa Garg, Prof. Dr. Angad Tiwari and Dr. Jasbir Singh Dhanjal who congratulated the participants for their enthusiastic participation in "Campus Bulletin Battle - A News Reading Challenge."

### TAKEAWAY (OUTCOMES):

Students acquired practical exposure to television news reading and studio operations. Students developed confidence in camera-facing and news presentation skills. The activity enhanced students' understanding of television journalism and news production practices. Students gained awareness of career opportunities in television and broadcast media.

## POSTER OF THE EVENT

Department of Journalism and Mass Communication  
Celebrates



ARKA JAIN  
University  
Jharkhand



# WORLD TELEVISION DAY

## Campus Bulletin Battle - A News Reading Challenge

Participate and Celebrate the Power of Television



### Rules and Rewards:

Winning news readers will be featured on AJU TV. Win a Book on Television Programme Production. The competition is open to students from all departments.



EVENT CONVENER :

DR. RAHUL AMIN

EVENT COORDINATOR :

SHYAM KUMAR

DATE- 26 November 2025

TIME- 10:00 am onwards

VENUE- JMC Studio, Nagarjuna , E-Block

## PHOTOS OF THE EVENT



Fig. 1- Students and faculty participating in the World Television Day event



Fig. 2- Students of shooting a news bulletin as a part of Campus Bulletin Battle



Fig. 3- Students handling the Teleprompter to facilitate a swift news bulletin shooting

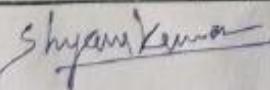
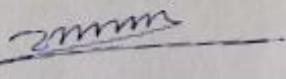


**Fig.4- Students managing the camera while carrying out the shooting.**



**Fig.5- Students while shooting for the news bulleting to participate in News reading challenge**

## LIST OF PARTICIPANTS

 <b>ARKA JAIN University</b> <small>Jharkhand</small> 			
<b>List of Participants</b>			
Department of Journalism and Mass Communication			
School of Humanities			
Event:	<i>World Television Day</i>		
Date:	<i>26.11.2025</i>		
Sl. no.	Student Name	Enrollment number	Signature
1	Anuj Chhatry	AJU/230611	Anuj Chhatry
2	Anjali Kumari	AJU/230446	Anjali Kumari
3	Shajna Parween	AJU/230389	Shajna Parween
4	Ritika Mukhi	AJU/230996	Ritika Mukhi
5	Dinadarshini Singh	AJU/232075	Dinadarshini Singh
6	Shreya Pareek	AJU/230391	Shreya Pareek
7	Anamika Singh	AJU/230716	Anamika Singh
8	Sanjana Bhatwal	AJU/230514	Sanjana Bhatwal
9	Apo Amisho J Arya	AJU/231872	Apo Amisho J Arya
10	Anirban Nag	AJU/230435	Anirban Nag
11	Mohini Naththa	AJU/232055	Mohini Naththa
12	Angeli Dube	AJU/231790	Angeli Dube
13	Metode Chowdhury	AJU/231921	Metode Chowdhury
14	Abhishek Gajjar	AJU/231943	Abhishek Gajjar
15	Disha Kuri Raydry	AJU/230872	Disha Kuri Raydry
16	S. Dasgupta	AJU/232031	S. Dasgupta
17	Sajin Manuwar Ali	AJU/231251	Sajin Manuwar Ali
18	Piyush Kumar Sharma	AJU/231042	Piyush Kumar Sharma
19	Punit Singh	AJU/230272	Punit Singh
20	Arunkumar	AJU/230310	Arunkumar
21	Pujar Rajak	AJU/231258	Pujar Rajak
22	Pushpa Sethi	AJU/231256	Pushpa Sethi
23	Monika Ghorai	AJU/231508	Monika Ghorai
24	Akash Sharma	AJU/230281	Akash Sharma
25	Amit Kumar Roy	AJU/230635	Amit Kumar Roy
26	Rajesh Kanta Dube	AJU/230855	Rajesh Kanta Dube
27	Shreya Deyya	AJU/230560	Shreya Deyya
28	JAYANTH	AJU/250187	JAYANTH
			
Signature of Event Coordinator		Dr. Rahul Amin Head / Dean Department of Journalism and Mass Communication School of Humanities	
<b>HEAD/DEAN</b> Dept. of Journalism & Mass Communication School of Humanities			