

## CIRCULAR

ARKA JAIN  
University  
JharkhandNAAC  
GRADE A  
ACCREDITED UNIVERSITYCentre for Capacity Building and Human Resource Development  
(CCHRD)

## Circular

Date: 22-11-2025

Ref. no: AJU/CCHRD/2025/69

Subject: Skill based Workshop on 'Career Prospects in Media and  
Communication Studies'

This is to notify that the *Centre for Capacity Building and Human Resource Development (CCHRD)* in association with *Department of Journalism and Mass Communication* is going to organize a **Skill based Workshop on 'Career Prospects in Media and Communication Studies'** for the students of Little Flower School, Telco, Jamshedpur on 12-12-2025. The venue will be Block C Auditorium and JMC Studio and Lab.

Dr. Charu Wadhwa

Assistant Director

CCHRD

Dr. Rahul Amin

Assistant Dean

School of Humanities

Cc to:

1. Vice-Chancellor
2. Registrar
3. Director
4. Director Campus
5. Dean, Students' Welfare
6. All Deans and HoDs

## One Day Skill Development Workshop on Career Prospects in Media and Communication Studies

<b>Date of Event</b>	<b>12-12-2025</b>
<b>Name of the Event</b>	<b>One Day Skill Development Workshop on 'Career Prospects in Media and Communication Studies'</b>
<b>Type of the Event</b>	<b>Workshop</b>
<b>Conducted by</b>	<b>Centre for Capacity Building and Human Resource Development (CCHRD) in association with Department of Journalism and Mass Communication</b>
<b>Resource Persons</b>	<b>Dr. Rahul Amin and Dr. Charu Wadhwa</b>
<b>No. of Participants</b>	<b>161</b>

**OBJECTIVE:** The objective of the One Day Skill Development Workshop on "Career Prospects in Media and Communication Studies" was to introduce the 161 students of Little Flower School to the wide range of opportunities in the media field. The workshop aimed to create awareness about emerging career paths such as journalism, digital media, film production, advertising, and public relations. It intended to equip students with basic skills and confidence to explore creative professions. It also sought to help them understand the relevance of communication skills in all career domains. Another objective was to motivate students to identify their interests and connect them with media-related opportunities. Ultimately, the workshop aimed to guide the students toward informed career choices.

**DETAILS:** The workshop was conducted as a one-day interactive program for 161 students of Little Flower School. It included expert talks by media professionals, demonstrations of media tools, and hands-on activities such as news writing, camera handling, and public speaking. The students participated in group discussions and real-time media simulations to experience different roles in the communication field. The sessions covered topics like digital storytelling, social media content creation, broadcast techniques, and media ethics. The workshop also provided information on educational pathways, required skill sets, and future trends in media careers. Visual presentations and Q&A sessions ensured active participation and better understanding.

A special session was delivered by Dr. Rahul Amin, Assistant Dean, School of Humanities and Head-Department of Journalism and Mass Communication (JMC), who emphasized the role of communication skills as a foundation for personal growth and professional excellence. Real-life examples and industry-oriented insights were shared to help students understand market expectations and emerging trends in media-related careers.

Dr. Charu Wadhwa, Assistant Director of Centre for Capacity Building and Human Resource Development (CCHRD) encouraged students to continuously upgrade their skills, stay informed about current affairs, and develop ethical sensitivity along with

professional competence. She also stressed the importance of adaptability, critical thinking, and lifelong learning in a rapidly changing media ecosystem.

The workshop concluded with an interactive discussion, where students actively participated by asking questions related to career planning, skill development, and future opportunities. The session successfully motivated students to explore media-related career paths while strengthening their communication and interpersonal skills.

**OUTCOME:** By the end of the workshop, the students gained a clear understanding of various career options in media and communication studies. They developed basic practical skills such as public speaking, creative writing, and content creation. The workshop helped enhance their confidence to express ideas through different media platforms. The students also became familiar with tools and techniques used in journalism, digital media, and broadcasting. Another outcome was increased awareness of the importance of communication skills in academic and professional settings. Overall, the workshop enabled the students to make more informed decisions about pursuing future studies and careers in the media field.

## POSTER OF THE EVENT



**ARKA JAIN  
University**  
Jharkhand

**NAAC  
GRADE A**  
ACCREDITED UNIVERSITY



Centre for Capacity Building and Human Resource Development  
in association with

Department of Journalism and Mass Communication  
presents

**ONE-DAY SKILL BASED WORKSHOP ON 'CAREER  
PROSPECTS IN MEDIA AND COMMUNICATION SKILLS'**

FOR THE STUDENTS OF

**LITTLE FLOWER SCHOOL, JAMSHEDPUR**



**Time: 10:00 AM Onwards**

**Date: 12<sup>th</sup> December, 2025**

**Venue: Block C Auditorium and JMC Studios**

**Convenors**

**Dr. Charu Wadhwa**

Assistant Director, CCHRD

**Dr. Rahul Amin**

Assistant Dean, School of Humanities

**Coordinator**

**Ms. Ankita Agarwal**

Senior Executive, CCHRD

## PHOTOS OF THE EVENT



**Fig 1: Assistant Dean-School of Humanities and Head of the Department of Journalism and Mass Communication addressing the students.**



**Fig 2: Students attentively listening to the session on 'Career Prospects in Media and Communication Studies'.**



**Fig 3: Assistant Director of CCHRD taking a session with the students of Little Flower School.**



**Fig 4: Assistant Dean of School of Humanities, Assistant Director of CCHRD, and faculty members with the teachers of Little Flower School.**



**Fig 5: Students of Little Flower School practicing news anchoring in JMC studio**



**Fig 6: Students of Little Flower School during voice recording in Audio Production Lab**



**Fig 7: An interactive session by Assistant Dean-School of Humanities and Head of the Department of JMC**



**Fig 8: Students and teachers of Little Flower School at Arka Jain University Campus.**

## LIST OF PARTICIPANTS

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## SAMPLE CERTIFICATES



