

CIRCULAR

**ARKA JAIN**
University
JharkhandNotice No: AJU/BA FD/276

Date: 1 / 11 / 2025

NOTICE

BA(H) Fashion Design

This is to inform all the students and faculty members that the Department of Fashion Design is organizing an Industry Visit to JHARCRAFT WEAVING CENTRE, Neyasari, Ranchi on 8th November, 2025, 10:30am onwards. Reporting time – 7am – Sakchi.

The purpose of this visit is to provide students with practical exposure to handloom and weaving in the local region and enhance their understanding of the processes involved in the silk saree manufacturing.

By the order of Hon'ble Chancellor



Usha Kiran Barla
Program Coordinator
BA(H) Fashion Design

Program Co-ordinator
School of Humanities

Copy for information & necessary action please: -

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Academic Coordinator
5. In charge Web services for Website
6. Notice Board
7. Faculty Members
8. Concerned semesters

INDUSTRY VISIT TO JHARCRAFT WEAVING CENTRE, NEYASARAI RANCHI

Date of Event	8.11.2025
Name of the Event	Industry Visit to Jharcraft Weaving Centre, Neyasarai Ranchi
Type of the Event	Experiential Learning / Collaborative
Conducted by	Department of Fashion Design
No. Of Participants	17

INTRODUCTION:

The industry visit to the **Jharcraft Weaving Centre, Neyasarai, Ranchi**, was organized to provide students with practical exposure to traditional handloom weaving, natural fibre production, and rural livelihood development. Jharcraft (Jharkhand Silk Textile & Handicraft Development Corporation) is a government-supported organization known for promoting **Tasar silk, handloom fabrics, natural dyeing techniques, and tribal handicrafts**.

The visit aimed to bridge the gap between theoretical classroom knowledge and real-world industrial processes.

OBJECTIVE:

- To understand the functioning of a handloom weaving centre
- To observe the process of silk and cotton fabric production
- To study the role of Jharcraft in promoting rural employment
- To interact with artisans and learn about their skills and challenges

About the Event:

Jharcraft (Jharkhand Silk, Textile & Handicraft Development Corporation Ltd.) is a Government of Jharkhand undertaking dedicated to Promoting **handloom, handicrafts, and sericulture**, providing **employment opportunities** to rural and tribal communities, Preserving **traditional weaving techniques**, Creating **sustainable livelihood models**.

The organization is known for tasar silk, handloom fabrics, natural dyes, and handcrafted products.

Purpose of the Visit -

The main objectives of the visit included Observing the working environment of a weaving centre, Understanding the **end-to-end process of silk and cotton weaving**, Learning about tools, techniques, and quality control, interacting with artisans to understand their skills and challenges, gaining insights into government-supported craft-based industries.

Activities and Observations –

- a. Raw Material Processing - Students observed how raw tasar silk and cotton yarns are received, cleaned, dyed, and prepared for weaving. Natural dyes and eco-friendly colouring methods are used in many products.
- b. Warping and Loom Setup - Artisans demonstrated how to **Warping** of yarn, Setting the threads onto the loom and Creating patterns depending on the design requirements. This stage requires precision and experience.
- c. Handloom Weaving Process - The core part of the visit involved watching artisans weave different fabrics.
Notable observations are Use of traditional handlooms, Rhythmic and coordinated movement of shuttle and treadles, Techniques for producing texture, motifs, and uniformity, Artisan expertise in correcting minor thread irregularities.
- d. Product Range - Students saw a wide variety of products made at the centre like Tasar silk sarees, Stoles, dupattas, shawls, Handwoven fabrics for garments, Home décor items and Tribal-patterned products.
- e. Quality Control & Finishing - Each product undergoes checking for Thread consistency, Color quality and Finishing (washing, ironing, packaging). Workers explained how detailed inspection ensures premium product quality.

Interaction with Artisans –

The visit included meaningful conversation with weavers, who shared Their daily workflow, Challenges such as thread breakage, time-intensive weaving, how Jharcraft provides training, fair wages, and employment stability and pride in preserving traditional Jharkhand weaving heritage.

TAKEAWAY (OUTCOMES):

The visit to **Jharcraft Weaving Centre, Neyasarai, Ranchi**, was an enriching and educational experience. It provided valuable insights into India's handloom sector, showcased the dedication of skilled artisans, and highlighted the role of Jharcraft in empowering rural communities while preserving cultural heritage. Such visits are essential for understanding sustainable, craft-based industries and their socio-economic impact.

POSTER OF THE EVENT

ARKA JAIN
University
JharkhandNAAC
GRADE
A
ACCREDITED UNIVERSITYDEPARTMENT OF FASHION DESIGN
PRESENTSINDUSTRIAL VISIT TO JHARCRAFT
WEAVING CENTRE, NEYASARAI, RANCHISATURDAY, NOVEMBER 8TH, 2025www.arkajainuniversity.ac.in

PHOTOS OF THE EVENT



Fig 1. Ready to go for Industry Visit to Jharcraft weaving centre



Fig 2. Student at Jharcraft weaving centre, Neyasarai



Fig 3. Silk Yarn



Fig 4. Dyed Yarn



Fig 5. Demonstration about handloom by the Officer



Fig 6. Demonstration about thread count by the Officer



Fig 7. Student observed the process of weaving on handloom



Fig 7, 8 & 9. Thread beam Preparation according to width & accurate thread count

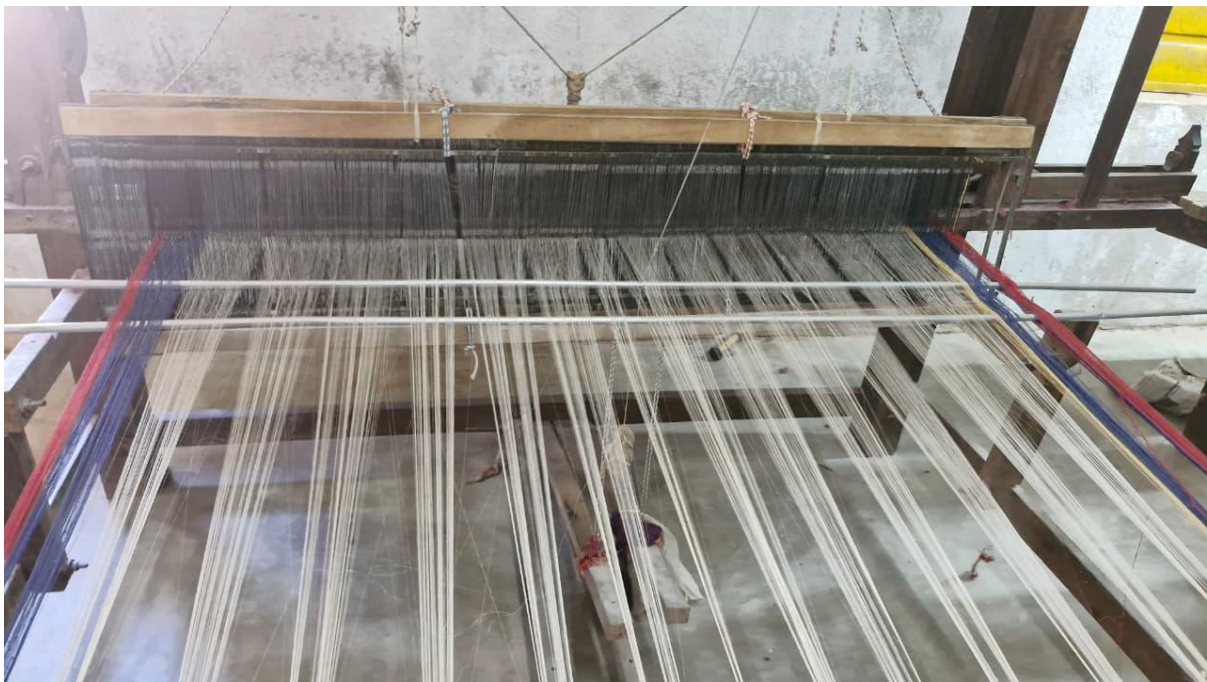


Fig.10. Warp threads Passing by harness in loom



Fig 11 & 12. Final Product made through Handloom



Fig 13. Group photo of students with faculties



Fig 14. Group photo of students with faculties

