

CIRCULAR



ARKA JAIN
University
Jharkhand

NAAC
GRADE A
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Centre for Capacity Building and Human Resource Development (CCHRD)

Circular

Date: 22-11-2025

Ref. no: AJU/CCHRD/2025/69

Subject: Skill based Workshop on 'Career Prospects in Media and Communication Studies'

This is to notify that the *Centre for Capacity Building and Human Resource Development (CCHRD)* in association with *Department of Journalism and Mass Communication* is going to organize a **Skill based Workshop on 'Career Prospects in Media and Communication Studies'** for the students of Little Flower School, Telco, Jamshedpur on 12-12-2025. The venue will be Block C Auditorium and JMC Studio and Lab.

Dr. Charu Wadhwa

Assistant Director

CCHRD

Dr. Rahul Amin

Assistant Dean

School of Humanities

Cc to:

1. Vice-Chancellor
2. Registrar
3. Director
4. Director Campus
5. Dean, Students' Welfare
6. All Deans and HoDs

One Day Skill Development Workshop on Career Prospects in Media and Communication Studies

Date of Event	12-12-2025
Name of the Event	One Day Skill Development Workshop on 'Career Prospects in Media and Communication Studies'
Type of the Event	Skill Development
Conducted by	Centre for Capacity Building and Human Resource Development (CCHRD) in association with Department of Journalism and Mass Communication
Resource Persons	Dr. Charu Wadhwa and Dr. Rahul Amin
No. of Participants	161

OBJECTIVE: The objective of the One Day Skill Development Workshop on "*Career Prospects in Media and Communication Studies*" was to introduce the 161 students of Little Flower School to the wide range of opportunities in the media field. The workshop aimed to create awareness about emerging career paths such as journalism, digital media, film production, advertising, and public relations. It intended to equip students with basic skills and confidence to explore creative professions. It also sought to help them understand the relevance of communication skills in all career domains. Another objective was to motivate students to identify their interests and connect them with media-related opportunities. Ultimately, the workshop aimed to guide the students toward informed career choices.

DETAILS: The workshop was conducted as a one-day interactive program for 161 students of Little Flower School. It included expert talks by media professionals, demonstrations of media tools, and hands-on activities such as news writing, camera handling, and public speaking. The students participated in group discussions and real-time media simulations to experience different roles in the communication field. The sessions covered topics like digital storytelling, social media content creation, broadcast techniques, and media ethics. The workshop also provided information on educational pathways, required skill sets, and future trends in media careers. Visual presentations and Q&A sessions ensured active participation and better understanding.

OUTCOME: By the end of the workshop, the students gained a clear understanding of various career options in media and communication studies. They developed basic practical skills such as public speaking, creative writing, and content creation. The workshop helped enhance their confidence to express ideas through different media platforms. The students also became familiar with tools and techniques used in

journalism, digital media, and broadcasting. Another outcome was increased awareness of the importance of communication skills in academic and professional settings. Overall, the workshop enabled the students to make more informed decisions about pursuing future studies and careers in the media field.

POSTER OF THE EVENT



**ARKA JAIN
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Centre for Capacity Building and Human Resource Development
in association with

Department of Journalism and Mass Communication
presents

ONE-DAY SKILL BASED WORKSHOP ON 'CAREER PROSPECTS IN MEDIA AND COMMUNICATION SKILLS'

FOR THE STUDENTS OF

LITTLE FLOWER SCHOOL, JAMSHEDPUR



Time: 10:00 AM Onwards

Date: 12th December, 2025

Venue: Block C Auditorium and JMC Studios

Coordinator

Ms. Ankita Agarwal
Senior Executive, CCHRD

Convenors

Dr. Charu Wadhwa
Assistant Director, CCHRD
Dr. Rahul Amin
Assistant Dean, School of Humanities

PHOTOS OF THE EVENT



Fig 1: Geo-tagged photo of the event held on 12th December, 2025



Fig 2: Geo-tagged photo of the event held on 12th December, 2025



Fig 3: Geo-tagged photo of the event held on 12th December, 2025



Fig 4: Photo of the event held on 12th December, 2025



Fig 5: Photo of the event held on 12th December, 2025



Fig 6: Photo of the event held on 12th December, 2025

LIST OF PARTICIPANTS

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SAMPLE CERTIFICATES





CERTIFICATE OF PARTICIPATION

This certificate is presented to:

Aditya Saxena

a student of *Little Flower School, Jamshedpur* for participating in the
One-day Skill development

**Workshop on 'Career Prospects in
Media and Communication Studies'**

organised by Centre for Capacity Building and Human Resource
Development and Department of Journalism and Mass communication, ARKA
JAIN University, Jharkhand, on 12th December, 2025

Dr. Angad Tiwary
Pro Vice Chancellor
ARKA JAIN UNIVERSITY



CERTIFICATE OF PARTICIPATION

This certificate is presented to:

ANWESHA BOSE

a student of *Little Flower School, Jamshedpur* for participating in the
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