



CIRCULAR





SCHOOL OF COMMERCE AND MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/MBA/2025/36

Date:10/10/2025

This is to inform all the students of MBA Semester I and III that they will participate in, "Diwali with Antyodaya" organized in association with NSS, ARKA JAIN University, on 18th October 2025.

This program aims to provide students with an opportunity to become more responsible towards society and to realize the need of sharing their happiness with people who are less privileged in the society and take initiative for humanity. The program is organized to promote Unity, Joy and positivity among students during the festival of Diwali.

All students of MBA Semester I (2025-27) and Semester III (2024-26) are required to participate in this event.

Event Co-Ordinators: Prof. Mukul Pandey, Prof. Arindam Mondal





DIWALI WITH ANTYODAYA, VISIT TO ADARSH SEVA SANSTHAN

Date of Event	18-Oct-2025	
Name of the Event	Diwali with Antyodaya, Visit to Adarsh Seva Sansthan in association with NSS, AJU	
Type of the Event	Cultural/Extension/Collaborative	
Conducted by	MBA Program, Department of Management	
Coordinated by	Prof. Mukul Pandey, Prof. Arindam Mondal	
No. of Participants	33	

OBJECTIVES:

The primary objective of the "Diwali with Antyodaya" visit was to instill a sense of **social responsibility** and empathy among the MBA students. Specifically, the event aimed to:

- Provide students with a **different perspective** on life, moving beyond their academic and corporate focus to engage with the marginalized sections of society.
- Spread joy and festive cheer on the occasion of Diwali, making the day **happier** and memorable for the children at the **Adarsh Seva Sansthan**.
- Promote community engagement and volunteering, demonstrating the **practical implications** of good citizenship and humane conduct.

DETAILS:

The event was successfully organized by the **MBA Program** in association with the **National Service Scheme (NSS), AJU**. Students from both the MBA Batch 2024-26 and 2025-27 participated enthusiastically in this voluntary outreach program.

The students visited the **Adarsh Seva Sansthan**, a dedicated **social service organization** that focuses on improving lives through critical programs like nutrition, emergency outreach, childcare, and children's rights.

The event was strategically conducted on the festive day of **Diwali**. Prior to the visit, students demonstrated immense generosity and compassion by voluntarily contributing funds to procure various essential and celebratory items. These contributions were used to buy:

Gifts (e.g., toys, stationery)
Packed food items
Daily use items (e.g., hygiene and sanitation products)





The students personally distributed these items, spending quality time interacting with the underprivileged children, sharing festive warmth, and demonstrating the true spirit of giving.

TAKEAWAYS (OUTCOME)

The "Diwali with Antyodaya" initiative was an unqualified success, yielding significant emotional and educational outcomes for the students and immediate positive impact for the children.

Student Impact: The event served as a powerful lesson in **empathy and gratitude**. Students gained a crucial "different perspective," recognizing the importance of giving back and understanding the challenges faced by the children. It fostered a deeper sense of **critical thinking** regarding societal welfare and the role of privileged individuals.

Social Impact: The program succeeded in its core goal of making the children **happier** on the festive day. The distribution of gifts and essential supplies provided immediate, tangible support to the Sansthan and its beneficiaries, aiding the organization's mission to improve lives.

Program Success: The joint effort between the MBA Program and NSS showcased effective collaboration and highlighted the commitment of the institution to **holistic development** and **leadership qualities** rooted in social concern. The high level of voluntary contribution and participation validated the program's success in promoting active citizenship.

The event powerfully illustrated that the true celebration of a festival lies in lighting up the lives of others.





POSTER OF THE EVENT







PHOTOS OF THE EVENT



Fig 1: Prof. Mukul Pandey Sir addressed the students, explaining the value and intent of the visit.







Fig 2: Group Photo



Fig 3: MBA Students interacting with the children of the orphanage.







Fig 4: Students distributing snacks and candies to the children.







Fig 6: View of the Food-Hall where children assemble to have their regular daily meals.





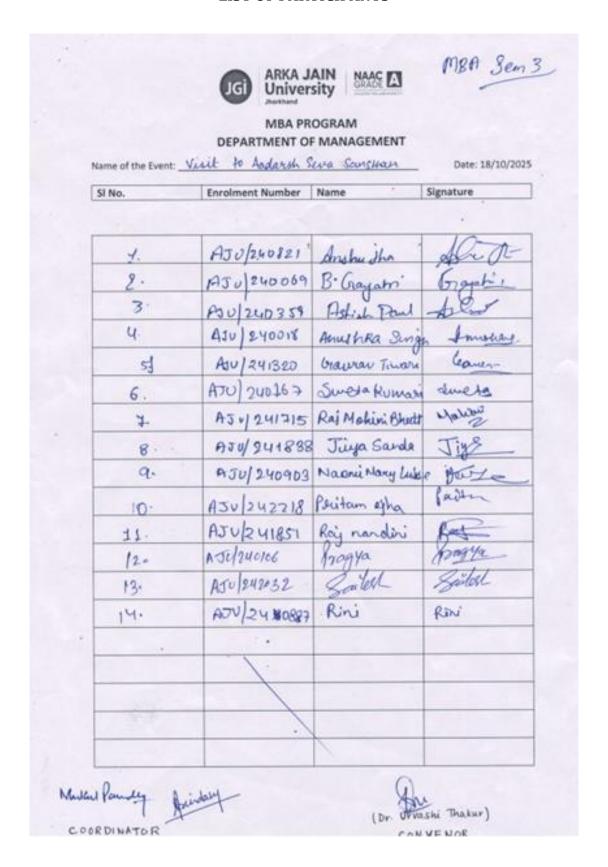


Fig 6: Group Photo in front of the Adarsh Seva Sansthan office with the official head.





LIST OF PARTICIPANTS









Enrolment Number Name



MBA Sem 1

MBA PROGRAM DEPARTMENT OF MANAGEMENT

Name of the Event Visit to Adarsha Sava Saruthan

SI No.

Date: 18/10/2025

Signature

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5.	Yoppah Kuman	470/252589	Yogesh.
6	Brigishon Asim	470/151957	Brizieshen.
7	Anand kumar	AJU/251749	Aradk.
8		AJU/251027	Himmariyande
9.	Himonshy Bhandry	AJU 250152	hilinbushish
10	Nandau Kumer	AJU/250708	March Burn
u-	Porcety Kumatri	AJU/250575	Brodykous .
12.	Khushboo kumawi	AJU/250210	Mushboo
. 18	Bharri senha	AJU/252133	Blasti
14	NADIM AKHTER	AJU/252021	nadim
15.	Sachin Mahabo	k50/250102	Palin
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19.	Harshu Anard		Konsher Anan

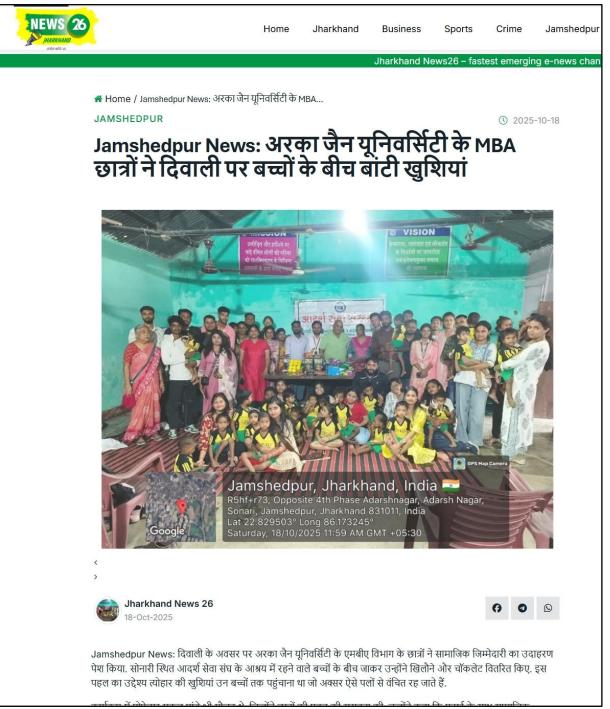
Maken Pandey Sindery

(Dr. Urvachi Thakw)





MEDIA COVERAGE



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