





Art Attack AJU's First Art Fest

"Where Creativity Meets Passion"

AJU brings to you its first-ever art extravaganza – Art Attack, a vibrant celebration of colours, creativity, and culture. Designed to inspire budding artists and engage the AJU community, Art Attack blends learning, showcasing, and hands-on artistic expression.

This one-day festival will feature 6 diverse events to encourage participants of all skill levels, foster collaboration, and showcase artistic talent in and around all the departments of AJU.

EVENT LINE-UP

A vibrant celebration of colours, creativity, and culture designed to inspire and engage the AJU community.

















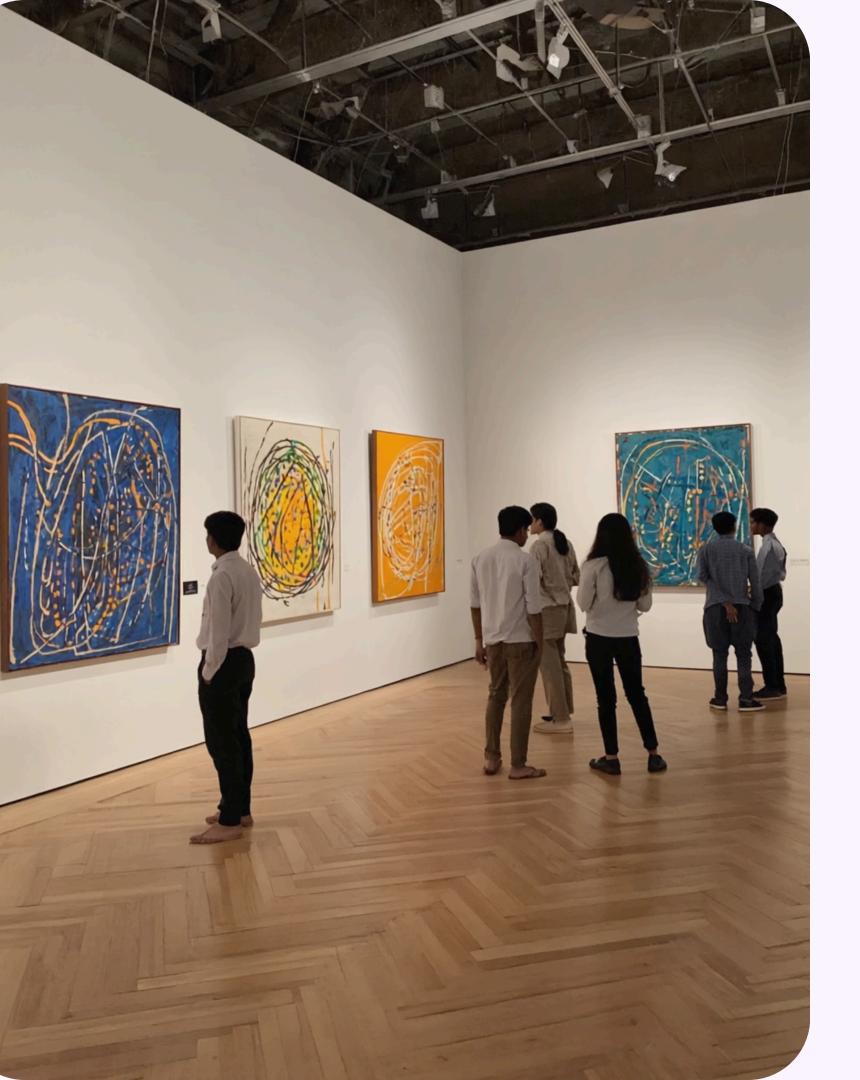
WORKSHOP WITH RENOWNED ARTISTS + HANDS-ON ACTIVITY

"Brush Up Your Skills: Learn. Create. Inspire."

Two professional artists conduct a step-by-step session, sharing painting techniques and insights, followed by a hands-on activity where participants create their own artworks under expert guidance.

DURATION: 1 HOUR





ART EXHIBITION

"When Walls Speak in Colours"

A curated display of paintings, sketches, and installations by students and local artists.

RULES: 1. Artworks can be submitted in any format.

- 2. Maximum of 3 artworks per participant.
- 3. Submission deadline: 16th October (3 pm).
- 4. Each artwork must include name, enrollment number, and department.
- 5.3D models and hanging decorative art pieces are also accepted.
- 6. Submit your artworks to the student event coordinator.





ART BATTLE

"Canvas. Colours. Chaos."

A timed live painting contest where artists compete to visually express how youth can shape a brighter future.

RULES: 1. Theme will be revealed on the spot.

- 2. No phones or electronic devices allowed.
- 3. Paper provided bring your own art materials.
- 4. Time limit: 1 hour.
- 5. Any medium allowed (oil/soft pastels, pencil, watercolor, etc.).
- 6. Judging based on completion time, creativity, and skill.

NOTE: Event date and timings are subject to change. Any updates will be communicated through the official WhatsApp group.







PHONE COVER PAINTING

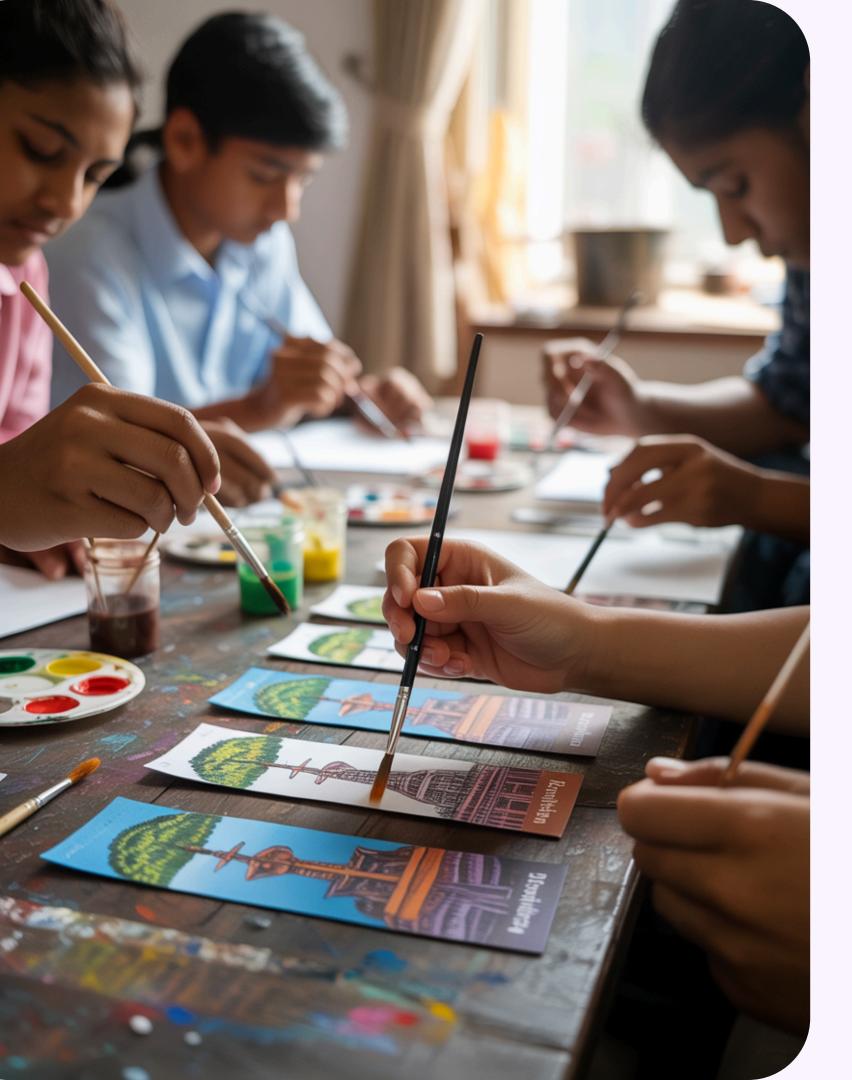
"Where Art Glows Brighter than Diyas"

Participants design and paint unique phone covers inspired by the beauty and culture of Diwali.

RULES: 1. Covers will be provided.

- 2. Bring your own tools, paints, and decorative materials.
- 3. Time limit: 20 minutes.
- 4. Theme: Diwali
- 5. No phones or electronic devices allowed.





BOOKMARK DESIGNING

"Winter Tales on Every Bookmark"

Participants craft artistic bookmarks reflecting winter season.

RULES: 1. Sheets will be provided.

- 2. Bring your own tools, paints, and decorative materials.
- 3. Time limit: 20 minutes.
- 4. Theme: Winter Season.
- 5. No phones or electronic devices allowed.





RANGOLI COMPETITION

"Colours of Culture, Patterns of Pride"

Teams create colourful rangoli designs celebrating India's spirit of Culture.

RULES: 1. Team size: Minimum 2, maximum 5 participants.

2. Time limit: 35 minutes.

3. Bring your own colors, flowers, and other materials.

4. No phones or electronic devices allowed.

5. Theme: Cultural Kaleidoscope





ARTLETIC RELAY

"Where Speed Meets Smarts and Splash of Art!"

Participants who combine creativity, strength, and smart thinking at every step!

RULES: 1. Each team will have 6 members (at least 1 female, maximum 2).

- 2. The game features three exciting stages:
 - a. **Relay Race:** Complete the puzzle and pass the baton. The top 3 teams qualify for Stage 2.
 - b. **Sports Quiz:** Answer sports-related questions. Highest scorers advance to the final stage.
 - c. **Artistic Challenge:** Hit the target to earn colors and create an artwork using them.
- 3. The team with the best drawing wins Artletic Relay!

NOTE: Event date and timings are subject to change. Any updates will be communicated through the official WhatsApp group.





REEL-A-THON: THE CRICKET EDITION

"Because every shot deserves a spotlight"

Not just competing for runs, but for reels that reflect teamwork, talent, and creativity

The team plays gully cricket while one member shoots a creative reel of your gameplay—the team with the best score and reel wins!

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RULES





- RULES: 1. **Team Formation:** One team of 10 players each (minimum 3 female player per team).
 - 2. **Batting & Bowling:** Each team gets 5 overs to bat. Every player must bowl at least one over.
 - 3. **Dismissals:** Regular cricket dismissals apply (bowled, caught, LBW, run out, etc.). No LBW unless obvious.
 - 4. **Batting Rotation:** Each player must bat, and pairs rotate after 10 balls or dismissal.
 - 5. **Extras:** No-balls and wide give 2 extra runs. No-ball allows a free hit.
 - 6. **Scoring:** Runs scored as per regular cricket. Hitting out of boundary directly = 6, along the ground = 4.
 - 7. **Last Over Rules:** In the last over, every ball must be legally completed. If the target is met, the game ends.

REEL CRITERIA: Be original! Use cool camera angles, Capture the best shots and catches, Smart editing, and music that matches the energy of your team. Don't just record the game—make it a movie!



"Art Attack is not just an event – it's a journey from learning to creation. With the right support, this fest can become AJU's signature celebration of creativity and culture."



For special and exciting games join us on 18th October at 'F' Block Portico



Dr. Pompi Das Sengupta: Event Convener

Dr. Ankita Singh: Event Coordinator

Mr. Somaditya Majumdar: Faculty Coordinator

Mr. Ujwal Prakash: Faculty Coordinator



FOR ANY ENQUIRIES, CONTACT:

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Thanks, Team Art Attack.

