

ARKA JAIN
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICERef No: AJU/SCoM/DoM/2025/1098

Date: 24.07.2025

Department of Management (BBA), is going to organize "निबंध लेखन एवं मेहंदी प्रतियोगिता" on the occasion of "Tulsidas Jayanti" for all the interested students of the university.

Date: 31st July 2025

Day: Thursday

Time: 02.00 PM – 03.00 PM

Venue: Block F university campus

Event Coordinators: Dr. Sunita Jha, Ms. Abha Vishwakarma & Ms. Rashmi Kumari

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
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OFFLINE SESSION: - TULSIDAS JAYANTI CELEBRATION

Date of Event	31.07.2025
Name of the Event	Tulsidas Jayanti Celebration
Type of the Event	Cultural Event
Conducted by	Department of Commerce, School of Commerce and Management
Faculty Coordinators	Dr. Sunita Jha, Aabha Vishwakarma, Rashmi Kumari
No. Of Participant	16

OBJECTIVE: The objective of celebrating Tulsidas Jayanti was to honor and remember the contributions of the great poet-saint Goswami Tulsidas, who authored the epic Ramcharitmanas. The event aimed to invoke cultural values among students and provide them with an opportunity to express their creativity through activities like essay writing and mehendi competition.


DETAILS: The School of Commerce and Management at ARKA Jain University, Jharkhand organized an offline cultural event to celebrate Tulsidas Jayanti on 31st July 2025 at F-Block. The event started at 2:00 PM and concluded by 3:00 PM. Students actively participated in two competitions held during the celebration: Essay Writing and Mehendi Competition.

The event commenced with a short inaugural note, followed by the cultural competitions. The essay writing competition highlighted the literary legacy of Tulsidas and its relevance in contemporary society. Simultaneously, the mehendi competition showcased the creative flair and traditional artistry of the participants.


The event witnessed active student participation and was coordinated under the guidance of the convener Dr. Padmini Das Sengupta, and faculty members Dr. Sunita Jha, Aabha Vishwakarma, and Rashmi Kumari.

Outcome: The event successfully revived cultural awareness among students and paid homage to the literary contributions of Tulsidas. It encouraged active participation and provided a platform for creative expression. The celebration helped to instill moral and spiritual values in a vibrant and interactive manner.

POSTER OF THE EVENT





**ARKA JAIN
University**
Jharkhand



**स्कूल ऑफ कॉमर्स एंड मैनेजमेंट
द्वारा आयोजित
तुलसीदास जयंती**

**निबंध लेखन
एवं
मेहंदी प्रतियोगिता**

कन्वीनर:
डॉ० पौम्पी दास सेनगुप्ता

दिनांक- 31/07/2025

स्थान- एफ ब्लॉक

संयोजक:
डॉ० सुनीता झा , आभा
विश्वकर्मा, रश्मि कुमारी

समय (Timing): 2PM TO 3PM

PHOTOS OF THE EVENT



Figure 1: Participant of Mehendi competition



Figure 2: Essay Competition





Figure 3: Participants



Figure 4: Participants of the Event

LIST OF PARTICIPANTS

 ARKA JAIN University Jharkhand  NAAC GRADE A			
Attendance Sheet for Tulsi Jayanti (Essay Competition)			
School of Commerce & Management			
Sl No	Enrollment Number	Name of the Students	Signature
1	AJU/24254	Danish Khan	Danish Khan <i>Id</i>
2	AJU/240398	AMARJEET GOPE/SCA	Amarjeet
3	AJU/240920	SHUBHAM KUMAR	Shubham Kumar
4	AJU/240894	Muskan Kumari (A)	Muskan Kumari
5	AJU/240076	PALLAVI PATRA (A)	Pallavi Patra
6	AJU/240671	SHEETAL SHAH (A)	Sheetal Shah
7	AJU/240285	Radhika Sha (A)	Radhika
8	AJU/240856	Vanashika Ketni (A)	Vanashika
9	AJU/240857	Aarysha Sharma (A)	Aarysha
10	AJU/240139	Ridhima Kaur (A)	Ridhima
11	AJU/241305	Akshita Bhargava (E)	Akshita Bhargava
12	AJU/241055	Madhubala Kumari (E)	Madhubala
13	AJU/241890	Shaily Kashyap (F)	Shaily Kashyap <i>Id</i>
14		MEHNDI	
15	AJU/240318	Nazia Parveen	Nazia Parveen
16	<i>IV</i>	M.7092981495 (B Com B)	
17			
18	AJU/241225	Sonam Maurya	Sonam
19	<i>III</i>	M. 8756484226 (B Com A)	
20			
21	AJU/241604	Sabita Hembram (F)	Sabita Hembram
22	<i>I</i>	U. 9002627241	
23			
24			
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27			
28			
29			
30			

Dr. Sonika
Arjun
 Ashav.
 31/7/25
 Assistant Dean (UG)
 School of Commerce and Management
 Jharkhand