



CIRCULAR





SCHOOL OF ALLIED HEALTH SCIENCE

Department Of Optometry

CIRCULAR

Ref No: AJU/SOHAS/163/25

Date: 19.06.2025

It is hereby to notify all the students of the Department of Optometry in association with **Anti-Drug Abuse Cell, NSS, NCC, UBA Cell** and **IKSHANA** of AJU organizes a Poster Making Competition to observe Drug Abuse Awareness and Prevention Program on 24th June 2025 at B- Block Ground Floor.

Department of Optometry
Sarbojeet doswami

HQD

HOD & Assistant Professor Department of Optometry School of Allied Health Science

Nodal Officer, Anti- Drug Abuse Cell, AJU

Nodel Officer
Anti-Örug Abuse Cell
ARKA JAIN University, Jharkhand

Copy to
Office of the Registrar
IQAC
Class Coordinators

Website

Office Record Student Whatsapp group





Drug Abuse Awareness and Prevention Program- Poster making competition

Date of Event	24.06.2025
Name of the Event	Drug Abuse Awareness and Prevention Program-Poster making competition
Type of the Event	A Participative Learning Program/ A Competitive Event
Conducted by	Parna Dhara, Department of Optometry in association with Anti- Drug Abuse Cell, NSS, NCC, UBA Cell and IKSHANA, ARKA JAIN University
No. Of Student's Participants	20

OBJECTIVE:

The objective of the Drug Abuse Awareness and Prevention Program - Poster Making Competition is to actively engage students in understanding and addressing the critical issue of substance abuse through creative expression. This event aims to raise awareness about the harmful effects of drug abuse—physically, psychologically, socially, and legally—by encouraging participants to explore the topic and visually communicate powerful messages to a wider audience. It seeks to instill a preventive mindset among the youth, motivating them to make informed, healthy, and drug-free lifestyle choices. Through this competition, students are given a platform to creatively express their thoughts and emotions, using art as a means to inspire change and spread awareness. The initiative also encourages peer-to-peer influence for positive behavior, as the messages portrayed in their posters can serve as strong tools for dialogue and advocacy. Furthermore, it supports holistic education by complementing academic learning with socially relevant activities that nurture values, empathy, and civic responsibility. Ultimately, the competition strives to empower students to become ambassadors of a drug-free society while engaging the larger community in ongoing awareness and prevention efforts.

DETAILS:

The Department of Optometry, School of Allied Health Sciences successfully organized the Drug Abuse Awareness and Prevention Program – Poster Making Competition was held on 24th June under the Anti-Drug Abuse Cell is being organized with the aim of engaging students in a creative initiative to raise awareness about the dangers of drug abuse. Encouraging participants to use art as a powerful medium to communicate the importance of a drug-free lifestyle. Scheduled to take place on 24th June on 12.30 pm at B- Block Ground Floor, the competition is open to all students of optometry department. Participants are expected to create handmade posters that convey a strong, clear message about the harmful consequences of substance abuse and the benefits of healthy choices.





All participants are required to bring their own drawing materials, and digital or preprinted posters will not be accepted. The time has been allotted for creating the posters. during which students will be judged on various aspects such as creativity, originality, relevance to the theme, clarity of message, and overall presentation. The top entries will be awarded with prizes, and all participants will receive certificates in recognition of their efforts. Winning posters may also be displayed on campus and used in future awareness campaigns. This competition is being organized by the department of optometry, in collaboration with Anti- Drug Abuse Cell, NSS, NCC, UBA Cell and IKSHANA Club. The event aims not only to spread awareness but also to empower young minds to take a stand against drug abuse and become ambassadors of positive change within their communities.

TAKEAWAY (OUTCOMES):

The Poster Making Competition on Drug Abuse Awareness and Prevention proved to be a meaningful and impactful initiative, effectively engaging students in a creative and educational activity that addressed a serious social issue. The event not only enhanced participants' understanding of the harmful consequences of drug abuse but also encouraged them to reflect deeply on the importance of making healthy lifestyle choices. Through the process of artistic expression, students were able to communicate strong anti-drug messages, fostering a sense of social responsibility and peer-led advocacy. The competition also created a platform for open dialogue, promoting awareness within the institution and beyond. Overall, the event successfully combined creativity with purpose, empowering young individuals to become proactive agents in the fight against substance abuse and contributing to the collective goal of building a safer, drug-free community





POSTER OF THE EVENT







PHOTOS OF THE EVENT



Observance of a drug abuse awareness and prevention



Participants participated in poster making competition







Dr. Manoj Pathak sir Judging the creative posters



Observance of a drug abuse awareness and prevention program





LIST OF PARTICIPANTS

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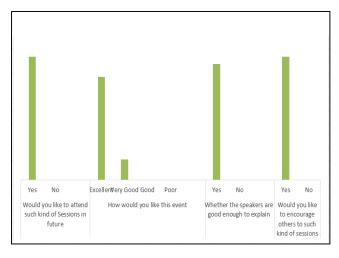
Signature of Head Department of Optometry School of Health & Allied Science

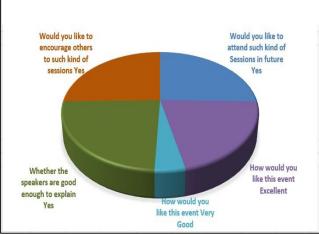
Farna Dhara Signature of Event Coordinator





FEEDBACK ANALYSIS









Certificates







