

## **Government of Jharkhand**

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Agreement

District Name: EastSinghbhum

Stamp Duty Paid By: ARKA JAIN UNIVERSITY

Purpose of stamp duty paid: MEMORANDUM OF UNDERSTANDING

MOU

First Party Name: ARKA JAIN UNIVERSITY

Second Party Name: KALAMANDIR SAKSHAM SHG

FEDERRTION

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इस रसीद का उपयोग केवल एक ही दस्तावेज पर मुद्रांक शुल्क का भुगतान के प्रमाण हेतु ही किया जा सकता है। पुनः प्रिन्ट कर अथवा फोटो कॉपी आदि द्वारा इसी रसीद का दुसरे दस्तावेज पर मुद्रांक शुल्क का भुगतान के प्रमाण हेतु उपयोग भारतीय मुद्रांक अधिनियम, 1899 की धारा 62 अन्तर्गत क्राइनीय असूर्य है।

ARKA JAIN University

# MEMORANDUM OF UNDERSTANDING between ARKA JAIN UNIVERSITY, JAMSHEDPUR, JHARKHAND and KALAMANDIR SAKSHAM SHG FEDERATION, JAMSHEDPUR, JHARKHAND

This Memorandum of Understanding (MoU) is entered on 25th April 2025, by and between:

ARKA JAIN UNIVERSITY (AJU), through the Department of Fashion Design, having its address at 312/A, Opp. Kerala Public School, Gamharia, Jharkhand – 832108, hereinafter referred to as "AJU".

And

KALAMANDIR SAKSHAM SHG FEDERATION, a not-for-profit organization working towards rural and tribal empowerment, with its office at 8-10, N Road, South Park, Bistupur, Jamshedpur, Jharkhand – 831001, hereinafter referred to as "Kalamandir".

#### I. FOREWORD

Back in 2003, on the banks of Gurra Naala in Potka Block, East Singhbhum, an unassuming tall rhizomatous plant—Gondha Grass—sparked a movement. What began as a shared vision between social workers, designers, administrators, and the villagers of Janumdih under the leadership of Gram Pradhan (Manu Singh Sardar) evolved into a pioneering initiative led by tribal women. Women like Sarla, Sumitra, Ashrita, Gangamuni, Kalpana, Amola, and Subola transitioned from brick kilns to weaving dignified livelihoods. The Gondha Grass weaving collective, entirely sustained by the community, stands today as a beacon of gender-inclusive rural entrepreneurship in Jharkhand.

Now, in collaboration with Arka Jain University and Kalamandir, this initiative moves into its next phase: transforming into a **Centre of Excellence for Rural Micro-Enterprise**, blending tradition with innovation for the future.

#### II. PURPOSE OF THE AGREEMENT

This MoU sets forth the terms and understanding between AJU and Kalamandir to collaborate on the "Innovation and Preservation of Tribal Crafts through Sustainable Practices and Technology" project, focusing on Janumdih (grass mat weaving using Gondha grass) and Amadubi (Paitkar scroll painting).

The project aims to:

- Preserve and rejuvenate the traditional tribal/traditional crafts of Jharkhand.
- Empower tribal women and artists through skill/ design, technology development, and product diversification.
- Introduce sustainable fibres (jute, banana fibre, sisal) and eco-friendly techniques (eco-dyeing, eco-printing).
- Upgrade existing looms and introduce digital tools (inventory app, website, and social media).
- Enable artisans' access to national and global markets.





#### III. AREAS OF COLLABORATION

The parties agree to collaborate in the following areas:

#### Skill / Design / Technology Development & Capacity Building

- Conduct training in eco-printing, dyeing, and new weaving techniques.
- Offer digital literacy workshops and tech-based inventory management.

#### **Product Innovation & Development**

- · Integrate Paitkar art with grass mat weaving and natural fibres.
- Create market-ready, contemporary crafts while retaining traditional value.

#### Research and Documentation

- Undertake field studies and documentation of traditional techniques.
- Support academic research on tribal art and cultural sustainability.

#### **Technology Enablement**

- · Develop and deploy app-based inventory systems.
- Build a digital presence (website, social media) for global outreach.

#### Student and Faculty Involvement

- Involve AJU students in internships, research, and field engagement.
- The faculty to provide design consultancy and technical support.

#### Role of Artisan Community

 Skill Sharing, Product Development, Production and Manufacturing, Quality Control, Training and Capacity Building, Community Engagement, Marketing and Promotion

#### IV. IMPLEMENTATION AND RESPONSIBILITIES

- Each party shall designate a project coordinator.
- · Both parties will contribute resources as mutually agreed upon.
- Project proposals for funding will be jointly developed.
- · Activities shall remain non-commercial and focused on community upliftment.
- Financial Commitment Infrastructural Development, Market access, Research and Development, Operational cost.

#### V. TERMS AND CONDITIONS

Validity: This MoU shall remain valid for five (5) years from the date of signing unless terminated earlier by either party with one month's prior notice.

Amendments: Any modifications to this MoU must be made in writing and signed by both parties.

Registrar

A IC Shark JAIN University

Thankhand

Dispute Resolution: Disputes shall be resolved amicably through mutual consultation.

#### VI. CONTACT DETAILS

ARKA JAIN UNIVERSITY 312/A, Opp. Kerala Public School, Gamharia, Jamshedpur – 832108

Contact Person: Usha Kiran Barla, Assistant Professor, Dept. of Fashion Design

KALAMANDIR SAKSHAM SHG FEDERATION 8-10, N Road, South Park, Bistupur,

Jamshedpur – 831001

d. #. 470/2009-10

Contact Person: Ms Devla Murmu (Secretary)

Signed on behalf of:

ARKA JAIN UNIVERSIT Registrar

Signature: a.k.sharkAJAIN University

Name: Dr. Amit Kumar Shrikasakhand

Designation: Registrar
Date: 28.04.2025

KALAMANDIR SAKSHAM SHG FEDERATION

Name: Ms Devla Murmu
Designation: Secretary

Date: 28.04.2025