



### **CIRCULAR**





# SCHOOL OF ALLIED HEALTH SCIENCE

**Department of Optometry** 

#### **CIRCULAR**

Ref No: AJU/SOHAS/248/25

Date 14-07-2025

This is to inform all the students that the Department of Optometry in collaboration with Carl Zeiss, Bengaluru is organizing a prestigious "Zeiss Vision Excellence Program". This program aims to enhance clinical and industrial knowledge in the field of Optometry and Ophthalmic Dispensing.

The program details are as follows: -

Date: - 23rd July 2025

Time: - 10am Onwards

Venue:- C Block Auditorium

This is an excellent opportunity for students to gain practical exposure and insights from professionals working at the forefront of optical innovations. Attendance is mandatory.

HOD
Department of Optometry
project 1999 with filled Health Science

HOD & Assistant Professor Department of Optometry School of Allied Health Science

### Copy to

Office of the Registrar

IQAC

Class Coordinators In charge

Website

Office Record

Student Whatsapp group





#### ZEISS VISION EXCELLENCE PROGRAM

Date of Event	23.07.2025
Name of the Event	Zeiss Vision Excellence Program
Type of the Event	A Participative Learning Program/ Professional Skill Development Program
Conducted by	Ms. Bhavana Kumari, Department of Optometry, ARKA JAIN University in association with MOU Partner- Carl Zeiss-India (Bangalore)
No. Of Student's Participants	46

# **OBJECTIVE:**

The primary objective of the *Zeiss Vision Excellence Program* was to provide optometry students with a comprehensive understanding of the latest developments in the field of vision care and optical technology. The program aimed to bridge the gap between academic learning and real-world clinical application. Through this participative learning initiative, students were exposed to modern tools, techniques, and industry best practices used in eye care and lens technology. The Program helps students to prepare them for successful careers in optometry. Overall, the event was designed to inspire academic excellence, promote professional development, and foster a deeper understanding of the evolving landscape of vision science.

# **DETAILS:**

The Department of Optometry, School of Allied Health Sciences successfully organized Zeiss Vision Excellence Program in association with MOU Partner Carl Zeiss- India, (Bangalore) on 23<sup>rd</sup> July 2025.

The session featured two eminent speakers, **Dr. Evangeline Rajathi**, Training Program Lead, Vision Care - Carl Zeiss India (Bangalore) Pvt Ltd and **Mr. Ritwik Ganguly**, Regional Trainer, Carl Zeiss India (Bangalore) Pvt Ltd who shared their expertise on advanced clinical practices and innovations by Carl Zeiss. Dr. Evangeline delivered an insightful presentation on the latest trends in ophthalmic diagnostics, elaborating on how advanced imaging techniques and precision-based technology are transforming patient care and improving clinical outcomes. She discussed practical aspects of interpreting diagnostic results and integrating them into routine clinical practice, making the session highly informative for students and practitioners. Following this, Mr. Ritwik Ganguly provided a comprehensive overview of Carl Zeiss's cutting-edge instruments and their role in achieving superior visual outcomes. His session focused on the technical aspects of the devices, their clinical relevance, and the importance of adopting modern tools to ensure accuracy and efficiency in vision care. The program also included an interactive segment





where participants actively engaged with the speakers, seeking clarifications on clinical challenges and sharing their experiences. The speakers addressed queries with practical examples, making the interaction dynamic and enriching. The session concluded with an appreciation note acknowledging the speakers for their valuable contributions and the participants for their active involvement, making the program a highly impactful and educational experience. Feedback from participants highlighted the session's relevance, practical value, and inspiring delivery by the resource person.

#### TAKEAWAY:

The Vision Excellence Program proved to be a highly enriching experience for all participants, offering valuable insights into the evolving landscape of eye care technology. Attendees gained a comprehensive understanding of advanced ophthalmic diagnostics and their clinical relevance. The interactive Q&A session fostered a deeper understanding of real-world clinical challenges, enabling participants to clarify their doubts through expert guidance. Overall, the program encouraged the adoption of evidence-based, technology-driven approaches in optometric care and motivated participants to stay aligned with global advancements for achieving clinical excellence.





### POSTER OF THE EVENT







# PHOTOS OF THE EVENT



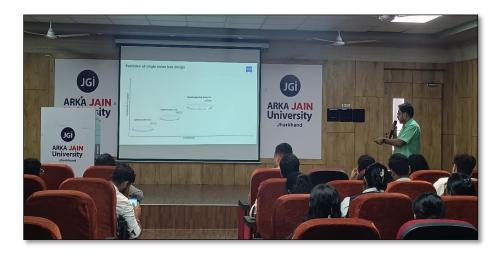
Lamp lightening by the Guests



Group picture with the guests and faculty members







Mr. Ritwik Ganguly presenting his ppt



Dr. Evangeline giving insights about the Carl Zeiss

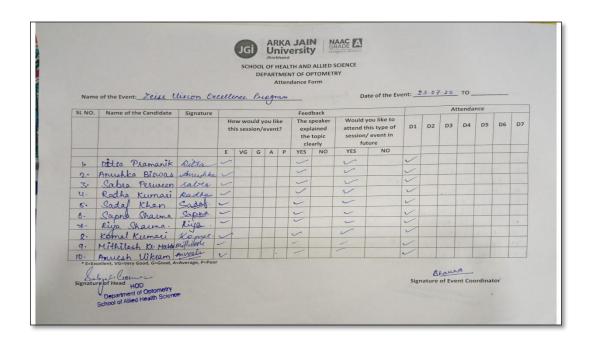


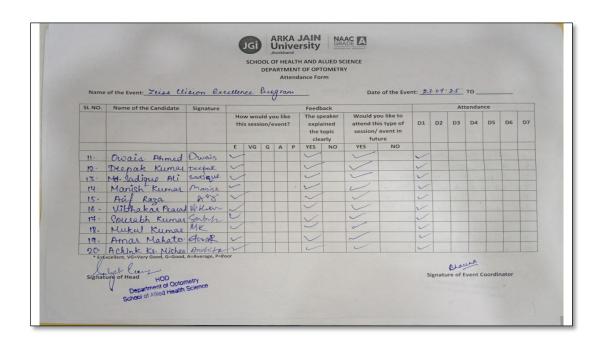
Group picture with the guests





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# **FEEDBACK ANALYSIS**

