



CIRCULAR

**ARKA JAIN
University**
Jharkhand

**NAAC
GRADE
A**
ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE & MANAGEMENT**Department of Commerce**
NOTICE
Dr. Ankita Singh
Program Coordinator
B.COM (H)
Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand**Program Co-ordinator**
School of Commerce & Management

OFFLINE SESSION: - THE LAKSHYA CLUB SUCCESSFULLY ORGANIZED A CAMPUS PLACEMENT READINESS PROGRAM FROM 7TH TO 11TH JULY FOR THE STUDENTS OF BBA AND B.COM

Date of Event	07.08.2025 – 11.08.2025
Name of the Event	Campus Placement Readiness Program
Type of the Event	Career Guidance Seminar & interview preparation
Conducted by	Department of Commerce and Management
Faculty Coordinators	Mr. Barun Kumar Jha, Ms. Seema Das
No. Of Participant	53

OBJECTIVE:

- To enhance students' communication and interpersonal skills.
- To provide insights into corporate expectations and industry trends.
- To build confidence for group discussions and personal interviews.
- To train students in aptitude, logical reasoning, and problem-solving.
- To guide students on resume preparation and professional etiquette.

DETAILS:

The Department of Commerce and Management (BBA/B.COM) organized the **Lakshya – Career Guidance Seminar** and placement from 7th August 2025 to 11th August 2025. . The session commenced at 2:30 PM onwards and witnessed the enthusiastic participation of BBA and B.com(H) students from Batch 2023-26.

The seminar focused on the significance of specialization in the field of management education and how it influences career trajectories.

- Overview of Specialization Streams
- Career Opportunities in Each Stream
- Industry Expectations and Skills Needed
- Guidance on Making the Right Career Choice Based on Aptitude and Interests

Interactive Q&A sessions were also held, allowing students to clarify doubts directly.

Outcome:

- Students gained **confidence** to face placement drives.
- Improved **resume writing skills** and professional online presence.
- Enhanced **communication, problem-solving, and teamwork abilities**.
- Better understanding of **corporate expectations** and industry standards.
- Increased placement preparedness among BBA and B.Com students.

The event was a great success, marked by active student engagement, positive feedback, and a strong focus on academic and career development.

POSTER OF THE EVENT



ARKA JAIN
University
Jharkhand



Outlook
ICARE RANKING
2023



RANKED 3RD
IN "TOP-15 EMERGING
PRIVATE UNIVERSITIES IN INDIA" CATEGORY







SCHOOL OF COMMERCE & MANAGEMENT
Department of Commerce
with
CAREER LAUNCHER & LAKSHYA CLUB
organizes
**CAMPUS PLACEMENT
 READINESS PROGRAM**





- Aptitude test preparation(Basics)
- Group Discussion & Personal Interview training
- Mock test+detailed analysis
- Real time practice & expert tips



7th-11th August 2025
1.5-2hrs per day over 5 days



On- Campus

EVENT CONVENER
Dr. Pompi Das Sengupta

CLUB COORDINATOR
Ms. Seema Das
Mr. Barun Jha

EVENT COORDINATOR
Dr. Ankita Singh

PHOTOS OF THE EVENT



Figure 1: Participants with the faculty



Figure 2: faculty conducting the session

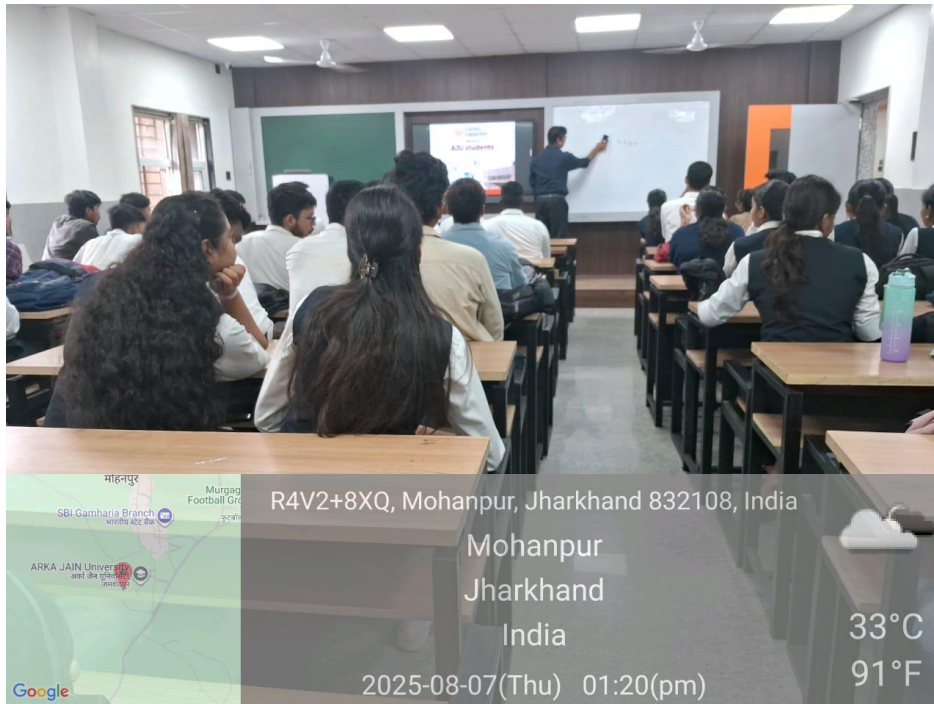


Figure 3: faculty conducting the session

List of Participants

JGI ARKA JAIN University NAAC GRADE A			
Attendance Sheet for Campus Placement Readiness program in Association with Career Launcher & Lakshay Club			
Department of Commerce		Date : 07/08/2025	
Sl No	Enrollment Number	Name of the Students	Signature
1	AJU/230531	Nakisha Siddiqui	Nakisha
2	AJU/230522	Nikhil Kumar Dubey	Nikhil
3	AJU/230541	Mouli Kumar	Mouli
4	AJU/242164	Danish Khan	Danish
5	AJU/242162	Rahit Panda	Rahit
6	AJU/240846	URMI DUTTA	Urmi
7	AJU/241068	APARNA DUTTA	Aparna
8	AJU/241292	SNENA MONDAL	Snena
9	AJU/230175	Monalisha Lohan	Monalisha
10	AJU/230607	Laxmi Gupta	Laxmi
11	AJU/230500	Ayushi Saluja	Ayushi
12	AJU/241093	Janya Kumar	Janya
13	AJU/240603	NIDHI KUMARI JHA	Nidhi
14	AJU/241333	YANA NATH	Yanash
15	AJU/241223	Tulsi Mahato	Tulsi
16	AJU/231952	Aniket Kumar	Aniket
17	AJU/231608	Namita Khatun	Namita
18	AJU/231641	Shreuti Rani	Shreuti
19	AJU/241589	Divya Kumari Bajpai	Divya
20	AJU/240091	Pashutosh Singh	Pashu
21	AJU/242124	Dolly Kumar	Dolly
22	AJU/240745	Rohini Kumar	Rohini
23	AJU/240889	Nikhil Kumar	Nikhil
24	AJU/240408	Ms Ninal AHMAN	Ninal
25	AJU/240143	Mohit Kumar Singh	Mohit
26	AJU/231225	Hansh K. Singh	Hansh
27	AJU/232007	Nizad Ghosh	Nizad
28	AJU/230388	Ujjwal Ghosh	Ujjwal
29	AJU/230580	K. BINAKRANI GOUNDER	Binakrani
30	AJU/230865	Rohan Das	Rohan
31	AJU/231202	Alok Kumar Singh	Alok
32	AJU/230205	Ritansu Roy	Ritansu
33	AJU/230482	ANTALY	Antaly
34	AJU/230524	SUPARNA ROY (CHOWDHARY)	Suparna
35	AJU/241362	SHASWAT SHREY	Shaswat
36	AJU/241482	Manish Pal	Manish
37	AJU/230757	MAHAR JOARDER	Mahar

Sl No	Enrollment Number	Name of the Students	Signature
38	AJU/240619	Gautam Kumar Sahu	Gautam
39	AJU/241323	Aditya Prasad	Aditya
40	AJU/240194	Rohit Gupta	Rohit
41	AJU/240280	Rishikesh Tiwari	Rishikesh
42	AJU/241040	Abhishek Ghosh	Abhishek Ghosh
43	AJU/241322	Shashwari Kumar	Shashwari
44	AJU/241092	Abhishek Masih	Abhishek
45	AJU/240879	Shubhrajyoti	Shubhrajyoti
46	AJU/241373	Priyanka Kumar	Priyanka
47	AJU/241150	Shreya Kumari	Shreya
48	AJU/241523	Divya Kumari Pramanik	Divya
49	AJU/241780	Sourav Singh	Sourav
50	AJU/241780	Sourav Singh	Sourav
51	AJU/241779	Sumit Kumar Sahu	Sumit Sahu
52	AJU/241597	Priyanshu Sen	Priyanshu Sen
53	AJU/240718	Mohish Bhowmik	Mohish
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Sumit Sahu
Faculty Coordinator
10/08/2025

Ankita Singh
Program Coordinator
Dr. Ankita Singh