

CIRCULAR**ARKA JAIN**
University
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****Department of Management****NOTICE****Ref. No: AJU/SCoM/DoM/2025/1110****Date: 04.08.2025**

Department of Management (BBA) in association with Training & Placement Department is organising an **Industrial Visit** for the students of BBA semester V (2023-26). Students will gain practical insights into hotel operations, customer service, and hospitality management during their visit to Hotel Sonnet, Jamshedpur.

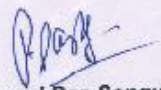
Details of Visit:Date: 08th August 2025

Day: Friday

Time: 11.00 am onwards

Venue: The Sonnet, Jamshedpur.

Event Convenor – Dr. Pompi Das Sengupta & Mr. Himanshu Kumar Sinha
Event Coordinator - Dr. Rajeev Kumar Sinha & Ms. Zeba Bukhtayar


Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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5. In charge Web services for Website Updation
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THE SONNET- INDUSTRIAL VISIT

Date of Event	08.08.2025
Name of the Event	The Sonnet- Industrial Visit
Type of the Event	Industrial Visit
Conducted by	DEPT. OF MANAGEMENT (BBA), ARKA JAIN UNIVERSITY & DEPARTMENT OF TRAINING & PLACEMENT
No. Of Participants	18

OBJECTIVE:

- i. Bridge theory and practice: Expose students to day-to-day hotel operations.
- ii. Career insight: Understand roles in administration, training, and guest services.
- iii. Inspiration from industry leaders: Learn life lessons from seasoned professionals.

DETAILS:

On **8th August 2025 (Thursday)**, the **School of Commerce and Management – BBA (V-E)**, in association with the **Placement Cell of ARKA JAIN University**, organized an industrial visit to *The Hotel Sonnet*, Bistupur, Jamshedpur. This visit was an integral part of the University's ongoing academic–industry engagement initiative aimed at bridging the gap between theoretical learning and practical exposure.

A group of **18 students**, accompanied by faculty members, participated in this enriching experience. The primary objective of the visit was to provide students with first-hand insight into the hospitality sector and its operational dynamics, thereby enhancing their understanding of service excellence, departmental coordination, and customer relationship management in a real-world setting.

The management of The Hotel Sonnet graciously welcomed the delegation and conducted a guided tour of various departments, including Front Office, Housekeeping, Food & Beverage, and Banquet Operations. Students had the opportunity to interact with departmental heads and staff members, who shared valuable insights into their daily responsibilities, challenges, and industry best practices.

The visit also included an interactive session where students learned about modern hospitality trends, the importance of quality standards, and strategies for enhancing guest satisfaction. Discussions highlighted how teamwork, effective communication, and attention to detail contribute to the success of the hospitality business.

The industrial visit proved to be a highly informative experience, enabling students to connect classroom concepts with actual industry practices. It not only broadened their knowledge but also inspired many to consider career opportunities in the hospitality sector.

The School of Commerce and Management, along with the Placement Cell, expressed sincere gratitude to *The Hotel Sonnet* for their warm hospitality and for making this visit a memorable and educational experience for the students.

Event Name: The Sonnet- Industrial Visit

Date: 08th August 2025

Venue: The Sonnet

Team Members:

18 Students from BBA

Faculty Coordinator- Dr. Rajeev Kumar Sinha, SCOM & Ms Zeba Bukhtayar, T&PD

Meet the Mentors

We were honoured to meet the hotel's leadership:

- **Mr. Ganesh – Senior Manager, Admin**
- **Mr. Satish Chawala – Manager, Training & Development**
- **Ms. Pamela – HR Executive**

They shared with the students their career stories, advising our students to pursue their passions and act with dignity—messages that truly resonated in the room.

Itinerary & Highlights

1. Warm Reception & Introductory Overview

British-inspired décor to its seamless service philosophy—qualities that make The Sonnet a landmark in Jamshedpur

2. Guided Walkthrough

The Training & Placement Manager led the students through the front desk, banquet halls, fitness centre, restaurants (Cinnamon, Equinox, among others), and elegant guest rooms

3. Engaging Conversation with the Team

A Q&A session brought discussions on leadership, managing guest expectations, and personal growth to the forefront.

4. Relaxed Networking Over Refreshments

The visit concluded with refreshing lychee mock tails, where students chatted casually with the hotel staff—about hospitality, food, and forging future internships.

Reflections & Takeaways

- a) **Living Operations:** Students experienced the coordination behind guest satisfaction in real time.
- b) **Career Clarity:** Hearing from management helped demystify career paths like HR, admin, and training.
- c) **Human-Centric Values:** Emphasis on dignity, passion, and perseverance left a lasting impression.
- d) **Connections Made:** Students forged early industry connections in a welcoming atmosphere.

TAKEAWAY (OUTCOMES):

Industrial visits offer valuable takeaways for students by providing practical exposure to real-world work environments, enhancing their understanding of theoretical concepts, and fostering networking opportunities. These visits bridge the gap between classroom learning and industry practices, allowing students to witness first-hand how businesses operate, apply their knowledge, and develop essential skills.



ARKA JAIN
University
Jharkhand



POSTER OF THE EVENT



**08th Aug 2025**

**11:00 AM onwards**

**Jamshedpur**

**FOR BBA
PASSING YEAR 2026**

Dept. of Training & Placement
in association with
School of Commerce And
Management

Organises
**INDUSTRIAL
VISIT**

the
SONNET

CO-ORDINATOR
Dr. Rajeev Kr. Sinha
Assistant Professor
Ms. Zeba Bukhtayar
Sr. Executive

CONVENER
Mr. Himanshu Kumar Sinha
Dean - Training & Placement
Dr. Pompi Sen Dasgupta
Assistant Dean - SCOM



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PHOTOS OF THE EVENT



Fig.1 Participants at AJU Campus



Fig.2 Resource Person Answering the Queries of the Participants



Figure 3: Participants Knowing about a Hospitality Management



Figure 4: Group Photo at The Sonnet

LIST OF PARTICIPANTS

ARKA JAIN UNIVERSITY

DEPT. OF TRAINING & PLACEMENT

INDUSTRIAL VISIT: THE SONNET

FOR BBA, PASSING YEAR: 2026

Date: 08-AUG-2025 | Time: 11:00 AM onwards

Sl. No.	STUDENT NAME	ENROLLMENT NO	PROGRAM	MOBILE NO.	SIGNATURE
1	Gmtiaz Ahmad	AJU/231981	BBA	9304446098	<i>Gmtiaz</i>
2	Zeshan Ahmad	AJU/231985	BBA	821229692	<i>Zeshan</i>
3	Aadil Khan	AJU/231042	BBA	7488986098	<i>Aadil</i>
4	Vedesh Binwal	AJU/231791	BBA	7979997117	<i>Vedesh</i>
5	Janishi	AJU/231068	BBA	6206502391	<i>Janishi</i>
6	Sneha	AJU/231848	BBA	6203129167	<i>Sneha</i>
7	Tista	AJU/231730	BBA	9304079090	<i>Tista</i>
8	Tonurkhee	AJU/231870	BBA	995586222	<i>Tonurkhee</i>
9	Mantasha Karmat	AJU/231972	BBA	9905783273	<i>Mantasha</i>
10	Shrutika	AJU/231725	BBA	7677559913	<i>Shrutika</i>
11	Sakshi	AJU/231735	BBA	8002015772	<i>Sakshi</i>
12	Aditya	AJU/231969	BBA	7870746123	<i>Aditya</i>
13	Avinash Kumar Varma	AJU/231895	BBA	6204884392	<i>Avinash</i>
14	Priyanka Singh	AJU/231808	BBA	7992493300	<i>Priyanka</i>
15	Shivanshu R. Sahoo	AJU/231813	BBA	6202474473	<i>S. R Sahoo</i>
16	Abhishek	AJU/231574	BBA	6206618707	<i>Abhishek</i>
17	Abhrajyoti Raha	AJU/231967	BBA	6207860373	<i>Abhrajyoti Raha</i>
18	Savika Mukherjee	AJU/231913	BBA	7159964956	<i>Savika</i>

R. Saha

Faculty Co-Ordinator's Signature:

Date: 8.8.2025

K. Saha

TPO Signature

Date: 08-08-2025

H. Saha

HOD - Signature

Date: