

**ARKA JAIN  
University**  
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****Department of Management****NOTICE**Ref No: AJU/SCoM/DoM/2025/975

Date: 10.03.2025

School of Commerce and Management is organizing "YUVA - 4.0, 2K25", A flagship project initiated and organized by BBA & B.COM (H).

The events of Yuva aims to **Promote Local Talents & Tribal Culture of Jharkhand**.

Date: 28 &amp; 29 March 2025

Day: Friday &amp; Saturday

Venue: Multipurpose Ground, ARKA JAIN University.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on the mentioned dates in order to enable all concerned to actively participate in the Youth Festival, YUVA 4.0.

**Dr. Pompi Das Sengupta**

Asst. Dean (UG)

School of Commerce &amp; Management

Assistant Dean (UG)

School of Commerce and Management  
Arka Jain University, Jharkhand**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge of Web services for Website Update
6. Notice Board
7. Guard File

**OFFLINE SESSION: - REEL MAKING COMPETITION (YUVA)**

<b>Date of Event</b>	<b>28.03.2025</b>
<b>Name of the Event</b>	<b>Shot-In-Motion</b>
<b>Type of the Event</b>	<b>REEL MAKING COMPETITION (YUVA)</b>
<b>Conducted by</b>	<b>Department of Management</b>
<b>Faculty Coordinators</b>	<b>Prof. Rashmi Kumari</b>
<b>No. Of Participant</b>	<b>27</b>

**OBJECTIVE:** The Reel Making Competition under *YUVA 4.0* was aimed at encouraging young minds to creatively express their thoughts on the theme “**Today’s Youth**” through short-form digital media. It provided a platform for students to showcase their storytelling skills, visual creativity, and social perspective in an engaging way.

**DETAILS:**

As part of the vibrant two-day cultural extravaganza **YUVA 4.0**, held on 28th & 29th March 2025 at Block F Room No-605, ARKA JAIN University, the Reel Making Competition attracted enthusiastic participation from **27 students**.

Participants were tasked with creating short reels (30–60 seconds) centered around the theme “Today’s Youth.” The submissions depicted diverse narratives such as youth empowerment, mental health awareness, social responsibility, peer pressure, digital addiction, and positive lifestyle changes.

The reels were evaluated on the basis of:

- Creativity & Originality
- Relevance to Theme
- Storytelling & Impact
- Technical Execution (Video/Audio Quality)

Faculty members and media experts judged the entries, and top creators were awarded during the valedictory ceremony of YUVA 4.0.

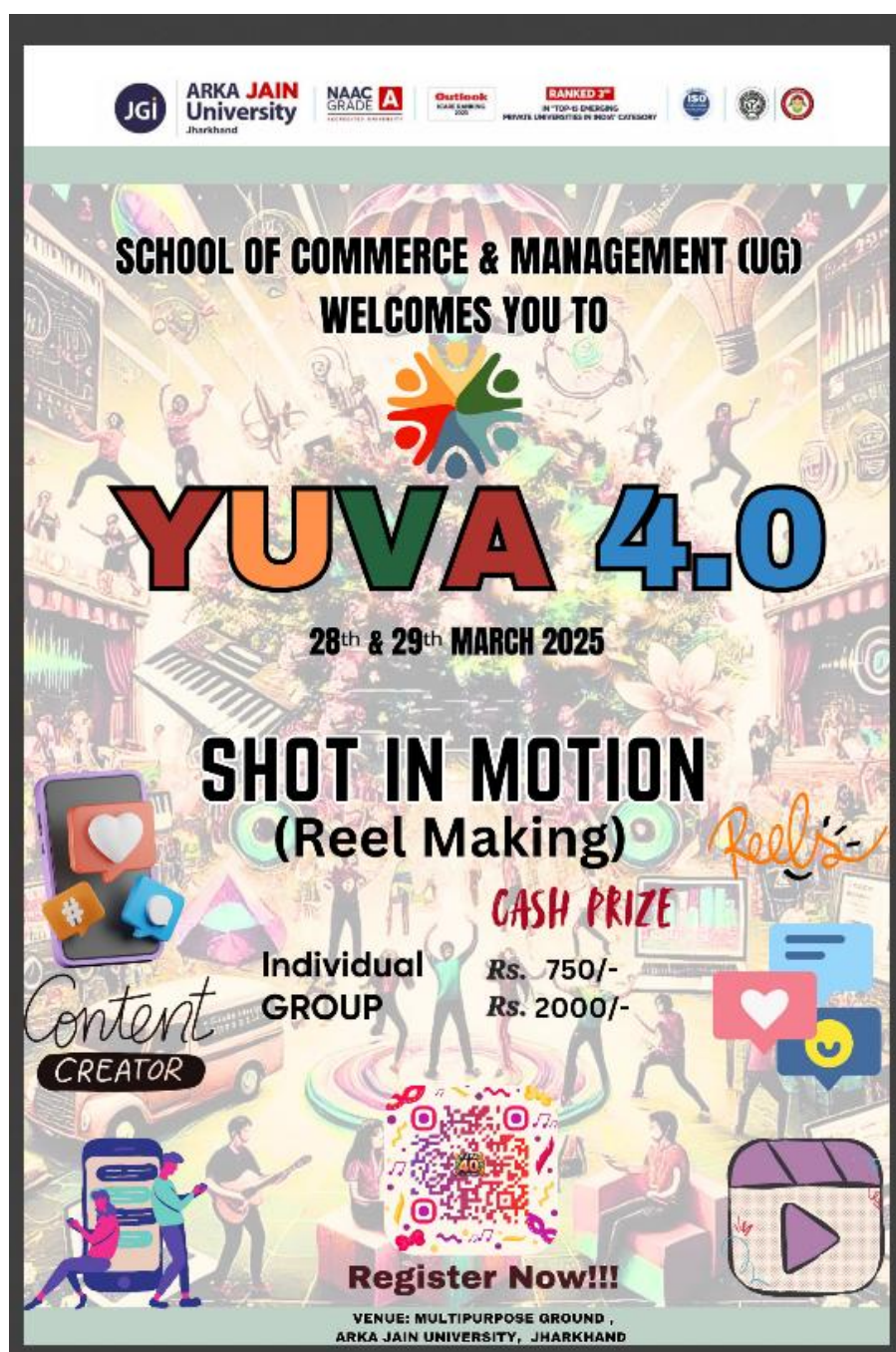
**Outcome:**

1. **Students showcased innovative thinking and media skills.**
2. **Raised awareness among peers about real-life issues faced by today’s youth.**

3. Boosted student confidence in using modern digital tools for social expression.
4. Strengthened team spirit and constructive peer engagement.

**The event was a grand success, echoing the spirit of youthfulness, creativity, and social consciousness.**

## POSTER OF THE EVENT





## PHOTOS OF THE EVENT



**Figure 1: JUDGES OF THE EVENT**



Figure 2: STUDENTS PARTICIPATED



Figure 3: WINNERS WITH THE JUDGES



## LIST OF PARTICIPANTS

SHOT IN MOTION (REEL MAKING)				
Department of Management				
SL NO.	NAME	ENROLLMENT NO.	CONTACT NUMBER	SIGNATURE
1	ROUNAK KUMAR	AJU/240588	9835288789	Rounak
2	AMARJEET GARG	AJU/240308	7209277503	Amarjeet
3	SUDIP KUMAR YADAV	AJU/240735	8707668040	Sudip
4	SUBHAM DEY	AJU/240595	8704015030	Subham
5	Shruti Pritya	AJU/240410	6205449915	Shruti II
6	Vani Sharma	AJU/242250	8024819330	Vani II
7	Yash Rathod	AJU/240020	7032273883	Yash II
8	Ritvik Pradhan	AJU/240829	8102026523	Ritvik II
9	Anush Kumar Bakshi	AJU/241734	7061390816	Anush Kumar Bakshi
10	Vivek Kumar Choudhary	AJU/241909	9776883744	Vivek Kumar Choudhary
11	Pranav Kumbhar	AJU/241512	6289224036	Pranav III
12	Anush Debey	AJU/241525	9006354191	Anush Debey III
13	Nidhi Kumari Jha	AJU/240603	8984573050	Nidhi Jha
14	Yana Nath	AJU/241233	9023748724	Yana Nath
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16	Anuj Singh	AJU/240561	9302222511	Anuj I
17	Prince K. Singh	AJU/240813	8210959327	Prince III
18	Prathmesh K. Rai	AJU/242246	9942481500	Prathmesh IV
19	Aditya Prakash Singh	AJU/240612	7764892520	Aditya IV
20	Debarati Saha	AJU/240826	8709851911	Debarati II
21	Debarati Pathak	AJU/240797	8102692214	Debarati II
22	Sneha Kumari	AJU/240778	9279668066	Sneha II
23	Nancy Singh	AJU/240750	9835688363	Nancy II
24	Prince Kumar	AJU/241272	627829228	Prince II
25	Shreyas Kumar	AJU/241152	8709112533	Shreyas II
26	Divya Pramanik	AJU/241593	8294580441	Divya II
27	Lampran Sahi	AJU/240213	6204627001	Lampran II
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Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University, Jharkhand





## SHOT IN MOTION (REEL MAKING)

Department of Management

DATE : 28/03/2025

SL NO.	NAME	ENROLLMENT NO.	CONTACT NUMBER	SIGNATURE
1	ROUNAK KUMAR	AJU/240588	9835288789	Rounak I
2	AMARJEET GOPE	AJU/240398	7209277508	Amarjeet I
3	SUDIP KUMAR YADAV	AJU/240735	6207660040	Sudip I
4	SUBHAM DEY	AJU/240595	8709015030	Subham I
5	Shreuti Priya	AJU/240410	6205449915	Shreuti II
6	Vani Sharma	AJU/242256	8084819390	Vani II
7	Vash Rathod	AJU/240020	7033273883	Vash II
8	Rithun Bhadran	AJU/240779	8102026783	Rithun II
9	Arush Kumar Bakli	AJU/241734	7061390816	Arush to Bakli III
10	Vivek Kumar Choudhary	AJU/241909	9776883744	Vivek K. Choudhary III
11	Arash Khandra	AJU/241512	6299224076	Arash III
12	Arush Dubey	AJU/241525	9006354191	Arush Dubey III
13	Nidhi Kumari Jha	AJU/240603	8984573050	Nidhi Jha
14	Yana Nath	AJU/241333	9023748724	Yana Nath
15	Ran			
16	Arjun Singh	AJU/240561	9102222511	Arjun I
17	Prince K. Singh	AJU/240813	8210959337	Prince IV
18	Prathmesh K. Rai	AJU/242246	9942481500	Prathmesh IV
19	Aditya Pratap Singh	AJU/240612	7764892520	Aditya IV
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