

**ARKA JAIN**
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICE**Ref No: AJU/SCoM/DoM/2025/901****Date: 05.01.2025**

Department of Management (BBA), is going to organize "International Hindi Diwas" for all the interested students of the university.

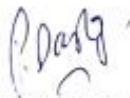
Date: 07th January 2025

Time: 10 AM onwards

Venue: Block F, university campus

Guest Speaker: Smt. Aruna Jha

Event Coordinators: Ms. Sunita Jha, Ms. Abha Vishwakarma, Ms. Rashmi Kumari & Mr. B.C. Anant

**Dr. Pompi Das Sengupta**

Asst. Dean (UG)

School of Commerce and Management

Assistant Dean (UG)

School of Commerce and Management

Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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INTERNATIONAL HINDI DIWAS

Date of Event	07.01.2025
Name of the Event	International Hindi Diwas
Type of the Event	Language and Cultural Awareness Program
Organized by	Matribhasha Manch, the Hindi Club of the Department of Commerce and Management, ARKA JAIN University
Coordinated by	Dr. Sunita Jha, Abha Vishwakarma, Rashmi Kumari & BC Anant
No. of Participants	38

OBJECTIVE: The celebration of International Hindi Diwas aimed to promote awareness about the significance of Hindi as a global language and its cultural relevance. The event encouraged students and faculty members to appreciate and adopt Hindi in a globalized context while preserving its cultural roots.

DETAILS:

On **7th January 2025**, the Department of Commerce and Management at ARKA JAIN University, under the aegis of **Matribhasha Manch**, organized a celebration of **International Hindi Diwas**. The program was graced by **Mrs. Aruna Jha** as the Guest Speaker, who delivered an inspiring talk on the **importance of Hindi at the global level**.

The event featured a series of activities, including interactive sessions, cultural performances, and a discussion emphasizing the historical, cultural, and linguistic significance of Hindi in connecting communities worldwide.

The keynote speech by Mrs. Aruna Jha highlighted how Hindi has evolved as a unifying medium and its potential to foster international collaboration and cultural understanding. The event also showcased various initiatives undertaken by Matribhasha Manch to promote the use of Hindi in academic and professional domains.

TAKEAWAY (OUTCOMES): The International Hindi Diwas celebration was a highly enriching experience for all attendees. Participants gained:

- A deeper understanding of the **global significance of Hindi**.
- Insights into how Hindi can be leveraged for cultural diplomacy and global outreach.

- Inspiration to actively contribute to the promotion of Hindi through academic and cultural forums.

The program emphasized the responsibility of the youth in preserving and promoting their linguistic heritage while adapting to global challenges

POSTER OF THE EVENT

JGi **ARKA JAIN**
University
Jharkhand

NAAC
GRADE **A**
ACCREDITED UNIVERSITY

स्कूल ऑफ कॉमर्स एंड मैनेजमेंट के
मातृभाषा मंच – हिन्दी क्लब द्वारा
आयोजित
अंतरराष्ट्रीय हिंदी दिवस

अतिथि वक्ता
श्रीमती अरुणा झा

कन्वीनर:
डॉ० पौम्पी दास सेनगुप्ता एवं
डॉ० अंकिता सिंह

संयोजक:
डॉ० सुनीता झा , आभा विश्वकर्मा,
रश्मि कुमारी,
एवं बी सी अनन्त

दिनांक-
07/01/2025

समय:
10.00am

PHOTOS OF THE EVENT



Figure 1: Lightening of the Lamp



Figure 2: Guest Speaker with audience



Figure 3: Guest Speaker Delivering her Valuable thought about Importance of Hindi at international platform



Figure 4: Guest Speaker Mrs. Aruna Jha



Figure 5: Guest Speaker communicating with the students of university



Figure 6: Falisitation of Guest Speaker



Figure 7: Guest Speaker with Event Coordinatirs

LIST OF STUDENTS

JGI		ARKA JAIN University	NAAC GRADE A
International Hindi Diwas			(DATE : 07/01/2025)
Department of Management (BBA)			
SL NO.	NAME	ENROLLMENT NO.	SIGNATURE
1	Rishabh Raj Gole	AJU/241120	Rishabh Raj Gole
2	Priyankash Kumar Basak	AJU/241156	Priyankash
3	Rishika Kumari Gupta	AJU/240263	Rishika
4	Riya Singh	AJU/240477	Riya Singh
5	Payal Kumari Sahu	AJU/240583	Payal Sahu
6	Kaish Ali Icher	AJU/240970	Kaish
7	Tanushree Ghosh	AJU/240860	Tanushree
8	Simran Gounder	AJU/241466	Simran
9	Komalika Pandey	AJU/241922	Komalika
10	Akhimangul Kumari	AJU/241351	Akhimangul
11	Aayda Sharma	AJU/240852	Aayda
12	Vanshika Khatri	AJU/240856	Vanshika
13	Radhika Jha	AJU/240285	Radhika
14	Jasmeet Kaur	AJU/240025	Jasmeet
15	Aarshi	AJU/240028	Aarshi
16	Isha Sarkar	AJU/240765	Isha
17	Bhavya Goyal	AJU/242274	Bhavya
18	Muskan Kumari	AJU/240519	Muskan
19	Nazim Parveen	AJU/240318	Nazim Parveen
20	Shruti Kumari Bajpai	AJU/241539	Shruti Kumari
21	Gaurav Kumar	AJU/240390	Gaurav
22	Ayush Prasad	AJU/240300	Ayush
23	Akhil Jha	AJU/2402626	Akhil Jha
24	Preetha Kumari	AJU/240998	Preetha
25	Akhini Gupta	AJU/240013	Akhini
26	Debarati Pathak	AJU/240797	Debarati
27	Hannant Kaur	AJU/240589	Hannant
28	Pranav Shree Bastian	AJU/240590	Pranav
29	Balraj Singh	AJU/240805	Balraj
30	Vikash K. Modi	AJU/240886	Vikash
31	Teet Keshri	AJU/240876	Teet
32	Yash Agarwal	AJU/240523	Yash
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Assistant Dean (UG)

School of Commerce and Management

Arka Jain University, Hindalband

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand

Sl. NO.	NAME	ENROLLMENT NO.	SIGNATURE
34	Mishra Kumar	AJU/240221	<i>[Signature]</i>
35	Anshu Kumar	AJU/240242	<i>[Signature]</i>
36	Pooja	AJU/240215	<i>[Signature]</i>
37	Lata Pande	AJU/2402183	<i>[Signature]</i>
38	Harsh	AJU/2402110	<i>[Signature]</i>
39	Abhishek Chakraborty	AJU/240223	<i>[Signature]</i>
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Dr. Sanjiv Kumar
Abhav
Event Coordinator

[Signature]
Assistant Dean

Assistant Dean (U3)
School of Commerce and Management
Arka Jain University, Jharkhand

Mr. B. C. Anant - *[Signature]*
15/11