

Date: 10.03.2025



CIRCULAR





SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/975

School of Commerce and Management is organizing "YUVA - 4.0, 2K25", A flagship project initiated and organized by BBA & B COM (H).

The events of Yuva aims to Promote Local Talents & Tribal Culture of Jharkhand.

Date: 28 & 29 March 2025 Day: Friday & Saturday

Venue: Multipurpose Ground, ARKA JAIN University.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on the mentioned dates in order to enable all concerned to actively participate in the Youth Festival, YUVA 4.0.

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

School of Commerce and Management

Arka Jam University, Burkhand

Copy for the information:

- 1. PS to the Vice-Chancellor
- 2. PS to the Director
- 3. PS to the Registrar
- 4. Controller of Examinations
- 5. In charge of Web services for Website Updation
- 6. Notice Board
- 7. Guard File

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RANG E ALFAZ

| Date of Event | 28.03.2025 | | | | |
|---------------------|-------------------------------------------------------------------------|--|--|--|--|
| Name of the Event | Rang-e-Alfaz - An Open Mic Event (Poetry/Stand-up/Shayari/Storytelling) | | | | |
| Type of the Event | Language & Communication Skill | | | | |
| Conducted by | School of Commerce & Management (UG) | | | | |
| Coordinated by | Dr. Sunita Jha and Ms.Tanushree Mahato | | | | |
| No. Of Participants | 6 | | | | |

OBJECTIVE:

The objective of "Rang-e-Alfaz" was to provide a platform for students to express their creativity and voice through spoken word performances in the form of poetry, stand-up, shayari, or storytelling. This open mic event aimed to promote self-expression, confidence, and appreciation for literary arts among students.

DETAILS:

On March 28, 2025, during the "YUVA 4.0" youth festival, the School of Commerce and Management at ARKA JAIN University hosted "Rang-e-Alfaz," an open mic event. Participants were tasked with creating original performances—such as poetry, storytelling, shayari, or stand-up—based on a given word. Entries, accepted in Hindi or English, were limited to five minutes and allowed creative elements like props or music. Each participant showcased originality, humor, emotions, or socio-cultural themes, making the event a vibrant and thought-provoking experience. The first prize included a ₹750 cash reward, and every participant was given a certificate of participation, encouraging inclusivity and enthusiasm.

TAKEAWAY (OUTCOMES):

The event successfully achieved its goal of encouraging artistic and verbal expression. Students has gained:

- Improved public speaking and stage confidence.
- Recognition of creative talents within their peers.
- Exposure to different forms of storytelling and cultural narratives.
- A supportive environment that celebrated individuality and originality.





POSTER OF THE EVENT





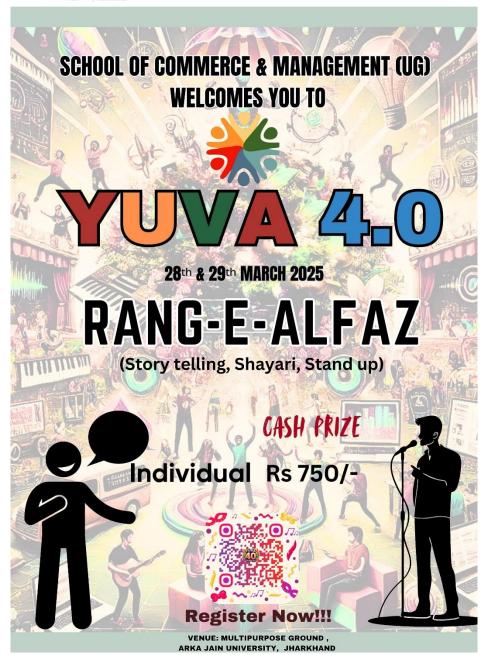
















PHOTOS OF THE EVENT



Fig.1- Event coordinators with the participants



Fig. 2- Students at reciting their self-written poem







Fig. 3- Student reciting their poem



Fig. 4- Stand-up Comedy by participant







Figure 5: Certificate of Achievement





LIST OF PARTICIPANTS

| | | ARKA JA Universi | AIN NAAC A | | | |
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| | | RANG-E-ALFA | AZ | | | |
| Department of Management DATE: 28/03/2025 | | | | | | |
| SL NO. | NAME | ENROLLMENT NO. | CONTACT NUMBER | SIGNATURE | | |
| 1 | Harsh Dayah | AJU/231431 | 9693121577 | MARSH | | |
| 2 | Shyama Kumonii | ATU/241737 | 9153777464 | Dujama | | |
| 3 | Ayuch Nonyala | | 8709952609 | ansh Aryala | | |
| 4 | Agysha Sharma | AJU/240 857 | 8825200518 | Otherme | | |
| 5 | Akahita Bharolway | | 87-03089053 | | | |
| 6 | Ashotosh Panagy | | 932004323 | | | |
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| 34 | | | School of Co | minerce and Management | | |
| 35 | | | Arka Jam | University, Iberkhand | | |