

## CLASS ACTIVITY REPORT

<b>Date of Event</b>	<b>12.05.2025</b>
<b>Name of Event</b>	<b>PRESENTATIONS ON BUSINESS AWARENESS</b>
<b>Type of Event</b>	<b>Participative Event</b>
<b>Conducted by</b>	<b>Dr. Nikita Shukla</b>
<b>Objective</b>	<b>To provide students the opportunity to explore real-world topics and issues and to boost their confidence level</b>
<b>Mode of Conducting the Event</b>	<b>Offline</b>
<b>No. of Participants</b>	<b>25</b>

The students of **BBA - II - A of ARKA JAIN UNIVERSITY** had recently presented presentations on Business Awareness.

Providing the opportunity the students of **BBA - II - E of ARKA JAIN UNIVERSITY** had shown their presentation skills and as well as this opportunity had boosted their confidence level and it also enhanced their communication and conveying skills.


As there are various emerging ethical issues in the marketing field in India. The main objective of the activity was to bring out an individual views of students participating and to acquaint the students the opportunity to explore real-world topics and issues.


It was an interactive session as the participants came up with many thoughts related to the topic. It is argued by many that banning of the advertisements will be a financial loss on the part of the business companies. Media itself is a reflection of the society and culture having a strong and everlasting impact on the viewer's especially those with tender minds. It seems that this will remain to be a never-ending discussion when it comes to quality of the products or marketing and whether the manufacturing companies should choose Product first or Consumer First.


### Outcome

During the session, the students were enthusiastic and participative. It helped in Increasing learners' confidence, poise, and self-esteem. It has also improved rigorous higher-order and critical thinking skills, enhancing the ability to structure and organize thoughts. Overall, the show was success.


## POSTER



**ARKA JAIN University**  
 Jharkhand



**NAAC GRADE A**  
 ACCREDITED UNIVERSITY


**Outlook**  
 ICARE RANKING 2023

**RANKED 3<sup>RD</sup>**  
 IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY


**ISO 9001:2015**





# School of Commerce & Management


## Department of Management (BBA)

organizes

### PARTICIPATIVE LEARNING ACTIVITY

## CLASS PRESENTATIONS

### TOPIC- BUSINESS AWARENESS



business

more information >

Date: 12-05-2025

Time: 10:00 AM onwards Venue: Block F 605

CO-ORDINATOR:  
**DR. NIKITA SHUKLA**

Figure 1: Poster of the Activity

### Photos of Presentation



Figure 2: Pictures of students presenting on the topic of Business Awareness



### List of Students

	Enrollment Number	Name of the Students	Signature
1	AJU/230520	DIVYA KUMARI	
2	AJU/231562	KRITI KUMARI	
3	AJU/231553	Kajal Dandapat	
4	AJU/231550	Babai Dandapat	
5	AJU/231628	Dipankar Kumar	
6	AJU/230622	Santanu Bera	
7	AJU/231574	Yashak K.	
8	AJU/230507	Ayush Kumar	
9	AJU/230730	Moumita K. Sharma	
10	AJU/231699	Aaditi Kumari	
11	AJU/231444	Anuradha Mishra	
12	AJU/231068	Tanishki Prasad	
13	AJU/231348	Sneha Rani	
14	AJU/230702	Kriti Das	
15	AJU/231515	Sally Mehra	
16	AJU/231546	Riya Jha	
17	AJU/230425	Shubham Sathyan	
18	AJU/230444	Sneha Chatterjee	
19	AJU/230472	Purnima Verma	
20	AJU/231452	Syed Maaz	
21	AJU/231453	M.D. Modassir Khan	
22	AJU/231684	Khushi Ray	
23	AJU/230721	Satyaam Kumar	
24	AJU/230875	Avinash Kumar	
25	AJU/230897	Gaiaa Mahato	

Event co-ordinator

Assistant Dean (UG)  
 School of Commerce and Management  
 Arka Jain University, Jharkhand

Figure 3: List of students participated