



## **CLASS ACTTIVITY REPORT**

Date of Event	12.05.2025		
Name of Event	PRESENTATIONS ON BUSINESS AWARENESS		
Type of Event	Participative Event		
Conducted by	Dr. Nikita Shukla		
Objective	To provide students the opportunity to explore real-world topics and issues and to boost their confidence level		
Mode of Conducting the Event	o   Offline		
No. of Participants	25		

The students of BBA - II - A of ARKA JAIN UNIVERSITY had recently presented presentations on Business Awareness.

Providing the opportunity the students of **BBA - II - E of ARKA JAIN UNIVERSITY** had shown their presentation skills and as well as this opportunity had boosted their confidence level and it also enhanced their communication and conveying skills.

As there are various emerging ethical issues in the marketing field in India. The main objective of the activity was to bring out an individual views of students participating and to acquaint the students the opportunity to explore real-world topics and issues.

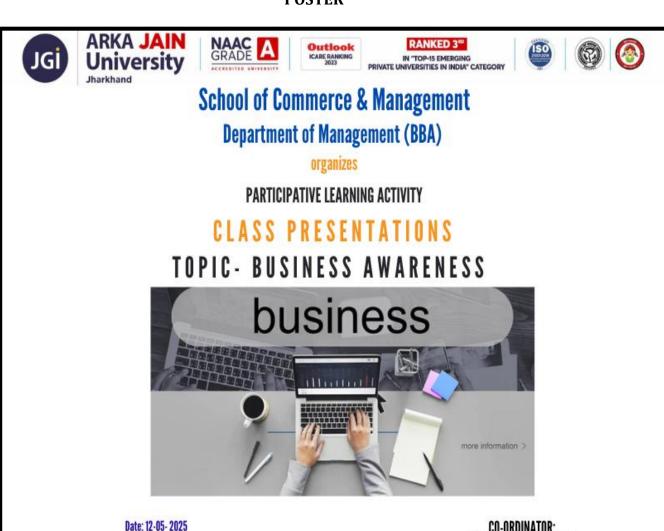
It was an interactive session as the participants came up with many thoughts related to the topic. It is argued by many that banning of the advertisements will be a financial loss on the part of the business companies. Media itself is a reflection of the society and culture having a strong and everlasting impact on the viewer's especially those with tender minds. It seems that this will remain to be a never-ending discussion when it comes to quality of the products or marketing and whether the manufacturing companies should choose Product first or Consumer First.

## **Outcome**

During the session, the students were enthusiastic and participative. It helped in Increasing learners' confidence, poise, and self-esteem. It has also improved rigorous higher-order and critical thinking skills, enhancing the ability to structure and organize thoughts. Overall, the show was success.



## **POSTER**



Time: 10:00 AM onwards Venue: Block F 605

CO-ORDINATOR: Dr. Nikita Shukla

Figure 1: Poster of the Activity



## **Photos of Presentation**





Figure 2: Pictures of students presenting on the topic of Business Awareness



	Caroliment Number	<b>List of Students</b>	
1	AJU/ 230520	Name of the Students	Signature
2	AJU/231562	DIVYA KUMARI	( jung Kuma et
3	AJU/231557	KRITI KUMARI	Youth Ruman
4	AJU/231550	Kajal Dandeport Baboi Dandeport	1
5	ASU 231628	dipontar tumer	(Balain)
6	MOU/230622	Santunu Bang	(Ruon
7	AJU/ 231 574	To wither kr.	you'rele.
8	AJU/230507	Ayush Kumar	Lyusakumar
9	AJU12034	monthler. Shorma	mount or sharma
10	AJU/ 231699	Aaditi Kumari	Sadits Kuneri
11	AJU/231444	Anuradha Hishra	duwadla Kiston
12	AJU/231068	Tarishi Frasad	Thank
13	AJU /231848	Sneha Ranj	Juelie Pari.
14	AJU/230702	Krieti Das	kristi
15	AJU/231515	Sally Mehrea	Aully.
16	AJU/231546	Riya Tha	Right
17	AJU/230425	- Trullow Sollyn	- The
18	AZU/230144	Seneta Chellerje	Qu
19	AJV1250472	Punculcan verins	Pus
20	AJU/231452	Syed Maax	Maora
21	AJU/251453	Md. Modasirthan	HE au
22	A JU/231684	Khushi Roy	k hushikas
23	A-201230771	Satyam Kumas	2
24	-A04/230875	Acimosh kumar	Hymner
25	AU/230897	Garina Maheto	Garian

thent co-adraga

Assistant Dean (UG)
School of Commerce and Management
Arka Jam Umversity, 3

Figure 3: List of students participated