

**ARKA JAIN**
University
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management**NOTICE****Ref No: AJU/SCoM/DoM/2025/975****Date: 10.03.2025**

School of Commerce and Management is organizing "YUVA - 4.0, 2K25", A flagship project initiated and organized by BBA & B.COM (H).

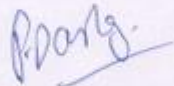
The events of Yuva aims to **Promote Local Talents & Tribal Culture of Jharkhand**.

Date: 28 & 29 March 2025

Day: Friday & Saturday

Venue: Multipurpose Ground, ARKA JAIN University.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on the mentioned dates in order to enable all concerned to actively participate in the Youth Festival, YUVA 4.0.

**Dr. Pompi Das Sengupta**

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

School of Commerce and Management

Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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OFFLINE SESSION: - REEL MAKING COMPETITION (YUVA)

Date of Event	29.03.25
Name of the Event	KALAKRITI
Type of the Event	Art Competition (Pot Painting, Mehendi, Face Painting)
Conducted by	Department of Management
Faculty Coordinators	Dr. Sunita Jha, Prof. Ratan Kr. Singh
No. Of Participant	66

OBJECTIVE: The aim of Kalakriti under YUVA 4.0 was to provide a vibrant and expressive platform for students to showcase their creativity through traditional and contemporary art forms including Pot Painting, Mehendi, and Face Painting. This event encouraged aesthetic expression, cultural appreciation, and artistic skills in an inclusive and fun environment.

DETAILS:

Kalakriti was one of the highlight events of the cultural fest **YUVA 4.0**, organized on **28th & 29th March 2025** at the **Multipurpose Ground, ARKA JAIN University, Jharkhand**.

The event attracted over **35 enthusiastic participants** who took part individually in three art categories:

- **Pot Painting**
- **Mehendi Designing**
- **Face Painting**

Each participant showcased unique themes ranging from tribal motifs to abstract expressions and fusion art.

Judging Criteria:

- Creativity and Aesthetics
- Technique and Neatness
- Relevance to the Given Theme
- Presentation and Detailing

Judges comprised experienced artists and faculty members, who assessed the works with fairness and appreciation.

Outcome:

- Students displayed exceptional talent and artistic vision.
- Participants gained hands-on experience in traditional and modern artistic techniques.
- The event encouraged cultural expression and peer-to-peer learning.
- Winners were felicitated with **cash prizes** and certificates during the YUVA 4.0 closing ceremony.

Kalakriti was a visual treat and a great success, reinforcing the values of creativity, diversity, and artistic celebration among youth.

POSTER OF THE EVENT

SCHOOL OF COMMERCE & MANAGEMENT (UG)
WELCOMES YOU TO

YUVA 4.0

28th & 29th MARCH 2025

KALAKRITI
(Pot Painting, Mehendi, Face painting)

CASH PRIZE
Individual Rs 750/-

Register Now!!!

**VENUE: MULTIPURPOSE GROUND ,
ARKA JAIN UNIVERSITY, JHARKHAND**

PHOTOS OF THE EVENT

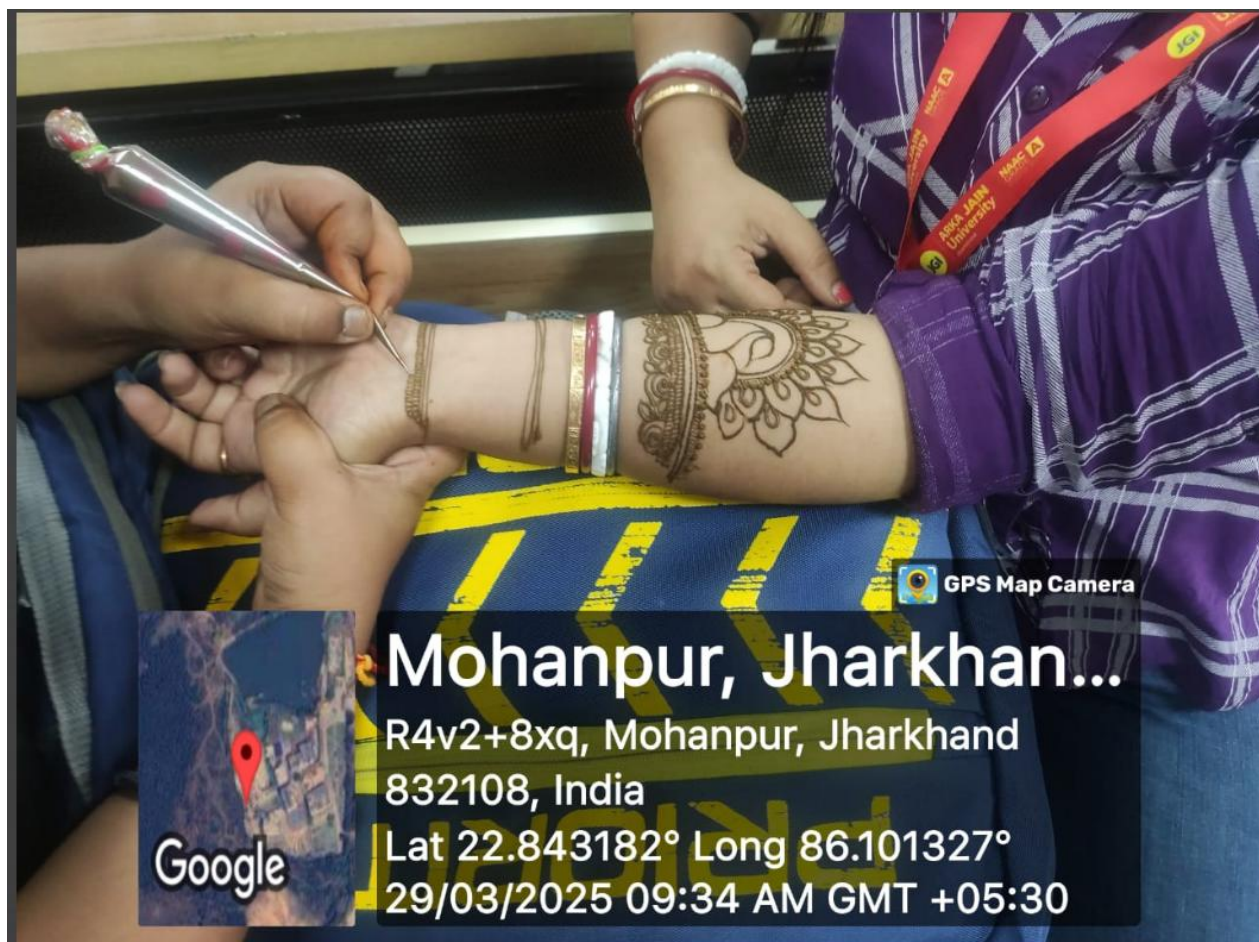


Figure 1: Mehendi Art by participants



Figure 2: STUDENTS PARTICIPATED IN FACE PAINTING



Figure 3: PARTICIPANTS IN POT PAINTING



FIGURE 4: POT PAINTING



FIGURE 5: FACE PAINTING

List of Participants

KALAKRITI				
SERIAL NO.	NAME	ENROLLMENT NO.	DEPARTMENT	CONTACT NO.
1	Rameshwar Jaiswal	ASU/2412192	BBA	9933620447
2	Yashika Kalia	AJU/240978	BBA	9234529775
3	Arshika Vohra	AJU/240852	BBA	8204722041
4	Sneha Priya	AJU/241622	BBA	9546672015
5	Madhvi Bala	AJU/241055	BBA	7033539738
6	Madhvi Shrivastava	AJU/241561	BBA	6305412061
7	Ritu Kumari	AJU/241956	B.Com	7085374427
8	Ruchi Agarwal	AJU/241141	BBA	9271030023
9	Tanishka Kaur	AJU/241474	BBA	9663873713
10	Anchal Shrivastava	AJU/241451	B.Com	7783001455
11	Hansika Choudhary	241510	BBA	818866325
12	Sekhathiti	240413	BBA	620691142
13	Tanya	241372	BBA	6781223009
14	Harshika Raj	241488	BBA	9110035091
15	Tarique Kaur	241280	BBA	9341352803
16	Harshika Gupta	2415965	BBA	9060128594
17	Shreya Kaur	241300	BBA	9274637914
18	Amrita Singh	240674	B.Com	6200740735
19	K. Manika	240721	BBA	7267845235
20	Anushka Nandi	241103	BBA	7033539738
21	Ritu Kumari	241049	BBA	818866325
22	Tanishka Kaur	241182	BBA	8910545682
23	Anshika Jaiswal	241298	BBA	9153637820
24	Kashish Komari	241364	B.Com	7763925214
25	Senan Mawly	241225	B.Com	875698806
26	Kalpna Roy	241181	BBA	982674544
27	Rachita Kumari	241284	BBA	6207767962
28	Manika Kumari	241001	B.Com	7854734063
29	Komal Singh	240644	B.Com	8254102586
30	Kiran Hembram	241245	B.Com	7295927097
31	Shyama Kumari	241731	BBA	9153771464
32	Shyama Kumari	241528	BBA	9631822405
33	Vaishnavi	241891	B.Com	6207104334
34	Hirakal Mahanta	241536	BBA	8092613909
35	Anshu Priya	241660	BBA	8210894165

36	Viya Kumari	241674	BBA	7209049461	pot painting
37	Priyasha	240665	BBA	8409173083	"
38	Nandini Kaur	240924	BBA	9939051123	"
39	Aditya	240699	BBA	7091195271	"
40	Surati Kumar	240641	BBA	7667411726	mehndi
41	Rashmi Vaidyanand	240206	BBA	9905422891	mehndi
42	Riya Kumari	240704	BBA	8210246436	mehndi
43	Pooja Gopal	240913	BBA	9908158606	mehndi
44	Aparna Dutta	240665	BBA	993455517	mehndi
45	Snigdha Mondal	241207	BBA	8271857212	mehndi
46	Akshat Raj	240912	BBA	9801108727	pot painting
47	Vishal Kaur	241231	BBA	9234482022	pot painting
48	Kirti Singh	240598	BBA	8787266386	pot painting
49	Ishika Kumari	240880	BBA	7667401910	Mehndi
50	R. Anushree	240281	BBA	7320891955	Mehndi
51	Anshika	241662	BBA	9304118990	pot - painting
52	Pooja Kumari	241380	BBA	9341358803	pot - painting
53	Nandini Kaur	241488	BBA	9110035091	pot - painting
54	Kajal Gupta	241395	BBA	9060128594	pot - painting
55	Leti Richa Jain	241835	B.Com (H)	7735454582	Mehndi
56	Jasika Kumari	241093	B.Com (H)	9998999581	Mehndi
57	Nandini Kaur	241605	B.Com (H)	7488361171	Mehndi
58	Suman Kumari	240922	BBA	9204385669	Mehndi
59	Muskan Kumari	240894	BBA	8200166231	pot painting
60	Pooja Kumari	241825	BBA	7792409300	pot painting
61	P. Prachi	231075	BBA	7209815648	mehndi
62	Anshreet Kaur	231584	B.Com	9934811007	"
63	Ishika Tewary	231419	B.Com	7209605330	"
64	Subita Hembram	241604	BBA	9002627291	Mehndi
65	Shalu Kumari	241574	BBA	8292246077	Mehndi
66	Rishika Kaur	241577	BBA	8201507435	Mehndi
67					
68					
69					
70					

Signature

Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand