



CIRCULAR



ARKA JAIN
University
Jharkhand



NAAC
GRADE A
ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/1073


Date: 14.06.2025

Department of Management, BBA in collaboration with Department of Research is organizing a 5-Day online workshop on "Intellectual Property Rights" (IPR).


Registration Link: <https://forms.gle/AP5Mn5TJGop13HD7B>

Date: 24th June – 28th June 2025
Time: 06:00 PM – 07:00 PM
Mode: Google Meet

Event Convener: Dr. Pompi Das Sengupta & Dr. Sonia Riyat
Event Coordinator: Dr. Rajeev Kumar Sinha & Mr. B C Anant



Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce and Management
Assistant Dean (UG)
School of Commerce and Management
Arka Jain University, Jharkhand



Dr. Sonia Riyat
HoD
Department of Research
HOD
Department of Research

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WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

Date of Event	24.06.2025-28.06.2025
Name of the Event	Workshop on Intellectual Property Rights
Type of the Event	WORKSHOP
Conducted by	DEPT. OF MANAGEMENT (BBA), ARKA JAIN University and DEPT. OF RESEARCH
No. Of Participants	93

OBJECTIVE:

The primary objective of the five-day online workshop on Intellectual Property Rights (IPR) was to promote awareness about the vital role of IPR in fostering innovation, protecting creative work, and enhancing economic growth in the Indian context. The initiative aimed to equip students, researchers, and budding entrepreneurs with foundational and practical knowledge of various forms of intellectual property, associated legal frameworks, and contemporary global developments. The workshop also sought to ignite critical thinking around IPR's role in business, academia, and public policy, while cultivating a culture of originality, legal literacy, and responsible innovation.

DETAILS:

The Online Workshop on Intellectual Property Rights (IPR) was organized by the School of Commerce and Management (SCOM), ARKA JAIN University, as a part of its academic enrichment and legal awareness initiatives. Held from 24th to 28th June 2025, the workshop witnessed active participation from **93 attendees** comprising students, faculty, researchers, legal interns, and early-stage entrepreneurs from across the country.

Each session was designed to blend theoretical understanding with practical application, encouraging active participation through interactive discussions, quizzes, case analysis, and group activities. The workshop structure and topics were as follows:

- **Day 1: Introduction to IPR – Indian Context**

Explored types of IPR, their legal underpinnings, and India's evolving IP policy. Discussions centered around TRIPS compliance and awareness gaps in Indian institutions.

- **Day 2: Patents and Innovation**

Focused on patentability, procedures, patent lifecycle, and the role of patents in tech and pharma innovation.

- **Day 3: Trademarks, Copyrights & Industrial Designs**

Explained the distinction and application of brand rights, creative work protection, and design registration with examples from Indian industries.

- **Day 4: Geographical Indications & Traditional Knowledge**

Addressed the role of GIs in rural empowerment, safeguarding traditional knowledge systems, and legal challenges around trade secrets.

- **Day 5: Enforcement & Career Pathways in IPR**

Discussed IP enforcement, infringement cases, career opportunities, and recent policy updates. The day concluded with a feedback session and an online quiz for certification eligibility.

TAKEAWAY (OUTCOMES):

The workshop provided a meaningful and career-relevant learning experience, particularly in aligning legal understanding with industry application. It succeeded in demystifying the complexities of intellectual property for students and young innovators while strengthening their analytical and legal reasoning skills.

Participants emerged with:

- A clear grasp of IPR fundamentals and classifications.
- Practical awareness of filing procedures and legal mechanisms.
- Sensitization to India's rich heritage of traditional knowledge and the importance of protecting it through IP tools.
- Inspiration to explore professional avenues in IPR consultancy, patent law, and startup IP strategy.

The workshop reinforced ARKA JAIN University's commitment to interdisciplinary learning, legal empowerment, and industry-relevant academic exposure.

POSTER OF THE EVENT



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Jharkhand

SCHOOL OF COMMERCE AND MANAGEMENT
DEPT. OF MANAGEMENT (BBA)
&
DEPARTMENT OF RESEARCH

**5 DAYS ONLINE WORKSHOP
ON
INTELLECTUAL PROPERTY RIGHTS (IPR)**

**24TH JUNE 2025- 28TH JUNE 2025
06.00 PM-7.00 PM (GOOGLE MEET)**

REGISTER HERE FOR FREE:
[HTTPS://FORMS.GLE/QGCZWGIIISDTVJYS8](https://forms.gle/QGCZWGIIISDTVJYS8)

E-CERTIFICATES WILL BE PROVIDED

CONVENORS
DR. POMPI DAS SENGUPTA, ASSISTANT DEAN, SCHOOL OF COMMERCE AND
MANAGEMENT, ARKA JAIN UNIVERSITY
DR. SONIA RIYAT, PROFESSOR, HOD- DEPARTMENT OF RESEARCH, ARKA JAIN
UNIVERSITY, JHARKHAND

FACULTY COORDINATORS
DR. RAJEEV SINHA, ASSISTANT PROFESSOR, SCHOOL OF
COMMERCE AND MANAGEMENT, ARKA JAIN UNIVERSITY,
JHARKHAND
PROF. B C ANANT, ASSISTANT PROFESSOR, ARKA JAIN
UNIVERSITY, JHARKHAND
ARKA JAIN UNIVERSITY

PHOTOS OF THE EVENT

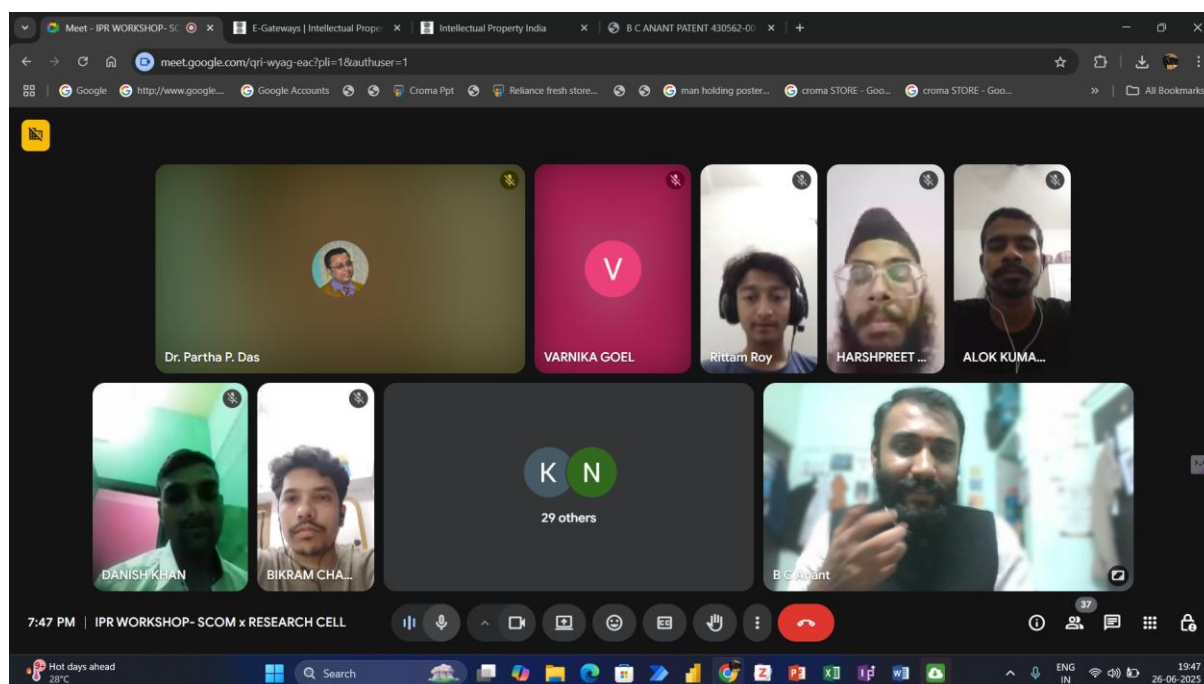


Fig.1 Participants Discussing their Queries on IPR

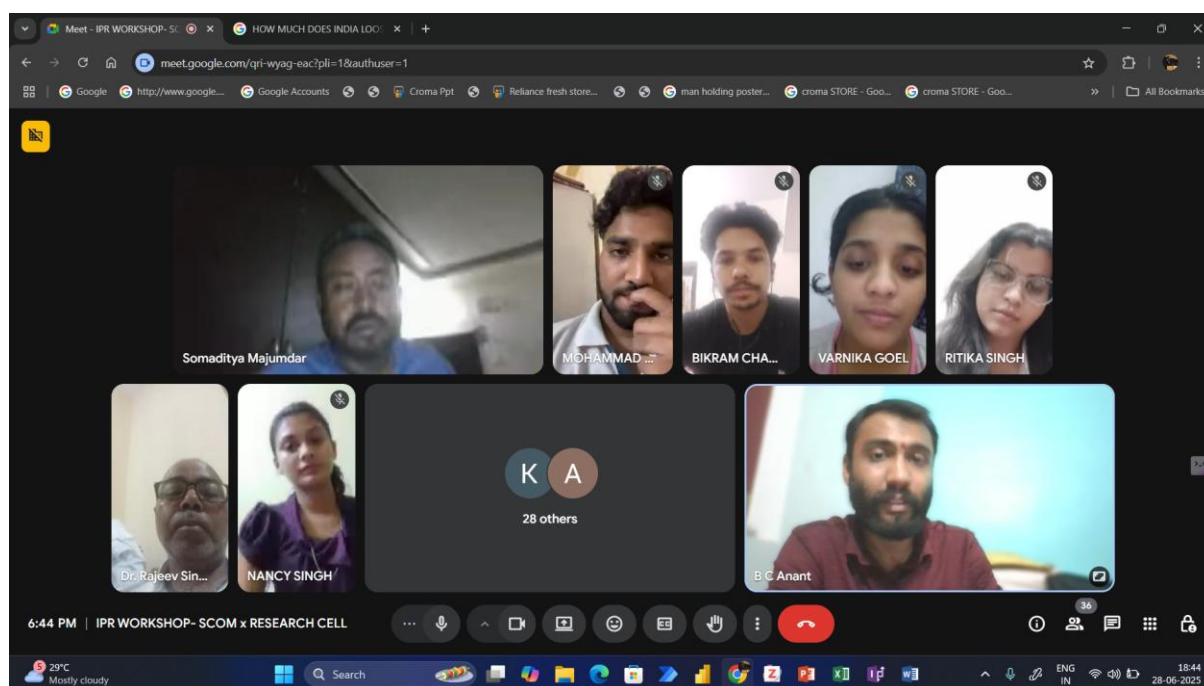


Fig.2 Resource Person Answering the Queries of the Participants

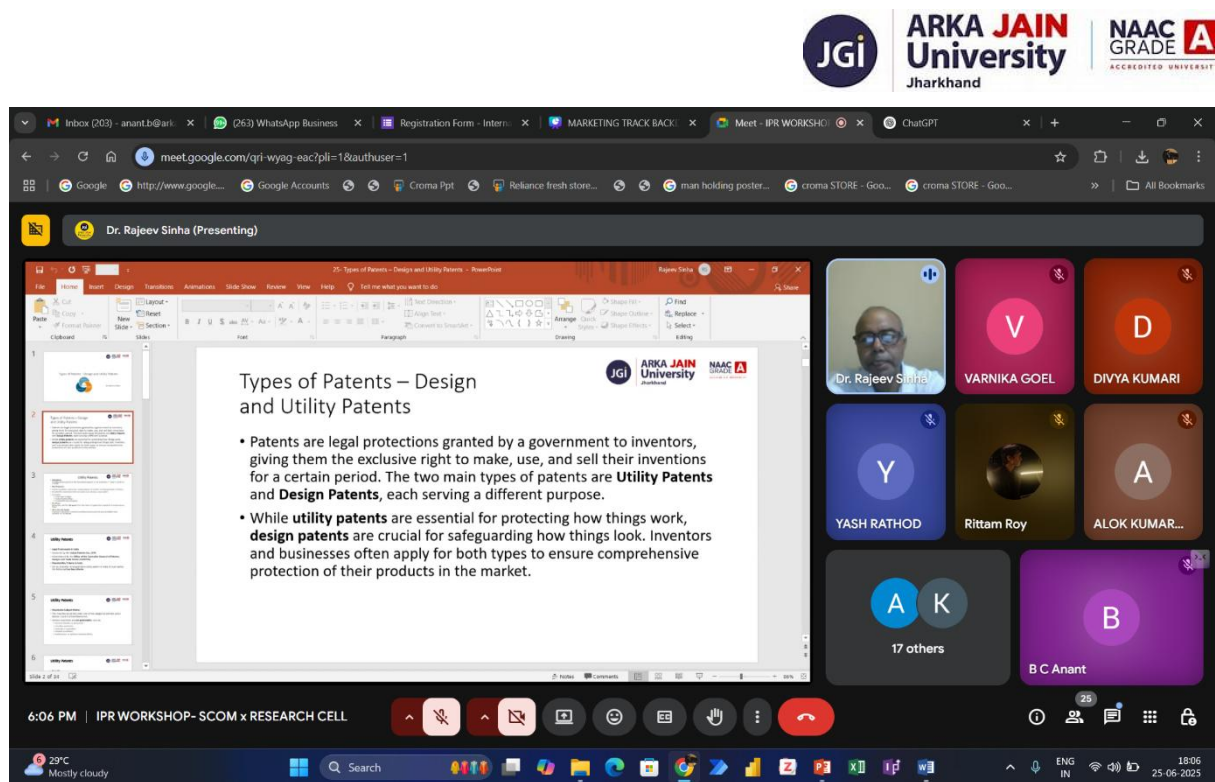


Figure 3: Participants Knowing about Types of Patent

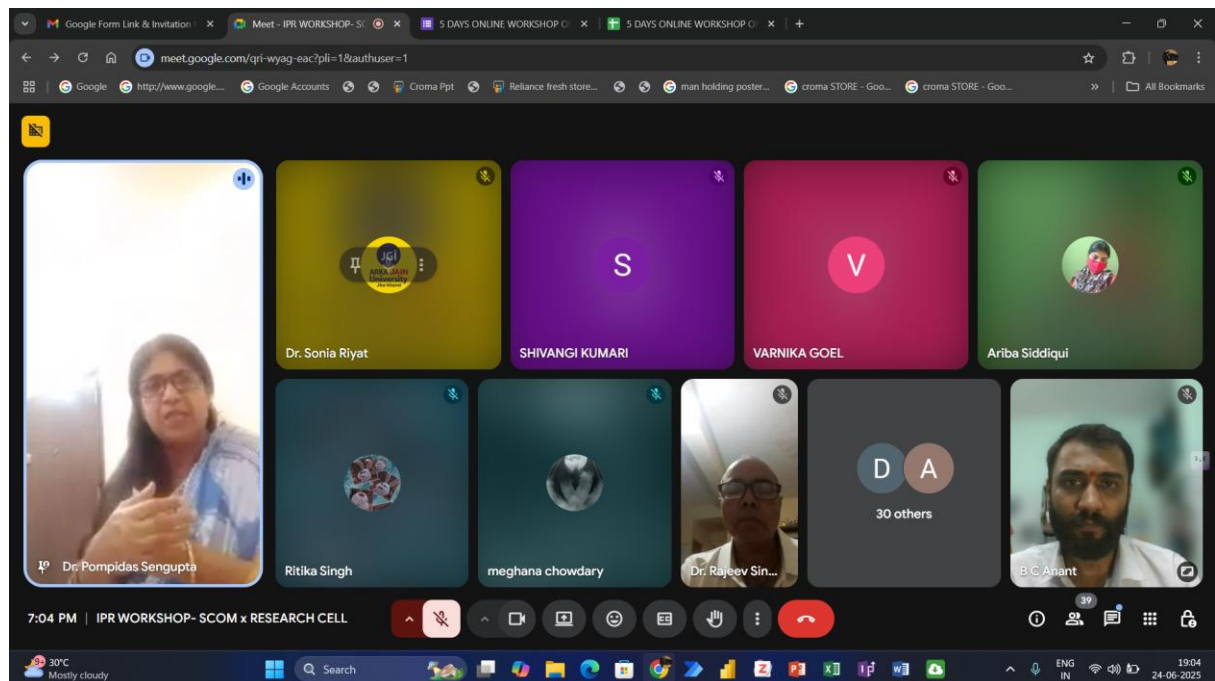


Figure 4: Convenor Dr. Pompi Das Sengupta Sharing the Words of Wisdom

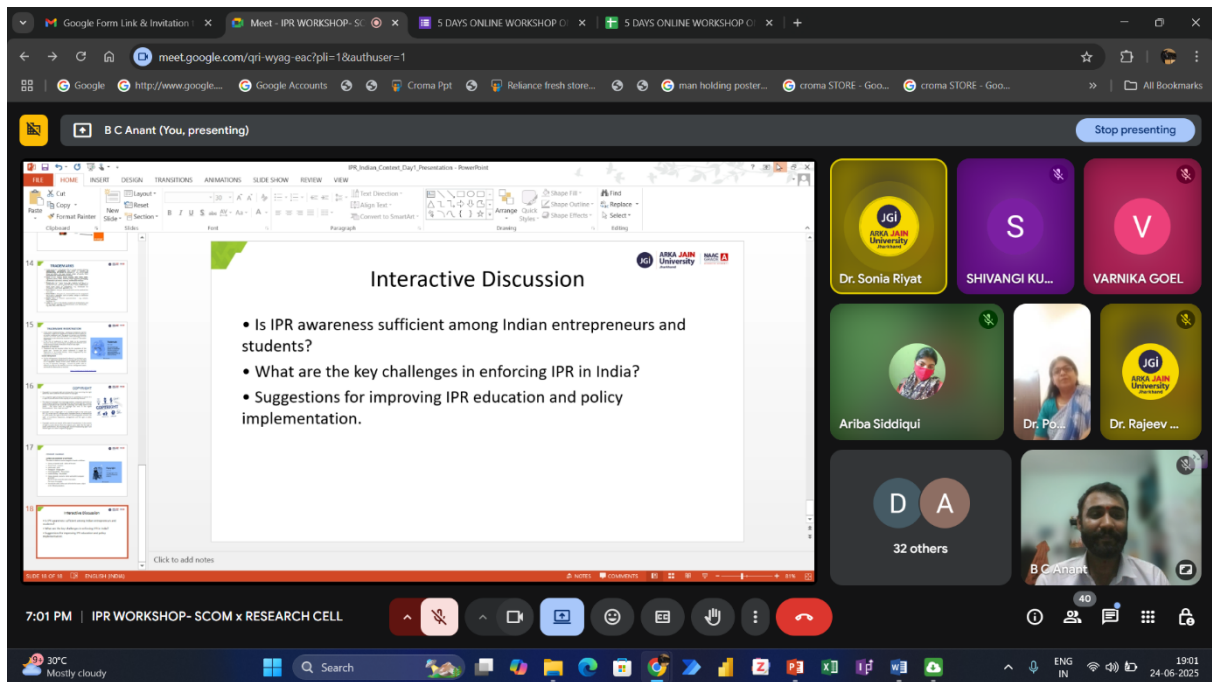


Figure 5: Convenor Dr. Sonia Riyat Addressing the Session

LIST OF PARTICIPANTS

DAY 1

NAME	EMPLOYEE ID/ NROLMENT NUMBER
Dr. Prince Jaiswal	1532
Dhaneswari Sahoo	AJU/242192
Divya Kumari	AJU/230224
VARSHA RANI	AJU/230268
Dr. Partha Priya Das	1556
Mahima Sultania	AJU/232044
Ashish Chandra	AJU/241512
Sumiran Kumari	AJU/240927
T.Shreya	AJU/230325
Aastha Tirkey	AJU/240373
Rittam Roy	AJU/230705
Ariba Siddiqui	AJU/231019
Alok Kumar Singh	AJU/231202
Shivangi kumari	AJU/231649
Muskan Kumari Poddar	AJU/230681
Nyaysi Shukla	AJU/230153
Madhubala kumari	AJU/241055
Varnika Goel	AJU/231052
Prashant Oraon	AJU/241532
Ritika Singh	AJU/231871
MOHAMMAD MAJID	AJU/230170
Nikhil Tiwari	AJU/241839
Chandni Singh	AJU/231862
Annu kumari	AJU/231353
Mohammad Imran Khan	AJU/230172
Mohibul Haque Ansari	AJU/230441
Harshpreet Singh Bhatia	Aju/ 231556
U Meghana Chowdary	AJU/230483
Payal Poddar	AJU/230806
Shruti Kumari	AJU/231615
Yana nath	AJU/241333

Kanishka Raj	AJU/230801
Aaditi kumari	AJU/231699
MOHAMMAD MAJID	AJU/230170
Shiwani Sahu	AJU/231469
Sristi Kumari	AJU/230957
Nancy singh	AJU/240750
Lugumuni Murmu	AJU/241688
Nidhi kumari Jha	AJU/240603
Priyanka Purty	AJU/230196
Nancy singh	AJU/240750
Sushil Kumar Singh	AJU/231689
Ankita Kumari Verma	AJU241882
Aanya	AJU/230988

DAY 2

NAME	EMPLOYEE ID/ ENROLMENT NUMBER
Yana nath	AJU/241333
KOMAL BAJPAI	AJU/231222
MOHAMMAD MAJID	AJU/230170
Mohammad Imran Khan	AJU/230172
Aastha Tirkey	AJU/240373
Nancy singh	AJU/240750
Divya Kumari	AJU/230224
Bikram Chakraborty	AJU/230946
Dhaneswari Sahoo	AJU/242192
Shivangi kumari	AJU/231649
Prashant Oraon	AJU/241532
Sristi Kumari	AJU/230957
Varnika Goel	AJU/231052
Alok Kumar Singh	AJU/231202
YASH RATHOD	AJU/240020
U Meghana Chowdary	AJU/230483
Ashish Chandra	AJU/241512
Muskan Kumari Poddar	AJU/230681
Anshika Mishra	AJU/241227
Kanishka Raj	AJU/230801
Ariba Siddiqui	AJU/231019
Ritika Singh	AJU/231871
Rittam Roy	AJU/230705
VARSHA RANI	AJU/230268
Nancy singh	AJU/240750
Sushil Kumar Singh	AJU/231689
LUCKY NARAYAN SINGH	AJU/241995
Nikhil Tiwari	AJU/241839
Shruti Kumari	AJU/231615
Aaditi kumari	AJU/231699
Mahima Sultania	AJU/232044
Nyaysi Shukla	AJU/230153
Ankita Kumari Verma	AJU241882
T.Shreya	AJU/230325

Aanya	AJU/230988
Aakansha Aakriti	AJU/231789
AashutoshPandey	Aju/231024
Lugumuni Murmu	AJU//241688
Payal Poddar	AJU/230806
Priyanka Purty	AJU/230196
Shiwani Sahu	AJU/231469
Annu kumari	AJU/231353
Devjyoti Sinha	Aju/240006

DAY 3

NAME	EMPLOYEE ID/ENROLMENT NO.
Shivangi kumari	AJU/231649
Payal Poddar	AJU/23086
Yana nath	AJU/241333
Dhaneswari Sahoo	AJU/242192
Alok Kumar Singh	AJU/231202
Ashish Chandra	AJU/241512
Muskan Kumari Poddar	AJU/230681
U Meghana Chowdary	AJU/230483
T.Shreya	AJU/230325
Ariba Siddiqui	AJU/231019
Nikhil Tiwari	AJU/241839
YASH RATHOD	AJU/240020
Nyaysi Shukla	AJU/230153
Rajwant Singh	AJU/230062
Ritika Singh	Aju/231871
Mohibul Haque Ansari	AJU/230441
Aastha Tirkey	AJU/240373
Ankita Kumari Verma	AJU241882
Shruti Kumari	AJU/231615
Kanishka Raj	AJU/230801
Priyanka Purty	AJU/230196
Rittam Roy	AJU/230705
Madhubala kumari	AJU/241055

Devjyoti Sinha	Aju/240006
VARSHA RANI	AJU/230268
Aanya	AJU/230988
Lugumuni Murmu	AJU/241688
Sristi Kumari	AJU/230957
Aaditi kumari	AJU/231699
Divya Kumari	AJU/230224
Mahima Sultania	AJU/232044
Danish Khan	AJU-242164
AashutoshPandey	Aju/231024
Harshpreet Singh Bhatia	231556
Nancy singh	AJU/240750
Shiwani Sahu	AJU/231469
Nancy singh	AJU/240750
Aniket Kumar Singh	AJU/231305
AAKANSHA AAKRITI	AJU/231789
LUCKY NARAYAN SINGH	AJU/241995
Annu kumari	AJU/231353
Bikram Chakraborty	AJU/230946
MOHAMMAD MAJID	AJU/230170
Varnika Goel	AJU/231052
Anshika Mishra	AJU/241227
Sushil Kumar Singh	AJU/231689

DAY 4 & 5

NAME	EMPLOYEE IDENROLMENT NUMBER
Shivangi kumari	AJU/231649
Komal Bajpai	AJU/231222
U Meghana chowdary	AJU/230483
Priyanka Purty	AJU/230196
Ritika Singh	AJU/231871
Mohibul Haque Ansari	AJU/230441
Rittam Roy	AJU/230705
T.Shreya	AJU/230325
Rajwant Singh	AJU/230062

Ariba Siddiqui	AJU/231019
Nikhil Tiwari	AJU/241839
Sristi Kumari	AJU/230957
Ashish Chandra	AJU/241512
Yana nath	AJU/241333
YASH RATHOD	AJU/240020
MOHAMMAD MAJID	AJU/230170
Nancy singh	AJU/240750
Dhaneswari Sahoo	AJU/242192
Ritika Singh	AJU/231871
Aaditi kumari	AJU/231699
Bikram Chakraborty	AJU/230946
Yana nath	AJU/241333
Kanishka Raj	AJU/230801
Mohammad imran khan	AJU/230172
AAKANSHA AAKRITI	AJU/231789
Varsha Rani	AJU/230268
Mohibul Haque Ansari	AJU/230441
Madhubala kumari	AJU/241055
Harshpreet Singh Bhatia	231556
Nancy singh	AJU/240750
Nyaysi Shukla	AJU/230153
Dr. Partha Priya Das	1556
Aanya	AJU/230988
Divya Kumari	AJU/230224
Varnika Goel	AJU/231052
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Ankita Kumari Verma	AJU241882
Alok Kumar Singh	AJU/231202
Aniket Kumar Singh	AJU/231305
Shruti Kumari	AJU/231615
Dr. Prince Jaiswal	1532
Anshika Mishra	AJU/241227
Shiwani Sahu	AJU/231469
Mahima Sultania	AJU/232044
Aastha Tirkey	AJU/240373

Payal Poddar	AJU/230806
Shiwani Sahu	AJU/231469
Annu kumari	AJU/231353

PARTICIPATION CERTIFICATES



ARKA JAIN
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Jharkhand

NAAC
GRADE
ACCREDITED UNIVERSITY

SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

CERTIFICATE OF PARTICIPATION

This certificate is presented to

DR. PARTHA PRIYA DAS

For Contributing as a Resource Person in the 5-Day Online Workshop
on **INTELLECTUAL PROPERTY RIGHTS (IPR)** from 24th to 28th June 2025.

DR. POMPI DAS SENGUPTA
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(CONVENOR)

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HoD
Department of Research
(CONVENOR)

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Pro-Vice Chancellor
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(Event Coordinator)

DR. ANANT
ASSISTANT PROFESSOR
DEPARTMENT OF MANAGEMENT (BBA)
(Event Coordinator)

SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

CERTIFICATE
OF PARTICIPATION

This certificate is presented to

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(CONVENOR)**DR. SONIA RIYAT**
HoD
Department of Research
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