


**ARKA JAIN**  
**University**  
 Jharkhand



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**SCHOOL OF COMMERCE & MANAGEMENT**


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**Department of Management**  
**NOTICE**
**Ref No: AJU/SCoM/DoM/2025/954(A)**
**Date: 18.02.2025**

Department of Management, BBA in association with the Training & Placement Department, invites students to participate in the CII Jharkhand Industry Carnival 2025, a prestigious Conference & Exhibition organized by the **Confederation of Indian Industry (CII), Jharkhand**.

**Details of the event:**

 Date: 24<sup>th</sup> February 2025

Venue: Adityapur Auto Cluster, Jamshedpur

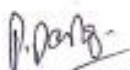
Theme: Technovate, Sustain, and Safeguard: Shaping Tomorrow's Industries

Focus Areas: Automobile | Defence | Railways | Technology | Safety | Sustainability

Reporting Time: 9:00 AM at the University Campus

Interested students are required to register their names with the Department of Commerce by 22<sup>nd</sup> February 2025.

Event Coordinator: Dr. Nikita Shukla


**Dr. Pompi Das Sengupta**

Asst. Dean (UG)

School of Commerce and Management

Assistant Dean (UG)

School of Commerce and Management

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## INDUSTRY CARNIVAL 2025

<b>Date of Event</b>	<b>24<sup>th</sup> February 2025</b>
<b>Name of the Event</b>	<b>INDUSTRY CARNIVAL 2025- Technovate, Sustain, and Safeguard: Shaping Tomorrow's Industries-Adityapur Auto Cluster, Jamshedpur.</b>
<b>Type of the Event</b>	<b>Industrial Visit cum Extension Activity</b>
<b>Event Co-ordinator</b>	<b>Dr. Nikita Shukla</b>
<b>Conducted by</b>	<b>School of Commerce and Management- BBA</b>
<b>No. Of Participant</b>	<b>25</b>

**OBJECTIVE:** The primary objective of the Industrial Carnival was to provide participants with an in-depth understanding of the latest advancements in industrial technology, foster networking opportunities among industry professionals, and promote knowledge sharing on best practices and innovative solutions.

**DETAILS:** The Department of Management, in collaboration with the Training & Placement Department of ARKA JAIN University, had the privilege of attending the *Industry Carnival 2025* organized by CII Jharkhand. The two-day event served as a dynamic platform for knowledge exchange, fostering collaboration among industries, academia, and policymakers. The carnival focused on key sectors such as Automobile, Defence, Railways, Technology, and Safety, highlighting the latest advancements and business opportunities in these industries.

The carnival highlighted the growing importance of sustainability, digital transformation, and advanced manufacturing technologies in shaping the future of industries. Experts emphasized how AI, IoT, cyber security, and automation are driving innovation across multiple sectors, particularly in defence infrastructure, railway operations, and smart manufacturing. Sessions on business collaborations with Indian Railways and Defence provided valuable insights into potential entrepreneurial and employment opportunities, making the event particularly relevant for students aspiring to enter these fields.

The discussion on MSME empowerment focused on strategies for small businesses to integrate automation and AI to enhance efficiency and competitiveness. Industry professionals also stressed the critical role of predictive analytics and IoT-driven solutions in ensuring workplace safety, fostering a zero-harm culture, and reducing industrial accidents.

through technology-driven risk management. These takeaways underscored the need for industries to align with modern safety strategies while embracing digital advancements.

Furthermore, the event fostered valuable industry-academia collaboration, enabling students and faculty members to network with industry professionals, explore future collaborations, and gain real-world industrial exposure. The sessions provided deep insights into evolving market dynamics, job prospects, and entrepreneurial opportunities, reinforcing the importance of digital proficiency, automation knowledge, and sustainability-driven decision-making for students.

**TAKEAWAYS:** Enhanced Knowledge: Participants gained valuable insights into the latest trends and technologies shaping the industrial sector. The sessions provided a comprehensive understanding of how these advancements can be leveraged to improve efficiency and productivity.

Networking Opportunities: The event facilitated networking among industry professionals, enabling the exchange of ideas and fostering potential collaborations. Attendees had the chance to connect with experts and peers, expanding their professional network.

Practical Exposure: The exhibitions and demonstrations offered practical exposure to innovative industrial solutions. Participants could interact with the latest technologies and understand their real-world applications.

## Poster of the Event



**ARKA JAIN University**  
Jharkhand








**School of Commerce & Management**  
**Department of Management (BBA)**  
*in association with*  
**TRAINING AND PLACEMENT CELL**  
*invites you to attend*





Confederation of Indian Industry



Conference & Exhibition

*"Technovate, Sustain, and Safeguard: Shaping Tomorrow's Industries"*  
**Focus: Automobile | Defence | Railways | Technology | Safety | Sustainability**  
24-25 February 2025, Adityapur Auto Cluster, Jamshedpur

**Date: 24<sup>th</sup> February 2025**  
**Time: 9:30 AM    Venue: Adityapur Cluster**

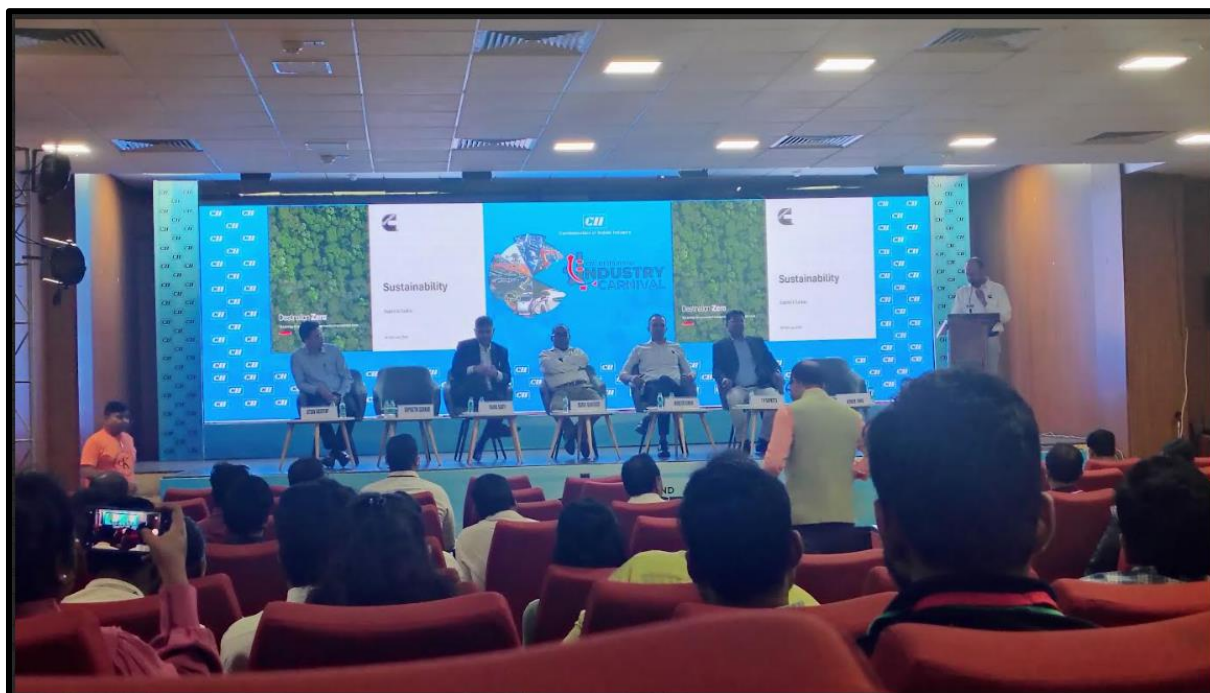
**EVENT CONVENOR**  
**Dr. POMPI DAS SENGUPTA**  
 Assistant Dean,  
 School of Commerce & Management  
 Arka Jain University, Jharkhand

**EVENT COORDINATOR**  
**Dr. NIKITA SHUKLA**  
 Associate Professor,  
 Department of Management (BBA)  
 Arka Jain University, Jharkhand

**Figure 1: Poster of Industry Carnival**




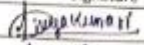
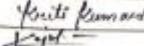



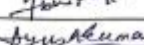
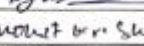
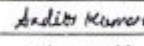
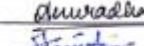
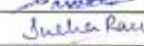
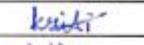
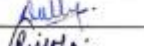

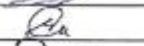
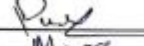

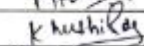

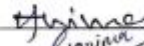
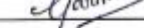
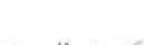


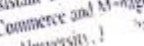
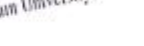
## Photos of the Event



**Figure 2: Photo of Industry Carnival**



**Figure 3: Students attending Industry Carnival**

<div>  <div>ARKA JAIN University</div> <div>NAAC A</div> </div>			
Attendance Sheet for Industry Carnival			
Department of Management		Date : 24/02/2025	
Sl No	Enrollment Number	Name of the Students	Signature
1	AJU/230520	DIVYA KUMARI	
2	AJU/231562	KRITI KUMARI	
3	AJU/231553	Kajal Dandapat	
4	AJU/231550	Babci Dandapat	
5	AJU/231628	Dipankar Kumar	
6	AJU/230622	Santanu Bera	
7	AJU/231574	Yashesh Kr.	
8	AJU/230507	Ayush Kumar	
9	AJU/230830	Arushi Kr. Sharma	
10	AJU/231699	Aaditi Kumari	
11	AJU/231444	Anuradha Mishra	
12	AJU/231662	Tanishi Prasad	
13	AJU/231848	Sneha Rani	
14	AJU/230702	Kriti Das	
15	AJU/231515	Rishi Mehra	
16	AJU/231546	Riya Jha	
17	AJU/230425	Shubham Soodhyan	
18	AJU/230444	Sneha Chatterjee	
19	AJU/230472	Puneet Singh Verma	
20	AJU/231452	Syed Maaz	
21	AJU/231453	Ad. Modanir Khan	
22	AJU/231684	Khushi Ray	
23	AJU/230721	Satyam Kumar	
24	AJU/230835	Animesh Kumar	
25	AJU/230897	Gayima Mahato	

  
Event co-ordinator

  
Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University, Jharkhand

Figure 4: List of Participants