



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
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6. Notice Board
7. Guard File

DESSERT INKER – CREST 2025

Date of Event	20-02-2025
Name of the Event	Dessert Inker
Type of the Event	Cultural Competition
Conducted by	MBA, Department of Management
Coordinated by	Mr. Arindam Mondal, Ms. Rana Iffat Perween
No. of Participants	6

OBJECTIVES:

The *Desser Inker (Henna Art)* event aimed to provide students with an opportunity to showcase their creativity through the traditional art of henna (mehndi) design. The objective was to encourage participants to explore intricate patterns and designs using henna as a medium. The event focused on fine motor skills, attention to detail, and the cultural significance of henna art, which is often used for celebrations and special occasions. Participants were encouraged to create unique and beautiful henna designs, whether traditional or contemporary, while also promoting cultural appreciation and the therapeutic aspects of henna application.

DETAILS:

The **Desser Inker (Henna Art)** event provided students with a platform to explore the intricate and culturally rich art of henna design. Participants showcased exceptional creativity and skill, crafting detailed patterns that ranged from traditional Indian and Arabic motifs to contemporary and personalized designs. The event encouraged precision, patience, and artistic expression, highlighting the cultural significance of henna in celebrations and special occasions.

Judges and spectators were captivated by the finesse and intricacy of the designs, appreciating the steady hand and artistic vision required for such delicate work. The competition also fostered a collaborative atmosphere, with participants exchanging ideas and techniques while honing their skills. Overall, **Desser Inker** was a vibrant celebration of henna artistry, promoting creativity, cultural appreciation, and the therapeutic joy of this traditional craft.

TAKEAWAYS (OUTCOME)

- The *Desser Inker (Henna Art)* event was a resounding success, with participants showcasing their talent and creativity through intricate and beautiful henna designs.
- Students demonstrated excellent skill in creating detailed patterns, including floral motifs, geometric shapes, and traditional Arabic or Indian designs.

- The event encouraged participants to think creatively, as many experimented with combining different henna art styles to create original and personalized designs.
- Judges were impressed by the participants' ability to apply henna with precision, noting the complexity of many designs, which required steady hands and attention to detail.
- The event allowed students to explore the cultural significance of henna art, as many designs were inspired by traditional customs, such as wedding ceremonies or religious festivals.
- Participants learned about the various techniques involved in henna application, including filling in large areas, creating fine lines, and layering designs to add depth and texture.
- The competition also emphasized the importance of symmetry and balance in henna design, as students worked to ensure that their patterns were harmonious and aesthetically pleasing.
- Many participants chose to use henna art as a form of self-expression, creating designs that reflected their personalities, interests, or cultural heritage.
- The event fostered a sense of collaboration, as participants exchanged tips, techniques, and ideas while working on their designs, creating a supportive and creative environment.
- The audience was captivated by the variety and beauty of the henna designs, with many students admiring the intricacy and precision of the artwork.
- The competition also raised awareness about the therapeutic benefits of henna, as many participants reported feeling relaxed and focused while working on their designs.
- Participants gained valuable experience in applying henna as an art form, helping them improve their skills and gain confidence in their ability to create professional-quality henna designs.
- The event provided students with the opportunity to showcase their artistic talents, with many pieces being displayed for the audience to admire, some even being applied on the participants' hands and arms during the competition.

Overall, the *Desser Inker (Henna Art)* event was a memorable and enriching experience, celebrating the beauty of henna as both an art form and a cultural tradition, while also fostering creativity and skill development among students

POSTER OF THE EVENT



PHOTOS OF THE EVENT








LIST OF PARTICIPANTS

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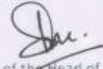


JUDGEMENT SHEET

 ARKA JAIN University Jharkhand 						
NAME OF THE EVENT- DESSERT INKER (HEENA ART) COMPETITION						
CREST- THE MANAGEMENT FEST- 2K25				Date- 20-02-2025		
PARTICIPANTS DETAILS			EVALUATION CRITERIA FOR THE HENNA ART COMPETITION			
SL NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	CULTURAL AUTHENTICITY	USE OF SPACE	DESIGN COMPLEXITY	TOTAL MAXIMUM
			MAXIMUM MARKS (10) EACH			30
1)	Zara Zabin	Arka Jain University	08	08	09	25
2)	Astha Kumari	Arka Jain University	07	08	07	22
3)	Rani Tanti	Arka Jain University	05	05	06	16
4)	Nishtha Gupta	Jamshedpur Co-operative College	06	06	06	18
5)	Shreshtha Gupta	Jamshedpur Co-operative College	05	05	05	15
6)	Nikita Gope	Arka Jain University	06	06	05	17



Name & Signature of Event Coordinator Cum Judge



Signature of the Head of the Department (MBA)
HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand