



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

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Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
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TITLE OF THE EVENT

Date of Event	20-02-2025
Name of the Event	Dance Fusion
Type of the Event	Cultural Events/Competitions
Conducted by	MBA, Department of Management
Coordinated by	Dr. Subrato Kumar Dey, Dr. Abhishek Upadhyay
No. of Participants	4

OBJECTIVES:

The *Dance Fusion: Group & Solo Dance Competition* was aimed to provide a platform for students to express their creativity through dance. The objective was to foster talent by encouraging participants to perform in either group or solo formats, showcasing a variety of dance styles. The competition allowed participants from different colleges of the city to demonstrate their skills, creativity, and confidence while promoting cultural diversity through different dance forms. The event aimed to enhance teamwork, collaboration, and individual expression, offering participants an opportunity to shine on stage and build their confidence while engaging the university community.

DETAILS:

- The *Dance Fusion* event was a quite a success, with participants delivering outstanding dance performances.
- The dance performances highlighted the individual talent of participants, with many showcasing their range and control of their body movements.
- Ms. Simran of B.Com Program from **ARKA JAIN University** bagged 1st position in the Dance Fusion event.
- Mr. Danish of Diploma – Mechanical Engineering from **ARKA JAIN University** bagged the Runner up position in the Dance Fusion event.
- The event provided a platform for students to express their emotions and creativity through dance, with many performances evoking strong emotional responses from the audience.
- The Judge of the Event, Dr. Ankita Singh, appreciated the variety in musical genres presented, ranging from classical to contemporary, demonstrating the participants' versatility.

- The event helped the participants build confidence in their performance abilities, as they performed in front of an enthusiastic audience.
- It encouraged participants to improve their stage presence, receiving constructive feedback from the judges.
- The competition also allowed students to experiment with different musical styles, fostering creativity and exploration of new musical genres and their amalgamation with different dance forms.
- The audience were highly engaged, offering applause and encouragement to the performers, which contributed to the success of the event.
- The event helped foster a sense of community among students, as they supported their peers and enjoyed the performances together.
- The *Dance Fusion* competition was appreciated for its organization, with smooth scheduling and seamless transitions between performances.
- The event helped students develop important life skills such as teamwork, time management, and perseverance, as many participants worked diligently to perfect their performances.
- Overall, *Dance Fusion* was a celebration of talent, creativity, and self-expression, leaving lasting memories for both participants and spectators.

TAKEAWAYS (OUTCOME)

- The event successfully showcased a wide range of dance styles, from traditional to contemporary, reflecting the diverse talents of the students.
- Participants displayed high levels of creativity and energy, which impressed the audience and judges alike.
- The group performances highlighted strong teamwork and coordination, while solo performances demonstrated individual artistry and self-expression.
- Through the event, participants gained confidence in performing under pressure, which is a valuable skill in both personal and professional settings.
- The judges provided valuable feedback, which allowed students to reflect on their performances and improve their skills for future events.
- The event fostered a sense of community among the students, with both participants and spectators enjoying the performances.
- The *Dance Fusion* competition also inspired many students to explore dance as a form of self-expression and pursue it further.
- It successfully enhanced the university's cultural events, providing a platform for students to share their passion for dance.

- The event was appreciated for its organizational efficiency, from registrations to performance scheduling, making it a smooth experience for both participants and organizers.
- It was well-received by faculty members and students, contributing to the overall success of the Annual Management Fest: CREST-2025.
- In addition to individual performances, the event helped in strengthening interpersonal relationships among participants and encouraged cross-cultural interactions.
- The competition also opened up opportunities for students to network with peers who shared similar interests in performing arts.
- The event ultimately created lasting memories for all involved, marking a significant highlight in the university's cultural calendar.



POSTER OF THE EVENT



PHOTOS OF THE EVENT



Figure 1: Prize Distribution



Figure 2: Participant Performing during Crest (Dance Fusion Competition)



Figure 3: Participant Performing during Crest (Dance Fusion Competition)



Figure 4: Prize Distribution

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