



CIRCULAR



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

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Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
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TITLE OF THE EVENT

Date of Event	21-02-2025
Name of the Event	Quiz
Type of the Event	Experiential Learning/ Participative Learning/ Problem Solving Methodologies (2.3.1)
Conducted by	MBA, Department of Management
Coordinated by	Mr. Mukul Pandey
No. of Participants	6

OBJECTIVES:

To engage participants in a fun and develop the spirit of competition in academic area. Also to test their knowledge across various management fields like marketing, finance, operations, and human resources.

DETAILS:

The *Management Quiz* aimed to challenge students' understanding of key management concepts and theories while fostering a competitive spirit. The objective was to engage participants in a fun yet educational competition that tested their knowledge across various management fields, including marketing, finance, operations, and human resources. By participating in the quiz, students were encouraged to review and reinforce their learning, while developing their analytical and quick-thinking skills. The event also aimed to promote teamwork, as participants collaborated to answer questions accurately and efficiently.

TAKEAWAYS (OUTCOME)

- The *Management Quiz* was an engaging and intellectually stimulating event that successfully tested participants' knowledge of management principles.
- Students showcased their understanding of key topics such as marketing strategies, financial analysis, organizational behavior, and operations management.
- The event fostered a spirit of healthy competition, with teams striving to answer questions accurately and quickly under pressure.
- Participants displayed excellent teamwork, working together to discuss and select the best possible answers within the given time limits.
- The quiz allowed students to review and consolidate their knowledge, with many participants gaining a deeper understanding of management concepts through the competition.
- Judges appreciated the participants' ability to think critically and apply their knowledge to real-world scenarios, demonstrating their preparedness for future roles in management.
- The event highlighted the importance of staying up-to-date with current trends and developments in the field of management.

- Participants improved their time management and decision-making skills, as they had to balance speed and accuracy when responding to questions.
- The quiz was a great opportunity for students to enhance their communication and collaboration skills, as they discussed and strategized with their teammates.
- The audience was engaged and excited, as they cheered for their favorite teams, creating a lively atmosphere that contributed to the event's success.
- The competition allowed participants to identify areas of strength and areas for improvement, helping them recognize where they could focus their studies moving forward.
- The *Management Quiz* promoted intellectual engagement, encouraging students to expand their knowledge and explore new areas within management.
- It also helped students connect with peers from different disciplines, as teams were often made up of individuals with diverse academic backgrounds.
- The event was well-organized and smoothly run, with questions that were challenging yet fair, maintaining a high level of excitement throughout.
- Overall, the *Management Quiz* successfully contributed to the intellectual environment of the Annual Management Fest CREST, offering students a fun and engaging way to reinforce their knowledge and build key skills.

POSTER OF THE EVENT



PHOTOS OF THE EVENT



Fig 1 Quiz in Progress – Briefing about Quiz



Fig 2 Quiz in Progress



Fig 3 Reward to the Winner of Quiz

LIST OF PARTICIPANTS

[illegible]