

Date: 21.03.2025



CIRCULAR





SCHOOL OF COMMERCE & MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2025/993

This is to inform all the Learning Leaders & Program Admins of Coursera, that MBA, Department of Management, School of Commerce & Management in association with the Centre for Capacity and Human Resource Development, ARKA JAIN University shall organise a refresher session on "Coursera for

Campus- For Coursera Program Admins- Deans/HoDs/Program Coordinators & Learning Leaders *

Details of the Session-

Date of the event- 25-03-2025

Time of the event- 11:00 am onwards

Venue-Smart Room, Block F, Room No. - 631

Event Convener- Dr. Urvashi Thakur, HoD, MBA, Department of Management

Dr. Charu Wadhwa, Assistant Director, CCHRD, ARKA JAIN University

Event Coordinator & Resource Person- Dr. Abhishek Upadhyay, Faculty, MBA, Department of

Management

Dr. Urvashi Thakur HoD, MBA Dept. of Management School of Commerce & Management

HoD, MBA School of Commerce and Management ARKA JAIN University, Jharkhand

Copy for the information:

- 1. PS to the Vice-Chancellor
- 2. PS to the Director
- 3. PS to the Registrar
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- 6. Notice Board
- 7. Guard File

Dr. Charu Wadhwa Assistant Director CCHRD ARKA JAIN University

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COURSERA REFRESHER SESSION"

Date of Event	25-03-2025
Name of the Event	Coursera Refresher Session
Type of the Event	Knowledge Enhancement Session for Coursera Learning Leaders and Program Admins
Conducted by	Department of Management – MBA in association with CCHRD
No. of Participants	11

OBJECTIVES:

The objective of this Refresher session was to enhance the understanding of the Administrative Tools of the Coursera Admin portal and familiarize all the Learning Leaders and Program Admins with the interface to effectively manage courses, manage learning programs, control and track student users, their progress, certifications, grades and other vital reports.

DETAILS:

The session was organised by the Department of Management – MBA in association with CCHRD for the Coursera Learning Leaders and Program Admins of Arka Jain University. Under the Aegis of 'Coursera for Campus' program, the students of various school and departments have been allotted free Coursera Licences so as to enable them to access all the courses and content available on Coursera platform. Moreover, some of the departments and schools have also introduced MOOC courses which are mandatorily to be completed by the students and gain certifications. These courses are Credit courses and hence add a lot of value to the entire curriculum and the program at large. Other schools and departments have also opted for the courses available on Coursera platform, offering them as valued added courses which also enhance the learning spectrum of the students.

To enable the smooth functioning of this mechanism, the Learning Leaders and Program Admins of various departments and schools play a pivotal role and therefore the need of the hour was to help these key players enabling a much better understanding of the functionality of the Coursera login cum admin portal and familiarize them with the interface.

In this regard, this knowledge enhancement session was coordinated and conducted by Dr. Abhishek Upadhyay, Faculty Member and Coursera Admin for the Department of Management – MBA and Dr. Urvashi Thakur, HoD – Department of Management, MBA and Dr. Charu Wadhwa, Assistant Director, CCHRD were the convenors of the session.





TAKEAWAYS (OUTCOMES):

The session was introduced by Dr. Charu Wadhwa, who focussed on the key deliverables and Dr. Abhishek Upadhyay then discussed the program flow. The session was crucial for all the Learning Leaders and Program Admins who attended the session because the session began with the basics of the Coursera Admin portal.

The session touched the crucial aspects of administrative tools as mentioned below -

- 1. Interface The interface of the admin portal was first introduced so as to increase the familiarity of the admins with the home page and site map.
- 2. Learning Program The Learning Programs and its control with respect to users and their management was discussed.
- 3. Tracking Student Users, Licences and Activity.
- 4. Tracking students' progress with respect to course enrolment, course completions, course progress, content engagement etc.
- 5. Tracking students' certifications, downloading and verifying Coursera course certifications.
- 6. Tracking students' grades achieved in every course, its assessment tests, peer assignments, projects, if any and overall grading.
- 7. Downloading and generating vital reports with respect to user data, user analytics and grading achieved for proper record keeping, compliance and result publication.





Poster of the Event







Photos of the Event



Figure 1: Dr. Abhishek Upadhyay addressing the Coursera Learning Leaders and Program Admins



Figure 2: Dr. Charu Wadhwa, Asst. Director – CCHRD and Dr. Abhishek Upadhyay introducing the Session to the participants





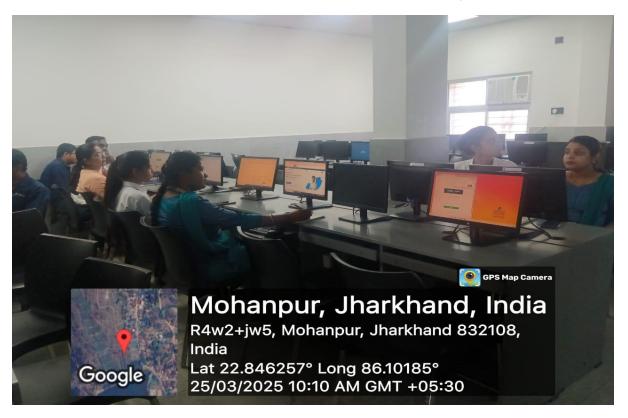


Figure 3: Coursera Learning Leaders and Program Admins attending the Coursera Refresher Session

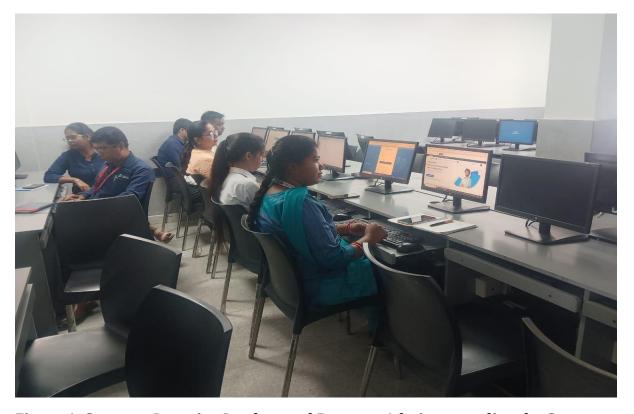


Figure 4: Coursera Learning Leaders and Program Admins attending the Coursera Refresher Session





Attendance of the Event

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1	1176	An Keenti Rai	(B)
2	1094	Dr. Arubam Kumah	do
3	1631	Streye lonal	llas
4	1335	Dr. Arelista.	
5	1360	Priyonka Tudu	Afrida "
6	1661	Bhasara tumasi	Beauca
7	1119	Dr. Shwete	Shuste
8	1205	Dr. Santosh Kr. sigel	Defort
9	1643	DR. CHANCUTE MANOAL	C-Hend
10	1250	Veene Das	Violed
11	1553	Boyun Oha	Goyan Olia
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