



**CIRCULAR**



**SCHOOL OF COMMERCE & MANAGEMENT**

**Department of Management**  
**NOTICE**

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

**Dr. Urvashi Thakur**  
HoD, MBA  
Dept. of Management  
School of Commerce & Management

**HoD, MBA**  
**School of Commerce and Management**  
**ARKA JAIN University, Jharkhand**

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

### TITLE OF THE EVENT

<b>Date of Event</b>	<b>21-02-2025</b>
<b>Name of the Event</b>	<b>Open Mic (Rap, Beatboxing, Mono-Acting, Story Telling, Stand-Up Comedy, Shayari, Mimicry, Extempore)</b>
<b>Type of the Event</b>	<b>Cultural Event</b>
<b>Conducted by</b>	<b>MBA, Department of Management</b>
<b>Coordinated by</b>	<b>Mr. Harshith K Manjunath</b>
<b>No. of Participants</b>	<b>7</b>

### OBJECTIVES:

The *Open Mic* event aimed to provide students with a platform to showcase their creative expression through a variety of performance genres, including **Rap, Beatboxing, Mono-Acting, Storytelling, Stand-up Comedy, Shayari, Mimicry, and Extempore**. The objective was to foster self-expression, build confidence in public speaking, and create an interactive space for students to share their unique talents. The event sought to encourage students to explore different forms of performance art, improving their communication, presentation, and performance skills in a supportive and entertaining environment.

### DETAILS:

The Open Mic event was successfully conducted by the Department of Management, MBA, on Day 2 of CREST 2.0 – the Annual Management Fest. The event provided a platform for students to express their creativity through various performance arts, including rap, beatboxing, storytelling, stand-up comedy, mimicry, and extempore. Participants included students from ARKA JAIN University and other colleges in Jamshedpur, making the event a diverse and engaging experience.

The competition was judged by Dr. Souvik Singh Rathore, who evaluated the performances and provided valuable feedback to the participants. The enthusiastic audience created a lively atmosphere, encouraging performers to showcase their talents with confidence. The rap and beatboxing segments were particularly well-received, while storytelling, stand-up comedy, and shayari captivated the audience with their depth and humor. The extempore challenge tested participants' ability to think on their feet, enhancing their communication and public speaking skills.

At the end of the event, the winners were announced and presented with mementos, while all participants received certificates of participation as a token of appreciation for their efforts. The Open Mic event not only celebrated artistic expression but also fostered

a sense of community and networking among students who share a passion for performing arts. It was a fun-filled and engaging experience, contributing to the overall success of CREST 2.0.

### TAKEAWAYS (OUTCOME)

- **Enhanced Artistic Expression & Creativity:** The event provided a platform for students to showcase diverse performance arts, including rap, storytelling, and stand-up comedy.
- **Confidence & Stage Presence Development:** Performing live helped participants overcome stage fear, improve public speaking, and build confidence.
- **Constructive Learning & Skill Improvement:** Judges provided valuable feedback, helping participants refine their skills and improve their stage presence.
- **A Platform for Fun & Inclusive Engagement:** The Open Mic created an engaging and inclusive space where students freely expressed themselves.

### POSTER OF THE EVENT





## PHOTOS OF THE EVENT



Fig 1. Singing Competition



Fig 2. Singing Competition



Fig 3. Singing Competition





<div style="text-align: center;"> <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <b>ARKA JAIN University</b>  <small>JHARKHAND</small> </div> <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <small>NAAC GRAD A</small> </div> </div>								
NAME OF THE EVENT- OPEN MIC								
CREST- THE MANAGEMENT FEST- 2K25						Date- 21-02-2025		
PARTICIPANTS DETAILS			EVALUATION CRITERIA FOR THE OPEN MIC ROUND-1 COMPETITION					
SL NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	CONTENT CREATIVITY (10)	DELIVERY PRESENTATION (10)	TIMING (10)	AUDIENCE ENGAGEMENT (10)	CONFIDENCE STAGE PRESENTATION (10)	TOTAL MAXIMUM MARKS (50)
1)	Adarsh Kumar Doley		8	7	8	6	9	
2)	Rishi							
3)	Priyanshu							
4)	Zaid Khan							
5)	Himadrai							
6)	Charidan							
7)	Danish		8	7	7	5	9	

Name & Signature of the Event Coordinator Cum Judge \_\_\_\_\_

Signature of the Head of the Department (MBA) \_\_\_\_\_  
 HoD, MBA  
 School of Commerce and Management  
 ARKA JAIN University, Jharkhand

[illegible]