



## CIRCULAR



### SCHOOL OF COMMERCE & MANAGEMENT

#### Department of Management

#### NOTICE

Ref No: AJU/SCoM/DoM/2025/900

Date: 04.01.2025

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

**Dr. Urvashi Thakur**  
HoD, MBA  
Dept. of Management  
School of Commerce & Management

HoD, MBA  
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ARKA JAIN University, Jharkhand

Copy for the information:

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2. PS to the Director
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## TITLE OF THE EVENT

<b>Date of Event</b>	<b>21-02-2025</b>
<b>Name of the Event</b>	<b>Melodica</b>
<b>Type of the Event</b>	<b>Cultural Events/Competitions (5.3.3)</b>
<b>Conducted by</b>	<b>MBA, Department of Management</b>
<b>Coordinated by</b>	<b>Dr. Abhishek Upadhyay, Dr. Subrato Kumar Dey</b>
<b>No. of Participants</b>	<b>06</b>

### OBJECTIVES:

The *Melodica: Solo & Duet Singing Competition* was aimed to provide students with an opportunity to showcase their vocal talents in both solo and duet formats. The objective was to encourage self-expression, creativity, and confidence through music. Participants were encouraged to present a variety of musical genres, allowing them to display their vocal range, technique, and stage presence. The event also aimed to foster a sense of community and cultural exchange while providing a platform for students to engage with their peers through the universal language of music.

### DETAILS:

- The *Melodica* event was a huge success, with participants from different institutions and colleges delivered outstanding singing performances in both solo and duet categories.
- The solo performances highlighted the individual talent of participants, with many showcasing their vocal range and control.
- Mr. Dibyendu Singh, from Jamshedpur Cooperative College bagged the 1<sup>st</sup> position in the event.
- Ms. Pratiksha Mishra from **ARKA JAIN University** bagged the Runner up position.
- The duet performances added an exciting dynamic to the competition, with participants displaying excellent coordination and harmony.
- The event provided a platform for students to express their emotions and creativity through music, with many performances evoking strong emotional responses from the audience.
- The Judge of the event Prof. Shyam Kumar appreciated the variety in musical genres presented, ranging from classical to contemporary, demonstrating the participants' versatility.

- It encouraged participants to improve their vocal techniques and stage presence, receiving constructive feedback from the judges.
- The competition also allowed students to experiment with different musical styles, fostering creativity and exploration of new musical genres.
- The audience was highly engaged, offering applause and encouragement to the performers, which contributed to the success of the event.
- The event helped foster a sense of community among students, as they supported their peers and enjoyed the performances together.
- The competition also provided an opportunity for participants to network with other music enthusiasts, creating lasting connections within the university community.
- The *Melodica* competition was appreciated for its organization, with smooth scheduling and seamless transitions between performances.
- The event helped students develop important life skills such as teamwork, time management, and perseverance, as many participants worked diligently to perfect their performances.
- Overall, *Melodica* was a celebration of musical talent, creativity, and self-expression, leaving lasting memories for both participants and spectators.

### TAKEAWAYS (OUTCOME)

- The event successfully showcased a wide range of singing styles reflecting the diverse talents of the students.
- Participants displayed high levels of creativity and energy, which impressed the audience and judges alike.
- The group performances highlighted strong teamwork and coordination, while solo performances demonstrated individual artistry and self-expression.
- Through the event, participants gained confidence in performing under pressure, which is a valuable skill in both personal and professional settings.
- The judges provided valuable feedback, which allowed students to reflect on their performances and improve their skills for future events.
- The event fostered a sense of community among the students, with both participants and spectators enjoying the performances.
- The *Melodica* competition also inspired many students to explore music as a form of self-expression and pursue it further.
- It successfully enhanced the university's cultural events, providing a platform for students to share their passion for music.

- The event was appreciated for its organizational efficiency, from registrations to performance scheduling, making it a smooth experience for both participants and organizers.
- It was well-received by faculty members and students, contributing to the overall success of the Annual Management Fest: CREST-2025.
- In addition to individual performances, the event helped in strengthening interpersonal relationships among participants and encouraged cross-cultural interactions.
- The competition also opened up opportunities for students to network with peers who shared similar interests in performing arts.
- The event ultimately created lasting memories for all involved, marking a significant highlight in the university's cultural calendar.





## POSTER OF THE EVENT





## PHOTOS OF THE EVENT



**Picture 1: Participant Performing during Crest (Melodica Competition)**



**Picture 2: Participant Performing during Crest (Melodica Competition)**



**Picture3: Participant Performing during Crest (Melodica Competition)**



OK



## JUDGEMENT SHEET

<b>ARKA JAIN University</b>						
NAME OF THE EVENT- MELODICA COMPETITION						
GREST- THE MANAGEMENT FEST- 2K25 Date- 21-02-2025						
PARTICIPANTS DETAILS			EVALUATION CRITERIA FOR THE MELODICA			
Sl. NO.	NAME OF THE PARTICIPANTS	INSTITUTE NAME	MUSICALITY & LYRICS	EMOTIONAL IMPACT & PERFORMANCE	RHYTHM & MELODY	TOTAL
			MAXIMUM MARKS (10) EACH			30
1.	Dibyendu Singh	Jamshedpur Co-operative College	7	5	6	27
2.	Riya Jha	Arka Jain University	6	6	6	20
3.	Akash Kumar Dubey	Arka Jain University	7	6	6	24
4.	Vasvika Goel	Arka Jain University	5	5	4	21
5.	Rajbir Kumar	Arka Jain University	6	7	7	22
6.	Pratiksha Mishra	Arka Jain University	7	8	7	25

Name & Signature of the Event Coordinator Cum Judge

Signature of the Head of the Department (MBA)  
 HoD, MBA  
 School of Commerce and Management  
 ARKA JAIN University, Jharkhand