

Date: 04.01.2025



CIRCULAR





SCHOOL OF COMMERCE & MANAGEMENT

Department of Management NOTICE

Ref No: AJU/SCoM/DoM/2025/900

This is to inform all the students and staff of ARKA JAIN University, that the Department of Management (MBA) is organising its "Annual Management Fest — CREST" on 20th & 21st February 2024 in the university campus.

The scheduled for the event will be shared shortly.

Dr. Urvashi Thakur

HoD, MBA

Dept. of Management

School of Commerce & Management

HoD MBA

School of Commerce and Management

ARKA JAIN University, Jharkhand

Copy for the information:

- 1. PS to the Vice-Chancellor
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- 3. PS to the Registrar
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TITLE OF THE EVENT

Date of Event	21-02-2025
Name of the Event	Melodica
Type of the Event	Cultural Events/Competitions (5.3.3)
Conducted by	MBA, Department of Management
Coordinated by	Dr. Abhishek Upadhyay, Dr. Subrato Kumar Dey
No. of Participants	06

OBJECTIVES:

The *Melodica:* Solo & Duet Singing Competition was aimed to provide students with an opportunity to showcase their vocal talents in both solo and duet formats. The objective was to encourage self-expression, creativity, and confidence through music. Participants were encouraged to present a variety of musical genres, allowing them to display their vocal range, technique, and stage presence. The event also aimed to foster a sense of community and cultural exchange while providing a platform for students to engage with their peers through the universal language of music.

DETAILS:

- The *Melodica* event was a huge success, with participants from different institutions and colleges delivered outstanding singing performances in both solo and duet categories.
- The solo performances highlighted the individual talent of participants, with many showcasing their vocal range and control.
- Mr. Dibyendu Singh, from Jamshedpur Cooperative College bagged the 1st position in the event.
- Ms. Pratiksha Mishra from **ARKA JAIN University** bagged the Runner up position.
- The duet performances added an exciting dynamic to the competition, with participants displaying excellent coordination and harmony.
- The event provided a platform for students to express their emotions and creativity through music, with many performances evoking strong emotional responses from the audience.
- The Judge of the event Prof. Shyam Kumar appreciated the variety in musical genres presented, ranging from classical to contemporary, demonstrating the participants' versatility.





- It encouraged participants to improve their vocal techniques and stage presence, receiving constructive feedback from the judges.
- The competition also allowed students to experiment with different musical styles, fostering creativity and exploration of new musical genres.
- The audience was highly engaged, offering applause and encouragement to the performers, which contributed to the success of the event.
- The event helped foster a sense of community among students, as they supported their peers and enjoyed the performances together.
- The competition also provided an opportunity for participants to network with other music enthusiasts, creating lasting connections within the university community.
- The *Melodica* competition was appreciated for its organization, with smooth scheduling and seamless transitions between performances.
- The event helped students develop important life skills such as teamwork, time management, and perseverance, as many participants worked diligently to perfect their performances.
- Overall, *Melodica* was a celebration of musical talent, creativity, and self-expression, leaving lasting memories for both participants and spectators.

TAKEAWAYS (OUTCOME)

- The event successfully showcased a wide range of singing styles reflecting the diverse talents of the students.
- Participants displayed high levels of creativity and energy, which impressed the audience and judges alike.
- The group performances highlighted strong teamwork and coordination, while solo performances demonstrated individual artistry and self-expression.
- Through the event, participants gained confidence in performing under pressure, which is a valuable skill in both personal and professional settings.
- The judges provided valuable feedback, which allowed students to reflect on their performances and improve their skills for future events.
- The event fostered a sense of community among the students, with both participants and spectators enjoying the performances.
- The *Melodica* competition also inspired many students to explore music as a form of self-expression and pursue it further.
- It successfully enhanced the university's cultural events, providing a platform for students to share their passion for music.





- The event was appreciated for its organizational efficiency, from registrations to performance scheduling, making it a smooth experience for both participants and organizers.
- It was well-received by faculty members and students, contributing to the overall success of the Annual Management Fest: CREST-2025.
- In addition to individual performances, the event helped in strengthening interpersonal relationships among participants and encouraged cross-cultural interactions.
- The competition also opened up opportunities for students to network with peers who shared similar interests in performing arts.
- The event ultimately created lasting memories for all involved, marking a significant highlight in the university's cultural calendar.





POSTER OF THE EVENT







PHOTOS OF THE EVENT



Picture 1: Participant Performing during Crest (Melodica Competition)



Picture 2: Participant Performing during Crest (Melodica Competition)





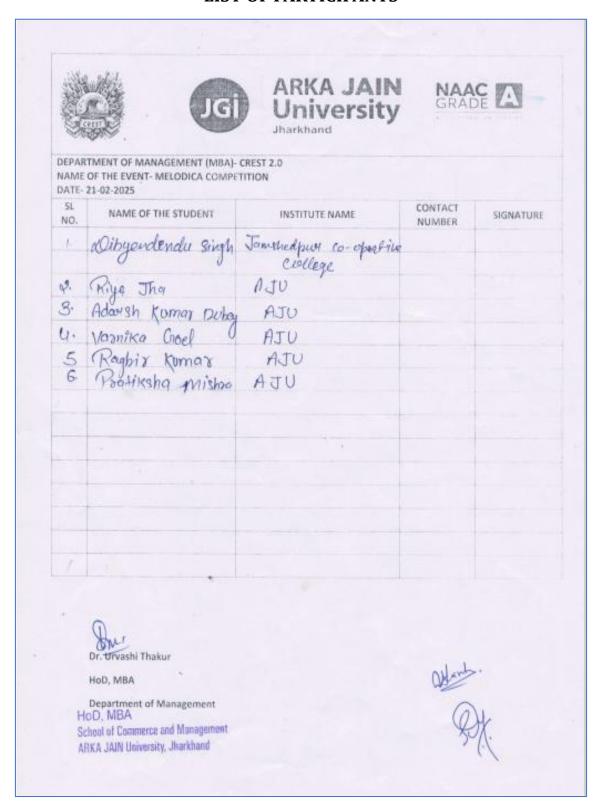


Picture3: Participant Performing during Crest (Melodica Competition)





LIST OF PARTICIPANTS







JUDGEMENT SHEET

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-3.	Aglarsh Number Dubey	Arka Jain University	5	5	H	.11	
4.	Varmika Groef	Arka Jain Unin	1 .	/7	P	22	3
5	Raybir Kumar Pratiksha Mishra	Arka Jain Universi	71/7	8	7	25	Res
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